ISSUE NUMBER 319

THE INDUSTRY'S NEWSPAPER

FEBRUARY 15, 1980

BIRD NAMED PRESIDENT, WOODWARD EXEC. VP

Bogart Resigns Casablanca Presidency

Neil Bogart announced his resignation this week as President of Casablanca Record and Film-Works, the company he founded in 1974 and developed into an internationally prominent entertainment complex.

Bogart stated, "This really is the beginning of a new chapter for Casablanca as well as for me... Like any proud parent, I hope Casablanca's success will continue. But for me, the philosophical gap between myself and a multinational corporation like Polygram was simply too wide. I knew that an important chapter in my life needed to end, and a new one to begin."

Commenting on future plans, Bogart said, "My good wishes for Casablanca are matched only by my excitement over the challenges that lie ahead. I'm remembering how good it feels to begin something brand new, when you dare to attempt the 'impossible' dreams. If my new chapter were to have a heading, it would simply say, 'Bogarts . . An Entertainment Company,' and I guarantee you it will make interesting reading."

Polygram Buys Control; Bird, Woodward Appointed

Polygram President Coen Solleveld announced that "the majority" of the remaining 50% of Casablanca's shares (Bogart sold slightly less than a half interest to Polygram in October, 1977) would be purchased from Bogart and Casablanca Chairman Peter Guber, head of the FilmWorks division. No price for the purchase was mentioned, although early industry reports placed it around \$15 million. Solleveld added that Bogart will continue as a minority shareholder and in an "advisory capacity" to Casablanca, while Guber would remain on the Casablanca Records Board of Directors and as head of all motion pic-



Neil Bogart

ture and non-music activities. A "major announcement" on Guber's relationship with Polygram was forthcoming, it was added. "We are pleased to be able to continue



Bruce Bird

to call on Neil's world-recognized creative abilities," Solleveld said. "He and Peter Guber have built Casablanca into a preeminent en-BOGART/ See Page 24

STEINBERG HEADS NEW "UMBRELLA ORGANIZATION"

Polygram Restructures Record Operations



Irwin Steinberg

The Polygram Group has formed a new "umbrella organization" for its record label groups, coinciding with its purchase of a controlling interest in Casablanca Record and FilmWorks from resigning President Neil Bogart (see separate story). The new Polygram unit, Polygram Record Operation (PRO) USA, will be headed

by Polygram Executive VP Irwin Steinberg, who will continue in that position as well as taking on the new title of Chairman/Chief Executive Officer of PRO-USA.

According to a Polygram spokesman, the new operation is part of a "continuing effort by Polygram around the world to both consolidate and make more efficient its noncompetitive, administration-limited functions, to permit the labels to concentrate on the creative aspects of the record industry." Finance, data-processing, and royalty matters are among its concerns.

The administrative consolidation approach has been in effect for Polygram's European operations since 1978. Casablanca, Phonogram/Mercury, Polydor, and Polydor Classics will work within the new structure, but according to Polygram, no mergers are planned and all chief executives will retain their positions. "It's Polygram's philosophy to maintain separate and competitive la-bels and labels groups," the spokesman told R&R, RSO continues as a 50% partnership between the Robert Stigwood Organization and Polygram, and is not part of the PRO-USA structure.

Steinberg commented to R&R, "The function of PRO-USA uniquely fits these times. It is a very good balance between assuring that our record companies remain very strong creatively and at the same time that administration and support services are supplied in the proper manner in the midst of the cost explosion we're experiencing in the industry."

Top Black FCC Attorneys Form Broadcast Company

Three high-ranking black FCC attorneys are exiting their posts Friday (2-15) to set up their own broadcasting company, R&R has learned exclusively.

Jim Winston, 31, Assistant to Commissioner Bob Lee; Booker Wade, 35, Assistant to Commissioner Tyrone Brown; and Sam Cooper, 32, Assistant General Counsel for Legislative Liaison, had been with the FCC approximately two years each.

Winston told R&R that the trio have talked to financial sources, and they've got lawyers spotting potential properties. According to Winston, other minority staffers appear to be inspired by their action. Tyrone Brown described the attorneys as "role minorities," and said their expertise would be

missed. There are legal restrictions involving "revolving door" situations, when government officials leave to enter the private sector, which are especially applicable to attorneys representing clients who have had actions pending before the FCC; but there are no such legal restrictions applying to the three lawyers going into business for themselves.

RKO — A Target?

One Washington communications attorney said he'd seriously wonder about the threesome's involvement in the Commission's decision to take away three RKO TV licenses, should they apply for them.

"It has nothing to do with RKO," FCC/ See Page 24



WCXI'S BANNER DAY FOR CANADA — Following the Canadianplenned escape from Iren of six Americans, WCXI/Detroit saluted its neighbor nation across the river with a thank-you banner towed aloft by a helicopter. The station reported a deluge of calls from both sides of the border expressing gretitude for the gesture.

KSON's McKinnon Plans Race For Congress Seat

Broadcasters have become increasingly concerned of late with national political issues, and one leading California station owner has decided upon the direct approach — he's running for Congress. Dan McKinnon, President of KSON-AM-FM/San Diego, has declared his candidacy for a San Diego Congressional seat being vacated by 28-year officeholder Rep. Bob Wilson.

McKinnon, a broadcaster for 18 years, will run as a Republican. He commented, "We need an innovative government, one that can stimulate the creative talents of Americans to solve our problems . . . I believe I can contribute in



Dan McKinnon
these respects when elected to
Congress." McKinnon's father,
Clinton D. McKinnon, is a former
U.S. Representative.

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The Casablanca/Polygram Scorecard

Below is a brief summary of the developments revolving around Neil Bogart's resignation at Casablanca and Polygram's new umbrella organization:

- Neil Bogart resigns as Casablanca President, forming new entertainment company.
- Polygram forms Polygram Record Operation (PRO) USA to handle financial, administrative functions. Irwin Steinberg heads.
- Casablanca, Phonogram/Mercury, Polydor, Polydor Classics come under new unit. No chief exec changes or mergers planned. RSO not included in organization.
- Bruce Bird appointed President at Casablanca.

 Peter Woodward takes Exec. VP position.



94Q Z-93 WSGA WBBQ WAUG WFOM WRFC 98Q WPPI WERC WHHY

WVBF
WBZ-FM
WPRO
JB105
WJBQ
WYSL
WBBF
WRIE
WAYS
WBT
WKIX
WANS

WFLB
WSEZ
WTMA
WORD
WIMN
KCPX
KRSP
KDZA
Z-96
KYSN
KYGO
KOMA

KOFM WPEZ WCUE 96KX KLIF WFYR WAQY Y-94 KHFI KNOW KRLY FM100

KFMK KULF KMJC KSLY KERN WHBQ 92Q KAAY Z-98 WQAM WAPE WLOF

CK101 WGLF WWKE WAXY V-97 KSTP KQWB KTOQ WAKX WXLO KING KYYX KJRB
KREM
KPUG
KFRC
KROY
KJOY
KSTN
KFYE
KFIV
WINX
KSLO

KBEQ

KEWI WFBR WLEE WROV WCIR WLLL WEEO KENI KC101 KX106 KLUC John Bayliss, who resigned as President of Combined Communications' Radio Division in January and was scheduled to step down this summer, reached an agreement last week with parent company Gannett which allows him to exit the position this week. Gannett Broadcast Group President Al Flanagan told R&R that a replacement for Bayliss will be named

Bayliss's new plans call for him to consult a number of broadcast companies in markets not competitive with Combined. He will also

become a stockholder in KGU/ Honolulu, as well as supervising transfer details of his pending purchase of KSMA-AM-FM/Santa Maria, CA.

Commenting on the search for a new Combined radio chief, Flanagan said, "We've been considering several candidates, and I'm just delighted with the high caliber response that your announce-ment (of Bayliss's resignation, R&R 1-18) brought. The search has narrowed to two, and the new appointment should be announced in a week or ten days.'

McCauley Departs KSAN PD Post

Jackie McCauley has resigned as Program Director for KSAN/ San Francisco, effective March 7. McCauley, who told R&R she would be taking some time off to concentrate on her syndicated radio show, 'Shooting The Breeze," had been PD at the Metromedia-owned AOR station since July last year.

"Working at KSAN has been an enormous learning experience for me on many levels," McCauley said. She added, "The station is staffed with wonderful people who were very helpful to me. If allowed to program the way they know best,

€.

the station should be able to continue to grow."

Metromedia VP David Moorhead commented upon McCauley's departure, saying, "We are in-debted to her. She did yeoman work in turning the station around. The strain is understandable, and her total dedication to KSAN has been greatly appreciated." Moorhead noted that there was "no replacement in mind at the moment" and that future programming would be performed as a "group function," with several people aiding in musical decisions.



KIKK ALL FIRED UP OVER OILERS - KIKK/Houston recently took over the Astrodome for a pep rally/bonfire celebration on behalf of the Ollers football teem. The event drew 70,000 fans and raised over \$40,000 for charity. A portion of the crowd, along with a full frontal shot of the rather spectacular bonfire, is shown above.

EDITORIAL REPLIES

Disco — Invalid Format Or Thriving Survivor?

"WKTU-FM and WBLS-FM . . . unseated . . . WABC from the number one rank . . . Ten of the top twelve records in New York are disco/R&B/danceoriented. Does this mean dance is dead?" - Ray Caviano

I strongly disagree with your anti-disco editorial (R&R 1-25). Calling disco a fad makes as little sense as calling dancing a fad. From the jazz era to the present (with the exception of the late sixties), every major breakthrough in popular music, including rock 'n' roll, has made its debut on the dance floor. And disco, the dance-oriented movement that eclipsed every other late seventies trend, is far from over.

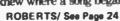
There are at least 15,000 dance clubs flourishing in the United States today, and the music industry cannot afford to overlook them. These clubs will not CAVIANO/ See Page 24

"We threw away all of our basic programming knowledge to program something called Disco radio.' - Mike Roberts

Dear R&R:

In the next several paragraphs, I am bound to upset some old friends and a few record people. You might call me the latest casualty of disco. I've been labeled disco's biggest radio believer. Don't get me wrong, I still love the music, but in the words of Bill Parris, "Disco is a lot of things, but it's no format."

I think I speak for many PD's as I reflect why this mess should never have happened. Simply put, from a programming side, we goofed. We threw away all of our basic programming knowledge to program something called Disco Radio. In many cases we played ten-minute long records by unknown artists, mixed from cut to cut (no one knew where a song began





Johnson Crosses Street To WCAU

Dr. Perri Johnson, one of Philadelphia's most prominent air personalities, has left WDAS-FM/Philadelphia, where he held the 6-10pm airshift for the past 91/2 years, to join crosstown rival WCAU-FM. Johnson, whose shift has consistently maintained double-digit numbers, including a 12.0 in the most recent Arbitron, told R&R that he left WDAS because "after almost 10 years at one place, I felt I had to reach out for new avenues of expression.'

Along with Johnson, whom WCAU PD Roy Laurence described as the "most visible personality of WDAS" and "a stalwart contributor to its solid hold on its audience," WCAU will acquire the services of another former WDAS airstaffer, Greg Hall. WCAU, formerly a Dancemusic-formatted outlet, recently returned to its original "Fascinating Rhythm" format, which Laurence explains is a combination of Pop Rhythms and Jazz programming.

WDAS PD Joe "Butterball" Tamburro called Johnson "one of the most talented, creative personalities of the industry," adding, "I hate to lose him, but you can't blame him for furthering his career." MiMi, formerly WDAS's midday air personality, will be Johnson's replacement.

Ellis Resigns As Motown Exec.VP

Don Ellis, Executive VP/Creative at Motown Records, resigned that position last week over philosophical differences. Ellis described the parting as amicable on both sides. He told R&R, "It was unfortunate that we were not able to see eye to eye on the musical direction for Motown in the 80's.'

Before joining Motown in June, 1979, Ellis was Vice President/ A&R at Columbia, having earlier served in Epic's A&R department.

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COUNTRY ON FM: HAS ITS TIME COME?

FM Country Is Growing In Popularity, But The Image Isn't Quite Clear. A Look At The Phenomenon . . .

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GOLDEN WEST'S TEHRAN SOURCE SPEAKS

Alex Paen Was The Only Non-Network Correspondent In Iran, And His Experiences Come Alive In The First Of A Two-Part Interview.

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this week ...

RADIO ON TV: CONSTRUCTIVE USE OR ABUSE?

A new R&R series debuts with several points to consider if you're planning a TV ad campaign for your radio station

Page 14

WHY DO TAPERS TAPE?

The R&R examination of the home taping problem continues with a look at why people are putting their record money into cassettes.

Page 21

THE LOUISVILLE SLUGGER -E. ALVIN DAVIS AND KJ100

KJ100 debuted with a 10.2 in Louisville, and budding consultant E. Alvin Davis tells how it was done.

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AOR BATTLE IN BOSTON

WCOZ unseated WBCN in Boston's unpredictable AOR competition, while WEEI-FM grew stronger; all three PD's discuss their plans.

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Washington Report

NO SURPRISE TO COMMISSIONER

Consumer Group Opposes Quello

New Jersey Legislators Also Hit Hard

Despite opposition from the Consumer Federation of America (CFA) in his initial appointment as an FCC Commissioner, Jim Quello won appointment. Now he faces the same opposition. Last weekend in Washington, CFA, an umbrella organization of labor and consumer groups which claims massive populist support, unanimously voted to work against his renomination.

Warren Braren, CFA Communications Policy Committee Chairman, told R&R Quello demonstrates a lack of sensitivity to consumer issues, is biased in favor of broadcasters, and opposes public participation in FCC proceedings.

and favors a test to pay expenses of representatives from public groups wishing to participate in FCC actions.

Rep. Maguire **Rallies Forces**

he's had a balanced voting record

Quello, on the other hand, said R&R has further learned that

The Week In Review

- · While news reports confirm new Three Mile Island accident, radio broadcasters may be called upon to help with Action Alerts (see Page
- · Van Deerlin holds hearings on repealing "equal time."
- · Commissioner Quello under fire, but isn't

-Jonathan Hall

Ed Fouhy, VP & Chief, CBS News

Washington Bureau, pointed out

that theoretically equal time must

be given to each of 150 candidates

who have legally filed with Fed-

eral Elections Commission for the

the same as the interest of the

Fairness Doctrine. We don't want to be unfair to anyone," said Bill

Monroe, Exec. Producer and Moderator of NBC's "Meet The

Public Interest

Law Firm Opposed

committee heard unanimous tes-

timony in support of H.R. 6103 from

broadcasters and politicians who

feel they will get more air time.

Media Access Project (MAP) op-

posed the measure. MAP attorney

Heidi Sanchez told the Subcom-

mittee, "H.R. 6103 will not facili-

tate robust debate; it will author-

ize broadcasters to increase their

domination of the minds of the lis-

tening public by discriminating among political opponents and ad-

vancing the candidacies of anyone

the broadcasters choose

Although Van Deerlin's Sub-

'The interests of journalists are

1980 Presidential election

FCC CAUTION CHALLENGED

Van Deerlin Begins "Equal Time" Hearings

Presidential, VP Candidates Would Be **Exempt During Free Broadcasts**

Broadcasters eagerly supported a bill which would partially repeal the "equal time" provision of the Com-munications Act. "Broadcasters in key primary states should be able to initiate and produce debates without frivolous requests for equal time," said Fred Young of WTAE/ Pittsburgh and VP, Hearst Broadcasting, who represented RTNDA at the hearings. equal time provision.

In the testimony before Rep. Lionel Van Deerlin's (D-CA) House Communications Subcommittee Thursday (2-7), broadcasters agreed there should be no such provision for free air time given to candidates for President and Vice President. But Van Deerlin grilled FCC General Counsel Bob Bruce, who testified that while the FCC encourages "leeway" for broadcasters, it is concerned some candidates will be ignored.

But Van Deerlin replied sharply that the decision is better left to the discretion of broadcast news departments. "The point of this legislation (H.R. 6103) is to take the manacles off broadcasters so they can cover the news like their colleagues in the print media," Van Deerlin said.

Cover Politics Better Without Equal Time

"Equal time" provides that if broadcasters devote time to one political candidate, all other qualified candidates must be given the same amount of air time. "Bona fide" news events, such as nightly newscasts, are exempt from the members of the New Jersey Congressional Delegation sent a letter this week to the White House which also opposed Quello, whose term expires June 30. But New Jersey broadcasters differ in their stance. "We totally support Quello," said New Jersey Association of Broadcasters head

The flap is over Rep. Andy Maguire's (D-NJ) dogged efforts to secure a VHF TV station for New Jersey, the only state without a VHF allocation. "Quello has been blatantly protective of New York's interests," one Maguire aide criticized.

San Diego Stations Continue Battle With XETRA

Although the case is still before the FCC, a California law suit filed by Noble Multimedia against four San Diego stations was dropped last week. Noble, which supplies programming for XETRA/ Tijuana for broadcast into the U.S., had filed an antitrust suit against KSON, KGB, KPRI, and KIFM when the stations went to the FCC claiming a violation of the Communications Act. FCC regulations prohibit transmitting programming across the border for broadcast into the U.S.

KGB has also dropped a \$5 million counterclaim against Noble. and the allegation that Noble filed its suit just to harass the stations has been dismissed.

R&R has learned that Noble no longer supplies programming for XETRA-FM, which has gone live, after a suggestion by John Lynch, VP/GM of Noble Multimedia. The only items being bicycled from San Diego now are agency spots.

An FCC decision in December denying a similar ABC complaint against Canadians hurts the San Diego stations' chances of winning, according to XETRA's attorney

People

Washington

Karen Kershner, Advertising and Promotion Director, named Mutual VP. Ron Werth, Pres. of California-based market research consulting firm Focus Group, joins Mutual as Research Director.

Ragan Henry, Pres. of Broadcast Enterprises National, Inc. and NABOB Pres., elected NRBA Director at Large.

Barbara Kreisman officially named Chief, Renewal Branch, and Stu Bedell named Chief. Transfer Branch of the FCC Renewal and Transfer Division of the Broadcast Bureau

Chicago

Orrin McDaniels, WCFL/Chicago GM, named VP

Las Vegas

Entertainers Bob Newhart and Mac Davis will perform at NAB's annual convention April 13.

Sales Talk

Eighteen RAB Sales Clinics kick off next Tuesday (2-19) at the Holiday Inn South in Orlando followed by Charlotte (February 21: Holiday Inn); Atlanta (February 27: Peachtree Plaza); and Cincinnati (Febru-

ary 28: Drawbridge).

Mike Hauptman, Senior VP ABC Radio, is launching a newly-created Division of National Market Development seeking new dollars from businesses not using radio while pushing other advertisers to transfer more money to radio from other media budgets

The Keith Horton Co. has announced the completion of a deal for WBME-AM/Belfast, ME, owned by A.W. Spence, which is being sold to Steve Anthony, Leon Blais, and Walter Szeliga for \$160,000. The new owners have no other broadcast properties.

At The Nets

KOA/Denver named "AP News Station of the Year" for contributing outstanding news stories to AP. KOA recently also picked up five awards for broadcast excellence from Colorado Broadcasters Assoc.

ABC Contemporary

Fleetwood Mac featured April 13 and the Eagles on "Spotlight Specials" May 4.

ABC Information

Net will feature a two-hour special with Dionne Warwick May 4.

RKO opens Detroit Sales Office headed by Joseph Hildebrand, former Mutual VP of Sales in Detroit.

New newscasters are Michael Schoen, former WCAU/Philadelphia reporter, and Gary McKenzie, former News Director at KIIS/Los Ange-

NBC Radio Net

Anne Murray in concert March 21-23.

New VP for Market Development is Charlie Strehan, who reports

Mary Dorman, investigative reporter for WDVM-TV, joins NBC Radio News as Washington correspondent.

NBC Source

New net hits 100 affiliates with over a half million cume. Goal is a million listeners by year's end.

Net begins sports reports on "Morning Edition" adding eight new commentators, including WTOP/Washington morning drive sportscaster Nick Charles, and Jane Chastain, who 17 years ago became the country's first woman sportscaster.

Washington Street Talk

Areas of mutual interest between RAB and NRBA were discussed in Washington this week. Delegation was highly inbred group consisting of WSB/Atlanta VP/GM Elmo Ellis, who is RAB Board Chairman, and WGLD/High Point President Bernie Mann, also an RAB board member (both also serve on the NRBA board), along with NRBA President Sis Kaplan (President of WAYS/Charlotte) and NRBA Board Chairman Bob Herpe (President of WPLR/New Haven). Association representatives were RAB President Miles David and NRBA Exec. VP Abe Voron.

Meanwhile, RAB and NAB have reached harmonious accord, with NAB offering to pick up extra mailing costs and distribute "Red Hot" radios to chief Washington sources of radio ad dollars. Cost of \$17,000 being supplied by NAB, which will use remaining \$8000 of its annual "Radio Month" budget to publish a book of radio promotions collected from radio stations. Best idea from GM wins free trip for two to NAB Convention in April and best from a PD wins free trip for two to NAB Programming Conference in August.

Iowa broadcasters, upset with FCC decision to allow politicians lowest unit rate during latest Presidential caucus, will, along with NAB, back petition this week to FCC

asking the Commission to reconsider its action.

Take Two, They're Big!

CHRISTOPHER CROSS

ZZ TOP

"RIDE LIKE
THE WIND"

"I THANK YOU"

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

CHRISTOPHER CROSS Ride Like The Wind (WB)

77% of our reporters on it. Moves: Up 61, Same 21, Down 0, Adds 57 including WKBW, WFIL, WIFI, CKGM, KRBE, Y100, CKLW, KDWB, KSLQ, WGCL, Q102, WOKY, KFI, B100, WBLI, Y95, WAXY, WKIX, KWEN, KHJ, KRSP, KLUC. See Parallels, charts at number 26.

NEW & ACTIVE

ZZ TOP "I Thank You" (WB) 97/13

Moves: Up 64, Same 18, Down 2, Adds 13 including WKBW, KBEQ, BJ105, KFXM, KLUC, WHHY, KENI, CHUM 25:20, 94Q 24:20, KSLQ 30:25, KJR 17:13, KIMN 30:26.

Produced by Michael Omartian

Produced by Bill Ham



on Warner Bros. Records

NEW REQUIREMENTS ARE INSTITUTED

Radio May Become Dominant Warning System For Nuclear Accidents

NRC Looks To EBS Alert Setup

R&R has learned that broadcasters may become part of a new early warning system for nuclear accidents. The Nuclear Regulatory Commission (NRC) told nuclear power plants to establish warning systems to reach residents inside a ten-mile radius within 15 minutes of an accident. While proposals must be completed this month, utility companies actually have until December to activate their plans.

FCC And Utility Company Outline EBS Use

Recently, Ray Seddon, who heads up the FCC's EBS Office, described the effectiveness of radio's emergency alert system and supported EBS use for nuclear accidents.

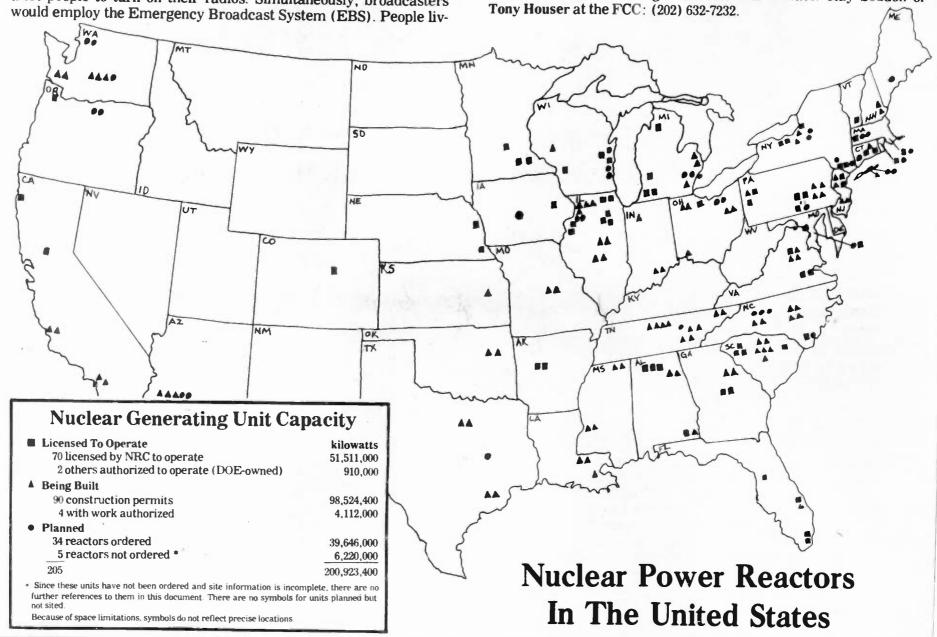
George Metzger, spokesperson for General Public Utilities (GPU), which owns Three Mile Island power plant, told R&R GPU may employ several ideas. One involves a siren system which would alert people to turn on their radios. Simultaneously, broadcasters ing out of earshot of the siren might be notified by megaphone announcements from cars or small planes.

Another alternative is to equip homes with special EBS receivers. In an emergency, a tone would automatically turn the receiver on and tell the listeners what to do, but the public would have to buy their receivers

Utilities, News Departments Cooperate

WOBM/Toms River, NJ is within five miles of the Oyster Creek Nuclear Power Plant, also owned by GPU. News Director Roger Tees told R&R WOBM is working with the utility company and local civil defense office. "CD has expanded their evacuation radius and they keep us up to date. In the event of an accident, the GPU notifies Civil Defense and they notify us. The responsibility of keeping the public informed is up to us and we'd support an expanded use of EBS," Tees told R&R.

Broadcasters wanting more info can contact: Ray Seddon or



EEO WARS

Minority Employment Profile — A Serious Business

Equal employment opportunity guidelines are a continuing priority under the FCC's "Ferris regime." The prime guidelines, as explained in the article below by communications lawyer and R&R columnist Jason Shrinsky, appears to be strict percentages of minorities and women on-staff at broadcast stations. As Shrinsky illustrates, keeping up the minority employment profile is a must for radio stations today.

FCC Chairman Charles Ferris has repeatedly stressed the importance of increased minority participation in the ownership and operation of broadcast stations. Recent FCC actions confirm that the Chairman's "priority list" had equal employment opportunity at the top. Major market as well as small market broadcasters are subject to the closest scrutiny by the FCC, particularly at renewal time. Consequently, the Renewal Branch is under a mandate to vigorously enforce equal employment opportunity guidelines by examining a station's current employment profile. They're checking to

determine whether minorities and women were represented on the station's full-time staff by percentages which were at least "50% of their presence in the available workforce overall and 25% in the upper four job categories; i.e., officials and managers, professionals, technicians, and salesworkers." This has triggered the following letter to scores of broadcast stations throughout the

Recognizing that statistical analysis of a relatively small entity does not yield reliable or valid conclusions, the Commission also directed its staff to assure that

minorities and women were not excluded from full-time or upper four job positions at stations with ten or less full-time employees. Where a station does not meet these standards, its EEO program must be evaluated to determine whether the applicant is making reasonable and good faith efforts to seek qualified minority and female applicants for available job openings. If the bureau determines the applicant's program is not as effective as it should be and the licensee has neither an adequate explanation nor a 'corrective action plan,' it must be presented to the Commission for its consideration. Careful Scrutiny For Offenders

"As you are aware, your employment pro-file for full-time employees does not meet

the criteria set forth above. As a result, we have carefully examined your written equal employment opportunity program and find that you have made some efforts to re-

cruit minorities and/or women during the past renewal period, or that other mitigating factors are present. Therefore, we do not believe that any further Commission action is warranted on the facts now before us. However, you are hereby put on notice that your compliance with the Commission's equal employment opportunity rules and policies will be carefully scrutinized in connection with your next filed application(s) for renewal of license(s).

Whether or not a statistical evaluation is the proper form for measuring a station's affirmative action plan and employment record is beside the point. The fact is the Commission's yardstick is based upon the percentage of minorities within the force." Unfortunately, when I think of statistics the words of George Canning come to mind - "I can prove anything by statistics except the truth!

A PROVEN HIT FROM A PROVEN ARTIST!

MICHAEL JACKSON 'OFF THE WALL"

THE THIRD HIT SINGLE FROM HIS TRIPLE PLATINUM ALBUM BY THE SAME NAME.

WABC add 33 WXLO deb 18 **WRKO 23-20** Y100 26-16 Q105 deb 17 **WLCY 22-19 KEARTH 17-8** KFI 15-13 KFRC 25-15 WFBR 28-22 WBLI add WHYN 37-25 14Q add 25 WTIX add 20 WNOE add 33 **WSGN 27-16 WAXY** add Y103 33-23 **WSGA 9-7** WBBQ add WHBQ on 92Q add **WRJZ 26-22** WNOX 22-16 WKIX deb 25



WAYS add 35 WGH on **WRVQ 20-15** WVIC deb 36 KRAV add WISM deb 23 WOHO add KHJ 24-18 Y94 add KFXM add 28 KTKT add K104 deb 38 WFBG 38-31 WYRE add 29 **WCIR** add **WAAY** on **WERC** add KX104 26-24 WROV on CK101 25-21 FM99 add **KPUR** on KYSN deb 33 **KBDF 26-21** KBIM add 30

PRODUCED BY QUINCY JONES FOR QUINCY JONES PRODUCTIONS

MANAGEMENT AND DIRECTION BY WEISNER/DEMANN ENTERTAINMENT INC. AND JOE JACKSON



WHAT'S NEW

\$295 BILLION MARKET

Radio Reaches More Working Women Than TV

Radio reaches almost 98 percent of all working women in the course of a week with an average listening time of 3 hours 54 minutes daily, according to recent data collected by Radio Advertising Bureau, Inc. Furthermore, upscale working women spend more time with radio (41 percent of total media impressions daily) than they do with television (36 percent), newspapers (14 percent) or magazines (9 percent).

The RAB's data notes that 47 percent of all women 16+ are now in the job market (76 percent working full-time) with an earning capacity of \$295 billion in 1978; and it is projected that 51 million women will be working by 1990. The study indicates that since working women are well above average as compared to all adult women in the amount they spend on apparel, jewelry, travel, and recreation, the future for radio advertisers whose products appeal to working women looks very bright. For further information, contact RAB, 485 Lexington Ave., New York, NY 10017, (212) 599-6666.

Taft's 3rd Qtr., 9 Months Set Profit, Revenue Records

Taft Broadcasting Corp. has reported record profits and revenues for its third quarter and nine months ended December 31. Net profits for the firm increased 25 percent to \$7.9 million during the third quarter, up from \$6.3 million for the same period in the year previous. Third quarter revenues soared 74 percent to \$65.1 million, up from \$37.5 million for the

third quarter of 1978

Taft's nine months net rose 21 percent to \$27 million, up from \$22.3 million for the like period of 1978, while nine-month sales swelled 41 percent to \$191 million, up from \$135.5 million for the previous year.

News Spots Available From Progressive Radio Network

News Spots, a nationally syndicated "feature magazine for radio," will be available from the Progressive Rgdio Network in spring 1980. 60 seconds in length, the News Spots will combine topical stories with contemporary music, interviews and comedy, and will be produced at the rate of 24 per week. Topics explored will include environmental concerns, consumerism, politics, advances in science and technology, profiles of exciting people and international trends

News Spots will be available on a market-exclusive basis and can be utilized to fulfill news and public affairs commitments. For further information contact Bill Quinn or Susan O'Connell at (212) 585-2717

Metromedia's 4th Qtr., Year-End Profits, Revenues Hit Record Heights

Association Of Independent Radioproducers Formed

The Association of Independent Radioproducers (A.I.R.) was formed in Los Angeles recently. Over 40 producers of features and program-length material, plus format syndicators, gathered for the purpose of "developing a strong, unified voice which will speak and deal from strength and unity with broadcast trade organiza-



Harry O'Connor

tions, publications, unions and governmental agencies.

Officials elected at the organization's initial meeting were: Harry O'Connor of O'Connor Creative Services (President); Bo Donovan of Tuesday Productions (Vice President); Tom Rounds of Watermark (Secretary); and Harvey Mednick of RKO Radio (Treasurer). Board of Directors members elected were: TM's Jerry Atchley, Radio Arts' Ron Harrison, Charles Michaelson Inc.'s Charles Michaelson, Diamond P's Harvey Palish, and Audio Stimulation's Paul Ward. Golden Egg's Peter Hartz and Drake-Chenault's Jim Kefford were elected alternates

Seeking to enroll at least 50 members during its initial year, A.I.R. offers a variety of services, products and a "carefully established code of ethics and standards to better establish the credibility of the producers of materials supplied and vended to broadcasters." For further information contact Harvey Mednick at RKO Radio, 6255 Sunset Blvd., Los Angeles, CA 90028, (213) 462-6255.

Toyota Tops TV Auto Spots: Detroit Ads Duds

Detroit auto commercials scored the lowest in terms of viewer recall and interest, according to a recent survey of fall TV commercials by the Bruzzone Research Corp. of Alameda, CA Interestingly, foreign car com mercials scored considerably better, particularly those for Toyota's "Celica "U.S. advertisers performed best in the fast-food area, with McDonald's breakfast commercials topping the field. However, the burger baron's "quality of life" spot was rated the poorest in name awareness of any fast food spot tested

Metromedia's fourth quarter and year-end profits and revenues hit record heights in 1979. Revenues for the fourth quarter ending December 29 rose nine-percent to \$137.9 million, up from \$126.9 million for the equivalent period of 1978, while net income for the fourth quarter advanced by 26 per cent to \$16 million, up from \$12.8 million during the year-previous period. The firm noted that strong advertising demand boosted fourth quarter sales

Pepsi Updates Theme To Capture 80's Spirit

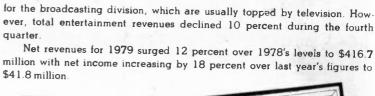
Ever since Joanie ("Johnny Get Angry") Sommers belted out the first "Pepsi Generation" jingles in 1963. the company has continued to grow and expand on this theme. With the advent of the 80's, a new feeling of Americanism that appears to be sweeping the country, and a sense that the "me" generation is taking a "you" turn,

Pepsi has once again updated its ads to reflect these changes. The new slogan, "Catch that Pepsi spirit. Drink it in!," represents the first theme change since Pepsi introduced "Have a Pepsi day" in 1976.

A new budget of \$80 million, representing a 30 percent increase over last year's war chest, indicates Pepsi's desire to maintain their recent sales lead over archrival Coca-Cola, "Pepsi" will receive \$50 million of the budget, with the balance going toward the revamped "Mountain Dew." "Pepsi Light," and "Diet Pepsi" campaigns. The company also has developed over 13 different arrangements of the Pepsi theme for radio, and plans a number of major promotions for the year as well

Radio "Rooked" By Parker Bros.

Parker Bros. is using radio spots to promote its newest game plan "Rook," a four-suit special deck card game now testing in Atlanta and Indianapolis. The radio campaign features two bumbling crusaders named Sam Lavender and Joe Cook, a.k.a. the "Rookies, and their global misadventures as they attempt to hook the world on

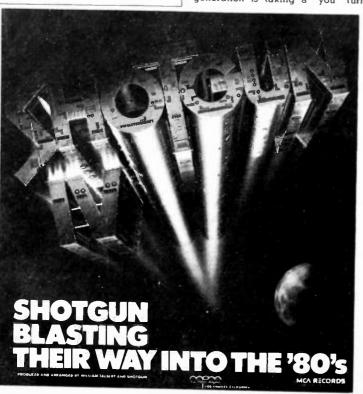




NAB Publishes Contests Guide

Lotteries And Contests: A Broadcaster's Handbook is a 60-page, softcover pamphlet put together by Cathy Blake of the National Association of Broadcasters legal department. The section on lotteries includes the legal definition of a lottery, the text of the federal lottery laws, an explanation of the lottery exceptions, and a series of hypothetical examples of lotteries, followed by a legal opinion as to their legalities. Under the section on contests, the pamphlet covers the definition of a contest, the responsibility of the licensee, possible "danger zones," and safeguards which can be taken to prevent running afoul of the federal laws regarding such actions. Again, several hypothetical examples and the legal ramifications

One important feature of the pamphlet is that the key points are summarized in the margins adjacent to the text and an extensive, easy to use index is provided as well. For further information contact the NAB at 1771 N Street N.W., Washington, D.C. 20036, (202) 293-3560





J. Geils Band

0

NEW & ACTIVE

Moves: Up 65, Same 27, Down 0, Adds 16 including 94Q, WTRY, WPST, KSTT, 14WK, WCGQ, KWIC, KKLS, 96KX 28-25, WRKO 22-17, KIMN 29-25.

1212 MAGAZINE MANAGEMENT CO. INC REPRINTED B

RICHARD Cliff Richard



KJOY

WCAO

KEARTH

KRMG WXIL WLOF V97 WORD KELP WISE **KXX106** WAKY CK101 KRAV WALG WROA KTKT

WXXX

WAKX WKEE wcos WNAM KIQQ WIFC KDZA WRIG WDVZ KFMD

WOTC

WRKR



Michael Johnson

KLIF

KNOW **WBOW** WVLK

KBLF WTOB WIFE

KLYX

KSTN

KJCK



EMI



Ronnie Laws

ALREADY MONSTER R&B RECORD NOW CROSSING POP!

E 1980 EM AMERICA RECORDS SIC. ALL RIGHTS RESERVED PRINTED IN U.S.A.
1981 LIBERT I UNITED RECORDS SIC. ACT ANGELES, CALFORNIA HOST, UNITED ARTISTS RECORDS SA TRADIED AND SECUNDER SECU

WHAT'S NEW

250,000 NEEDED IN FIVE YEARS

Secretary Shortage Foreseen

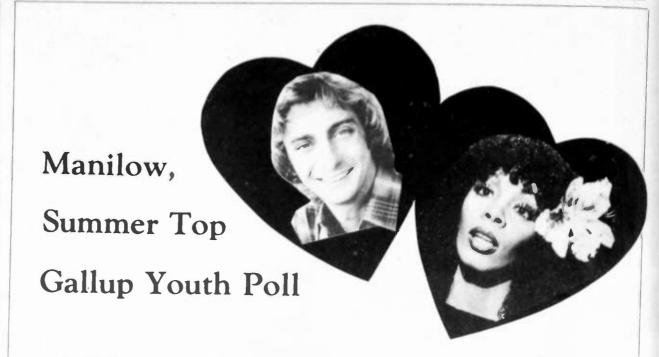
Executives are advised that they will have to redefine the scope and content of secretarial positions in order to attract qualified personnel in the future. Currently, the U.S. secretarial shortage is about 80,000 people, a figure which, according to a recent survey by **Dunhill Personnel Systems**, a Carle Place, NY based firm, is expected to increase to 250,000 within the next five years.

RECENT SURVEY CLAIMS:

New Product Failure Rate Only 33%

While the failure rate for new products is often cited as being nine out of ten and Dr. Richard Lutz in his "Media Marketing" column (R&R 2-1) quoted a recent study which placed the success rate at one out of 58, the latest survey by the New York based research firm. The Conference Board, placed the failure rate at a mere one out of three. This survey involved medium, and large-scale producers of industrial and consumer products, half of which claimed that two-thirds of the major new products they had introduced within the last five years were a success. However, of all the firms surveyed, only 15 percent of their current sales volume was generated by these new products.

Insufficient and poor market research was the major factor cited as to why new products failed with technical problems in design and poorly-timed market introduction mentioned as minor culprits. Nevertheless, 62 percent of the firms surveyed said they were more optimistic about their ability to introduce successful products over the next five years than over the past—which indicates an expression of faith in the improving quality of market research.



Barry Manilow and Donna Summer topped all comers as the favorite male and female vocalists in the most recent Gallup Youth Poll. While several other recording stars placed in both sexes' top ten favorites, Manilow and Summer were the only two to emerge as the top choices among teenaged males as well as females.

How Sweet It Is For Candy Producers

U.S. candy and gum producers had a sweet year in 1979 with total consumption reaching the \$4.5 billion level, according to marketing consultants Charles H. Kline & Co. Chocolate candy led the rush to the dentists' offices with \$2.7 billion worth consumed (60 percent of the total market), non-chocolates followed with \$1 billion (22 percent) and chew-

ing gum was enjoyed to the tune of \$800 million. The leading confectioners, in descending order, were: M&M Mars. Hershey, American Home Products ("E.J. Brach & Son"), Nestle. Standard Brands, Peter Paul Cadbury. Russell Stover, and Squibb ("Life Savers").

PRO:MOTIONS

DiMatteo, Fox & Moore Named VP's At CBS Records Group

Bernard DiMatteo, William P. Fox and Caroline Moore have been named Vice Presidents of Operations, Finance, and Administration and Planning, respectively at the CBS Records Group. DiMatteo, a 14-year veteran of the label, most recently served as Vice President of Operations for CBS Records International, while Fox, a 12-year veteran of the firm, most recently held the post of Vice President of Finance and Administration for the CBS Records Division. Moore, who joined the company in 1976, most recently served as Executive Assistant to the Deputy President of the CBS Records Group.

In their newly-created positions, the trio will serve on the staff of the Deputy President of the CBS Records Group, Dick Asher, to whom they will report. DiMatteo will be responsible for U.S. and international technical, manufacturing and logistical operations. Fox will supervise all financial matters involving worldwide records operations, and Moore will handle personnel, planning, business affairs, and music publishing with regard to the CBS Records Division and CBS Records International.

Weiss, Perper & Burns Upped At WEA Nat'l Mktg. Dept.

Skid Weiss has been appointed to the newlycreated position of National Director of Communications for the Warner/Elektra/Atlantic Corp. Weiss most recently served as National Director of Advertising and Public Relations for the firm.

Simultaneously. Alan Perper, most recently National Advertising Manager, has been appointed National Director of Advertising and Barbara Burns, formerly National Advertising Coordinator, has been named National Advertising Manager for the WEA Corp.



Mort Weiner

Weiner Appointed VP/Sales At 20th

Mort Weiner has been appointed Vice President of Sales and Merchandising at 20th Cen-

tury-Fox Records. Weiner, a veteran of 19 years in the recording industry, most recently served as Director of Sales and Merchandising for 20th Century-Fox Records. His previous associations include RCA, Motown, CBS and Metromedia Records.

McAuliffe Named VP/Finance At Chappell-Intersong Music

John McAuliffe has been promoted to Vice President of Finance at Chappell Music and Intersong Music. A three-year veteran of the firms, McAuliffe most recently served as Comptroller/Administrator for the companies. Prior to his joining Chappell-Intersong, McAuliffe held the post of Director of Internal Audits for the SuCrest Corp. and served as Assistant Corporate Comptroller for the Television Communications Corp.

Aralos International Records Formed

Aralos International Records, a new label which plans to be active in the pop, country and gospel fields, has been formed by businessman Michael H. Elley, who will serve as President of the independently-distributed label.

Ken L. Ayoub has been named Vice President of Sales and Marketing for the new Los Angeles-based label, having previously served as Vice President/Ganada for Trans-World Records and as Manager of Operations for RCA Ltd. Ed Douglas, whose previous associations include 20th Century, Westbound and Motown Records, has been named Director of Creative Services for A.I.R.

Newman Named Associate Nat'l Promo Dir. At Arista

Joel Newman has been named Associate Director of National Promotion at Arista Records. Newman most recently held a similar position at Infinity Records, having served four years with Epic Records as a local and Associate National Promotion Director. Newman will be based at the label's West Coast offices.

New Way Productions Firm Formed

New Way Productions, a management, public relations and production company has been recently formed by Danny Sugerman and Ray Manzarek. Sugerman will handle the management and public relations side of the company while Manzarek will be supervising musical direction and production efforts.

New Way will maintain West Coast offices at 140 S. Roxbury Drive #9. Beverly Hills, CA 90212, (213) 858-6093 as well as a New York office headed by Eric Rudolph at 154 West 76th St. #4, New York, N.Y. 10023

Solters Named VP At Front Line Mgt.

Larry Solters has been named Vice President of Front Line Management. A three-year veteran of the firm, Solters most recently headed promotion and publicity campaigns on behalf of the Front Line roster of artists. Prior to joining Front Line, he served as an account executive with Solters & Roskin Public Relations.

In his new position, Solters will continue to act as liaison to Front Line President Irving Azoff as well as overseeing the firm's day-to-day activities. Solters will be based out of the firm's West Coast headquarters.

いらいらい #3651

"Women," Foreigner's new single from their double platinum album, "head games."

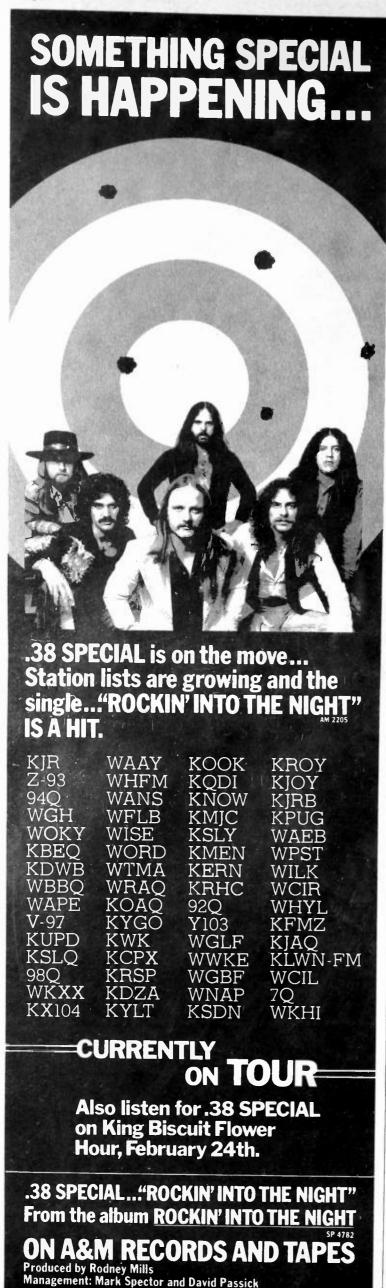
SD 29999



Produced by Roy Thomas Baker with Mick Jones and Ian McDonald

On Atlantic Records







STREET TALK

Already much speculation surrounding Doubleday's purchase of WBFG/Detroit and possible PD candidates. The name mentioned most often is current KUPD/Phoenix PD John Sebastian, which makes sense when you remember that John was PD of Doubleday's KDWB/Minneapolis before moving west. Street Talk heard that Doubleday will apply for the new call letters of WFND (Mr. Doubleday's initials) in Detroit, which brings up the question of how Greater Media's WHND/Detroit might react. At any rate Doubleday's purchase of the station has not officially been approved yet, so all these rumors are just that — rumors.

In an unexpected move late last week, Bohby Ocean resigned effective immediately at KHJ/Los Angeles. Bobby was the station's Production Director and had been with KHJ for over five years. Reportedly Bobby will make an announcement on his future plans soon.

Western Cities' new VP of Programming Don Benson is already realigning his troops . . . David Van Stone has been moved from KMJJ/Las Vegas to become the new Operations Manager of KRQQ & KMGX/Tucson. Dan McCoy was promoted to Assistant PD and MD of KRQQ, with John Stevens, KRQQ's former PD, moving to Phoenix to program Western Cities' newest station, KZZP (the old KIOG). Finally, Bob Majors of KRQQ becomes the new KMJJ PD. The format rumors about KZZP say it will be Top 40.

Tom Kent has accepted the weekend/swing shift job at WLS/Chicago, fulfilling a career dream to join the "Big 89." Tom leaves his PM-drive slot at WGCL/Cleveland.

Billy Brill has exited his national position with Mercury Records in Chicago. He did not announce any immediate future plans.

America Makes Its Mark

The "thank you Canada" syndrome has really taken our country by storm, but, when you consider how little "good news" there is around these days, it's no wonder.

Lots of radio stations have gotten into the act (see Page 1), but we just had to pass along this article from the Kingston Whig Standard in Kingston. The clipping was sent to us by Kim Nixon, Promotion Manager of CKLC & CFLY/Kingston, and, we quote, "Mark Elliott of Y95/Tampa called CKLC, apparently at random, to thank Canadians for rescuing six American diplomats via the Canadian embassy (in Iran).

"Canadian listeners who want refuge from the winter cold are welcome to (stay) in Mark's Tampa apartment with a daytime temperature of 75 degrees, a fold-out bed and a refrigerator full of Canadian beer."

Mark called CKLC morning man Greg Hunter in a gesture of American thanks, and Kim reported that "our listeners loved it and so did we!" Mark told us he tried calling the Canadian government offices first, but none was open at 7:45am.



OKAY, BABIES, LAY THE ENVELOPE ON ME — You guessed it . . . it's "WKRP In Cincinnati" 's own Dr. Johnny Fever, also known as Howard Hesseman, warming up for his syndicated pre-Grammy radio special being co-produced by TM and Gary Standard Productions. "The Doctor" will play host to a three-hour radio preview show airing the night before the actual Grammy Awards Show. By the time 1980 is over, Dr. Johnny Fever could be the best-known radio personality in America, which could change a lot of thinking within radio today. Maybe the best way to become a big radio star is to be on TV

Frank Lewis resigned as PD of KXX106/Birmingham and immediately segued across the street to WSGN/Birmingham, where he became Chief Engineer. KXX106's new PD is former MD Steve Davis. Chris Andrews has become KXX106's "acting" MD.

Bernie Grossman has joined the independent promotion firm of Gorov/Kaplan & Associates to handle national marketing and merchandising. Bernie spent a number of years with A&M and most recently was A&M's National Singles Sales Manager.

Capitol recording artists Little River Band will soon become radio station owners in their native Australia. Reportedly the group has applied for and received permission to purchase one of the two commercial FM stations in Melbourne. No word on format, yet, but what would you do?

KPUR/Amarillo had a devastating fire at its transmitter site last Friday morning (2-8), losing both primary and secondary transmitters and all its audio processing gear. The damage was estimated at more than \$150,000, but the staff hopes to have the station back on the air by Friday (2-15) with reduced power from a new transmitter being brought in from out of state. We wish them a speedy return.

To my Casablanca
Family and FriendsHere's looking at you, kids.
See you in the sequel.....
coming soon.
With love, appreciation
and wishes
for good fortune.

Radio On TV: Getting Your Money's Worth

Radio may be misusing TV. On the whole, stations are spending a lot of money for TV ad campaigns and receiving an inadequate return (in a recent survey, 94% of the stations polled used TV, but only 10% reported strong ratings improvement).

There are many possible reasons. Before laying out the cash for an expensive TV spot, programmers and managers should ask themselves a few questions. For example, will my spot hold up against the slick, big-money commercials from Coca-Cola, GM, or Procter & Gamble? Am I using outdated music as an identifier for my station? Is my approach too subtle to get the station ID across? Do TV viewers understand my "alphanumeric" ID (14XYZ-or KW106½)?

These and other questions are discussed in the following multi-part "Radio On TV" series. Robert W. Wood, who assembled the articles in the R&R series, is currently Program Director of WBEN-AM-FM/Buffalo, with past experience at CJFM/Montreal, KVQ/Pittsburgh, KRIZ/Phoenix, and WKBW/Buffalo. He spoke to some of the top researchers, programmers, and TV advertising suppliers; and not only examines the typical problems radio stations have with TV campaigns but provides some useful answers and examples of successful spots: "Radio On TV" is a must for any radio station currently using television or contemplating that move.

In our first installment, Wood spoke to **Ken Donnellon** of the **Katz Agency** rep firm, which conducted a survey of its clients to determine the extent and effectiveness of their TV advertising. Included as well are some basic tips for radio stations considering entering the TV competition.

How Radio Is Using (Or Misusing) TV

Ken Donnellon

Katz Agency

While the Nashville Cats were clean as country water, the New York Katz were out channeling their collective energy toward discovering a common basis of success in radio's use of the "T" and the "V" for advertising. In spring of 1979, they issued their report. Ken Donnellon of the Katz Agency graciously allowed my use of the facts herein. You can reach him at 212-572-5483 for further

Commonality of Success: such a nice hook! And a good idea. Katz's idea was to look for patterns in successful situations. Bill Schrank, Katz VP for TV and Radio Research, sent questionnaires to all Katz-represented radio stations asking about their use of television promotion. Of the 114 stations that responded, 94% had used TV advertising to attract listeners. Of the 114 stations, 53% were AM and 47% were FM. Now the bad news. Only 10% of the stations could point to strong improvement in audience awareness, ratings or demographic ratings as a result of their TV investment. A lot of mistakes out there. More ammunition, 73% of the respondents said that their primary competitor was also into TV usage.

Why television anyway? Isn't it acknowledging the competition? Nonsense. Almost half the total sample — 48% — listed "reach" as a reason for their TV campaigns. Try to imagine the fantastic reach of a couple of local spots within an ABC primetime evening.

And "inspiration de la freebie," as we used to say in Montreal, was 11%. Of the stations responding, 11% had TV available to them at no cost. TV expenditures reported ranged from a low of \$5000 to a high of \$200,000.

Keys To Success

The successful stations, for this study, in Katz's definition, had research-verified success. They had ratings improvement, demographic growth within their target audience, billing and rates up!

The key to good promotion is return on investment. Basic stuff, but remember how few stations within this study had positive feelings for their returns Generally — and this must be emphasized - generally, stations with excellent results of their TV campaigns had one or two specific objectives which were carefully defined. They simply had an intelligent plan. Remember that you must be remembered two different times for this TV idea to work for you: first, later, when the TV is off and the viewers are now making a radio usage decision; and second, when they fill out the diaries. Consistent TV promotion - campaigns of anywhere from 16 to 52 weeks - is probably the one thing that most clearly distinguishes stations reporting excellent results from those with less satisfactory TV experience. And stations with ongoing campaigns buy time to reach specific target

Stations which reported successful TV campaigns tended to be in the group that spent about 50% of their total advertising budgets in TV. They used a combination of cash and trade to obtain TV time. Trade terms usually were dollar for dollar. See, the reason why full trade isn't good is because you get stuck with ROS — you get bumped — you get on after the rating is over, etc. And you don't get to hit those target demographics. Remember the return on investment



More Specific Findings

Overall, most of the commercials were 30's or 10's. 40% of the stations hired an advertising agency or production house to produce their TV commercials. Syndication was also used. 70% of the commercials were on tape, 30% on film. Over half of the commercials were described by stations as "musicoriented." About a third of the stations said that their commercials involved animation and 25% said their commercials used "personalities."

Stations reporting excellent results from their TV promotions spent considerably more than average (which was \$3000) to produce or license the use of a commercial, and mostly used ad agency or outside production house help. Commercial costs for these stations ranged from \$5000 to \$25,000. This survey is an ambitious project, for which Katz is to be commended. However, and Katz will tell you this, these results should be used as guides, not as gospel. But when you realize how many stations how many businesses - are throwing away their money, you ought to at least consider the following:

- 1 Start with one or two clearcut promotion objectives.
- **2** Relate your reasons for using television advertising to specific promotion objectives.
- **3** Make TV an ongoing and consistent part of your promotional effort.
- **4** Spend about 50% of your total promotional budget in TV.
- 5 Use cash, or carefully worked out trade, to purchase TV schedules.
- 6 Buy time that reaches audiences which match up with your radio station's demographics.
- 7 Create commercials that relate directly to promotion objectives.
- 8 Buy your commercials from a production company or advertising agency.
- **9** Set up some system for measuring results.

"Pilot Of The Airwaves" is taking off

> **WXLO WPGC KRBE Z93** KEARTH **WFBR KX104**

CHARLIE DORE "PILOT OF THE AIRWAVES"





Manufactured and Distributed by Warner Bros. Records





"50% of the general managers to whom the facility form packages are sent do not return them to Arbitron."

How To Render Useless The Best Laid Plans

An old saying that applies all too often to radio is that the best laid plans oft go astray. You line up the best programmer you can find, conduct marketing research to see what the audience wants to hear, and advertise well to your target audience. Great ratings are bound to ensue, correct? Ain't necessarily so! The fly in the ointment is that you may see your ratings suffer because you did not send in to Arbitron the pre-survey facility form information. When you stumble in this situation, you can unnecessarily drag down your numbers.

Arbitron has just released some information which points up the extent of the problem. Therefore, R&R thought it would be timely to review what the facility forms are — and how you should handle them to best advantage.

Spring Forms Coming Soon

It may be difficult to imagine — as you are huddled in your woolens, worrying about heating oil costs — that spring is just around the corner. In the ratings biz, though, that is the reality. In fact, in a number of markets where Extended Measurement is starting, February 28 marks the official beginning of the spring Arbitron sweep. In these markets the broadcasters have already received — and should have sent back to Beltsville — the pre-survey facility form package. In the vast majority of markets, where the spring survey starts on April 10, the facility forms package will be mailed to the stations within the next couple of weeks. How you deal with these forms may tell whether or not you render ineffective many of your survey plans.

How The Forms Can Help

The facility forms package is the key to seeing that your station receives credit for every possible entry. The package contains the following key ingredients:

- 1) Technical confirmation sheet
- 2) Contest/promotion affidavit
- 3) Program logs

The technical confirmation sheet shows what your station last filed with Arbitron in the areas of station sign-on and sign-off, power, slogans, network affiliation, and rep firm. If any of this data has changed since the last time you filed, the station needs to send in the updated information (new slogans, for instance).

The contest promotion affidavit allows you to tell Arbitron about any contests or promotions your station may be running just before or during the sweep. Such promotions are supposed to be a part of your regular promotional activity, but this is very much a grey area as far as Arbitron is concerned. If a station should complain to Arbitron about a contest or promo you are running, Arbitron will reference your contest/promo sheet to see if you stated that the relevant contest "is part of your regular promotional activity."

Potentially the most important part of the facility form package is the programming information you supply to Arbitron. Arbitron asks you to supply one copy of your programming log for the dates included in the sweep. Besides a list of your air personalities, such programming information should include any syndicated features you may air (Paul Harvey, Casey Kasem); sports events, team names, and game times; and any relief personnel who may fill in during the sweep. Including the above information gives Arbitron the material needed to make editing and crediting decisions. If a diarykeeper writes down the name of your morning personnel, your station gets credit even if the call letters are not entered. Likewise, a person who writes down the name of the local sport team you carry will also be giving your station credit, if you have sent in the proper paper-

How It Can Hurt

An amazing statistic was released recently by Arbitron. 50% of the general managers to whom the facility form packages are sent do not return them to Arbitron. It can be fairly stated that these GM's are unnecessarily penalizing themselves and

Week In Review

Patton Promoted At RAM

John Patton, who up until recently was VP/GM of RAM Research, has been named President of the San Diego-based company. Patton's promotion, effective February 1, fills the void left by the departure of RAM founder Jack McCoy (see story below).

RAM Announces 800 Number

One of John Patton's first moves to improve RAM's client service is to set up a toll-free number for all RAM subscribers — outside of California — to call for assistance with any aspect of the RAM service. The new WATS number is 800-854-2164. RAM hopes to set up a number so California clients can call San Diego toll-free, but to date nothing has yet been firmed up in this regard.

McCoy Announces New Venture

As mentioned in Street Talk recently, RAM founder Jack McCoy has left the ratings service and formed a new management and consulting firm. Called McCoy Management Company (MMC), the firm will also feature former RAM Sales VP Susan Chandler as a principal. The new firm will be based in the San Diego area, phone number heing 714-437-1711.

hurting the effort put out by the station personnel to earn better numbers. Examples of this selfdestructive lack of follow-through abound.

In examining O/N '79 diaries, stations have found the following cases where they were hurt by not filling in completely and mailing back the facility forms:

- 1. A station which lost over 30 hours of credit to a slogan which was not on file with Arbitron.
- 2. One broadcaster lost significant credit in his target demo because he had not supplied information to Arbitron that his station carried Paul Harvey. Every mention to Paul Harvey went uncredited. Ouch!
- 3. Last, a station did not include the game times for the pro football team carried on the station. As a result, almost 100,000 cume listeners could not be credited to the station people who reported listening to the game, but without recording call letters.

The horror stories could continue ad nauseum. Suffice it to say that if you are a GM, please look for and fill out correctly the facility form package. If you are in programming, be sure to nudge the GM to be sure he/she includes the proper programming information in the material sent to Arbitron. And don't forget to send your package in a fashion which will allow you to receive a return receipt acknowledging that Arbitron got your information. Keep a copy of the material for your records too, in case there is any question about what was sent in to Beltsville. If you follow these steps, there is less chance you will unintentionally be hurting your survey efforts.

Q&A

We recently received this query from a programmer who had journeyed to Laurel to examine diaries: "In a situation where the diarykeeper splits listening between three stations, in the time frame of 10-10:30 for example, why does one station receive credit for two quarter hours while the others get credit only for one?"

The current setup of the Arbitron computer software makes such a credit split possible. The computer examines the total time span involved (30 minutes) and divides by the number of stations recorded by the respondent (3 in this case). Each station thus receives credit for ten minutes of listening. Next, the computer doles out the credit — station A gets credit for 10-10-10, station B gets credit for 10:10-10:20, and station C gets credit for 10:20-10:30. However, the second station recorded by the diarykeeper, station B, has its credit span five minutes each in two quarter-hour segments, thus earning that station two quarters of Arbitron credit. As a result of the order in which the respondent recorded the listening the computer made a split which rewarded one station more than the others.

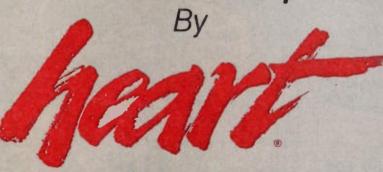
Jhan Hiber, former Manager of Radio Market Reports for Arbitron. is R&R Research Editor. Contact Jhan with any research or ratings question you may have.



heart Core Rock And Roll



"Even It Up"



Already on:

96KX on KRBE on 94Q add WLS on KDWB add 27 KSLQ 27-23 WOKY deb 29 KJR 22-15 KIMN on KUPD add 29 WPST add WAEB on Q106 add WHYN add 14Q on WKEE deb 34 WFMF on KXX106 add Y95 add Y103 add 95SGF on WBBQ on 92Q on WSKZ add
WVIC deb 37
KOFM add
KZ93 on
WNAP 27-22
WMEE on
WOW on
KERN add
KROY add
KJRB 28-22
KTAC deb 28
KCPX add

KRSP 27-19
KLUC deb 28
KENO deb 27
KRUX 38-33
KRQ 37-22
KTKT 28-21
WIGY 28-18
WXIL on
WAAY add
G100 30-27
WCGQ on
WSEZ deb 39

WISE on
WTMA add 15
WANS-FM on
WROV on
CK101 38-33
KWIC deb 26
KPUR add
KQWB-FM add
WAKX on
WRKR add 37
WSPT 29-24
WNAM add

WRBR add
WGBF add
KCBN deb 34
KYSN deb 34
KDZA add
KBDF on
KQDI on
KQDI on
KOOK add
KFXD deb 30
KRLC 25-21
KBIM on

Produced by Mike Flicker, Connie, and Howie Management and Direction, Ken Kinnear/Albatross Management Inc.

on Epic Records 6

Phil Redo at WLOM in Orleans, MA had a nice surprise birthday recently. The staff got phoners from around the country featuring such radio stalwarts as Larry King of Mutual, Larry Lujack of WLS, Don Imus at WNBC, Bill St. James of WNEW, lovely Alison Steele, and Barry Grant of WMAD (oh yes, and also me). Phil is a wonderful talent who has an unusual hobby — collecting airsick bags . . . empty ones.

Incidentally, on television, Phil is 15 pounds heavier... so he's made up his mind never to eat a TV set!

Gentle Jack Raymond of WEIM in Leominster, MA (he's makin' eyes at me...) is the proud producer of a new joke service, called the "Funny Business." Many radio fans recall Jack as an honor-graduate of the Juan Corona Charm School. (Jack claims apathy is so common in America today his old school is offering a course in advanced shrugging...)

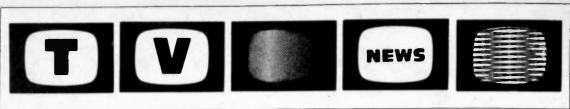
Steve Allen has a fascinating new book. It's called "Ripoff . . . The Corruption That Plagues America." It's a different kind of book for Steve. In it he quotes Mario Puzo, author of 'The Godfather" and other popular films, who said, "Motion pictures are the most crooked business that I've ever had any experience with. You can get a better shake in Vegas than you can in Hollywood!" Damn . . . there goes my "Dagwood and Blondie Flunk

a Bloodtest" screenplay!

Bo Hopkins, one of my favorite movie stars, had a surprise birthday party tossed for him by every major character actor in Hollywood. It was held at the Continental Hyatt House . . . which is verrry interrresting (as Arte Johnson would leer as Wolfgang). The first year that Bo arrived in Hollywood to start acting, he parked cars at the Continental. Now, he can probably buy it! Incidentally, Tim McIntire's band played for the event. Tim, among all of the wonderful things that he does, was superb as Alan Freed in the flicks.

Back on this date in 1955... fashion model Suzy Parker, who appeared on 60 magazine covers in one year, said, "I thank God for high cheekbones every time I look in the mirror in the morning." Amazing as it may seem, Hy Cheekbones is now doing a disco remote every night in Flarg, New Jersey... He thanks God for Suzy Parker whenever possible.

Radio&Records



Friday Power Propels CBS To Victory

It's CBS back on top of the torrid Nielsen ratings race this week, with a close victory just enough to put it back on top of the seasonal standings after ABC fought back to a tie last week. Ratings for the week ending February 10 show CBS with a 20.4 average score, followed by ABC at 19.8 and NBC with 18.6.

CBS's Friday night powerhouses, "Dallas" and "Dukes Of Hazzard," finished 1-2 as CBS mustered six programs in the top ten. ABC had the edge for the top 20, with ten to CBS's eight and NBC's two; both NBC entries, however, placed in the top six, an unusually strong showing. "Little House On The Prairie" (NBC) was third for the week, followed by 4) "Three's Company" (ABC) 5) "60 Minutes" (CBS) 6) "CHIPs" (NBC) 7) "Archie's Place" (CBS) tied with a pleasant surprise for ABC, the new "Tenspeed & Brown Shoe" series 9) "Alice" (CBS), and 10) a tie between "MASH" (CBS) and "The Deep" (ABC movie).

The number 12 position went to "Eight Is Enough" (ABC), followed by 13) "Taxi" (ABC) 14) "The Jeffersons" (CBS) 15) "One Day At A Time" (CBS) 16) "Hart To Hart" (ABC) 17) "Barney Miller" (ABC) 18) "Fantasy Island" (ABC) 19) "Happy Days" (ABC) and 20) "Love Boat" (ABC). A spot check on the progress of "WKRP In Cincinnati," which has dropped out of the top 20 since its switch to the 8pm Monday slot, shows it at 36 this week, although with a respectable 19.6 rating. Next week's figures will include the results for the show's commentary on the Cincinnati Who concert, aired Monday (2·11).

MULTIPLE TV, CABLE HOUSEHOLDS UP — Arbitron's latest figures (fall '79) on TV households in the U.S. show that 37.6 million households have more than one TV set. That's 49.6% of the nation's TV households. In fall 1978, 35.8 million households were multiple set owners. Baltimore boasts 69% multi-set penetration, leading the nation . . . Cable TV users jumped almost 15% in another set of Arbitron figures, bringing the total to 14.2 million households (from 12.4 million in 1978). Palm Springs leads the nation with 99% cable penetration, with 34 markets over 50%.

MUSIC ON TV — The Beat appear on "American Bandstand" March 8 . . . Tom Johnston guests on "Mike Douglas" February 25, segues over to "Merv Griffin" February 27 . . . Nicolette Larson Is on "Midnight Special" February 22 . . . A new syndicated series of musical specials called "The Monte Carlo Show" will feature at various interludes Paul Anka, Debby Boone, Glen Campbell, Cher, Mac Davis, Kris Kristofferson, Cheryl Ladd, the Oak Ridge Boys, Helen Reddy, Nell Sedaka, David Soul, and Dionne Warwick, among others, as well as French singers Mireille Mathleu and Sylvie Vartan.

ver her something

MUSIC FOR YOUR EYES: RCA expects to market 300 titles when it introduces its "Selectavision" videodisc system this year, at least half of which will be feature films. However, RCA Exec. VP Herb Schlosser noted that music on videodisc will be a "prime element" of RCA's videodisc catalog, accounting for 10 percent of the total the first year and expanding over the next five. Currently, RCA is more concerned with getting the sharpest videodisc picture possible, producing and selling 200,000 videodisc players in the first year, and lowering the price for a player to under \$500. Schlosser said that musical programming would most likely take three forms: concert footage, video footage added to the artist's existing audio album, and special footage acquired from a variety of broadcasting sources. In addition, Schlosser said that RCA was interested only in videodiscs on a sales basis, adding that the individual videodiscs would be cheap enough to own and would be distributed via RCA's existing distribution systems in retail record outlets ... WCI ADDS "10," THREE MORE FILMS TO CATALOG: The WCI Home Video division has announced it will release "10" for the home videocassette market in both Beta and VHS formats on March 1. "Life Of Brian," "Main Event," and "A Star Is Born" (the Streisand version) will follow in time for April Fool's Day . . .

ERR WAVES

BY BOBBY OCEAN





LIKE

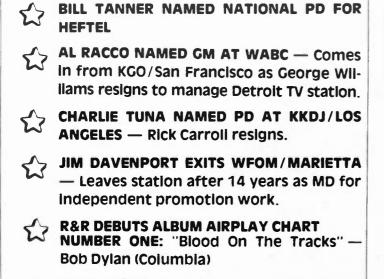


YOU SHOULD









NUMBER ONE FIVE YEARS AGO: "Black Wa-

ter" — Dooble Bros. (WB)

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WIGY add

K104 add
WFBG add
KX104 on
WCGQ on
WANS-FM add
KQWB-FM on
WRKR add
d WSPT add
KYSN add
KFXD add
KRLC add

"Set Me Free"



UTOPIA

Produced by Todd Rundgren and Utopia for Alchemedia Productions



ON BEARSVILLE RECORDS

Manufactured and Distributed by Warner Bros. Records

Brad Messer



Mailout News Services Growing

About 800 radio stations nationwide now subscribe to at least one mailout news service, in an effort to gain a competitive edge over stations relying exclusively on Associated Press or United Press radio wires . . . or in smaller markets, instead of a wire service.

Stations pay between \$30 and \$60 a month in most markets. For their money they get about fifteen stories a day in the mail, mostly soft news and feature material rewritten from print media, including magazines, newspapers, technical publications, and trade journals.

The more energetic news operations localize the material, but most subscribers use their mailed-in news verbatim to spice up drivetime newscasts and flesh out those long overnight or weekend slots.

There are several mailout news services, but two based in San Francisco appear to have the national market pretty much to themselves, claiming steady growth even through market downturns that affect their subscribers' incomes.

Zodiac News Service has been around eight years this spring. Steve Baim tells me ZNS has about 400 stations and 100 print-media subscribers, who pay on a sliding scale that begins at \$30 monthly for non-commercial stations, rises through \$40 and \$50 for single commercial stations and tops out in the big markets and networks. Zodiac lists six employees on its letterhead, and Steve claims contact with 75 stringers who contribute stories to add depth to the basic rewrite service.

Competitor NewScript offers two daily packages, according to David McQueen, at a flat \$60 a month for one or \$100 for both. The NewScript service is news/information, the companion Starship covers music and entertainers. The services bought out the print facility of the old Earth News over two years ago, and now serve a reported 400+ stations nationwide.

Either service would happily supply sample subscriptions at no cost. Zodiac News Service is at 950 Howard Street in San Francisco, 94103. NewScript's at 210 California Street, 94111.

Rip 'N' Read-

This One's For The Gipper

MONDAY FEBRUARY 18: He had imagination and guts. Notre Dame law student George Gipp, in a freshman football game in 1917, was ordered to punt the Fighting Irish out of a tough situation. Instead he dropped back to his 38-yard line and drop-kicked a 62-yard field goal to win the game. As team captain he led his school through two unbeaten seasons in 1919 and 1920, but before the next-to-last game Gipp got a throat infection which — in the days before antibiotics — turned to pneumonia: eleven days before Christmas of 1929 he died. On his deathbed George Gipp told coach Knute Rockne, "Rock, some day when things look real tough for Notre Dame, ask the boys to go out there and win one for the Gipper."

Eight years later in a showdown against Army. Rockne used that ace, telling his players "I've never used Gipp's request until now. This is the time." The Irish scrambled to a 12-6 win when halfback Jack Chevigny burst two yards into the end zone and came up yelling. "That one was for the Gipper!"

George Gipp, who died about sixty years ago, would have been 85 today. He was immortalized in the movie "Knute Rockne" by actor Ronald Reagan.

Jack Palance is 60. Helen Gurley Brown becomes 58. George Kennedy turns 55 today. Cybill Shepherd's 30. John Lennon's wife Yoko Ono is 47.

Last Mardi Gras Day

TUESDAY FEBRUARY 19: Shrove Tuesday, this is the final Mardi Gras day before the beginning of Lent tomorrow. Some folks believe sunshine today means it'll shine every day through Lent.

Lee Marvin is 56. William "Smokey" Robinson is 40. The first man to theorize that Earth revolves around the sun, Nicholas Copernicus, was born on this date in 1473. Mama Cass Elliot would have been 37 today.

Thomas Edison patented the phonograph 102 years ago today, later improving it with a wax cylinder and finally the first record.

Ice Men Drop From The Sky

WEDNESDAY FEBRUARY 20: Fifty years ago today, five men were flying gliders over Germany when the weather turned violent . . . so tumultuous that they bailed out. But the frigid winter updrafts carried them higher, lifting their parachutes through the clouds. They began to ice up as they passed alternately through warm and cold air layers, and were coated in successively thicker layers of ice. When they finally came down, four were frozen dead and the lone survivor was proclaimed a "human hailstone" in the German press.

18 years ago today John Glenn concluded his famous three-orbit mission in space.

Patty Hearst is 26. J. Geils is 34. Buffy Saint-Marie turns 39. Sidney Poitier is 53. Sandy Duncan becomes 34. The post office system was established in 1792, set up so people mailed letters for nothing. The recipient paid the postage. Zachary Taylor often got letters he didn't really want to pay for, and he frequently refused his mail, including a letter informing him of his nomination as the Whig Party's 1848 Presidential candidate. About a month later he finally got word, entered the campaign and was elected that November.

Watergate Prison Terms

THURSDAY FEBRUARY 21: Five years ago Federal Justge John Sirica handed down prison sentences for Haldeman, Mitchell, and Ehrlichmann for their Watergate-related crimes. They're all out. Richard Nixon, who never went in, was sued by four of the Watergate burglars. Three years ago tomorrow they settled out of court, taking about a dime-on-a-dollar to settle their \$2 million lawsuit. They had claimed they were tricked into believing their burglary work was OK with the President. Their attorney Daniel Schultz claimed the settlement proved the charge against Nixon because "you don't agree to pay \$200,000 unless you're concerned about the outcome."

Richard Nixon was in China as President on this day in 1972, and again in 1976 as a private citizen . . . out of town again for daughter Tricia's birthday. Tricia Nixon Cox is 34 today.

Fashion designer Hubert Givenchy is 53.

The 1932 Model Kennedy Introduced

FRIDAY FEBRUARY 22: Edward Kennedy is 58 today. He was born exactly 200 years after George Washington. What do you make of that?

Doctor J. Julius Erving, hits 30.

The first dime store was opened 101 years ago today. Actually it was a nickel store, F.W. Woolworth began his career at Utica, NY on this date in 1879.



Marketing Against Home Taping

ast week I discussed the problems of determining the true level of home taping activity and the extent to which it cuts into the sales of records and prerecorded tapes. I concluded that not only is there no precise estimate of the magnitude of the problem, but also that in order to combat home taping, the reasons why people tape must be ascertained as well. This week, I'll offer some speculations as to the motivations underlying home taping, and discuss possible marketing strategies designed to overcome the problem.

The premises which underlie this discussion are (1) that home taping does exist to a significant degree, (2) that it cuts into recording industry sales (an as yet unproven assumption), and (3) that it can't be regulated away. Since much taping is probably done from borrowed records and tapes, there is simply no way to control it effectively. And, as long as radio airplay remains the dominant promotional technique for new product, taping off the radio will continue. It is thus to the recording industry's advantage to view home taping as a legitimate competitor to the sale of records and tapes, and to begin thinking about how to effectively compete against it.

Why Does Home Taping Occur?

starting point for analyzing the competitive problem posed by home taping is to try to answer the question, "Why?" Why do people tape instead of purchasing? A partial list of reasons might include:

- 1. Saving money It is cheaper to buy blank tapes than records, and many consumers are price-sensitive. Furthermore, advancing technology is continuously bringing down the cost of taping equipment, making taping relatively cheaper all the time.
- 2. Preserving records People may tape from their own collection simply to preserve their records in "mint" condition, rather than have them develop skips. Taping for this reason should have little impact on record industry sales.

tive importance of the various reasons in accounting for home taping. Before basing any marketing decisions on an analysis such as this, some form of market research survey would have to be undertaken in order to ascertain the actual list of reasons and their importance. Let's proceed as though we had conducted that survey and uncovered the true reasons — how can marketing principles be applied to the situation?

Pricing

Suppose that much home taping is economy-motivated. People simply don't want to (or can't afford to) pay the price for prerecorded product. After all, prices have risen rather dramatically the past few years. Here the issue is one of the price sensitivity of demand. There will almost always be more people in the market for a product at a low price than for the same product at a high price. So, continual price increases should have a detrimental impact on the number of units sold, but not necessarily on the total number of dollars generated by sales of the product. If the choice is to sell 40,000 albums at \$10 each, or 50,000 albums at \$7 each, then the higher price is probably the right choice. But the gain in sales revenue on that product may be quite costly if very many of the 10,000 non-purchasers save up their "music money" and invest in taping equipment.

In other words, short-term profitability may be gained at the expense of creating an ever greater number of potential consumers with the ability to get hold of the product via taping. There is a concept in the psychology of marketing known as "threshold," which we can translate into more common parlance as "the straw that broke the camel's back." Consumers will absorb price increases up to a point, but beyond that point (the threshold), they rebel. Thus, one

"Consumers will absorb price increases up to a point, but beyond that point (the threshold), they rebel. Thus, one possible explanation for home taping is that record prices have finally crossed too many consumers' thresholds."

3. Repackaging of songs — Many people like to become amateur "producers," putting together collections of songs that fit their own tastes.

1

- 4. Poor record/tape quality People may become frustrated if the prerecorded products they purchase have skips, warps, or other malfunctions.
- 5. More stockouts Due to recent changes in return policies, many retailers are stocking less of each album, which may mean more frequent stockouts. Consumers may dislike that inconvenience and turn to taping as a way of getting a song when they want it.
- 6. Pure enjoyment of taping As alluded to last week, some people make taping their hobby. They tape primarily because they enjoy the activity itself it is a form of entertainment. There is very little the recording industry can do to combat this reason for taping.

This list of reasons is undoubtedly only a beginning, and it tells us nothing about the rela-

possible explanation for home taping is that record prices have finally crossed too many consumers' thresholds, resulting in their turning to alternative means for obtaining their music. The only solution to this problem is to keep prices more in line with consumer perceptions of value. The survey by Ampersand magazine, which was cited in R&R (2-1, pp. 3, 22), reported an average of about 11 album or tape purchases every three months by college students. This projects out to about 45 purchases per year per student. At an average of \$8 per purchase, say, that is a total expenditure of \$360. The cost of 45 blank tapes might be about \$90, depending on quality, leaving \$270 available for the purchase of a tape deck, which will pay for itself in one year.

hen put in those terms, it may seem odd that there is not more home taping done. However, the above figures ignore the cost of consumer's time and effort in obtaining and taping the product. Thus the factor of convenience enters into the picture. American consumers, by and large, are quite convenience-oriented. The entire fast food industry relies on that fact, as well as organizations like 7-11 stores, Fotomat, and drive-in branch banks. The consumer is willing to pay for convenience, but again, only up to a certain point, beyond which saved time and effort become less valuable than money.

Since it is a very inconvenient (and costly) thing for the consumer to get set up for taping (e.g., buying a tape deck, learning how to tape. figuring out how to get products from which to tape), the incidence of taping is not extremely high, and may never become very great. However, once a person crosses that initial hurdle, it becomes much more convenient to tape. The system is all set up, the initial learning process is over, the "suppliers" are lined up, and it now may be more convenient to tape than to purchase! Therefore, it is probably to the industry's advantage to avoid causing people to try taping (e.g., by pricing records too high), since that trial may encourage them to pursue it more vigorously and substitute it for purchase.

Quality Control

nother factor which may make home taping more attractive and convenient is the lack of good quality control procedures by the recording industry. If a faulty record or tape has to be returned, that is inconvenient. To the extent that this occurs very often, the annoyance may drive the consumer to taping. Therefore, record companies should carefully monitor the actual physical quality of their products to avoid turning off consumers and turning them on to home taping.

Availability Of Product

Another critical aspect of convenience is the ability to get the product when you want it. Personal experience suggests that the new return policies have had a detrimental impact on product availability. Retailers who are afraid of getting stuck with unsold product are ordering in smaller quantities, resulting in more frequent stockouts. When the consumer more and more frequently encounters a lack of product availability, taping becomes an increasingly attractive means of obtaining the product. So once again, while the new return policies may be yielding increased short-run profitability, they may also be contributing to the trend toward home taping, which could have detrimental effects on the long-run profit picture.

hus far, I have dealt with all of the reasons for home taping listed above except the repackaging issue. Since that one is fairly complicated, I'll save it for next week. I have attempted to show how the marketing variables of price, product quality, and distribution (availability) might be adjusted in order to deal with the home taping problem. Next week I will treat aspects of product innovation and promotion as they relate to taping.

Dr. Richard J. Lutz is Associate Professor of Marketing at UCLA's Graduate School of Management, and an acknowledged research and marketing expert. To direct questions to Dr. Lutz, call R&R at (213) 553-4330 or write to Radio & Records, 1930 Century Park West, Los Angeles, CA 90067.





TOP-40

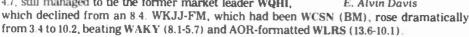
John Leader

KJ100 FOLLOW UP

The Louisville Slugger

Last July we all learned what the new term "lateral recycling" meant (R&R 7-20-79), E. Alvin Davis became the consultant to WKLO & WCSN/Louisville, and the stations adopted a common identity, WKJJ-AM-FM, and format, Top 40. Simulcasting both drive-times, E. Alvin put "lateral recycling" in all the other dayparts. The concept was designed so that the AM music would follow the music played on FM by about eight minutes with the FM jock promoting that, "If you like the song I just played, you can flip over to KJ100-AM and hear it

I promised you a follow up on these stations once the ARB results were in, and if you saw last week's edition of R&R, you already know that KJ100 is the new "top rocker" in Louisville. WKJJ-AM, although declining from its former incarnation as WKLO (P/A) from 7.0 to 4.7, still managed to tie the former market leader WQHI,





E. Alvin Davis

Consultation Clicks

There are many people involved in the quick success of KJ100, but perhaps none so directly related as the man whose consultancy kicked the whole thing off, E. Alvin Davis. I wanted to get E. Alvin's thoughts on just what happened in Louisville and why

"I don't think it took a great deal of genius to take the FM and make it into a contemporary music station. The TM Stereo Rock package on WQHI had enjoyed massive numbers in this market and, although my next statement won't please the fine folks at TM, that format is pretty vulnerable to solid, live competition in my opinion. So, during my first talks with the Great Trails people (owners of the stations) I recommended that we go contemporary with the FM.

'The AM remained the problem, in that they had tried to shift it from Top 40 to Pop/ Adult during the last two years. The problem, as I saw it, was that Louisville already had

"Many times stations that have had certain call letters for a long time will be very reluctant to change them, and I can understand that, but this was a case where a call letter change was necessary in order to establish a new identity for both stations simultaneously.'

two strong, well-established Pop/Adult stations with superior dial positions, TV facilities and longtime images as fine radio stations. I didn't see a great deal of fruitfulness in trying to compete with those people. My final recommendation was to convert the AM back

"I also suggested that they change the call letters of the stations and assume a dual identity. Fortunately, they accepted my recommendations. Many times stations that have had certain call letters for a long time will be very reluctant to change them, and I can understand that, but this was a case where a call letter change was necessary in order to establish a new identity for both stations simultaneously

Big Money — No Big Deal

"The dual identity thing was based on several concerns. Economically it was a great thing to do, because the stations would no longer need two sales staffs and two promotional budgets By simulcasting the two drive-times the stations could save on two full-time jock salaries as well

"A lot of people think we came in here and spent big money on promotions and outside advertising. We didn't. There were several stations that far outspent us promotionally. We ran a little bit of TV and just a few billboards. That was it.

"I have always tried to approach my aspect of the job with a client station by keeping a concern for the total station. I ask myself the question, 'If I owned this radio station, what would I do?' If I owned a radio station I don't know if I would want to spend as much money promotionally as, say, a programmer would. We tend to have tunnel vision sometimes in that the sales department wants to play 7000 commercials an hour and the programming department wants no commercials and \$100,000 a month in giveaways. But I think there is sort of a businesslike approach

I thought that by utilizing the two radio stations together and applying certain dynamics within the format that we would not need to spend a great deal of money on outside promotion. And quite honestly that was one of my objectives because we just didn't have the money to spend locally

"You know, there is an amazing thing, and I'm not sure I'll ever totally understand how powerful it is, but when you go on the radio and do it properly, word tends to spread. There are innovative consumers out there that will find you, and they are usually very proud to tell all their friends that your station sounds great. Within our first three weeks of becoming KJ100, the acceptance within the market was so great that when you talked

"I have always tried to approach my aspect of the job with a client station by keeping a concern for the total station. I ask myself the question, 'If I owned this radio station, what would I do?'

to people outside the city and tried to explain to them what was happening, they thought you were nuts. We had to be careful about what we said in regards to the station for fear that people would think we were hyping. But I'll tell you, it happened pretty fast!

Was It Lateral Recycling?

"I'll be honest with you . . . I think the lateral recycling thing was new and innovative and kind of exciting, but I'm not going to tell you it was the key to KJ100's success. It was part of the total package, but not a very big part in my estimation.

"The reason we took off so fast is that the market was very ripe. Louisville had never heard this kind of radio before. KJ100 is a very slick, clean, human, spontaneous type of radio station. The market had typically been exposed to a lot of heavy personality, lots of clutter and generally the kind of radio diametrically opposed to what KJ100 is all about

'One of the keys, and this is kind of hard to articulate, is that KJ100 has an amazing confidence about it. We get comments from agencies, buyers and people who listen to the station that KJ100 sounds like the number one radio station in town. It sounds hot. I think that kind of station sound is not an accidental thing. I believe that any station can sound that way with the proper direction. There are programmers who can do that kind of thing and there are those who can't. It's motivation, direction, attention, encouragement and it's a lot of other smaller things all together in a total package. When it all comes together like it did here in Louisville, it's a very exciting thing to listen to.

The KJ100 People

"The staff of the stations deserves a phenomenal amount of credit. Several members of the old WKLO-Pop/Adult air staff remained through the switchover and, quite frankly, they weren't initially too thrilled at the prospect of playing rock and roll again. But, they adapted beautifully and helped make the station sound great. Really the entire staff was totally supportive of the change. I have never seen a sales-programming relationship like this before

"C.C. Matthews, who is KJ100's Program Director, did a super job with the staff. You might remember that C.C. worked with me at WSAI/Cincinnati, so he was already familiar with the concepts and techniques that we put into action here.

"Now the buck's got to stop somewhere and KJ100 has one of the most amazing general managers I have ever known. His name is John Page Otting and I think he is the main reason the stations succeeded as quickly as they did. Everything we recommended, he accepted, which, when you think about the management-consultant relationship, is pretty amazing. Generally you advise a station and then they pick and chose your advice. Some things they do and other things they don't. With John running the show in Louisville he was willing to go 100% with me, and that made what we were all trying to accomplish that much easier.'

Programming Consultants

KJ100 was E. Alvin's first attempt at consulting. He had programmed many stations before and been quite successful doing the day to day duties of a PD, but decided that he wanted to do more. I asked him how he felt about being a consultant as opposed to being a hands-on PD.

"I have found that one of the biggest positives of being a consultant is that you can offer objectivity about a specific situation by not being a part of the situation on a day to day basis. I think that objectivity, along with the overview you can bring to a station and your expertise, are the key ingredients to successful consulting.

"In buying a consultant the things you are purchasing would include his wisdom, his years of experience, national overview, objectivity, and the 101 other perceptions that he's learned over his career that a station manager or programmer may not have learned. In essence the proper consultant can probably save a station a lot of time, frustration, and money

"The reason we took off so fast is that the market was very ripe. Louisville had never heard this kind of radio before."

The Programming Dilemma

"Starting my own business, I have had more time to analyze situations and potential situations than ever before, and I've come up with a couple of things I'd like to pass along. I have found that general managers feel no reluctance whatsoever in admitting that they have little or no knowledge of engineering. It's not an area that they feel any sort of expertise in generally. But a great many GM's feel very uncomfortable admitting that they don't know very much about good programming.

"Further, GM's often assume they do have some programming knowledge, just as anyone who is connected to radio in some way assumes he too has some knowledge of programming. I mean, just ask a salesman, engineer, or even a record promotion person, and they'll be glad to tell you what's wrong or right with your programming. It happens every day. Now, that kind of input might be nice, but in reality most of those programming suggestions would not be viable.

'In looking at the total situation - the relationship between management and programming - there seems to be two general attitudes within management. The first would

Continued on Page 24

Double Standards



NICOLETT LARSON

"Let Me Go, Love

WFIL deb 25 WOHO add Y100 add 34 KFXM add CKLW deb 28 **KING 24-16 KDWB 25-17 KGW 26-23 KBEQ 38-36 KENO 30-24** KRLA deb 28 WTSN deb 21 KJR add **WHEB 36-30** KIMN on 13FEA 21-17 **KOPA 24-21** WFBG deb 37 WTRY deb 29 **WAAY 12-8** KC101 29-26 WCGQ 28-25 **WKBO 29-24 WSEZ 30-27 WKEE 36-28 WISE 30-26** WTIX 28-25 **WTMA 15-10 WNOE 23-21** WANS-FM deb 37 **WAXY** on **KAAY 24-21** Y103 15-12 KILE deb 33 **BJ105 24-22 KKXL 10-6** 92Q add **WAKX 29-25 WSKZ 20-17 WRKR 15-12 WRJZ 15-12 WEAQ 25-23 WAYS 27-24** WTRU add 29 KSTT add **KENI 33-21 WNAP 23-17 KBDF 14-9** WOW deb 31 **KQDI 30-24 WZZP 26-19 KBOZ 19-12**

Produced by Ted Templeman



ON BEARSVILLE RECORDS

Manufactured and Distributed by Warner Bros. Records



PRETENDERS

"Brass In Pocket (I'm Special)

96KX add 94Q 22-15 **B100** add **KJR** add **KUPD** on WICC on **WPST** add PRO-FM 26-22 Q106 on **KEEL add** KXX106 deb 29 WSKZ add KJRB deb 27 WLBZ add WIGY deb 33 13FEA add WCGQ on **WROV** on CK101 40-34 FM99 on **KQDI** add KRLC on

Produced by Chris Thomas

ON SIRE RECORDS



KJ100 FOLLOW UP

Continued from Page 22

be, 'Anybody can do it. Hey, it's just picking the hits and things like that, so anybody can program this station.' The extension of that logic is that anyone regardless of experience or skill can come in and be the PD and it won't cost a lot of money.

"The other attitude seems to be, 'No one can do programming because it's so mysterious and fraught with pitfalls.' And if you think like that, then there's no reason to search the country for a big-money PD or consultant because all they're doing is guessing anyway, and should we be wrong, then we haven't wasted a lot of money to be wrong. And who knows, we could get lucky and do well, sort of like hitting the lottery.

"There is also the general conception of consultants that I've run into . . . a consultant will come into your radio station and tell you to cut your spot load to four minutes an hour, increase your promotional budget to \$100,000 a month, fire all your air talent, and keep you from ever doing anything of a merchandising nature with your clients again. The investment in a consultant then becomes far more than just his retainer fee. The investment becomes all these expensive things with no real guarantee that anything the consultant proposes will succeed.

"I know we're getting a bit off the beaten path of KJ100 here, but just look around the country and you'll find there are a number of big programming names from just a few years ago who are no longer prominent. Why is that? One of the many reasons in my mind is that the compensation for programmers is not generally what it should be and many of those names got to a certain point in their careers where they wanted to make some real

money for their talents. The frustrations of having to deal with an intangible quantity like programming, compared to sales where the numbers speak for themselves, are considerable.

"I also think that programmers are only given full credit for the ratings when they are bad. When the ratings go up, well, we hit the magic number . . . the old lottery thing again. But then the numbers go down it's, 'Gee, I guess that Joe can't cut it anymore. Time to get a new PD!' It's really a no-win situation for a lot of programmers and I don't necessarily mean to indict the entire radio industry because there are some high quality companies out there, but in a lot of cases PD's have been treated very poorly in relation to how important their services are. A lot of talented programmers with a lot to offer stations all over the country are being forced elsewhere by the basic insecurity of programming and the generally low compensation a programming job commands traditionally."

To sum things up, KJ100 is off to a tremendous start thanks to the consultation services provided by E. Alvin Davis and the strong guidance of John Page Otting and C.C. Matthews. As E. Alvin said, "The victory celebration is over and we don't expect to just maintain the numbers next time because we all feel there is still plenty of room for growth!"

The success of KJ100 was not predicated on programming secrets, big promotional dollars or any other hocus pocus. Once again the basis of good, solid programming coupled with understanding management has come up a winner. E. Alvin's comments on consulting and radio programming in general are both frank and informative. His consultancy business appears to be off to a very solid start.

Bogart

Continued from Page 1

tertainment organization in a very short period of time and have greatly contributed to the expansion of our group's activities in the U.S. and internationally."

Bruce Bird, currently Executive VP at Casablanca, has been appointed President of the company. Bird joined Casablanca as VP/Promotion in 1977 after a long promotion career. Peter Woodward, Sr. VP/Finance at Casablanca, will assume Bird's Executive VP position.

Bogart formed Casablanca in 1974 after a career as performer, promotion man, and chief executive, achieving considerable success at Cameo/Parkway and Buddah Records. Casablanca achieved its first. success with Kiss, later developing Donna Summer, Parliament, and the Village People, among others. The FilmWorks division was established in 1976 and has created "The Deep" and "Midnight Express," in addition to other successful projects.

FCC

Continued from Page 1

Wade told R&R, adding that no other designated stations were being considered.

Asked if it's right to be instrumental in developing FCC policy regarding minorities, then turn around and use those policies to their advantage, Winston pointed out that the FCC's minority-ownership policy was in existence prior to their arrival.

But Brown, who admitted Wade was his key aide in the RKO decision since Neal Goldberg, Brown's second legal assistant, had been disqualified, said he expects they will use new rules to aid their plans.

Still other high-level FCC sources were speculating that the exit has been critically timed to leave prior to final FCC action on the RKO order to strip away three licenses. One attorney speculated that if not the three RKO stations at hand, the radio chain and remaining TV license may be open game.



WROR'S CASH PROGRAM — WROR/Boston and Brigham's restaurants joined forces to give away \$10,000 cash and 98% other prizes in a "Celebrity Sweepstakes" promotion. Pictured (I-r) are WROR GM Tom Baker, Program Manager Gary Berkowitz, a grand prize winner, and two representatives from Brigham's.

Roberts

Continued from Page 3

or ended), we skipped news and information, ignored quarter-hour maintenance, allowed pools and clubs to act as our basic research, and then we let the record companies bombard us with an enormous amount of garbage. I don't blame the record promoters, they were just doing their jobs. I should also say a lot of the music was good, but the quality took a back seat to quantity. I have to blame many of us for waiting so long to wake up. By the time we realized what we were doing, our attempts to change it were too late. The listeners knew what we were. Playing a few ballads and rock tunes wasn't the answer. Despite what we put on the air, we were still "the Disco station" even though many of us banned that word from use on the air.

I've always felt that had people accepted the roots of disco music (R&B, rock and jazz), there would be no need for a Disco station. As many Disco stations found themselves becoming nothing more than structured Black stations, they bailed out. Many Disco stations lost their identity.

I'm not announcing disco's death, just its lack of universal radio strength. My station was never really labeled a Disco station; in this market we were known as the "Black" station. Many of our advertisers got scared. They didn't want to be identified with a "Black" station (I contend that was their problem) nor did they wish to be associated with a dying format. They all saw the hype was disappearing.

I'll tell you five reasons why it didn't work for many of us: 1) Many stations (like mine), lacking financial strength, saw disco as a quick way to make money. 2) Many of us programming Disco stations knew radio, but not a damn thing about disco. 3) Our stations were expected to sell records and make hits out of new recording acts (my old Top 40 teacher once said, "we don't make hits, we play the hits"). 4) We took a lot of chances on records (remember: "what you don't play won't burn you"). 5) Finally, many of us followed the success story of WKTU. Well, WKTU is no success story. This station is the story of a format on the air in the right market at the right time. Even time has done WKTU in. I think we've learned something though; now that WBLS is the newfound king, we aren't all jumping to install a WBLS-type format in our own markets.

I won't say there are no success stories; look at Houston, Boston, Charlotte, Norfolk, and Baltimore. I also promise you, stations like KMJQ, WOWI, and WWIN aren't going to sit back and watch their base audiences being taken away. In many cases Disco

stations enjoyed short-lived success because Black stations fought back. Here are the real success stories, and I hope Black radio is seen as the stable vehicle for dance-oriented music.

I still enjoy disco, and will continue to buy as many disco plates as my pocket can afford. But I seriously doubt I'll ever build another format around such a music form.

Mike Roberts Former PD, WSOQ/Syracuse

Caviano

Continued from Page 3

save the record industry from its current problems. But they do provide a valuable marketing device that can add tens of thousands in unit sales to a given album . . . Acts like the Rolling Stones, Blondie, and Barbra Streisand have magnified their sales through disco/dance hits, while artists like Marianne Faithfull, Herb Alpert, and Dan Hartman have expanded their horizons through dance exposure. And recently, in a turn of events that makes Steve Dahl's anti-disco crusade seem absurd, hardcore rock acts like the Flying Lizards and Talking Heads are turning up on the national disco charts. In a climate where every competitive edge counts, disco/dance exposure will prove increasingly important.

In New York, WKTU-FM and WBLS-FM each unseated the seemingly immovable WABC from the number one rank in the nation's major market last year. Disco music was their major wedge, and both stations continue to dominate the market. Ten of the top twelve records in the New York market right now are disco/R&B/dance-oriented. Does this mean dance is dead?

Selectivity remains as important to the music programmer as it is to the record company A&R man. Some records will work in the clubs but not on radio; in other cases, the clubs will be a testing ground for records that work very well on the air. As your editorial pointed out, disco produced "mass hits" in the seventies. And dance will continue to produce mass hits in the eighties. Disco/dance music is undergoing a healthy change, a change which will help maintain the resurgence of the black artist and will provide crucial avenues of exposure for the new rock artist. The entire music industry, including radio, owes it to itself to welcome any force that can aid such a broad spectrum of music. Remember . . . it pays to keep an open ear when America is dancing.

Ray Caviano President, RFC Records



KCBS GOES CABLE — KCBS-FM/San Francisco kicked off its new Top 40 format with a motorized cable car which travelled through the city with jocks aboard handing out over 2000 helium-filled balloons. Pictured at one stop are (I-r) Joan and (air personality) John Mack Flanagan with KCBS executive assistant Luly Yick.

Molly Is A Confirmed Hit, Flirtin' On These Fine Stations:

WKBW 23-21 WIFI 16-12 WPEZ on Z93 deb 28 Q105 26-23 KDWB 16-14 KSLQ 34-30 KBEQ 37-35 WGCL on Q102 30-26 WOKY on

KJR on KIMN on KOPA 23-20 KUPD 4-4 WKBO add 29 WTIX 30-26 WNOE deb 35 KXX106 17-14 Y95 21-17 Y103 10-6 WAPE 13-7 WBBQ 6-4
WNOX 8-6
KSTT add
WISM deb 29
WNAP deb 27
WNCI add
KCPX deb 27
KRSP 5-5
KLUC add
WLBZ 17-12
WERC deb 28

WCGQ deb 27
WKXY deb 27
KILE deb 34
KFYR add
WAKX add
WRKR deb 33
WSPT 3-2
WGBF add
KCBN 14-8
KFXD deb 27
KRLC 1-1

THE SINGL

PARALLEL ONE PLAYLISTS

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60/WCa

Baltimore

BRITMORE

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AMEL BURNAY/Daydream Bellever
1010/99

AMBRA STREISAMO/Alta Me In The Rain
DIRL BAMCAN American Dream
AENNY LOGGINS/This is 19
DHIS CROSS/FIRE Like The Wind
FELLUM MADIC ORDO/Computer Game
FARLES/I Cam I Tell You why
HIDWALL JACKSOM/Rock with You
FARLES/I Cam I Tell You why
HIDWALL JACKSOM/Rock with You
FARLES/I cam I Tell You thy
PRIMEE/I WENNE BU YOU' LOWER
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STIX/BNJ WENNE BU YOU' LOWER
DRIAM MANULOWE/GIVE IT All Tou GOT
28. NO

20, 10 AIR SUPPLY/Lost in Love BABYS/Back On My Feet Agein

CLIFF RICHARD/Carrie TUMHY JAMES/Three Times In Love



New York

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CHARLIE DORE/Pilot Of The Airwayns BABYS/Back On My Feet Again

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STEVE FORBERT/ROMED is Tune RAINBOR/AII Hight Long HEART/Even It Up

Philadelphia

Philadelphia

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NICOLETTE LANSOWLet Me Go, Love
RITA COULDET/1 Rether beave.
ORITS CHOSS/RIDE Like The Wind
EALES/I Can't Tell You why
OR HOOK/Sany Eyes
OATIO GATES/RIDEC Dame The Lovin
JOHN DRIVER/Autograph

BARBRA STREISAND/KISS Me In The Rain CHUCK MANGIUME/Give It All You Got TIMMY JAMES/Three Timus In Love GFORGE BURNS/WISH I Mes 18 Again

1050 chum

Toronto

FINE FLOYD/Another Brick in 1 QUEEN/Cresy Liftle Thing Co STEVE FORBERT/Remon a Tune KENNY LOGGINS/This is if FLEETRODO MAC/Sero TOTO/99

PAT BENATAR/Heartbreaker HAZARETH/HOLIIday POLICE/Welking On The Moon GART NUMAN/Cars

FM99 &WXLO New York

ADDS CHARLIE DORE/PIIot Of The LTD/Stranger AIR SUPPLY/Lost In Love FESTIVAL/Don't Cry For Mi

CHRIS CROSS/Ride Like The Wind

F-105 Boston

OUEEN/Crasy Little Thing Ca

MICHAEL JACKSON/Rock with You

DONNA JUNER (No The Radio

ISAAC HATES/Don't Lat Go

ISAAC HATES/Don't Lat Go

ISAAC HATES/Don't Lat Go

TERI DESANIO/Yes I will Ready

KENNY ROCERS/Courad of the County

AND TERI DESANIO/Yes I will Ready

KENNY ROCERS/Courad of the County

AND TORLES RO/Longer

DAN FORLES RO/Longer

LEG LES/The Long Runn Dream

LAG LES/The LONG R

LINDA ROHSTADT/HOW DO | Make You BOB SEGER/Fire Lake EAQLES/I Can t Tell You why TOM PETTY/Relugas RAY/QOODAN & B/Special Lady SHALAMAR/Second Time Bround ADDS

IIKBIII Buffalo

QUERNOT BY LITTLE Thing Co.

QUERNOT BY LITTLE THING CO.

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J. GELS BAMOND/Selber Marin.

LINGA ROMSTADI/Mow DO I Make You.

CARD LEE MERIT/Plan Long The Marin.

LINGA ROMSTADI/Mow DO I Make You.

CARD LEE MERIT/MILLER The Wind

LINGA ROMSTADI/Mow DO I Make You.

CARD LEE MERIT/MILLER THE WIND

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PAT BRANTAR/Hear threader

TERI DESARIO/Yes in Ready

QUEEN/Crary Little Thing Ce

DAN FOCLEBERG/Longe

TOM PETTY/Refugee

TOTO/99

TOM PETTY/Refuge

TOTO/99

TOM PETTY/On To De Line That

URB BAND/An American Dream

LINDA ROBSTADI/Hou Do I Make You

MALLY HATCHIT/FIFTH With

REDEV LOGGINS/This is IT

FLEE WOOD ANG/See a

LEB/Cool Change, See 1 Again

LEB/Cool Change, See 1

BANYS/Back On Ny Feet Again

BER/COLChange

EAGLES/The Long R.n.

STYL/Myny Ne

9 22 109/1 Thank You

BOOMTOWN RATS// Don't Like Mondays

KRANK/Baby Talks Dirty

20 DUNNA SAMMER/ON The Racio

SMOKEY ROBINSON/Cruisin'

4 JC ELIS BANO/Come Back

ANDY CIBB/Dealra

REPERT MOLES/MICE Times In Love

RUPERT NOLES/MICE Times In Love

8 SPECIAL/Rockin Into The Nigh

GRRY NUMAN/Cars

BONNY MAN (JOYANNA I MENTED YOU

20, 27, 28, 30

BONNY MAN (JOYANNA I MENTED YOU

SURVIVORY Somewhere in America

ONES SPECIAL/ROCKIN INTO THE Wind

NA MEL METON/Yagers

ETTE MINE ROMENTA

BETTE MIDLER/When A Man Loves, CHISHOLM & SPENCE/Your Last Letter BILLY PRESTON & S/With You I m Born

WPEZ EN94)

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WRKO Boston

Boston

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5 2 ISAAC MAYES/Don 1 Let Go
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5 FLEETMOOD MAC/Ser
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10 8 DIRT GANG/An American Dream
11 B BARY MANILO/MAYAN LITTLE COUNTY
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BLONDIE/Call No

WG Montreal

1 QUEEN/Crary LITTLE Thing Co
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4 STEALTHY FURSHIR!/Rumon S Tune
PHINECE! Wanne Be You' Love!
6 ELO/Leat Train To London
10-32 SPTEALTHY
10-32 SP

IC & BAND/Please Don 1 Go FOREIGNER/momen OWNIS CROSS/Ride Like The Wind BOB SEGEN/Fire Leke BLONDIE/Cell Me BEALES/I Con 1 Tell You Why MI-SEN/Computer Games

BASYS/Back On My Feet AgeIn
J. OF ILS BAND/Come Back
ROOL & THE GAMC/Too Hot
ROOL AT THE GAMC/TOO HOT
RUSH/Spirit of the Radio
DAN FORCE BRO/Longer
LINDA RONSTADT/Noo Do I Mahe You
BASHY MANILOW/Bhen I Manted You
LEO ZEPPELIN/FOOI In The Rain

MIDWEST



RUISOS City

2 1 QUEEN/Crasy Listia Thing Ca
5 2 DAM FORLER/RC/Longer
5 5 FLEETWOOD MAC/Ser a
5 4 KERNET ROCKERS/C/Longer
5 6 FLEETWOOD MAC/Ser a
5 4 KERNET ROCKERS/C/Longer
6 7 FER LEDGO AMC/Ser a
6 15 HONALE JAMCSM/Rock with You
4 6 TERI DESARIO/Yes | m Ready
7 7 PRINCE/1 wann Be Your Lover
15 6 DONN-SUMMER/ON The Radio
15 9 STAYJWHY Me
10 10 STEVE FORBERT/Romeo S Tuhe
10 11 PAT BERNATAR/Yes **TOTAMEO**
8 12 TOM PETTY/On **TO Be Me Like That
11 13 TOTO/99
9 14 ROOM & THE GAMG/Ladles Right
10 JEFFS **STASSHIP/Jame
10 10 JERGO AMC/Ser AMC/Com If All You Got
11 19 EOO, & THE GAMG/Tom Hor
10 11 PAT BORNES/Work in My May.
13 21 TOM PETTY/Rafugue
14 LO SANDEY ROBINS/C/Culs in **Y MACHINES*
15 22 SMOKEY ROBINS/C/Culs in **Y MACHINES*
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19 37 ELOCALS*
19 37

32, 34, 39 BOB SEGER/Fire Loke DR HDOK/Saxy Eyes EAGLES/I Can 1 Tell You why AIR SUPPLY/Los1 In Love ADD 5



QUEEN/Oray LITTIA Thing Ca
HIOWALL JACKSON/Rock with You
MODE THE HOME HIS OWN LIST
STEEL FUNDERLY/Rock of The
LEARLE STYRE DOOR ON THE
LEARLE STYRE ON THE
LEARLE STYRE ON THE
STEEL OSAN TO/TO THE ARBOTY
THE LEARLE STYRE ON THE
STYLE STREET
STYLE STREET
AND THE STYRE ON THE
STYLE STREET
STRE

TOTU/99
38 SPECIAL/Rockin into The Nigh-HEART/Even IP Up
SHALAMAR/Second Time Around
BABYS/Back On My Feet Again

30, 31
OSRIS GROSS/Ride Like The Wind
RENNY MULAWIUs And Love
SMELLEY LOOMEY/Thank You Caneda
BOB SEGR/Fire Lake
FORE (GREE/Wassen) ADDS

GEORGE BURNS/Wish I Was 18 Again ROMANTICS/What I Like About You SURYIVER/Somewheru in America TOM PETTY/Refuges J GELS BAND/Come Back MOLLY HETOHET/Pijrin' With

MCCT 08 Cleveland

Cleveland

1 PINE FLOTD/Another Brica is The
2 DAM FOREIDS MIGHt anger
3 SHOMAL LAKE BURNINGS WITH YOU
4 RENET LOOK INCOME WITH YOU
4 RENET LOOK INCOME WITH YOU
5 SHOWER SHOWER OF THE COUNTY
6 QUEST/Oreny Little Thing Co
7 CATT A TENNILLED THAT TO No.
6 BOWER SUPERINGOS THE REST
10 STREET A TENNILLED THAT TO No.
6 BOWER SUPERINGOS THE REST
10 STREET A TENNILLED THAT TO No.
10 STREET A TENNILLED THAT TO NO.
11 HOUR HOUSE HOUSE THAT
11 HOUR LA GREAT HOUSE IN THAT
12 IS STEVE FORBIST/Number S Tune
12 IS STEVE FORBIST/Number S Tune
13 HOUR LA GATES/NUMBER IN HOR BRID
15 LO STREET HOUSE IN THE REST
15 LO STREET HOUSE IN THE REST
16 STREET HOUSE HOUSE IN HOUSE
17 PAT BENATIAN/HOUSE IN HOUSE
17 PAT BENATIAN/HOUSE IN HOUSE
18 ARDY GIRLE MANUAL HOUSE
19 BAND HOUSE HOUSE
18 THE HOUSE MANUAL HOUSE
19 BAND GIRLE MOST HOUSE
19 J. GIRLE MOST HOUSE
19 J. GIRLE MOST HOUSE
19 J. TO CHARLES A THE J. TO CHARLES A THE HOUSE
19 J. TO CHARLES A THE J. TO CHARLES A THE HOUSE
19 J. TO CHAR

AIR SUPPLY/Lost in Love FURE High R/Somen TUNNY I JAMES/Three Times in Love INNATES/Three talk UNGLE YICKBBy Now Thef I ve... NGLI HATCHET/FILTTIN WITH HATCHET/FILTTIN WITH HATCHET/FILTTIN WITH HATCHET/FILTTIN WITH HATCHET

KWK STERED WK St. Louis

1 BABYS/Back On My Feet Agein

3 SS SPECIAL/Rockin: Into The Righ

3 RIDO ROBHINGER/GOOD 4

4 RISS/VSpirit of the Radio

3 APRIL WHEF/I Libe 10 The Line

4 RISS/VSpirit of the Radio

5 APRIL WHEF/I Libe 10 The Line

6 PAIR SEMINATION OF THE SEMIN

ZJ. ZP., 4°, 22

FORT IGMER/Gromen
AN FOGG IBERG/Phoenia
Plant FLOYD/May You
ABARTSAN Ingiget Rendezhous
JEFF STARSSH/P/Freedom At Point Zero
RUSH/Lante Nous
MEAN BOYS/Kickin. In The Kans
OFF BRADAWA/Full Maon Jurn Around
FAMONGO/Riame it On The Hight
UTO/Mystery Trein
PAT BENATAR/Ms Live For Love

Chicago

1 MICHAEL JACKSON/Rock With You
7 2 QUEEN/Creary Little Thing Ce
2 Repetr HOURS/St-cape
3 4 REHAY RUGERS/Coverd DT The County
5 CAPT 4 TRINNILE/FO That To Me.
6 5 TON PETTY/Don 7 DO Me Like That
7 CLIFF RICHARD/MD Don't Tells Anymore
8 8 ROMY LOGGINS/This is It
10 9 TERI DESAMIO/THE IS IT
10 9 TERI DESAMIO/THE IS IT
11 10 DAN FOCKLERE/Longer
11 10 DAN FOCKLERE/Longer
12 11 FIRE THOO MAC/Sers
13 FIRE THOO MAC/Sers
16 FIRE AND PRESSON ES SPETT YOU I'm Born...
15 17 JEFF. STASS-STASSON/Cruisin
15 17 JEFF. STASS-STASSON/Cruisin
15 17 JEFF. STASS-STASSON/Cruisin
15 17 JEFF. STASSON ES SPETT YOU I'm Born...
15 17 JEFF. STASSON ES SPETT YOU I'm Born...
15 17 JEFF. STASSON ES SPETT YOU I'm BORN...
15 17 JEFF. STASSON ES SPETT YOU I'm BORN...
15 17 JEFF. STASSON ES SPETT YOU I'm BORN...
15 18 CAMOU/PEGES TO THE STAND ST

ADDS 13

98KSLQ

St. Louis

St. Louis

2 t DAN FOCELBERC/Longer

2 t DAN FOCELBERC/Longer

2 DONN'S SUBBERC/On The Redio

3 t TOM PETTY/Ret Upon

3 4 QUEEN/Cray Little Thing Co

5 MELL DIANDON/Spreadber Morn

10 0 PINK FLOYD/Another Brick in The

7 PAT SEMATAV/Separ Torsand

5 0 DIONES MANUS/Crob ja Yu

9 SULA/MANUS/SCOT Time Around

12 10 SPINGERS/Morkin My Way...

11 1 RUSY/Spirit of the Redio

13 12 LED ZEPPELIN/Tool in The Relin

13 12 LED ZEPPELIN/Tool in The Relin

13 12 LED ZEPPELIN/Tool in My Way...

14 ROOK & THE CANGUTON Not

21 17 BARYS/DISC OF MY Feet Again

21 17 BARYS/DISC OF MY Feet Again

21 18 RURERY MOMELS/Crom We STILL BERN

22 19 38 SPECIAL/Rockin Into The Righ

23 19 SPECIAL/Rockin Into The Righ

24 ED SERT MANUS/Crom We STILL BERN

27 23 HEART/Even It Up

28 22 CONC MANGIORIN/Clow to STILL BE.

29 22 ED SERT PALMER/Crom to STILL BE.

29 20 PENEZ/SI Con + Tell You Why

30 29 ZE TOP/I Thank You

31 20 ONLOW MANGIORI/Clow to STILL BE.

31 30 MELLS/I CONC MANGIORI/Clow to STILL BE.

31 30 MELLS/I CONC MANGIORI/Clow to STILL BE.

31 31 ONRIS CHOSS/Rios Like The Wind

A 31 ANY COOMEN & ASSOCIATION STILL

AT ONRIS CHOSS/Rios Like The Wind

A 32 RAY COOMEN & ASSOCIATION STILL

31 ONRIS COOMEN & ASSOCIATION STILL

33 RIOC CHARLED //Coodey

33 STOCK CANADIONE/Coodey

33 STOCK CANADIONE/Coodey

33 STOCK CHARLED //Coodey

33 STOCK CANADIONE/Coodey

34 STOCK CANADIONE/COODEY

35 STOCK CANADIONE/COODEY

36 STOCK CANADIONE/COODEY

37 STOCK CANADIONE/COODEY

38 STOCK CANADIONE/COODEY

38 STOCK CANADIONE/COODEY

39 STOCK CANADIONE/COODEY

30 STOCK CANADIONE/COODEY

30 STOCK CANADIONE/COODEY

31 STOCK CANADIONE/COODEY

31 STOCK CANADIONE/COODEY

32 STOCK CANADIONE/COODEY

33 STOCK CANADIONE/COODEY

34 STOCK CANADIONE/COODEY

35 STOCK CANADIONE/COODEY

36 STOCK CANADIONE/COODEY

37 STOCK CANADIONE/COODEY

37 STOCK CANADIONE/COODEY

38 STOCK CANADIONE/COODEY

39 STOCK CANADIONE/COODEY

30 STOCK CANADIONE

ON STYN/Lights

Q102

Cincinnati

CURCINES

OUEEN/Cray Little Thing Ca
DAN FORLUSER/Conger
STEVE FORERT/Romes o Tune
FLEETINGO MAC/Ser's
EAGLES/THO_Long Run
DIRT BAMO/An American Dream
MICHAEL JAKASSON/Rock With You
ANDT GIBB/Desire
STYA/Ray Man
SPINERS/MORKIN' May Way...
JEFF STANSIN/Plon Ho Ma Like That
PINER FLOTO/Another Drick in The
LED ZEPPELINI/GOD in The Rein
KODA L THE CAMO/Londer Brick In The
LED ZEPPELINI/GOD in The Rein
KODA L THE CAMO/Londer Brick
LINDA ROMS/NOT/MOR DO I Make You
AUPERT HOMES/MICH RAD
DOMAS JEMER/YOU TO THE Again
OUGHAY FLOTO THE MACKEY
TOM FETTY/Reiupes
MALTY AND MASSON/FINE IS 17
FORE MESTY/MAG Gemes
MALTY AND MASSON/FINE IS 17
FORE MESTY/MAG Gemes
MALTY AND COMMS/FINE IS 17
FORE MESTY/MAG GEMES
MACHTY AND COMMS/FINE IS 17
FORE MESTY/MAG GEMES
MACHTY AND COMMS/FINE IS 17
FORE MESTY/MAG GEMES
MACHTY AND COMMS/FINE IS 17
FORE MESTY/MAG GEMES
MAG MESTY/MAG GEMES
MACHTY AND COMMS/FINE IN THE MESTY/MAG GEMES
MACHTY AND COMMS/FINE IN THE MESTY/MAG GEMES
MACHTY AND COMMS/FINE IN THE M

Detroit

QUEEN/Cray, Little Thing Ce
DAN FOOLLEFEG/Longer
SPINMERS/SPO LIN BY May
DONNA SUMMER/SPO LIN BY MAY
DONNA SUMMER/SPO THE RADIO
SHILL MARCHISCOND THE RADIO
MICHAEL JACKSON SCIENCE BROWN
COPT & TENNILLE/DO THAT TO ME.
SILLY PRESTON & S/WITH YOU I = BOTH
YELLOW MANGLO CROCK/CORDUST GROWN
FILLY PRESTON & S/WITH YOU I = BOTH
YELLOW MAGIC ORCH/CORDUST GROWN
FILLY PRESTON & S/WITH YOU I = BOTH
YELLOW MAGIC ORCH/CORDUST GROWN
FILLY PRESTON BE JOHN IN THE
BARRY MANILLOW/FRAN I ST
BARRY MANILLOW/FRAN I WAS 18 Again
LINDA RONSTAD/THOW DO I Make YOU
STEVE FORBETT/GONEO S TUNE
MANIC SUBRAV/YOU'RONE OF THE
TOTO/99
STYL/BBIDE
EAQLES/TIPE LONG RUN
TOMBRY JAMES/YNO'RO TIMES IN LOVE
DANCK MANGLONE/GIVE IT ALI YOU GOT
NCULLYTE LARSON/LOT ME GO, LOVE
NEIL DIANOMO/FEASE DON TOO
BOD SECER/FIPE LAKE
EAQLES/TE LAKE
EAQLES/TEL LAKE
EAQLES/TEL

28 25 18 24 20 25 30 26 0 27 D 28 29 29 24 30

BOB SEGER/Fire Loke EAGLES/I Can + Tell You Why Owns OROSS/Ride Like The Wind RAY,GOODMAN & B/Special Lady

KDWB Minneapolis

ADDS 26. 27. 26. 29 50

SOUTH



CUEEN/Crary Little Thing Ca
SMOKEY ROBINSON/Cruisin
CAPT & TERHILLE/Db That To Me
DAN TOELBERD/Longer
STEVE FORBIT/Komes
STUPE FORBIT/Komes
STUPE
STUPE FORBIT/Komes
STUPE
STUP
STUPE
STUP
STUPE
STU

29
BLONDIE/Cail Me
BCB SEGER/Fire Loke
PATRICE RUSHEN/Neven*† You Heard
RUSH/Spirit of the Radio
JEFF, STARSHIP/Girl With The Hungry

DR. HOOK/Sexy Eyes
DHRIS DROSS/Ride Line The Wind
ROCKETS/Desire
BRUCE SPRINGSYEEN/Deyli Mediey

WANTBE HOLSTON'S SUPERROCK!

Houston

HOUSTON

QUEEN/Orary Little Thing Ca
SHA, ANAM/Second Time Around
TERI DESANIOVES I'm Ready
CAPI. & TENHILLE/Do That To Ne
SHAMEN/Second Time Around
TERI DESANIOVES I'm Ready
CAPI. & TENHILLE/Do That To Ne
SHAMER/SECOND
THE CAPITY OF THE TO NE
WAY

DON'N FOR COMMENT IN THE YOU
DON'N SUMMER/ON THE RADIO
PINE FLOYO/Another Brick in The
ANNE MURRAY/Dayream Bellever
DIST BAND/An American Oreae
COMMODOSES/Monderland
TOTO/99

KENHY ROGERS/Covard Of The County
FLETTMOO MC/Surn
DIONE WARMICK/Deja Vu
LIMOA ROSTANIO/THOP DI Make You
AND'Y GIBB/Destire
TIMP FETTY/Fartyage
BABYS/Bach On Ny Feet Again
RUPRIT HOURS/MILE
ZZ TOP/I Thank You
PAT BEMATA/Nearthreaher
AIR SUPPLY/Lost in Love
RIMAC/Bacy Taiks Dirty
RIMOC/Bacy Taiks Dirty
RCA BAND/Let's Go Rock & Roll
OR, HOOK/Seny Eyes

22 CHRIS CROSS/Ride Like The Wind EAGLES/I Cen't Tell You Why

MEART/Even it Up CMARLIE DORE/Pilot Of The Airwaves UTOPIA/Set Mu Free FOME: COME/Meason J. GEILS BAND/Come Beck

Miami

1 CAPY. A TENNILLE/OD That TO Me...
2 OUSEND TON LITTLE THING CO...
3 TERI DESARIOVER Ready
4 STEVE FORGERY, FAM.
5 DONAL SUMMER/ON THE READY
5 DONAL SUMMER/ON THE READY
6 DON FOGLEBERG/LOGE
7 DIOWNE MARMICK/Deja yu
8 TOTO/99
9 ISANC MAYES/DON T LET GO...
10 BONNE POINTER! Can't Help Myxelf
11 DESARIOK/Please Don't Go...
11 DESARIOK/Please Don't Go...
12 SUGAR HILL GANC/Reppar's Delight
13 ANDY GIBB/Desire
14 JEFE STARSHIP/Jane
19 DABYS/Beck On My Feet Rigin
16 HONAL LAKOSON/OFT The Wall
2 IT MIKE PINERA/Goodnit My Love
18 DESARIOK/DON DO Me Like That
10 STYL/Mny Me.
18 DESARIOK/DON DO Me Like That
10 STYL/Mny Me.
18 DESARIOK/DON TO Me Like That
10 JEFE LOGE MARMICS SARIOK ON MY COMPANY
17 ZE PATRICE RUSHEW/HOWN TO ME.
18 TO SARA MARM/Second Time Around
18 ZE GOMENT/Third Time Lucky
18 ZE ZE CHE MAGO CONCIONATOR Gene
18 ZE COMMITTE LONG MU.
18 ZE PATE BENTARA/Heartbreaker
18 ZE PAT

ADDS 31 33. 34. 35. 36 37

94-Q Atlanta

THE MUSIC FM

TOTO/99

TOTO/99

TOTO/99

OUEEN/OPERY Little Thing Ca
3 PINK FLOTD/Another Grick in The
DAN FOGELBERG/Longer

TOW PETTY/Refuges

STEVE FORERER/Changer

OULCK MANGIONE/Give it Al You Got
TURLEY BIOCHARDS/YOU Might Need

TURLEY BIOCHARDS/YOU Might Need

TREETWOON MC/Sara

TOMAT BANGON MC/Sara

TOMAT BANGON MC/Sara

TOMAT JAMES/Three Times in Love

EACLES/THO Long Run

KEHNY LOGGINS/Keep The Fire
PETETRORS/Pers in Pocket

LINDA RONS/TADT/Nov Do I Make You

BILLY PERSYND AS SYNIEN YOU I BOON

RUPERT MOUNES/HIE

BLONDIE/Call Me

ZZ TOP/1 Thank You

ZZ TOP/1 Thank

29
HEART/Even if Up
J. GEILS BAND/Come Back
UTUPIA/Set Me Free
PETER McIAN/Solitaire

JOHN COUGAR/Small Paradise 38 SPECIAL/Rockin Into The Nigh



1 I PINK FLOTO/Another Brick in The
2 Q QUENC/Cary Little Thing Ca
3 S KENNY LOGG INS/This is 19
4 E EAGL ES/The Long Run
5 S TOM PETTY/On 7 DO Ma Like That
7 6 TOM PETTY/On 7 DO Ma Like That
12 7 ARROSMITH/Remember
6 8 J.D. SOUTHER/TVO re Only Lone by
9 REO SPEEDMAGN/Only The Strong
10 FLETMOOD MAC/Sere
11 11 MICHAEL JACKSOM/Rock With You
10 12 22 YOF/I Thanh You
18 13 DAN FOGELBERG/Longer
14 14 JURMPKY/TOO Let
19 16 NE LLO INAMON/Soprember
15 17 JEFF STARSHIP/Jene
15 20 KENNY ROCERS/Cover JO The County
17 22 CARS/IP S AII | Can Do
18 24 BASTS/BECK DO MY FEET AggIn
20 STYX/Babe

ManagementAtlanta

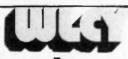
Allanta

2 1 QUEEN/Crary Little Thing Ce
1 2 DAN FOGELBERG/Longer
5 3 STEVE FORBERT/Alonger
6 4 TERI DE SARIO/Yes I I'm Ready
10 5 TOM PETTY/Refuge
6 6 DIRT BAND/An American Dream
9 7 TOTO/99
3 8 OOMNA SUMMER/OF THE Redio
17 10 SOUNNAS SUMMER/OF THE REDIO
18 9 SPINNERS/MORTHIN My May.
17 10 CHUCK MANGION/Clive IT All You GOT
17 11 FLET ENDOO MAC/Sare
18 12 JEFF STAMSHP/Jame
18 12 JEFF STAMSHP/Jame
18 19 SPINNERS/MORTHIN MY May.
19 11 FLET ENDOO MAC/Sare
18 12 JEFF STAMSHP/Jame
19 18 RAY GOUDMAN & B/Special Lody
20 16 KOOL & THE CARGATON HOT
23 17 PINNERS/MOYD/Another Brick In The
18 18 LOT SEPPELIN/FOOL In The Rain
20 19 BILLY PRESTON & S/MITH You Lim Born.
21 21 ANNE MARRAY/Osydraem Bellewer
21 21 ANNE MARRAY/Osydraem Bellewer
22 21 MEL DIAMON/Speciner Morn
23 3 BOS SECER/FIRE Lake
24 38 SPECIAL/Rockini Info The Nigh
30 20 BMS/SBECIA MY FORE The Minn
25 26 BMS/SBECIA MY FORE THE MINN
26 27 DR. HOGK/Sery Eyes
27 ONLY HATCHET/FIRST IN THE MINN
27 ONLY HATCHET/FIRST IN THE MINN
27 ONLY HATCHET/FIRST IN THE MINN
28 AND AIR SUPPLY/LOST IN LOVE

AND 23 SM

23, 30 SHALAMAR/Second Time Around EAGLES/I Can't fell You Why ADOS

J. GEILS BAND/Come Back



Tampa

PINC FLEYD/Another Brick in The SMOKEY ROB INSO/Fulsian Kenty Roberts Roberts on The County Roberts Ro

ADDS

ANNE MURRAY/Daydream Bellever RAY, QOODMAN & B/Special Lady CHRIS CROSS/Ride Like The Mind RNACK/Baby Talks DIPPy

WEST



Seattle

Seattle

PINK FLOYD/Another Brick in Yne
QUEEN/Cray Little Thing Ca
STYX/MNY
DAN FGGELBERG/Longer
DAN FGGELBERG/Longer
PAT BENATAP/Heartbreamer
(7070/99
NEIL DIAMOND/September Morn
TAM PETTY/Retuge
LED ZEPPELIN/FGOI in The Rain
RUPERT HOLIMES/HIM
FLETHUGH MC/Sare
Belliwer
ZET GPPI Thank Tou
STEVE FORBERT/Romeo S fune
HEART/Even in Up
KARIA BONGF/Bab V Don 1 Go
ELO/Lost Train To Longon
LINDA HONSTADI/Mow Do I Mahe fou
BOOMTON HATS/I Don 1 Line Mondays
BABYS/Back On My Fee 1 Again
JOHN COUGN/MY Small Para data
SPLNKERS/MOREIN MY Fee 1 Again
JOHN COUGN/MY Small Para data
SPLNKERS/MOREIN MY Way
OHIS CROSS/Hide Like The Wind
BARR MANILOW/Hean I Wented You
J GELLS BAND/Come Back

ADDS

NICOLETTE LARSON/Let Me Go, Love AIR SUPPLY/Lost in Love PRETENDERS/Brass in Pocket OSUCK MANGIONE/GIVE 17 AII You Go BOO SEGER/Fire Lake

COMMODORES/Monderland UTUPIA/Set No Free 38 SPECIAL/Rockin into The Nigh ROCKETS/Desire MOLLY MATCHET/Filetin' with ...

KK A HELL Los Angeles

LOS Angeles

1 OUEEN/Cresy Little Thing Ce
3 2 TERI DESARIO/Yes I a Ready
2 3 DOWN SUMMER/ON The Radio
5 4 SHALMANI/Second Time Around
6 4 SHALMANI/Second Time Around
7 FOOL SECOND THE SE



1 1 OUERN/Crary Little Thing Co
9 2 DAM FOGELBERG/Longer
3 3 TERI DESARIO/Yes i'm Ready
4 PRINCE/I Wenna Be Your Lover
2 5 FLEETMOOD MAC/Sere
6 6 DOHM SIAMER/ON The Read o
7 EAGLEST/The Long Run
7 8 MICHAEL JACKSON/Rock With You
18 10 TOM PETTY/Refugee
9 11 CAPT, 6 TENNILLE/Do That To Me.
10 12 DIOWNE WARMICK/ON JO V
11 21 ELD/Last Train To London
11 14 SED LEPRILLE/DO That To Me.
12 15 LO ZEPRILLE/DO THAT TO Me.
13 16 RUPERT HOLMES/MC/Cruis The Rain
19 17 PAT BENNITAR/Ment Torener
14 18 KENNY ROGERS/Covers Of The County
17 STEVE FORBERT/Noweo S Tune
18 17 STYX/Why Me.
18 18 CHART ROGERS/Covers Of The County
18 18 18 CHART ROGERS/Covers Of The County
18 18 18 CHART ROGERS/Covers Of The County
19 17 STYX/Why Me.
10 22 LINDA ROMSTAD/THOW Do I Make You
18 23 KOOL & THE CANC/TOO HOT
26 26 TOO/99
27 29 DIRT DAMIC/An American Dream
28 29 DIRT DAMIC/An American Dream
29 20 DIRT DAMIC/An American Dream
29 20 DIRT DAMIC/An American Dream
21 20 COOL & THE GANG/Ladies Might

ADDS CHRIS CROSS/Ride Like The Wind BOB SECEN/Fire Lake PRETENDERS/Bross in Pocket EAGLES/I Can t Tell You Why BLOMDIE/Call Me ROCKEYS/Desire



COS Angeles

OMER/Crazy Little Thing Ca
OMA FOGELBERO/Longer

FERI DESANIO/Yes I meady
SPI NEESS/MENT IN BREADY
MENT IN B

808 SEGER/Fire Lake BLONDIE/CBII Me CLIFF RICHARD/Carrie JIMMY RUFFIN/MOID On To My Love ADDS

AIR SUPPLY/Lost in Love SUE SAAD & NEXT/Mon t GIVE IT Up GEORGE BURNS/Wish I was 18 Again

610 \$ KFRC

San Francisco

San Francisco

1 1 QUEEN/Crozy Little Thing Co
4 7 TERT OESARIO/Yes 1 in Ready
2 3 MIDAREL JACKSON/Rock With You
6 4 DAN FOOELBERG/Longer
5 9 PINE FLOTO/ANDITHE BILCK in The
3 6 QUINA SUMBER/OF THE Reads
2 7 TOM PETTY/Ros 1 to Me Like That
6 8 GAPT 6 TERNILLE/DO THAT TO Me
8 10 CAPT 6 TERNILLE/DO THAT TO Me
10 TERNILLE/DO THAT TO ME
11 FLEETHOUD MC/Sara
11 FLEETHOUD MC/Sara
12 KOOL HAGGONG/TOTHO HAD
13 PLEETHOUD MC/Sara
14 PRINCIPLE ACKSONG TO THE HAD
15 HOME THAT ACKSONG THE ACKNOWN
16 HAD
16 SHALMAN/Suscond The Acknown
17 ME LL DIANCHO/Spreen Morn
18 18 JEFF STARSHIP/Jana
19 ANDY GIBB/DOSIFE
10 QUARA COOCHAN STYNE
14 PL MENT ROGERS/COVERS OF THE COUNTY
14 PL KENNY ROGERS/COVERS OF THE COUNTY
14 PL MERET HOLDES/HIM
16 24 SMAKEY ROBINSON/Cruisin
10 25 PAT BENATAB/Heartbreaker
10 25 SPINERES/MORTH NY WAY
10 27 J GEILS BANO/CONE BECK
17 28 STYN/Base
10 9 BABYS/Back On My Feet Again
16 ACKNIESS

ADDS 808 SEGER/Fire Loke JOURNEY/Any Way You Want It

TOTO/99
D-UT MMGIGHE/Give IT All You Got
BILLY PRESTON & S/WITH TOU I = Born.
ROMNHT (CS/Whot I | Like About You
BLOMDI/CGII Ne
D-WIS DROSS/RIGE Like The Wind
JEFF STRASH-1970IrI WITH The Hungry



3 1 STEVE FORBERT/RomeD s Tune
2 2 DAN FOCKLEERC/Longer
3 1 MELL FOR SERVICE STATE STATE
3 1 MELL FOR SERVICE STATE
3 MELL FOR SERVICE STATE
3 MELL FOR SERVICE STATE
4 PLANE SERVICE STATE
5 MELL FOR SERVICE

ADDS

MEART/Even IT Up
AIR SUPPLY/Lost In Love
J.D. SOUTHER/Rhythm & Blues
UTOP1//Set No Fren
MCLT WATCHET/Filetin: With
MICOLETTE LARSON/Let Me Go., Love



Phoenix

1 PINK FLOYO/Another Brick in The
2 KENNY ROCERS/Coverd Of The County
3 OAM FOCELBERG/Longer
4 TERLID ROCERS/Coverd Of The County
5 OAM FOCELBERG/Longer
6 TERLID ESANIO/YES IS Ready
7 POLYMAN FOCELBERG/Longer
7 POLYMAN FOCELBERG/Longer
7 POLYMAN FOCELBERG/Longer
8 PATE BEANTAR/Marchine Morn
8 PATE BEANTAR/Marchine Morn
1 PATE THANTAR/Marchine Do I Mehe You
1 NOV GIBB/Obs/Tra
1 INDA RONSTAOT/Mor Do I Mehe You
1 NOV GIBB/Obs/Tra
1 NOV GIBB/Tra
2 NOV GIBB/Tra
3 NOV GIBB/Tra
3 NOV GIBB/Tra
4 NOV GIBB/Tra
5 NOV GIBB/Tra
5 NOV GIBB/Tra
5 NOV GIBB/Tra
6 NOV GIBB/Tra
6 NOV GIBB/Tra
6 NOV GIBB/Tra
6 NOV GIBB/Tra
6

CHRIS CROSS/Ride Like The wind BILLY PRESTON & S/With You I # Born UTOPIA/Set No Free



Phoenix

1 | APRIL MINEJI LINE TO ROCK

2 | PINK F,OUTD/ADDITO BY CL. In The

3 | BREATHLESS/Takin | 17 Back

4 | Mally HATCHET/PILITY IN WITH

5 | SANTANA/ALI | MATTER

10 | 7 | 35 SPECIMA/Packin | Into the Nigh

10 | 7 | 36 SPECIMA/Packin | Into the Nigh

11 | 9 BABYS/Back | On My Feet Again

11 | 9 BABYS/Back | On My Feet Again

12 | ALCOLYTOWN | TOO MUCh

13 | 11 | AEROSMITH/Renember |

14 | AEROSMITH/Renember |

15 | 11 | AEROSMITH/Renember |

16 | AEROMONIST | ON The Line

16 | AEROMONIST | ON The Line

16 | AEROMONIST | ON UNE BREN

17 | T | JEFF | STARSHIP/Jane

18 | BEACES/The Long Run

19 | 22 | RED SPEEDMA/CON/ON DO I MARKET

10 | 22 | RED SPEEDMA/CON/ON DO I MARKET

10 | 22 | RED SPEEDMA/CON/ON DO I MARKET

10 | 24 | LINGA ROMSTADT/POD DO I MARKET

10 | 4 | LINGA ROMSTADT/POD DO I MARKET

10 | 4 | LINGA ROMSTADT/POD DO I MARKET

10 | 4 | LINGA ROMSTADT/POD DO I MARKET

10 | 4 | LINGA ROMSTADT/POD DO I MARKET

10 | 4 | LINGA ROMSTADT/POD DO I MARKET

10 | 4 | LINGA ROMSTADT/POD DO I MARKET

10 | 4 | LINGA ROMSTADT/POD DO I MARKET

11 | 4 | 8 | LINGA ROMSTADT/POD DO I MARKET

12 | 6 | CARCITORIE | MARKET

13 | 10 | LINE ADDUT | LINGA BOUNT |

14 | 6 | POR LINGA ROMSTADT/POD DO I MARKET

15 | 16 | CERTIFICATION |

16 | 17 | LINGA ROMSTADT/POD DO I MARKET

17 | LED ZEPPEL | M/FOOI In The Rolin

18 | 18 | LINGA ROMSTADT/POW YOU

19 | MARYET | LINGA ROMSTADT/POW YOU

19 | MARYET | LINGA ROMSTADT/POW YOU

19 | MARKET | LINGA ROMSTADT/POW YOU

10 | MARKET | LINGA ROMSTADT/POW YOU

11 | MARKET | LINGA ROMSTADT/POW YOU

12 | MARKET | LINGA ROMSTADT/POW YOU

13 | MARKET | LINGA ROMSTADT/POW YOU

14 | MARKET | MARKET | LINGA ROMSTADT/POW YOU

15 | MARKET | MA

CLASH/Troin in Vain
BOB SEGEN/Fire Law
JURHEY/ANN May You Mann 11
J CELLS BAND/Love Stinks
MISHBOME SANN/Melpless
SUE SAAD & MEST/Mon 1 Give 17 Up
MICHAEL SAND A MEST/MON 1 Up
MICHAEL SAND A M

MUSIC AFT RADIO Los

Angele

1 OUEEH/Crasy Little Thing Ca
2 DOMMA SUMMER/ON The Radio
3 DAM FOCELBERG/Longer
4 CAPT, & TENNILLE/Do That TO Me.
5 FLEETMODD MAC/Sora
6 BARRY MANILOW/Mhan I Mented You
7 ANDY GIBB/Cosina
9 DIONNE WARNICK/Doja Yu
14 9 SPINNERS/Moralin My way.
16 ID TENI OLSANIO/Yes I m Ready
11 11 KENNY LOGGINS/This is 17
20 12 LINDA ROMS/AD/JTH mail
10 14 STEVE FORBERT/Moral Do I Make You
11 15 A MICHAEL JAKE SOM/OFF The Mail
10 14 STEVE FORBERT/Moral Do I Make You
11 15 A MICHAEL JAKE SOM/OFF The Mail
11 15 A MICHAEL JAKE SOM/Nock With You
12 16 ROSES/The Long Tour Lower
12 17 MICHAEL JAKE SOM/Nock WITH YOU
12 18 HELD (I MORD)/September Mora
13 19 NET STANIO OF THE CONTROL
14 DIST BAND/AN AMERICAN Draw
15 SHALL MANY SECOND TIME AROUND
16 SOM STANION OF THE COUNTY
17 SHALL MANY SECOND TIME AROUND
18 SHALL MANY SECOND TIME AROUND
18 SHALL MANY SECOND TIME AROUND
19 SHANY/SECOND TIME AROUND
19 BABSY/Back On My Feer Again
19 B

ORIS CROSS/Ride Like The Wind BARBHA STREISMO/Kiss Me in The Raih AIR SUPPLY/Lost In Love FOOHAT/Sombody a Been KDBRY MD, MY/Us And Love TOMMY JMRS/Threes Times in Love Plack FLOYD/Another Brick in The BILLY PRESTON & S/Mith You in Born OMAILE DORC/PILOY Of The Air-seves JHM KIRK/YOLGO OF Freedom SHELLEY LOOMEY/Thenk You Ceneda ADDS

COB/Long Maired Country B
PATRICE RUSHEM/Moren's You Hear'd
SUE SAND & METZ/Mor Y Give it up
JOHN DENVEM/Autograph
CLIFF RIGMAND/Carr ie
RMMCK/Buby Talks Dirty
1010/99
RMY, GOODMAN & B/Special Lody

EAST

Bob Seger Eagles Christopher Cross

Dan Fogelberg Queer Spinner

DS & HO

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) Indicates the song was dropped from the playlist then re-added.

SOUTH **Most Added**Hottest

WISE/Asheville, NC John Stevens

SOB SEGER
CLIFF RICHARD
EAGLES
REWHY MOLAN
ROCKETS
HOTELERG 1-1
BARY S13-9
TOM PETTY 17-11
RUPERT HOLMES 19-14

WTMA/Charleston, SC

RICK Trecy
HEART
MANCHESTER
MANCHESTER
ANCHES BAND
JACREES BAND
ACREES BAND
ACREES BAND
HOR BOS BECER
HOR BOS BECER
HOR BOS BECER
HOTO 16-5
BETTE MIDLER 14-9
MICCLETTE LABBON 15-10
TOM PETTY 20-14

WSEZ/Winston-Salem, NC

WERC/Birmingham Al

Mark Thomps

Bob Seger Eagles Blondie

Dan Fogelberg Queen Spinners

EAST

PARALLEL ONE 96KX/Pittsburgh, PA

JAN MINER

PINK PLOYD

DONNA SUMMER

STYX

BOB SECER

PRITEMBERS

RUSH

UTOPIA

MOTERAT

TOM PETTY 2-1

QUEEN 5 2

CHUCK MANGIONE 20-15

DIRT BAND 19-16

STYX 21 18

CHUM/Toronto, CAN Brad Jones

PLOYD 10 1

CKGM/Montreal, CN

FOREIGHER CHRIS CROSS BOB SEGER BLONDIE EAGLES MI SEX Hottest Hottest: QUEEN I-1 STYX 6-3 SPINNERS 11-8 DONNA SUMMER 12-9 TOTO 20-11

WABC/New York, NY

MICHAEL JACKSON
PESTIVAL
HOTCOST
MICHAEL JACKSON 1-1
SPIHNERS 8-4
QUEEN 15-7
TERI DESARIO 16-9
DAN FOGELBERG 35-16

WCAO/Baltimore, MD Ron Riley

WCAO/Hellinger,
Ron Riley
PINK FLOYD
CHUCK MANGIONE
AIR SUPPLY
BABYS
MOTEOR:
QUEEN 1-1
TERI OSEARIO 10 7
TERI OSEARIO 25-19
YELLOW RACIC ORCH 28-23
YELLOW RACIC ORCH 28-23 WEIL/Philadelphia, PA Gerry DeFrancisco

CHRIS CROSS
EAGLES
DR. HOOR
DAVID GATES
JOHN DEMVER
HOCTESE:
CAPT. & TENNILLE 1-1
TERI DESARIO 7-2
DOMNA SUMMER 5-3
SPINNERS 9-4
QUEEN 8 5

WIFI/Philadelphia, P.4

RUPERT HOLMES TOMMY JAMES 30 SPECIAL BARRY MANILOW ROMANTICS SURVIVOR Hottest PINK FLOYD 14-1 DAN FOGE1BERG 9-6 TOTO 13-8 LINDA RONSTADT 15-11 BARYS 74-15

WKBW/Buffalo, NY Jon Summers

CHRIS SIGNAL
HOTCEST 3-1
TOM PETTY 7-3
PEACHES 6 HERB 17-7
TERI OESARIO 13-8
PAT BENATAR 15-10

WPEZ/Pittsburgh, PA Mark Fritzges

RUSH UTOPIA AIR SUPPLY AIM DUFFE.
MICHAEL JACKSON 1-1
SPINNERS 6-4
QUEEN 9-6
DAM POGELBERG 10-7
CHUCK MANGIONE 25-20

WPGC/Washington, DC Ilm Elliott

MICHAEL JACKSON (dp)
WHISPERS
BOB SEGER
TOWNY JAMES
BLONDIE

WRKO/Boston, MA Harry Nelson

BOB SEGER TOMMY JAMES BARBRA STREISAND WAYNE NEWTON

F10S/Boston, MA Tom Connelly

Tom Connelly
LINDA ROMSTADT
BOR SECER
EAGLES
TOM PETTY
RAY GOODMAN & B
SMALANAR
MOTERAT
OUTER 1-1
ISAAC HAYES 9-4
AMME RURRAY 12-9
DAN FOREIEERG 17-10
SPINNERS 18-13

WXLO/New York, NY Don Kelly CHARLIE DORE

FESTIVAL
NOTCHEL
DONNA SUMMER 2-L
SPINNERS 5-2
QUEEN 10-3
BOOL 6 THE GANG 27-10
DAN FOGELBERG 22-14

PARALLEL TWO

14Q/Worcester, MA
Steve York
MICHAEL JACKSON
EAGLES
SHALANAR
BOB SEGER
POWEIGNER
NOTEWAT:
AEROSHITH 2 1
PINK PLOYD 11-3
REX SHITH 12-8
SPINKERS 23-10
RUPERT HOLMES 24-12

JB105/Providence, R1 Todd Chase

SMAIAMAR
EAGLES
CHRIS CROSS
WAYME NEWTON
HOTCHES:
QUEEN 6 1
SPINNERS 7 2
ANNE RURRAY 9 5
DAN FOGERBERC 14-8
PEACHES 6 MERB 20-13

PRO-FM/Providence, RI O'Brien/Giovanni

O'Brien/Giovanni
PINN FLOVD
BOB SECER
CARY NUMAN
MAYNE NEWTON (dp)
SKATT BROS (dp)
Hoteem:
QUEEN 3-1
MEIL DIAMOND 5-2
SPINNERS 8-5
DAN FOGELBERG 12-7
TAVARES 13-9
WHIRE/D-

WBBF/Rochester, NY

Hottest Honty Rogers 2-1 STEVE PORBERT 3-2 CHUCK MANCIONE 13-8 SPINNERS 15-11 BARRY MANILOW 21-16

WICC/Bridgeport, CT

Bob SECER EAGLES CHUCK MANCIONE SHALAMAR BLONDIE AIR SUPPLY RAY, COODMAN 6 B HOTE AEL DAN POCEBERG 1-1 SPINNERS 13-8 ANDY CIBE 16-12 LINDA RONSTADT 19-14

WKBO/Harrisburg, PA

Jim Buchanan

MOLLY HATCHET
EAGLES
BOB SECER
CHRIS CROSS
DR. HOOK
HOTE BEEF
QUEEN 1:
DAH FOGELBERG 2-2
SPINNERS 9-3
RUPERT HOLMES 17-11
KOOL & THE GANG 18-12

KOOL & THE GANG 18-12

W.K.E./Huntington, W.V.
Gary Miller

38 SPEC4AL
DAVID GATES
EAGLES
JEFF. STARSHIP
AIR SUPPLY
KENNY LOGGINS
RUSH
BLONDIE
HOTOGELBERG 2-1
DIAT BAND 8-3
SPINNERS 14-7
LINDA RONSTADT 27-20

W.OL.F./Syracuse, N.Y.
Charlie Brown

ROOL 6 THE GANG PIME FLOYD SHALAMAR MMACK HOTLERE: QUEEN 1-1 DONNA SUMMEP 12-4 SPINMERS 20-16 AMDY GIBB 22-17 LINDA RONSTADT 26-19

WPST/Trenton, NJ Tom Taylor

Tom Taylor

BIONDIE
J. GEILS BANO
HEART
PRETEMBERS
BOB SECER
HOTCOBE
LINDA POGELBERG 5-2
PINK FLOYD 17-9
TOTO 13-9
LINDA RONSTADT 18-13

WTRY/Troy, NY

CHUCK MANGIONE
KOOL 6 THE GANG
KNACK
J. GEILS BAND
SHALAMAR
EAGLES
CHRIS CROSS Hottest: DAN FOGELBERG 1-1 DONNA BURNER 9-3 SPINNERS 12-4 PINK FLOYD 18-9 PAT BENATAR 16-10

WAEB/Allentown, PA Jeff Frank

CHUCK MANGIONE RAY, GOODMAN & B BIONDIE RAY, GOODMAN & B BLONDIE HOTERST: QUEEN 1-1 DAN FOCELBERG 10 5 NEIL DIAMOND 15-10 RUPERT HOLMES 26-18 KNACK 29-19

WHYN/Springfield, MA Ken Capurso

BLONDIE AIR SUPPLY HEART BOB SEGEH EAGLES WHISPERS whispens
Hottest:
QUEEN 3-1
DONNA SUMMER 11-9
PINK PLOYD 23-16
RUPERT HOLMES 24-20
MICHAEL JACKSON 37-25

KC101/New Haven, CT

CATT MANNER
RAY,GOODMAN & B
CHUCK MANCIOME
Nottest:
MICHAEL JACKSON 1-1
SHALAMAR 17 8
RUPERT HOLMES 16-9
KOOL & THE GANG 27-18
KENNY NOLAN 26-21

WFBR/Baltimore, MD Andy Saulinski

Andy Sculineki
CHABLIE DORE
PAGLES
BOB SEGER
CAPT. & TENNILLE
AIR SUPPLY
TONY SCIUTO
HOTE-BER
OAN FOGELBERG 2-1
STEVE FORBERT 10-6
RAY, GODDMAN & B 12-9
NEIL DIAMOND 14-10
TOTO 21-14

WBEN-FM/Buffalo, NY

Hottest: DAN FOGELBERG 1-1 WHISPERS 23-13

WBLI/Long Island, NY Bill Terry

MICHAEL JACKSON CHRIS CROSS CHRIS CROSS BOB SEGER PAT BENATAR (dp) TOMMY JAMES J. GEILS BAND (dp) J. GEILS BAND (GP) HOTTOBER SPINNERS 4-1 PINK FLOYD 16-5 KOOL 6 THE GANG 20-14 DIRT BAND 21-15 SHALAMAR 26-18

WTIC-FM/Hartford, CT Rick Donahue

ROOL 6 THE GANG EAGLES RAY,GOODMAN 6 B HOTLEST. QUEEN 3-1 PINK FLOYD 9-4 SPINNERS 13-8 DONNA SUMMER 18 9 TOTO 17-10

Q106/York, PA Liz Curtis

BOB SEGER
CHRIS CROSS
EAGLES
HEART
HOETOST
HOELBERG 1-1
PAT BENATAR 10-6
DONNA SUMMER 16-7
PINE FLOYD 24 12
RUPERT HOLMES 26-15

PARALLEL THREE 13FEA/Manchester, NH Rick Ryder

BOB SECER CHARLIE DORE PRETEMBERS M. MANCHESTER Notess: DAN FOGELBERG 2-1 RUPERT HOLMES 10-4 CHUCK MANCIONE 14-8 ANDY GIBB 16-10 SPIRMERS 18-11

14WK/Wheeling, WV Rich Collins TOMMY JAMES (RA) AIR SUPPLY TOM PETTY (RA) J. GEILE BAND J. GEILS BAND Hottest, DAN FOGELBERG 1-1 QUEEN 5-2 NEIL DIAMOND 11-7 STEVE FORBERT 13-9 PINK FLOYD 27-19

V100/Charleston, WV Gary Mitchell

Gary Mitchell

808 SEGER

FOOL & THE GANG

FAGLES

LOTRIC

LOTRIC

STEVE FOREERT 1-1

QUEEN 5-2

ANDY CIBB 15-11

ANNE MURRAY 24-19

LIMDA RONSTADT 29-23

WCIR/Beckley, WV Ron Hill

EAGLES 808 SEGER DR. HOOK DR. HOOS KENNY LOGGINB MICHAEL JACKBON HOTELER PINNERS 1-1 TOR PETTY 4-2 DAN FOGELBERG 18-13 COMMODORES 23-18 RUPERT HOIMES 29-23

WFBG/Altoons, PA Tony Booth

Bony Booth

NARADA M WALDEN

BON SEGEM
RENNY LOGGINS

EACLES

UTOPIA

RENNY NOLAN

NOELBERG 1-1

POPTH MORE 10-4

TOTO 11-5

Z TOP 21-15

WGUY/Bangor, ME Chuck McKay

POREIGNER
TOM PETTY
AIR SUPPLY
MOTEORY
OUTER 2-1
TOTO 12-8
PINK FLOYD 15-10
DR. HOOK D-19

WHER/Ports

RICK Bran

EAGLES
BOB SECER
DA, HODK
HOTTEST:
DAN FOGELBERG 1-1
QUEEN 3-2
ANNE RURRAY 6-3
RUPERT HOLMES 11-6
NEIL DIAMOND 12-8

WJBQ/Portland, ME Chip Kelley EAGLES
Hottest:
DAN FOGEIBERG 1-1
NEIL DIAMOND 3-2
TOTO 7 4
BARBRA STREISAND 8-5
DONNA SUMMER 15-10

WLBZ/Bangor, ME Michael O'Hara

FOREIGNER

ROCKETS

PRETENDERS

OFF BROADMAY

BLONDIE

Hotteat.

D/N FOGE/BERG 6-1

QUEEN 72

ANNE HURRAY 15-9

MOLLY HATCHET 17-12

TOTO 20-15

WTSN/Dover, NH Jim Sebastian

Jim Sebastian
CHRIS CROSS
EAGLES
HATNE HEHTON
DR. HOOK
HOTCESE:
DAN POGELBERG 2-1
QUEEN 4-2
SPINNERS 12-8
BARRY MANILOM 13-10
RUPERT BOLMES 16-12

WXIL/Parkersburg, W Bobby Wayne

Bobby Wayne
CHRIS CROSS
KENNY LOGGINS
OPF BROADMAY
SURVIVOR
CLIFF RICHARD
BILLY PRESTON & S
KOOL & THE GANG
ROCKETS
HOCKETS
HOCKETS
PEACHES & HERE 2-1
SPINNERS 4-2
PRINCE 6-3
RUPERT HOLMES 13-7
ANNE MURRAY 15-10

WYRE/Annapolis, MD SIEVE RINKNOW
BOB SEGER
AIR SUPPLY
EAGLES
MICHAEL JACKSOM
HOTLEAL:
QUEEN 1-1
DAN FOGELBERG 5-2
RAY,GOODMAN & 8 19-15
SPINNERS 25-16
PINK FLOYD 28-19

WIGY/Bath, ME Rogers, McKay

HOGUTH, MCKAY

BOB SEGER
PINN FLOYD

EAGLES

UTOPIA (dp)

22 TOP (dp)

ROTE (dp)

K104/Erie, PA Bill Shannon

PRINCE BLONDIE ROMANTICS UT OPIA INMATES BOB SEGER BOB SEGER HOTTEST! DAN FOGELBERG 3-1 QUEEN 11-3 JEAN LUC PONTY 14-5 BARRY MANILOW 15-8 RUPERT HOLMES 20-14 SOUTH

PARALLEL ONE

KRBE/Houston, TX Clay Gish RUPFAT HOLMES CHAIS CROSS EACLES HOCLES (QUEN 1-1 SHALAMAR 7-2 SPINNERS 10-5 DAN POGELBERG 12-7 ANNE MURRAY 17-11

Q105/Tampa, FL Pat McKay

Pai McMay
EACLES
SLOMDIE
SOB SIGER
PATRICE RUSHEN
RUSH (dp)
HOSTERSHIP (dp)
HO

WLCY/Tampa, FL Beau Richards

DHAU WICHARDA

SHALAMAR

EAGLES

AIR SUPPLY

KOOL & THE GANC

HOTCHEST:
PINK FLOYD 13-1

SMOREY ROBINSON 2-2

KENNY ROGERS 3-3

PAT BEMATAR 19-11

TOTO 24-18

Y 100/Miami, FL Robert Muzzy

RODERT MUERY
PINK FLOYD
CHRIS CROSS
HICOLETTE LARSON
KENNY NOLAH
TOM PETTY
MATERIA
CAPT. 4. TENNILLE 2-1
QUEEN 8-2.
DAM FOGELBERG 15-6
TOTO 18-8
MICHAEL JACKSON 26-16

7.93/Atlanta, GA Dale O'Brien

BOB SEGER AIR SUPPLY SHALAMAR EAGLES EAGLES
HOTECOT:
QUEEN 2-1
TOM PETTY 10-5
CHUCK MANGIONE 17-10
PERK FLOYD 23-17
BILLY PRESTON 6 S 26-

Z97/Fort Worth, TX Gary Mack

STEVE PORBERT BETTE MIDLER BABYS BABYS
Hottest:
PINK PLOYD 1-1
QUEEN 2-2
KENNY LOGGINS 3 3
AEROSMITH 12-7
DAN FOGEIBERG 18-13

94Q/Atlanta, GA Jeff McCartney

HEART
J. GEILS BANO
UTOPIA
PETER MCIÁN
BOB SECER
HOTTO 1-1
PINK FLOYD 6-3
CHRIS CROSS 15-9
PRETENDERS 22-15
BLONDIE 29 19

PARALLEL TWO

92Q/Nashville, TN Scooter Davis BOB SEGER NICOLETTE LARSON MICHAEL JACKSON BOCKETS (dp) mottest: PAY STEVENS 9-1 PRINCE 3-2 NEIL DIAMOND 10-6 PINN FLOYD 24-20 KOOL 6 THE GANG 29-24

BJ 105/Orlando, FL Terry Long

22 TOP
BOB SECER
HOTCEST:
KOOL 6 THE GANG 6-1
DONNA SUMMER 9 4
TERI OESARIO 12-6
FLEETWOOD MAC 15-11
RUPERT HOLMES 16-12

KEEL/Shreveport, LA Marty Johnson

KXX106/Birmingham, AL

MEART BOB SECER CLIFF RICHARD CRUCK MAMCIONE UTOPIA HOTERS: DAM FOGELBERG 1-1 BETTE MIDLER 6-3 BARRY MANILOW 12-9 TURLEY RICHARDS 15-11 PIRK FLOYD 20-15

WAKY/Louisville, KY Mike MeVay

EAGLES BOW SEGER CHRIS CROSS CLIPP RICHARD Hottest; CLIFF RICHARD
HOTEOST:
DAW FOGELBERG 1-1
TERI DESARIO 7-2
QUEEM 12-8
ANDY GIBS 13-9
RUPERT HOLMES 25-17

WAPE/Jacksonville, FL

Paul Schoatlan
BETTE MIDLER
CHRIS CROSS
BLONDIE
EAGLES
FOREIGNER
ANDY & OLIVIA
HOCCESTION
DAN FOGELBERG LO-3
ROLLY HATCHET 13-7
36 SPECIAL 16-10
ANDY GIBB 17-11 WAXY/Ft. Lauderdale

Richard Byrd

RICHAEL JACKSON CHRIS CROSS BOB SEGER HOTENBE: QUEEN 2-1 DAN FOGELBERG 5-2 TERI DESARIO 9-6 STEVE FORBERT 15-10 ANDY GIBB 19-14

WAYS/Charlotte, NC

HOY MUMER
LAGLES
MICHAEL JACKSON
HARBLE DORE
BOB SECER
BLONDIE
REMNY HOLAN
HOTEBEL
MICRAEL JACKSON 1-1
KICHAEL JACKSON 1-2
KHALBARR 11-7
KOOL 6 TRE CAME 18-10
RUPPRT HOLMES 20-12
DIRT BAND 19-14

WBBQ/Augusta, GA Bruce Stevens

AMDY 6 OLIVIA BOB SEGER MICHAEL JACKSON BLONDIE EAGLES KNACK NACK Hottest: DAN FOGELBERG 2-1 TOTO 14-8 BETTE MIDLER 15-10 BABYS 17-11 ANDY GIBB 20-13

WFMF/Baton Rouge, LA

Randy Rice SHALAMAR DR. HOOK RAY GOODMAN 6 B FOREIGNER (dp) Noteest: SPINNERS 5 1 OIRT BAND 10-6 NEIL DIAMOND 11-RUPERT HOLMES 24 PINK FLOYD 26-16

WGH/Norfolk, VA Bob Canada

BOD LEMENS
CHUCK HANGIONE KNACK
SOB SECER
BOBBY BARE
HOTERS:
HICHAEL JACKSON 1-1
AMDY GIBB 22-6
SPINNERS 19-9
SHALAMAR 17-11
TOTO 20-13

WHBQ/Memphis, TN Dave Nichols

BOB SEGER ANGELA BOFILL NARADA M. WALDEN HOSTEGEL: TOM PETTY 1-1 DAN POGELBERG 4-2 QUEEN 8-4 SPINNERS 7-5 TERI DESARIO 11-8

WJDX/Jackson, MS

LAM-AGAMA SHALAMAR DAVID GATES YELLOW MAGIC ORCH REWNY LOGGINS HOCKEST: SUGAR HILL CANG 12-1 ROFERT HOLDES 13-9 DOODA SUMMER 14-12 BILLY PRESTON 4 5 21-1

WKIX/Raleigh, NC Ron McKay PEACHES & HERB CHRIS CROSS NHOPO LIVIA HOTE BEACHES DAN POGELBERG 2-1 OUEEN 11-5 PINK FLOYD 15-10 BETTE HIDLEN 19-14 TOW PETTY 0-24

WNOE/New Orleans, LA Wayne Watkins BILLY PRESTON & S LONDIE OBERTA PLACK CARY NUMAN
MATNE NEMTON
GEORGE BURNS
NICHAEL JACKSON
HOTHEL JACKSON
TERI DESARIO 2-1
STYX 5-5
PINK FLOYD 10-6
KOOL 6 THE GANG 24-12
TOM PETTY 26-16

WHJZ/Knoxville, TN
Bob Kaghan
Bob SEGER
CHARLIZ DORE
RAY, GOODMAN 6 B
BETTE RIDLER
HOTEOST:
QUEEN 3-1
DONNA SUMMER 5-3
ZZ TOP 16-13
PINK FLOYD 16-14
ANDY GIBB 22-16

ANDY GIBB 22-16
WNGA/Savannah, GA
Brady McGraw
wHISPERS
BLONDIE
BOB SECER
CHRIS CROSS
CHARLE DORE
HOTEBER
FFINNERS 1-1
DAN FOGELBERG 5-2
ROOL & THE GROST 14-10
TOTO 15-11
RUPERT HOLHES 19-15

WSGN/Birmingham, Al. John Reed

John Kerd

RAGLES

ROOL & THE GANG
AIR SUPPLY

SHALAHAR

HOTTEBLE

SPINNERS 2-1

TOTO 12-6

ANDY GIBS 20-14

RUPERT WOLTES 24-15

RICHAEL JACKBON 27-16

WTIX/New Orleans, LA Marty Maxwell

BLONDIE MILLIZ NELBON EAGLES KENNY NOLAN YELLOW MAGIC ORCH MICHAEL JACKSON COMMODORES COMMODORES Hottes: PIME FLOYD 2-1 FOOL 5 THE GANG 7-5 PAT BENATAR 14-9 DIRT BAND 16-12 SPINNERS 21-16

Y103/Jacksonville, FL

Maja Piff Maja Piff
SHALMAR
BOB SEGER
BLOHDIE
UTOPIA
HEART RICHAROS
TUREEY RICHAROS
TUREEY RICHAROS
TOLE STYN = 1
MOLLY HATCHET 10-6
MEIL DIAMOND 13-9
SISTER SELECTE 18-15
PAT BENATAR 24-20

Y95/Tampa, Fl. Pat Barry

CHRIS CROSS
HEART
EAGLES
MOTEOST. TERI DESARIO 2-1
DAN POGELBERG 12-6
QUEEN 11-8
PINK FLOYD 25-10
SPINNERS 26-20

Z98/Little Rock, AR

Carl Jones
CAPT. 6 TENNILLE
BOB SEGER
ANDY GIBB
BARRY MANILOW
HOELEST:
DAW FOGELBERG 1-1
SPINNERS 4-2
PRINCE 6-3
BETTE MIDLER 21-14
KOOL 6 THE GANG 22-17

WRVQ/Richmond, VA Bill Thomas

CAGLES
TOM PETTY
SMALAMAR
AIR SUPPLY
HOttees:
DIRT BAND 2-1
DAN FOGELBERG 4-2
PAT BENATAR 11-8
RAY,COODANA 6 B 16-12
MICHAEL JACKSON 20-15

KAUM/Houston, TX Leslie Raboy

Lemie Maboy

SHALAMAR
CHUCK MANGIONE
PAT BEMATAN
BOWNIE POINTER
BLONDIE
HOLLERS:
QUEEN 8 1
DAN FOGELBERG 11-4
TERI DESARIO 16-8
DONNA SUMMER 15-9
SPINNERS 19-12

KELP/EJ Paso, TX

CHUCK MANGIONE TOMMY JAMES HOTCOST OUEEN 2-1 DONNA SUMMER 5-2 0'JAYS 15-6 SPINNERS 17-9 DAN FOGEIBERG 20-15 FM100/Memphis, TN Mark Williams

DIRT BAND
TOM PETTY
BOB SECER
PINK FLOYD
NOTLEBE:
QUEEN 2-1
SPINNERS 4-2
TERI DESARIO 7-3
SHALAHAR 10-5
DONNA SUMMER 12-7 WNOX/Knoxville, TN Scott Majors

TOM PETTY
AIR SUPPLY
DAVID GATES
RARLA BONOFF
JIMMY RUFFIN
HOTECAE:
ISAAC HAYES 1-1
TERI DEBRATO 7-2
QUEEN 9-3
RUPERT HOLMES 17-7
SHALAMAR 20-13

WSKZ/Chattar

David Carroll
PRETENDERS
BLONDIE
BOB SECER
PATRICE RUSHEM
HEART
JS SPECIAL
EAGLEB
HOTOSTICLE
DAN FOGELBERG 1-1
DONNA SUMMER 13-9
PAT BENATAR 19-14
MEIL DIAMOND 21-16
J. GEILE BAMD 28-23

959GF/Savannah, GA C.B. Gaffney

C.H. Gaffney

BILLY PRESTOM 6 S
EAGLES
DR. HOOR
AIR SUPPLY
BLOMDIE
HOOTE
HOTE
BLOMDIE
OUTEN 3-2
SPINNERS 12-6
TOTO 13-9
DONMA SUMMER 15-10

KINT/EI PARO, TX

Pete Berry Pete Berry
DOTTIE WEST
BOG SECER
EAGLES
CMARLIE DORE
BLONDIE
HOTEORI
OUEEN 1-1
DAN FOGELBERG 3-2
TOTO 7-3
SPINNERS 13-10
ZZ TOP 16-11 PINK PLOYD HOTEUST 10-6
PRIMES 12-10
ROOL 6 THE GANG 25-11
SPINNERS 21-16

PARALLEL THREE CK101/Cocoa Beach, FL Steve Ocean

J. CEILE BAND ZZ TOP BOB SECER AIR SUPPLY KENNY LOGGINS HOTESE. PINK FLOYD 6-1 RUPERT HOLMES 8-4 ANDY GIBB 11-6 TOM PETTY 16-10 SPINNERS 18-12 Mark Thompson
CHRIS CROSS
EAGLES
FACES
MICHARL JACKSON
BOB SECER
JIMMY RUPFIN
HOTEOSI:
DAN POGZIBERG 1-1
SPINNERS 4 2
ANDY GIBB 10-6
RUPERT HOLLES 16-8
KOOL 6 THE GANG 21-15

G100/Mobile, AL. Scott Griffith

KILE/Galveston, TX

RNACK Hottest: DAN FOGELBERG 2-1 ANDY GIBB 7-2 QUEEN 11-3 ROOL 6 THE GANG 21-5 TOTO 14-6

KSEL/Lubbock, TX Jeff King

CHUCK MANGIONE
ROOL 6 THE GANG
CHRIS CROSS
EAGLES
OFF BROADMAY
MOTEBER
DAN FOGELBERG 1-1
FINK FLOVD 14-2
TOM PETTY 19-6
LIMDA ROMSTADT 23-16
DONNA SUBMER D-20

WAAY/Huntsville, AL Jim Kendricks

HEART
DR. HOOK
BLONDIE
BOB SEGER
FOREIGNER
HOTEGEE:
DAN FOCELBERG 2-1
NICOLUTTE LARSON 12-8
SHALAMAR 14-9
PAT BERATAR 17-13
PINN FLOYD 20-14

PINN FLOGO 20-14
IWCGO/Columbus, GA
Larry O'Day
BOB SECR
22 TOP
TOM PETTY BAND
CNUCK RANGIONE
AIR SUPPLY
HOTELST
OUTEN 4-1
DOWNA SUMMER 11-7
MEIL DIAMOND 13-9
LED ZEPPELIN 15-10
RUPERT NOLMES 18-13
WETH R/CENTERLY

WFLB/Fayetteville, NC Larry Cannon

CMYSTAL GAYLE
RUSH
J. GZILS BAND (dp)
DAVID GATES (dp)
HOTLOSE:
TERI DESARIO 3-1
STEVE FORBERT 10-7
NARADA M. WALDEN 17-11
ROOL 6 THE GAMC 19-14

MICH INOTIAL

AIR SUPPLY

22 TOP

808 SECER

804 SECER

804 FOGELBERG 3-1

ROOL & THE GAMC 9-4

ANDY GIBB 13-8

RUPERT HOLMES 19-10

DOWNA SUMMER 17-11

CHRIS CROSS AIR SUPPLY BOB SEGER GARY NUMAN CRYSTAL GAYLE

STYX AIR SUPPLY KNACK

KX104/Nashville, TN Steve Denton Steve Denton
CHUCK HAMGIONE
BOB SEGER
AIR SUPPLY
ROCKETS
ROMANTICS
MANYE HOMTON
CAPT. 6 TENNILE
HOLEBST
DAN POGELBERG 1-1
QUEEN 3-2
ANNE-RUBRANY 15-6
RUPERT HOLESS
ANDER HOLESS 18-12
ANDY GIBB 2D-15 CHRIS CROSS
ROOL & THE GANG
EAGLES
HOTCOST:
OUEEN 3-1
TOTO 6-3
SPINNERS 12-7
DONNA SURWER 16-8
RUPERT HOLMES 17-9 KAAY/Little Rock, AR Jack Randall

KOOL & THE GANG BARBRA STREISAND HOTEEst: DAN FOGELBERG 5-1 QUEEN 10-6 DIRT BAND 11-8 STEVE FORBERT 16-12 SPINNERS 21-17

WROV/Roanoke, VA Barry Michaels BOO SEGER FOREIGNER CHARLIE DORE BLONDIE BOLONDIE BOTH POGELBERG 1-1 DONNA SUMMER 11-5 0'JAYS 12-6 ANDY GIBB 13-8 TOTO 15-10

FM99/Tailahannee, Fl. Michael O'Malley Michael O'Melley

BOB SEGER
CHUCK MAMCIONE
EAGLES
BLONDIE
BILLY PRESTON 6 S
MICHAEI JACKSON
ZZ TOP
MOTEBE:
SHALAMAR 8-1
KOOL 6 THE GANG 10-4
SPINNERS 14-8
ARY, GOODMAN 6 B 26-17
CHRIS CROSS 33-24

WKXY/Sarasota, FL Charlie Fernandez CMRIS CROSS
DR. HOOK
EAGLES
BOB SEGER
NNACK (dp)
Hottest:
QUEEN 2-1
DAN POGELBERG 4-3
TOTO 8-6
SPINNERS 23-14

KWIC/Beaumont, TX Dave Starr

CHRIS CHOSS
BOB SECER
SHALAWAR
J. GETLS BAND
HOTLOSE:
DAN POGELBERG 1-1
QUEEM 7-3
AMDY GIBS 16-10
DONNA SUMMER 20-11
PINK FLOYD 30-20

Mark Shannon
CMRIS CROSS
DR. HOOK
TOWNY JAMES
FOREIGNER
FOREIGNER
HEART
REHNY LOGGINS
BLONDIE
HOTEBER
HEART
DOWN SUMMER 19-9
LINDA ROWSTADT 17-12
SHALAMAR 33-16
FINK FLOYD 34-20

Jim Evans
UTOPIA
BOB SECER
RUSH
BLONDIE
EAGLES
CARY NUMAN
MARADA M. MALDEN
HOTCOST:
QUEEN 3-1
DAN FOGEIBERG 2-2
PINK FLOYD 10-3
ELO 11-7
TOTO 12-9

KPUR/Amarillo, TX Mark Shannon

WANS-FM/Anders WHHY/Montgomery, AL Rich Thomas

MIDWEST

Most Added. Hottest

Christopher Cross

Dan Fogelberg **Rupert Holmes** Queer

DDS & HQ

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

WEST Most Added. Hottest

Bob Seger Christopher Cross Eagles

Dan Fogelberg Spinners Rupert Holmes

MIDWEST

PARALLEL ONE

CKLW/Detroit, MI Rosalie Trombles

BOB SECER EAGLES CHRIS CROSS RAY,GOODMAM 6 B HOTEBE: QUEEN 1-1 DONNA SUMMER 8-4 SHALAMAR 13-5 PIME FLOYD 27-11 LINDA RONSTADT 25-20

KBEQ/Kansas City, MO Bobby Kline

Bobby Kine

RUPERT HOLMES
LIMDA ROWSTADT
22 TOP
BOB SECER
DR. HOOK
EAGLES
AIR SUPPLY
HOLLER
GUERN 2-1
DAN FOGELBERG 5-2
DONNA SUMMER 15-8
CHUCK HARGIONE 29-18
KOOL 6 THE GAMG 31 19

KDWB/Minneapolis, MN Dave Hamilton

Dave Hamilton
ANNE HUPRAY
HEART
BOB SECER
CERIS CROSS
JEFF. STARSHIP
HOTE-BEI
KENNY LOGGINS 2-1
DAN POCELBERG 3-2
TERI DESARIO 5 3
BABUS 14-10
TOWNY JAMES 18-13

KSLQ/St. Louis, MO Phil Irons

Phil Prons
JOURNEY
BOB SECER
CHRIS CROSS
RAY, GOODMAN 6 B
RICK DERRINGER
ROTESE:
DAN POCEUBERRG 2-1
TOM PETTY 7-3
PINN FLOYD 18-6
SMALAMAR 19-9
RUSH 17-11

Q102/Cincinnati, OH Pat O'Brien

TOTO
CHRIS CROSS
BOO SEGER
Hotteet:
QUEEN 4-1
STEVE FORBERT 5-3
ANDY GIBB 13-8
SPINHERS 14-10
PIME FLOYD 18-13

WGCL/Cleveland, OH Bob Travia

Bob Travie

SHALAMAR

RUPERT HOLMES

CHUCK MAMCIONE

PEACHES & BERB

CHRIS CROSS

BABYS

SUZAMME FELLINI

HOLCESE:

PINK FLOYD 1-1

SPINKERS 20-9

KOOL & THE GAMC 21-11

TERI DEBARIO 22-14

BETTE MIDLER 30-22

WLS/Chicago, IL Steve Casey

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BILLY PRESTON 6 5 Hottest: MICHAEL JACKSON 1-1 QUEEN 7 2 PIMR FLOYD 25-11 STEVE FORBERT 40-27 NEIL DIAMOND D-30

WOKY/Milwaukee, WI Jim Brown

JIM BROWN
SHALAMAR
BASYS
CHRIS CROSS
KENNY MOLAN
SHELLEY LOONEY
BOB SECER
FOREIGNER
HOTEGER:
QUEEN 2-1
STEVE FORBERT 8-4
DAN FOGELBERG 11-5
DONNA SUMMER 13-8
DIRT SAND 15-10

KWK/St. Louin, MO Bob Hattrick

JOURNEY
BOB SECER
SHOOTING STAR
ŁAGIŁS
HOTLEST:
SARYS 1-1
RICK DERRINGER 6-3
RUSH 7-4
PINK FLOYD 17-15
SANTANA D-17

PARALLEL TWO

KIOA/Des Moines, IA

A.W. Fantoja
PINK PLOYD
DR. HOOR
HOECEST
SMORY ROBINSON 2-1
DAN FOGELBERG 11-3
PRINCE 14-10
BPINNERS 24-14
DOWNA SUMMER 22-16

KOFM/Oklahoma City, OK Chuck Morgan

CHRIS CROSS
HEART
BETTE MIDLER
EAGLES
AIR SUPPLY
MOTHERE JACKSON 1-1
DAN FOGELBERG 4-2
BURERT MOLHES 18-8
DOWNER SUMMER 30-13
PRINCE 27-19

KRAV/Tulsa, OK Gary Reynolds

OR. HOOD
OR. HOOD
EAGLES
MICHAEL JACKSON
SHALAMAR (dp)
HOTLERI
DAN POCELBERG 1-1
DIRT DAND 15-7
TOTO 17-9
ANDY CISB 16-11
CHUCK MANGIONE 28-21

KZ93/Peoria, IL Keith Edwards

Keth Edwards
CHRIS CROSS
CHUCK RAMGIONE
EAGLES
AIR SUPPLY
OFF BROADMAY
FOREIGHER
JEFF, STARSHIP
HOTEGE:
PIMK FLOYD
AT BENATAR 12-5
TOTO 11-7
RUPPRT HOLMES 14-8
LINDA ROMSTADT 16-10

WGRD/Grand Rapids, MI Ron White

SPINNERS PINE PLOYD PINE PLOYD Hottest: MICHAEL JACKSON 1-1 DAN FOCELBERG 2-2 TERI DESARIO 6 4 TOM PETTY 11-8 DIRT BAND 19-14

WHB/Kansas City, MO Rick Brown

Rick Brown
RAY, GOUDMAN 6 B
EAGLES
808 SECER
HOTERST
DAN FOCELBERG 1-1
ANDY GIBB 13-6
KOOL 6 THE GANG 14-8
LINDA RONSTADT 18-10
WILLIE MELSON 22-13

WMEE/Fort Wayne, IN John Curry

BOB SECER
DR. HOOK
HOTTEST
DAM FOGELBERG 1-1
TOTO 6-3
DOWNA SUMMER 14-10
RUPERT HOLMES 15-11
PINK PLOYD 23-15

WNAP/Indianapolis, IN

Piane Shannon
PIME FLOYD
BOB SEGER
NEIL DIAMOND
EAGLES
GABY MUMAN
TURLEY RICHARDS
J.D. SOUTHER TUBLEY RICHARDS
J.D. SOUTHER
CHUCK MANGWENE
BRUCE SPRINGSTEEN
BLONDIE
KENNY LOGGINS
OFF BROADMAY
HOTEOLIS
STYX 2-1
TOTO 12-4
ELO 13-7
PAT BERNATAR 17-10
TOM PETTY 25-12

WNCI/Columbus, OH Steve Edwards

DEVE Edwards
LINDA RONSTADT
RAY,GOODMAN & B
ROLLY BATCHET
CHUEK MANGIONE
HOTCHET
DAM FOGELBERG 1-1
QUEEN 5-2
STEVE FORBERT 12-8
HEIL DIANOMD 16-11
SPINNERS 22-15

WOHO/Toledo, OH Beau Elliott

Beau Elliott
MICHAEL JACKSON
MICHAEL JACKSON
MOB SEGER
CRYSTAL GAYLE
HOLLEST
SPINNERS 15-5
DONNA SUMMER 21-12
RUPERT HOLMES 22-13
PRINCE 23-18

WOW/Omaha, NE Erik Foxx

BILLY PRESTON 6 S BILLY PRESTON 6 S RAY,GOODMAN 6 B CHRIS CROSS AIR SUPPLY HOTCERE! DAN FOGELBERG 1-1 HEIL DIAMOND 11-7 ROOL 6 THE GANG 16-8 TOTO 21-16 BARRY MANILOM 24-18

WVIC/East Lansing, MI Jim St. John

Jim M. John

KOOL 6 THE GAHG
BRUCE SPRINGSTEEM
BOB SECEN
TUBLEY RICHARDS
SUBVIVOR
CHRIB CROSS
CHUCK MAMGIONE
NOTES 1 -1
OUTER 4-2
TOTO 10 6
DIRT BAND 11-7
PINK FLOVD 18-9

KSTT/Davenport, IA Mike Kenneally

RAY, COODMAN & B
HICOLETTE LARSON
BOWNIE POINTER
CHUCK MAMOIOME
MOLLY HATCHET (dp)
BETTE MIDLER
J. GEILB BAND (dp)
HOTCHET, CAPT. & TENNILLE 2-1
QUEEN 52
DAM POGELBERG 12-5
PINK PLOYD 29-21
RUPERT HOLMES D-25

Jonathon Little
BOS SECER
JOURMEY
BLONDIE
REMACK
JIMMY RUFFIN
HOTEGEL:
DAN FOGELBERG 1-1
TERI DESARIO 4-3
PINK FLOYD 14-4
TOTO 10-7
TOM PETTY 11-9

W7ZP/Cleveland, OH

Bob McKay
SNALAMAR
JOHN DENVER
LOSS EAGNES
DAL HOOS
RENHY LOGGINS
HOTESEL DAN POOCLBERG 1-1
BARBY MANIOM 14-8
SPINNERS 20-9
ANNE MURRAY 19-10
DIRT BAND 21-14

KWEN/Tulas, OK

Dave Michaels

SHALAMAR
BOB SEGER
CHRIS CROSS
KARLA BOHOFF
RENNY HOLAN
HOLENSI:
DAN FOGELBERG 1-1
QUEEN 6-2
TOTO 8-4
RUPERT HOLMES 19-12
DONNA SUMMER 24-14

KLEO/Wichita, KS Kirk Russell

Kirk Russell
808 SECER
DR, HOOK
PINK FLOYD
EAGLES
HOTTER
DONNA SUMMER 10-3
RUPERT HOLMES 16-5
TOTO 13-7
SPINNERS 17-8

WYFM/Youngstown, OH Jeff Tobin

DONNA SUMMER RUPERT HOLMES DIRT BAND NEIL DIAMOND TERI DESARIO TEHI DESARIU HOTCHAEL JACKSON 1-1 QUEEN 7-3 DAN FOGELBERG 8-4 ROOL 6 THE GANG 9-7 STEVE FORBERT 13-11

PARALLEL THREE

KFYR/Biomarck, ND

Dan Brannan

BOB SEGER
CHUCK MAMGIOME
CHRIS CROSS

MOLLY HATCHET
GARN WHAM
HOTEGET
FLEETHOOD MAC 1-1
EAGLES 4-3
TERI DESARIO 5-4
DAN FOGELERG 7-5
TOM JORNSTON 14-11

KKLS/Rapid City, SD

J. GEILS BAND
CHUER MANGIONE
CHRIS CROSS
HOTE-SE
TERI DESARIO 2-1
DAN FOGEDERG 9-4
TOTO 15-11
RUPERT HOLMES 21-12
NEIL DIAMOND 19-14

KKRC/Sioux Falls, SD Brian Phoenix

DOWNA SUMMER TOMMY JAMES J. GEILS BAND ENGLAND DAN 6 JPC HOTLEGE: ENGLAND COLUMN PLETWOOD MAC 3-2 SPINNERS 7-3 RUPPERT HOLMES 11-6 RENNY LOGGINS 18-9

KKXL/Grand Forks, ND Jack Lundy

Jack Lundy
PINK FLOYD
LIMDA RONSTADT
BOB SECER
RENNY LOGGINS
DR. HOOK
HOTE-BELL
DAM POCELBERG 1-1
TOTO 6-3
BABYE 13-8
SPINNERS 10-10
CHRIS CROSS 30-20

WAKX/Duluth, MN Bruce McGregor

NOTICE MCGEGOR

MOLLY MATCHET

BOB SEGER

CR. MOOK

RARLA BOMOFF

DAN FOCELBERG 1-1

PINK FIGUPO 12-7

RUPERT MOLNES 25-14

IBAAC MAYES 28-16

AIR SUPPLY 26-21

WEAQ/Eau Claire, WI Rick Roberts

CHUCK MAMGIONE RAY,GOODMAN 6 B HOLLOST TERI DESARIO 3-1 DAN FOOGLEBERG 4-2 HALL 6 OATES 12-8 STEVE FOOBERT 19-14 ELO 23-17

WGBF/Evanaville, IN Gene Michaela

MOLLY HATCHET
KOOL & THE GANC
TOM PETTY
GARY MUNAM (dp)
FOREIGNER (dp)
HEART (dp)
EAGLES (dp)
HOTEGEL
DAM FOGELBERG 1-1
SPINNERS 13-3
TOTO 9-6
RUPERT HOLMES 17-8
ANDY GIBB 19-12

WNAM/Neenah. WI Jay Tyler

Jay Tyler
FNACK
CLIFF RICHARD
CHRIS CROSS
HEART
AIR SUPPLY
HOTERE!
DAN FOGEBERG 1-1
QUEEN 7-2
ANNE MURRAY 10-4
SPINNERS 13-6
AMOY GIBB 16-11

WHKK/Racine, WI
Terry Green
HEART
POMANTICS
J. CEILS BAND [dp)
EAGLES
BARRY MANILOM
UTOPIA
BOB SECER
ALAN PARSONS (dp)
SPYRO GYRA (dp)
HOTESTANDON MAC 5-2
DAN FOCELEER 9-4
QUEEN 14-8
RUPERT HOLMES 21-18
WROK/Rock (ord. II.

WROK/Rockford, IL Tom Hunter

AIR SUPPLY DR. HOOK HOELBERG 2-1 DONNA SUMMER 7-3 ANNE MURRAY 10-6 SPINNERS 19-7 BABYS 25-12

WSPT/Stevens Point, WI Pat Martin

Pat Martin

BOB SEGER
CHARLIE DORE
OFF BROADWAY
UTOPIA
CHUCK HAMGIONE
HOCLEY BATCHET 3-2
ANNE MUSERY 12-6
39 SPECIAL 14-7
RUPERT MOLHES 16-10

WTRU/Muskegon, MI

PINK FLOYD TOM PETTY CHUCK MANGIONE BARBRA STREISAND MICOLETTE LARSON PAT BENATAR HOTEBARTAR HOTEBARTAR OUEEN 7-2 ANME MURRAY 16-12 TOTO 19-14 SPINNERS 26-18

WRBR/South Bend, IN Joe Lightner

JOE Lightner
HEART
KOOL 6 THE GANG
CHRIS CROSS
EAGLES
TOM PETTY
KNACK
J. GEILS BAND (dp)
FOREIGNER (dp)
BORNATICS (dp)
BORNATICS (dp)
BORNATICS (dp)
BORNESEER (dp)
JEFF. STARSHIP (dp)
HOTLEST;
DAN POGELBERG (4-1)
STEVE FORBERT 15-8
DONNA SUMMER 26-13
RUPERT HOLMES 26-18
SPINNERS 29-21

KĐVV/Topeka, KN Todd Hoffman Indd Hoffman
CHUCK MAWCIONE
J. GEILS BAND
CHRIS CROSS
HOTELS
QUEEN 1-1
PINN FLOYD 12-3
RUPERT HOLMES 10-5
LINDA ROMSTADT 19-12
DONNA SUMMER 23-16

KQWB-FM/Fargo, ND Bill Richards

BHI Richards
BLONDIE
APPIL MINE
BETTE MIDLER
BOD SEGER
GRANAM NASH
HEART
OFF BROADMAY
MOTERATE
DAN FOGELBERG 3-1
BANYE 15-11
FINE FLOYD 28-17
PAT BEMATAR 32-19
RUPERT HOLRES 27-21

WEST

PARALLEL ONE

B100/San Diego, CA Glen McCartney CMRIS CROSS BOB SECER PRETENDERS BOTCOST: QUEEN 1-1 DAN FOGELBERG 5-2 PINK PLOYD 15-9 TOM PETTY 18-10 RUPPERT MOLMES 23-16

KEARTH/Los Angeles, CA Bob Hamilton

BOG SECER BLONDIE CLIFF RICHARD JINNY RUFFIN HOTCHEE: QUEEN 1-1 SPINNERS 8-4 MICHAEL JACKSON 17-8 ROOL 6 THE CANG 16-9 RUPERT HOLMES 19-11

KF1/Los Angeles, CA Roger Collins

Roger Collina
CHRIS CROSS
BARBRA STREISAND
AIR SUPPLY
FOGMAT
KENNY NOLAN
TOMNY JAMES
PINK FLOYDO
BILLY PRESTON 6 S
CHARLIE DORE
JIM KIRK
SHELLEY LOOMEY
HOTLEGEL
HOTLEGEL
HOTLEGEL
HOTLEGEL
HOTLEGEL
HOTLEGEL
LINDA ROMSTADT 20-12

KFRC/San Francisco, CA Garland/Sholin

BOB SEGER
JOURNEY
HOTLEGE:
QUEEN 1-1
TERI DESARID 4-2
TON PETTY 12-7
TERNY 12-7
MICHAEL JACKSON 25-15

KIMN/Denver, CO Doug Erikson

ENOIL & THE GANG EAGLES ROMANTICS HOTCOST: STEVE FORBERT 3-1 ANNE MURRAY 13-6 RUPERT HOLMES 20-11 SPIMMERS 24-14 TOM PETTY 25-16

KJR/Seattle, WA Tracy Mitchell

Tracy Mitchell

MICOLETTE LARSON
AIR SUPPLY
PRETEMBERS
CHUCK MANGIONE
BOB SEGER
HOCTEST:
PIMK PLOYD 4-1
TOTO 8-6
RUPERT HOLMES 16-10
HEART 22-15
BOOMTOWN RATS 23-19

KOPA/Phoenix, AZ John Volpe

JOHN VOICE
SHALAMAR
RAY, GOODMAN 6 B
OOR, HOOK
BOB SECER
ROTE FLOVO 5-1
LINDA ROMSTADT 15-11
ROOL 6 THE GANG 16-12
TOTO 25-14
EAGLES D-16

KUPD/Phoenix, AZ John Sebastian John Schaalan
ROMANTICS
PINK FLOYO
HEART
BABYS
HOTTEST
HOTTEST
APRIL WINE 1-1
PINK FLOYD 6-2
38 SPECIAL 10-7
BABYS 11-9
RUSH 25-15

KHLA/Los Angeles, CA Rick Stancato

DR. HOOK
CRYSTAL GAYLE
HOTC-SE:
QUEEN 1-1
TERI DESARIO 3-2
SPINNERS 15-9
RUPERT DURES 22-15
RAY, GOODMAN 6 8 27-22

PARALLEL TWO

KCPX/Salt Lake City, UT Gary Waldron

GATY Waldron

ANDY GIBB

PINE FLOYD

CHAIS CROSS

RNACK

BOB SECER

RENNY LOGGIMS

CRYSTAL GAYLE

HEART

INMATES

HOTESEL

DAN FOCEBERG 1-1

RUPERT HOLMES 15-10

DIRT BAND 16-11

BILLY PRESTON 6 B 21-15

LIMDA ROMSTADT 23-18

KENO/Las Vegas, NV Bill Alexander

HIM AIRMANDER
LINDA ROMBTADT
BAY,GOODMAN 6 n
PINK FLOYD
NOTE: DAN FOGELBERG 1-1
TERI DEBARIO 3-2
TOTO 7-3
QUEEN 10-5
DONNA SUMMER 14-9

KERN/Bakersfield, CA

HEART PARAMENTAL PROPERTY OF THE PROPERTY OF T

KFXM/San Bernardino, CA Graig Powers

HICHAEL JACKSON
RENNY MOLAN
22 TOP
MICOLETTE LARSON
PEACMES & HERB
TOMNY JAMES
JEFP CONAWAY
RAY,GOODMAN & B
JEFP. STARSHIP
RNACE
TOM PETTY 2-1
TERI DESARIO 3-2
DONAN SUMMER 5-3
OUEEM 13-10
SPINNERS 21-18

KGW/Portland, OR Richard Harker

BARRY MANILOW TOM PETTY HOTLEST: DAM POGELBERG 1-1 DIRT BAND 14-9 PINK FLOYO 20-10 RUPERT HOUMES 18-11 ANNE MURRAY 25-20

KJRB/Spokane, WA Brian Gregory

BOB SEGER EAGLES DR. HOOK DR. HOME BIONDIE TOM PETTY (dp) HEART (dp) HEART (dp) HOTE PINE FLOYD 6-1 TOM PETTY 8 3 SPINNERS 21-14 DIRT BAND 22-16 CHUCK MANGIONE 23-18

KMJC/San Diego, CA A.J. Roberts

BILLY PRESTON 6 S TOMMY JAMES RAY, GOODMAN 6 B RAY, GOODMAN 6 0 Hottest: TERI DESARIO 1-1 DAN FOGELBERG 2-2 ANDY GIBB 13-5 TOTO 18-15 TOM PETTY 20-17

KROY/Sacramento, CA Rick Shannon Rick Shannon
BLONDIE
CHRIS CROSS
HEART
JOURNEY
JEFF, STARSHIP
HOSTEGEL
GUEEN 1-1
DAM FOGELBERG 9-4
TOM PETTY 12-6
AMDY GIBB 15-9
PINK FLOYD 17-12

KRQ/Tueson, AZ Dan McCoy CHRIS CROSS IZ TOP HOTTEST: OAN FOGELBERG 1-1 SPINNERS 6-3 PINK FLOYD 18-6 ANDY GIBS 15-7 EAGLES 30-14

KRSP/Salt Lake City, UT Lorraine Winnegar CHRIS CROSS JEFF. STARSHIP BLONDIE BOB SEGER Hottest: DAN FOGELBERG 1-1 7070 10-7 TOTO 10-7 TOM PETTY 15-8 LINDA RONSTADT 21-13 RUPERT HOLMES 23-16

KRUX/Phoenix, AZ Bobby Rivers

Bubby Hivers
JOHN DENVER
SUE SAAD 6 NEXT
GARY NUMAN
BARRA STREISAND
SURVIVOR
KNACK
HOCKWSE:
DAN POGELBERG 8-1
LED ZEPPELIN 10-6
RUPERT HOLMES 13-7
TOTO 15-9
PRINCE 18-13

KTAC/Tacoma, WA Sean Carter

BARRY MANIIOW 22 TOP KNACK EAGLES HOTLEST TERI DESARIO 2-1 MEIL DIAMOND 12-0 TOTO 15-9 PAT BERMATAR 20-13 TOM PETTY 24-17

KTKT/Tueson, AZ Ed Alexander

Ed Alexander

DR. HOOK
RAY, GOODMAN 6 B
MICHAEL JACKSON
FOREIGNER
JOURNEY
BOB SECER
JEFF COMAMAY
Mottese:
QUEEN 1-1
RUPERT HOLMES 7-2
AMDY GIBB 20-12
PINK FLOYD 22-13
CHUCK MANGIONE 27-19

KING/Seattle, WA Bruce Murdock

BPYRO GYRA
MILLIE NELSON
AIR SUPPLY
EAGLES
ROTTOR
AND FOGELBERG 1-1
NEIL DIAMOND 3-2
DIRT BAND 12-8
SPINNERS 14-10
FLEETMOOD MAC 23-13

Y94/Fresno, CA Ray Appleton

CHRIS CROSS
38 SPECIAL
MICHAEL JACKSON
BLONDIE
HOTEMAEL
DAN FOGELBERG 1-1
STEVE FORBERT 6-2
RUPERT HOLMES 20-8
SPINNERS 18-10
DONNA SUMMER 21-12

KHJ/Los Angeles, CA Chuck Martin

Chuck Martin
SPINNERS
PATRICE RUSHEN
CHRIS CROSS
TOM PETTY
Hottest:
QUEEN 4-1
KOOL 6 THE CANG 14-7
SHALAMAR 17-8
DAN FOGELBERG 18-9
PEACHES 6 HERB 26-12

KLUC/Las Vegas, NV Dave Anthony

Dave Anthony

MOLLY HATCHET
KNACK
CHRIS CROSS
CHUCK MANGIONE
BOB SEGER
22 TOP
HOTELED TOP
HOTELED TOP
OUTEN 4-2
DIRT BAND 12-6
TOM PETTY 14-8
ROD BTDWART 18-11

PARALLEL THREE

KBDF/Eugene, OR

Greg Ler

BOB SEGER
SUE SAAD 6 NEXT
PELIX CAVALIERE
BETTE MIDLER
KENNY LOGGINS
TOM PETTY
Hottest:
PRINCE 2-1
ISAAC MAYES 7-4
NICOLETTE LARSON 14-9
TOTO 15-10.
RUPERT MOLHES 19-14

KBIM/Roswell, NM Dr. Jay DY. Jay

MICHAEL JACRSON

ROOL & THE GANG

RAY, GOODNAN & B

BACLES B.

ALLES B.

HOTE B.

HO

KBOZ/Bozeman, MT Dennis Nichols

Dennia Nichola
AIR SUPPLY
FAGLES
DR. HOOK
BLOHOLE
BETTE HIDLER
HOTES
HOTES
TERE TO DESARIO 11-7
ROD STEMART 15-9
NICOLETTE LARSON 19-12

CHRIS CROSS ANDY GIBB TOWNY JAMES RAY,GOODAN 6 8 HOTERS 2-1 NEIL DIAMOND 12-7 TOM PETTY 6-11 TOM PETTY 6-12 PIER FLOYD 31-22 SPINNERS 34-24

KDZA/Pueblo, CO Rip Avina

ROOL 6 THE GANG HEART EAGLES BOB SEGER CLIFF RICHARD ROCKETS ROCKETS
HOTE-BET
DAN FOGELBERG 2-1
PRINCE 9-4
SPINNERS 20-10
TOTO 21-17
SUGAR MILL GANG 27-19

KFXD/Boise, 1D Charlie Fox CHARRETOR

ROOL & THE GANG

UTOPIA

EAGLES

BOB SECER

HORLEST

DAN FOGELBERG 1-1

TOM PETTY 5-2

SPINNERS 10-5

RUPERT HOLMES 14-6

SUPERTRAMP 18-12

KOOK/Billings, MT Michael May

KQD1/Great Falla, MT Barry Cooper

PARTY COOPER
EAGLES
PRETENDERS
ROOL & THE GANG
BOD SECER
DR. NOOK
BLONDIE
HOCTEST!
DAM POGELBERG 2-1
QUEEN 12-6
RUPERT HOLMES 17-12
WILLIE NELSON 23-16
AIR SUPPLY 27-20

KRLC/Lewiston, ID Steven Alan MacKelyle

EAGLES
UTOPIA
BOB SECER
BLONDIE
SHALAMAR (dp)
HOTEGES,
MOLLY BATCHET 1-1
ROOL 6 THE GAMC 10-6
38 SPECIAL 15-9
TOM PETTY 19-14
BETTE MIDLER 23-19

KYSN/Colorado Springs, CO Mark Muray

Mark Muray

BOB SECER
JEFF. STARSHIP
UTOPIA

COCCINS

LOCGINS

LOC

KENI/Anchorage, AK

Kent Byun Kent Byun
GARY NUMAN
ALAN PARSOMS
BABYS
CHRIS CROSS
MOLLY HATCHET
M. MANCHESTER
FRANCE JOLI
BARBRA STREISAMD
IZ TOP
HOTEBAND 4-1
DAN FOGELBERG 9-3
STEVE FORBERT 12-4
MICOLETTE LARSON 33-21
SPINMERS 31-22

STEVE FORBERT

Romeo's Tune (Nemperor) LP: Jackrebbit Slim

Parallel I: Salected stations in major markets that are format domi nant" and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not quality for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*)Format dominance is based on the Monday-Sunday, 6AM. 12Mldnight, total persons 12 plus shares as published by Arbitron.
All present and possible future reporting stations are evaluated and updated twice ennually. These evaluations take place in January and July



DENOTES FIRST WEEK IN PARA

181 REPORTS

""H	lit Sc	DOE ong" (A	nylab	el)	
_	ional leach	100/25	65%	Nation	
M S W	33% 21% 56% 19%			Up Same Down Adds	51 24 0 25

EXAMPLE

100/25 — 100 R&R reporting stations on it this week, 25 of those 100 added it this week.

65% — Percentage of this week's reporting stations playing it.

Regional

Reach — Percentages of this week's reporting stations playing the song within the four tracking regions.

National Summary
Up 51 — Number of stations moit UP on their charts. Same 24 — Number of stations hold-ing it STATIONARY on their charts (on to on, add to on, 31-31, etc.).

Number of stations mov-ing it DOWN on their charts.

Adds 25 — Again, number of stations ADDING it this week.

	4			
1	7	Λ		
1	L	-	,	

AIR SUP Lost In L	PLY ove (Arista)	*
1 7	71/35 3	19%
### formal	N&A	Netlonel Summer; UP 23 SAME 13 DOWN 0 ADDS 35
Pi	P2	P3
EAST	EAST	EAST
MEN NEW NEW NEW NEW NEW NEW NEW NEW NEW N	#This as the NTM of th	MCLIY a MTSN 4 20 MHES 19 35 13FEA 10 2 K104 33-27 MYRE a 14MH a-28 MCIP on MRIL on MRIL on MRIST on MFES a MANY 6-30 MFES a MANFFR on MFES a MANFFR on MROY on
RFI A FIR A RIMN ON	NATURE ST KITTE A FZ 93 A WHB 24 22 HOW A WEEN REWN A KING O	CF10; a-19 PM 99 on MRXY d-30 MRXY d-30 MRDWYEST MRXI d-25 MRX d-22 MRXR d-2



BARVS

1	35/6 7	75%	
Feg.anni +rach t 76% H.& 4 64% d 76%	2	Hational Supmary UP 118 SAME 11 DOWN 0 ADDS 6	
PI	P2	P3	
EAST	EAST	8A87	
withwa 29 25	WFBR 25-23	WGUY 0-24	
MIP1 24-15	WBENFM 24-21	W182 d-12	
96K# 26-23	WOLP d-26	MICA 16-10	
MPEZ 28-24	WTRY 28-21	13FEA on	
#CAO o	WBII on	E104 d-39	
F105 d-34	MICC 34-21	HPBG 37-34	
₩FGC on	WPST 26 22	WYRE 30-28	
CHUM 21-19	PHO-PM 25-21	14MF 24-22	
CAGM on	J8105 28-26	\$100 on	
801714	MAEB 0-28	MC ER 24-20	
900·M	3106 4 31	BOUTH	
297 a-24	MRRO 22-21	BOOTH	
FRBE 28-21	WHYN 33-29 14-31-20	MAAY 27-26	
293 29-26	HREE 31-26	WHHY d-27	
940 25-22	MMCE 31-30	WERC d-24	
V100 19-15	BOUTH	G100 27-24	
0105 30-27	90014	ER124 d 26	
MICY 30-29	EAUM 22-16	MCG0 26-22	
	WT18 32-29	W582 33-28	
MIDWEST	MNOE 31-28	W186 13 9	
	FEEL &	MFLB 32-20	
EDWB 14-10	WPMF 10 14	wTRA 27 20	
FWR 1 1	K#K104 24-21	WANSPH 10-2	

### WEET 10-25 MISS 13-26 MISS 23-12 MI		1	
WINT			
WINT 4-31 Y103 21-18 WINT 23-23 WINT 48-22-33 WINT 23-23 W			CK101 31-11
WARY 29-16 MIC 20-22 MIC			
NUMBER N. 10.10 10.5	MINT 8-32		
#FI 10-25 #FI 10-25 #FI 20-25 #FI 30-26 #FI 30			KWIC 20-22
#FI 10-25 #FI 10-25 #FI 20-25 #FI 30-26 #FI 30	OLERA.		MERT 31-10
### 29 - 29 19 19 19 19 19 19 19	EFT 30-25		
NJH 24-20 920 28-26 MILE 10-28 MILE 10-	AFRC 24 24	933GF 27 23	MA.OH 0-35
RIMM 289-24 MORE ON 11-9 MORE ON 11-10 MORE ON 1	1.1w 26 20	920 20-15	MICHIGARY
MUPO 11 9 9 MINJZ 10 -28 MINJZ 10 -29 MINJZ		WE 22 24 22	
MORI on HERE 13-16 MINO d 10 MINO d 20 MINO d	KDPA 28 25	MR 17 10 20	HOMBERS 15-11
MANU G-10		MGH on	
RELIG 25-22 MARK 31-27-29 MARK 32-20 MARK 32-20 MARK 32-20 MARK 25-20		H9 VO d - 10	
MILOWEST MARK 31-29 MARK 32-20 MARK 32-20 MARK 32-20 MARK 32-30 MARK		W. 46 0 70	
MRR 25-20 MRR		BBIDWEST	
ROFN 24-24 MSFT 22-16			WRKR 25-20
RED 36-24 RE93 15-13 MISM on MIDR 25-12 MISM on MIDR 25-12 MOR 26-27 MON d-29 MNC1 23-19 WELLT WELLT REM1 4 RCM 10-23 RCM 10-23 RCM 10-23 RCM 26-22 RCM 26-23 RCM 26-25 RCM 26-25 RCM 26-26 RCM		WV1C 12-10	
K193 15-13 MGDF d-201 M		KOPH 26-24	WS PT 22-18
MISM on MROR 25-12 MOVE 28-25 MOVE 2-27 MOVE 2-25 MOVE 2		RI EO 26-24	WHAH 27 25
MISM on MROR 25-12 MOVE 28-25 MOVE 2-27 MOVE 2-25 MOVE 2		KZ 93 15-13	WGBF d-20
WHEET G-27 MON G-29 MNC1 23-19 WEST WEST WHIST RANGE 25-22 KERN 36-23 KERN 26-23 KERN 26-25 KERN		WISH on	WROK 25-12
MOM d-2-9 MRCI 23-19 WEBT ECM 30-23 RANG 25-22 ROZA 30-23 RANG 30-23 ROZA 30-23 PW 30-28 ROZA 30-23 PF 7M 43-10 ROZA 30-23 RF 7M 43-10 RO		WHAP 21-15	KDVV 28-25
WHEN 23-19 WHEN ECS 30-23 MAILC 25-22 KERN 26-23 KERN 2		MMEE d-37	
WHEAT RCM 10-23 RYSM on AMJG 25-22 RYSM on AMJG 25-22 RYSM on AMJG 25-23 RRGM 26-23 RRGM			WEST
WHENT ECM 10-23 RYSM 0-25-22 KERM 24-23 V94 30-28 RR007 23-19 RYSM 04-10 R/R02 2-25 RYSM 04-10 R/R02 2-25 RYSM 12-25 RYSM 12-25 RYSM 12-25 RYSM 12-25 RYSM 12-25 RYSM 12-25 RYSM 12-25		BMC1 51-10	wewe .
RYSN ON RYSN RYSN RYSN RYSN RYSN RYSN RYSN RYS			
MAUG 25-22 KEAN 24-23 KEAN 24-23 KUD 43-0-20 RROY 30-29 RFDOX d-10 KJUB 26-25 KCPR 27-25 KRSP 18-12		100.001	
KERN 24-23 Y 94 30-28 KROY 23-19 KFDM d-30 KJMB 26-25 KCFR 27-25 KRSP 18 12		FB 10 - 25 - 22	
Y 94 30-28 RB02 d-28 RB02 y 33-19 RF0X d-30 RD07 23-29 RF0X d-30 RJRs 26-25 RCPX 27-25 RCPX 27-25 RB F1 18-14 RBFF 18 12			
RROY 23-19 RFXM d-30 KJHB 26-25 KCFK 27-25 KRSP 18 12 RB IN 18-14			
RPX0 4-30			
RJNB 26-25 RCPR 27-25 RRSP 10 12			FFXD 12-11
RCPR 27-25 RBIN 18-14 RRSP 10 12			KRLC 22-18
KRSP 10 12			KB Int 18-14
		KEUC 30-26	i
KRUX 35-12		KRO 24-18	
		KTKT 9 4	

PAT BENATAR

119/3

Heartbreaker (Chrysalis)
LP: In The Heat Of The Night

66%

Pi	520	-
	P2	P3
LAST	BOUTH	EAST
WRBW 15-10	KAUM a 28	WGUY on
w1F1 3-3	RINT on	WEBZ 4 4
MPEZ 26 22	MT1# 16-9	WFBG 26-23
CKGH 27-19	WNG& 20-19 KEEL d 14	V100 17-15
CMM 31-13	MFMF 30 22	WM11 80-23
BOUTH	KXX106 19 18	BOUTH
	WSGN JU 2	
297 21 15	A 82 59 19	WAAY 17-13
KRBE 26-24	Y103 26-20	G100 34-30
2 43 34-50	MAPE 25-21 BJ105 on	KX104 30-2 WCGO 27-23
0105 d-32	955GF 26 22	WSEZ 11-B
MICY 19-11	WBBQ d 28	WISE 11 8
H101 17-11	PH 100 25 11	WFLB on
MIDWEST	920 26 25	MTMA d-23
	MSKZ 19-14	WANSFIR 20-
FDW8 7-5	MRJZ 27 24	CR101 26-2
FMR 3 7 FSLU 4-7	WGH on	PM 99 on MKXY 3-5
KBEQ 15-11	MH VQ ;	#ILE 26 24
WSC1 18-17	MIDWEST	KSEL 7
MORY 16-14		KPUR 3 2
	WV10 7 4	
WEST	MSTT on	WIDWEST
	R204 26125	Marrie Marrie
REARTH 27-21 RFRC d=25	ROPM 4-29 RZ 9: .2	KRRC 23-21
B100 19-17	w I SM	MARK 22-20
#JR 5 5	WHAP	WRKS 18-17
EEMN 16-9	WMEE 4	WEAQ 27-25
KOPA 6 8	WOW 25 21	#SPT 9 11
KUPD 8 8	WORD 20 /	4TRU a-30
P2	WEST	MHBR 23-22
F 4		
EAST	RHJ 25 R	WEST
	FERN D	RCBN 16-14
WBENFM 12 11	Y 94 23 4	EYSN 30-28
MOLF 4-20	MUNDA	HD2A 17-14
MINA 19-10	K IF KIM	EQD1 21-16
WTICFN 31 26	KPXH KJRB	KOOK 24-21
	PTAC 2	MFXD 6-4
WICC 27-25 WPST 7:4	RCPA d 11	KHEC 6-13
PRO PH 18 14	KRSP 4 4	RB[# on
38105 27-23	KEND 2" / "	
WAEB d 29	KRUK 1	
010e To e	KRQ 16-20	
MRYN 35 31 WREE 18 15	KT KT 29 2F	



LP: Christopher Cross 139/57 77%		
Regional Reach E 734 S 794 M 714 N 841	BREAKER	National Summary UP 61 SAME 21
PI	P2	P3
EART	EAST	EAST
MKIO ON MKOW A MKOW A MKOW A MKOW A MKOW A MKOW A 20-22 MKAO A 29 CRGM A 20 MKO A 29 CRGM A 20 MKOW A 20 M	WTBR d -30 WTBR d -30 WTBR d -30 WTBR d -30 UTBR d -30 WTBR d -30	MJBQ d-23 MGUY On MEEE a-33 MICY d-28 MITSN 8-19 MITSN
REARTH d-27 RPI a RPRC on	WSR2 d-29 WRJ2 d-30 WRJR J3 21 WRIK A	WRRY a RMIC a KSEL a APUR a-16

ILIN d-31	MAYS 31-27 MGH 4-25	BMD49987
#1MH d-23	MRVD 4-27	MEN1 30-20
#OPA on	MARY a-29	EFYR e
		RRPC 20-11
	TREPUBLIC	MAFE on
	WVIC .	WEST d 29
	KOFH 4	MNAH a
	HWEN 4 HRAV d-10	WILDS A
	RIED d-25	MHOR 30-24
	H2 93 a-40	KOAA 9
	WIRM on	WEST
	MHB 25-23	
	WMAP d-26	KENI a
	WOW a	RYSW d-35
	WEEP a	BDIA on
	MOHO d-30	HBDF 28-22
	WEST	EOD1 9-38
		#802 d-30
	KHJ a	HF ND 20-18
	KEHW a	RHLC on
	KROV .	KB [M G-30
	KENG 25-21	
	EJHB d-31	
	ECPR 4	
	RGW 28 26	
	FLUC 4	
	KRUN d-38	
	KRQ a-26 KTKT d-29	
	NIN 0 27	

3 81 8 H 83 8 W 73 6	4	UP 66 BAME 27 DOMN 54 ADDS 1
Pi	P2 .	P3
EAST	воитн	EAST
MABC 16-9	EAUM 16-8	MJBQ 2-3
WX10 8-6	KELP 1-3 KINT 4-4	MG0A 13 13
нкви 13-в	KINT 4 4	WIBZ 18-22 WTSN 9-9
MF1E 7-2	WT1X 3-2	WHEB 7-10
WIFI 4-4 96KH 30-29	MHOE 3-1	13PEA 1-6
MPEZ 4 3	MEEL 3-2 WPMF 4-8	WYRE 3-3
WCAO 10-7	MUDE 1-3	14MR 2-4 V100 7-6
F105 10-7	MSGH 4-3 Y95 2-1	WC1R 7-6
WRKO 7-6 WPGC 3-5	Y 95 2 4 1	WRIL 1-6
CKGR 2-2	WARY 9-6 WAPE 0-20	
	BJ105 12-6 WSGA 7-9	BOUTH
BOUTH	WSGA 7-9	WAAY 6-5
ERBE 4-3	956GF 4-4 FM100 7-3	MHHA 1-6
293 6-4	MHBÖ 17-8 SM 100 1-3	WHHY 1-6 WERC 12-9
A100 1-3	920 4-8	G100 9-21
G102 1-30	WS ICE 7-10	#X104 5-3 MCGQ 2-8
MFCA T-8	WRJZ 2-4	M150 8 19
MIDWEST	MNOR 7-2 MRIX 7-9	WFE8 3-1
	MCH 11-10	WANSPH 14-
WL5 10 9	WARY 7-2	RAAY 3-3 MROV 7-12
CKLW 7-7	MIDWEST	CK101 3-8
KDWB 5-3 KSLO 33-14	INDER CO.	MRXY 1-2
#BEQ 4-6	WGRD 6-4	KMIC 3-4
MCC1 33-14	MVIC 3-5	KIFF 10-55
MONY 6-11	KSTT 8 4	MSEL 18 22 MPUR 7-13
WEST	EIOA 4-4 EOPH 2-4	W. Ou 1-17
energy.	KWEN 2-7	MICHVERT
REARTH 5-3	KRAV 2-3	
ERIA 3-2	KF60 3-3	MPYR 5-4 MERC 24-24
RPI 16-10	KZ93 19-19 WISH 4-3	KKES 2-1
RFRC 4-2 R100 3-3	WISH 4-3 WHB 2-2	WREE 10-7
KOPA 6-4	WHEE 3-5	WEAQ 3-1
	WOW 8-6	WNAM 2-5
P2	MX15 3-3	WTRU 3-3 WRBR 11-9
4457	WNC1 4 3 WOHO 4 3	WGBF 3-4
EAST	WYFM a-20	MBOK 13-8
WFBR 4-8		KDVV 18-27
MBENFM 28-28	WEST	WEST
WULF 10-9 WOBF 7-3	БНJ 6-4	
WTRY 7-7	KMJC 1-1	RENI 26-17
MBE: 19-16	KERN 4-4	KCBH 6 6
WTICPH 7 13	KROY 3 2	KYSM 3-5 KOZA 4-2
KC101 4-3	REMARKS 2	KODE 10-8
WICC 5 3 WPST 8 10	#ING 2-3 KJR8 7-10	RBOZ 11-7
J8105 11 11	KTAC 2-1	KB1m 2-1
WAEB 2-2	KCPR 3-2	
Q106 2-5	RGW 3-3	
Q106 2-5 WKBO 5-8 WHYN 3-5	KENO 3-2 KRUM 2-5	
140 21-21	KRQ 4-9	
WKEE 3-8	RTHT 4-9	

NEIL DIAMOND

LP: September Morn

September Morn (Columbia)

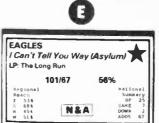
8

Supp UP SAME DOWN

P1	P2	P3
EAST	BOUTH	BAST
WXI 0 25-24	RELP 28-23	wJeQ 3 2
WKBW 21 16	KINT 22 20	W.U'r on
WP E 15-13	WT. F. 17-14	WI BZ 26-20
Smill 23-20	WHOL 21 18	WIGY 8 6
W#12 d 29	KEEL 16 15	MTSH 0 7
el Au 11-12	MFMP 13-7	13PEA 12-12
P105 30 27	298 11 18 WJDR 19-15	K104 18-22
WHKQ 17-16	WSGN 25-19	WFBG 18 14
KUM 30 20	MANY 14-11	WYRE 10-6
70 20	A103 T3 8	14WF 11-7
BOUTH	WA PE 20-25	A100 50-19
	BJ105 20-18	WCIR 14-14
297 19-16	WSGA 12-12 WBBD 5-5	WXII 17-13
293 25-22	WBBQ 5-5	BOUTH
A100 33-51	PN100 18-14	BOUTH
U105 23-19	920 LO-6	WAAY 19-16
ALICA ST. ST.	W5R2 21-16	
HIDWEST	WRJ2 11-9	WHHY 11 9 WERC 14-14 G100 32-18
	WNON 25-24	G100 32-18
WE d-30	WRIX 6 7	
CKL W 29-29	WARY 18-14	WCGQ 13-9
KDMB 26-21		WCGQ 13-9 WSE2 8 7 WISE 6 5
KSEQ 6-5	MIOWEST	MISE 6 5
KBEQ 25-23 WORY 18 12	WGRD 12-10	WFLB 25-20 WTMA 23-19
MOKA 18 13	MAIC 50-14	WANS PM on
WEST	RSTT 20-19	RAAY 6-5
WEDT	KIOA 21-19	CK101 10-7
KEARTH 9 7	KOPH 23-22	PH 99 12 9
KRLA 12-10	KMEN 28-28	MERY 14-10
KF1 23-19 KPRC 20-17	KRAV 6-6	KWIC 18-12 KILE 24-17
KPRC 20-17	KIEO 3-4	MSEL 10-7
KJR 7 7	WISH 21-15	KPUR 6 5
KIMH 1-3 KOPA 9 7	WH8 15 12	
	WHAP a-28	MIDWEST
P2	WMEE 8 6 WOW 31-7	KOWSPM 30-27
EAST	WZZP 7-3	HERE 5 5
	WNC1 16-11	KFYR 9 8
WFBR 14-10	MONO 12-10	KERC 12-8 EELS 19-14
MBENPH 10-10	WYFM a-19	WARE 11-8
HOLF 15-12 HBBF 9 7	WEST	MBKB 31-50
MARA 14-14	west	WEAQ 20-19
WB11 29-25	KHJC 4-4	WS PT 10-8
WT1CPH 25-20	KERN 21-20	MMAR 11-7
KC101 11-10	¥94 11 6	WTRU 11-9
MICC 9 5	KROY 26-20	MRBR 4-26
PRO-FM 5 2	KP 824 11-9	WGBF 7 7
J8105 11-9	KING 3-2	MAON 11-8
D106 18-14	KJRD 19-15	KDAA 11-8
WAEB 15 10 Q106 18-14 WRBO 6 5 WHYW 19-17	RTAC 12-8 RCPK 8-5	WEST
WHYN 19-17 14Q 19-18	KG# 21-18	KEN1 30-24
MREE 13-10	RIUC 20-17 RENO 18 14	RCBN 12-7
	KHUK 23-18	KYSN \$1-6
		KD2A 12-8
		REDF 16-13
		RBOX 22-15
		KOOK 15-9
		RFKD 11-10
		RALC 16-15







MABC 35 16
MRID 22-14
MFBM 2-2
MFII 10-8
MFFI 15-8
96KR 29 19
MPEZ 10-7
W AD 4-3
F105 17-10
MRKD 16-13
MPGC 2-1
CKGR on

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BOUTH

EAUH 11-4
REIP 20-15
RINT 19-17
WITTE 4-7
WINDE 6-3
REEL 5-3
HTW 1-1
REEL 1-1
HTW 12-1
HTW 13-2

WGRD 2 2
WYIC 1-1
KSTT 12-5
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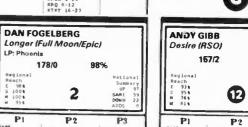
| WEST | 18-9 | RMJC 2-2 | EERM 6 5 | Y94 1-1 | RROY (0-4 | RFWA 20-1 | RFWA 2

101/67 56%		
Regional Reach E 538 5 688 H 454 H 518	N&A	Summary UP 25 SARE 7 DOWN 2 ADDS 67
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MPGC 10-8	KKK106 16-13	инев а
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BOUTH		MPBG a
BUUTH	Y103 d-35	WYRE 4-25
KRBE a	MSGA 26-24	WC18 a
Z9) e	955GF a	MC 114 9
Y100 35-30	WBBO a	BOUTH
Q105 a-29	920 on	
WLCY a	MS KZ a-26	WAAY d-27
	WRJ2 13-15	MHHY 20-15
MIDWIST	MHOJE on	WERC a
	WAYS a-25	G100 a-31
CIEM a	MCN on	*X104 9-11
KME 4-52	MR VQ a	WCGQ 4-30
RSLQ 29-24	MANY 8-25	MSE2 a
KBEQ a	MIDWEST	WISE a
WEST	- Contai	WF18 d-33
	KOFM a	WTRA d-26
8100 on	RRAV A	WANSFR & CF101 39-31
KINN a	FLEO a	PN 99 A
FOPA d-16	#2 93 a	WERT &
	wism on	KSEL a
	WHB a-24	-
P2	WHAP a-29	MICHIGAN
F 4	MMEE on	1
EAST.	WEEP a	Mx MT 9-50
	WEST	REES 4-27
WEBN &	1020	MARX 4-26
WTRY a	REPH A	WRER &
MTICPM a-30	RROY d-30	WRBR a WGBF a-dp
w100 a	RING A	most s-ab
JB105 a-34	KJR8 a	WHEN
Q106 a	ETAC &	
MKBO a-30	KRSP 8-25	SDIA a
MHAN V	KLUC d-25	e 100x
140 a-24	KRUK 40-30	KBOZ a
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FLEETWOOD MAC Sara (WB) LP: Tuck

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	₩GRD 13-13	WEST
	WGMD 13-13 MVIC 2-1 RSTT 6-7 RSTT 6-7 ROPM 11-23 RMEN 22-24 RRAV 12-17 RECO 6-11 MIJM 8-16 MMS 6-11 MVC 7-5 MOV 9-21 MVC 7-5 MVC 7-7 MVFW 10-10	MEM1 11-6 KCBM 4-4 KYSH 3-14 KDZA 1-5 KBDP 3-5 KQDI 3-2 KBOZ 1-8 KOOK 1-3 KPKD 3-15 KREC 9 20 KBIM 1-3
	KNJ 20-26 KNJC 30 KRJC 30 KERN 1-2 Y94 2-5 KROY 6-7 KFWN 9 13 LINB 2-6 KTAC 31-14 KCPK 11-19 KRSP 16-23 RGW 7-15 RLUC 6 5 REMO 4-8 KRUK 6-14 KRQ 6-12	

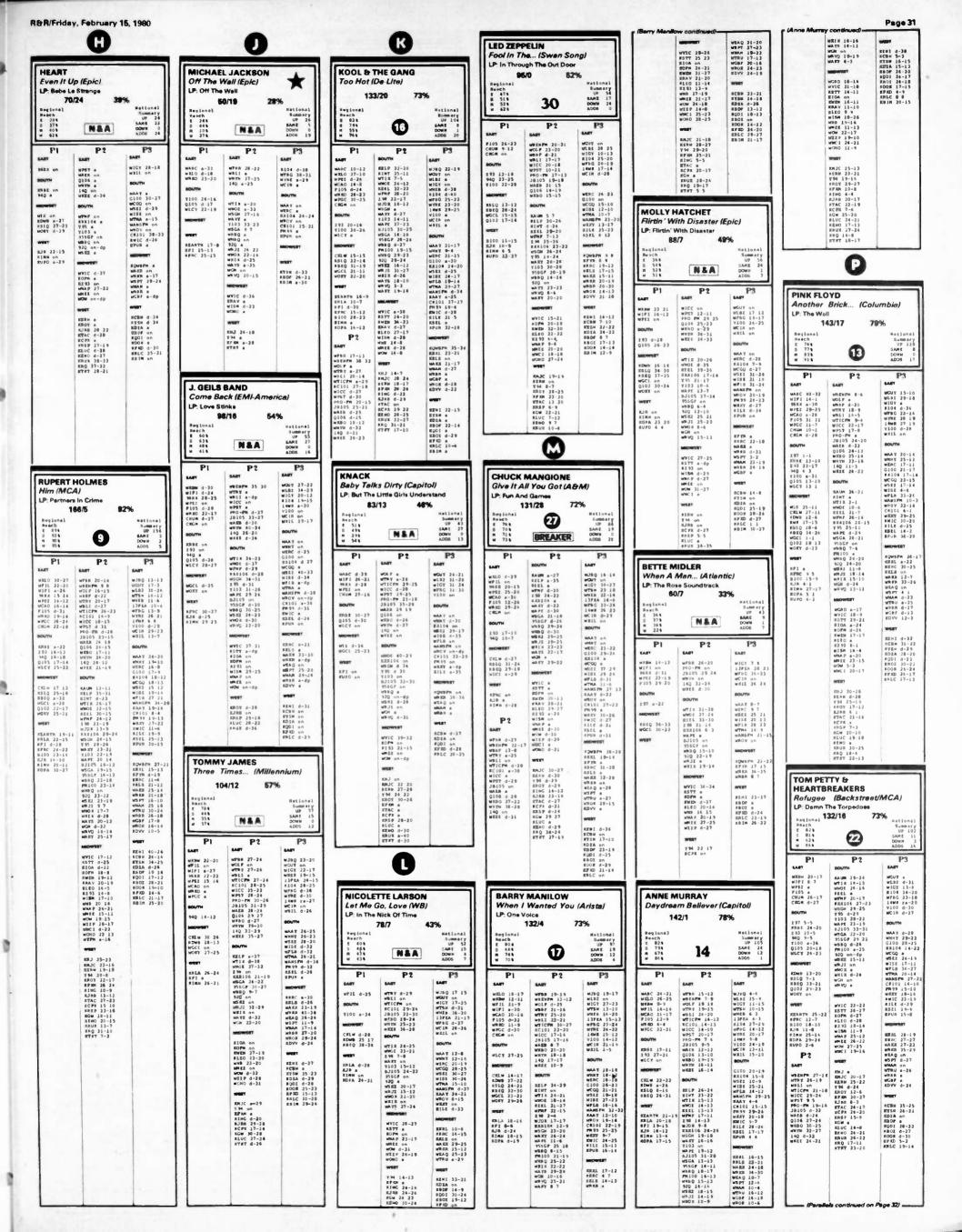
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	Hegiene) Reach & 894 B 824 M 904 W 704	6	National Summary UP 66 AME 36 DOWN 48 ADDRS 3
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		WGRD 10-9 MYIC B-10 MYIC B-10 MSTT 16-14 MION 7-8 MOPH 22-16 MUPB 3-3 KRAV B-5 MIC D-5 MID 5-10 MID 7-9 WING 7-9 WING 7-9 WING 7-9 WING 7-9 WING 12-8 WING 12-8 WING 12-8 WING 12-8 WING 12-8 WING 12-8 WING 12-10 WYPW 13-11	WEMT 12-6 KCB 13-13 KTB 4-6 KCB 13-13-13 KTB 4-6 KCD 13-9 F80Z 5-10 KOOK 5-6
		MHJC 10-7 RERN 10-10 Y98 6-2 RHOY 10-10 FFYM 15-16 FFYM 15-16 EJRB 11-11 RCPX 10-9 RGW 11-6 REUC 21-16 FEMO 5-6 RRUX 3-6 RRUX 3-6 RRUX 3-6 RRUX 10-16	



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MCRC 1-1 G100 i-2 R1104 i-1 MCGQ i-3 MGEZ 3 2 MI E 1 1 MFLB 15-11 MTNA 1-1 MANSPM 2-2 RAAY 5 1 MROV I-1 CR101 5 13	WORY
RMIC 1 1 RIEE 2-1 RSE1 1-1 RPUR 1-1 ROWBER KOMBER 3 1 REAL 1-1 RPYR 7-5	RF1 9 RFRC B100 ROPA
RKRC 1 1 KKLS 9 4 MARKH 1 1 MARKH 9 4 MEAQ 4-2 MSPT 1-3 WHAH 1 1 WTRU 2-1 WRBR 0 1 MGBF 1-1 KROW 2-2 RDVV 2-2	
REMI 9 3 RCBM 2-1 RYSM 1-1 RDZA 2-1 RBDF 1 2 RBDF 2 5 RDD 2 9 FOOR 2-1 RFXD 1-1 RBLC 1-2 RBIM 6 2 3	

Regional Reach E 93% S 95% M 76% W 61%	12	Summery UP 144 SAME 11 DOWN ADDS 2
PI	P2	P3
MARC 29-29 MAID 21-15 MARM 25-22 WFIL 17-15 MINE 25-25 MARM 25-25 MARM 25-26	M*8 22-15 N8EWF 18-16 N8EWF 18-16 N0EF 22-17 WTTY 22-16 WTTY 22-17 WTTY 22-16 WTTY 22-17 NEC 22-16 NEC 22	MJBQ 20-18 MGUY 19-16 MGUY 19-16 MGUY 19-16 MGUY 19-16 MTSH 27-19
	MYVIC 25-24 MYVIC 25-24 MSTT 17-10 RIOA 19-17 ROPM 16-11 RWEN 13-9 RIAV 16-11 RICO 24-10 MISR 27-21 WHB 13-6 MVIC 21-20 MORE 12-20 MORE 12-20 MORE 19-15 MORE 19	ECBH a 675H 21-13 EDZA 10-14 RBDF 21-17 RQD1 on RB02 d-25 RODE 20-16 KFED 16-7 RRLC 27-23 RB1M 11-6
	EMJ 20-27 RMIC 13-5 REW 32-19 Y94 17-14 RHOY 15-9 RFRW 22-19 FFRW 22-19 RFRW 22-19 RFRW 22-19 RFW 32-18 ROW 19 17 RECPX A-24 REW 19 17 RELO 23-18 RMUX 21 17 RRUS 21 17 RRUS 21-7 RFRT 20-12	

87%







QUEEN



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RAY, GOODMAN & BROWN Special Lady (Polydor)			
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dill on	920 4-30 #832 a #418 x2 45	PM 99 24-17 EPUR d-33	
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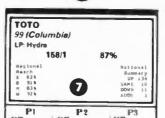
EEAPTH 4-34 EBLA 27-32 EFE on EFEC 4-20 EOFA 4

WPSH 13-9
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7185 a MRHD 27-24 MPGC 39-24	wfice 11-11	11FEA 11-1 6104 19-1 6790 14-20 6790 21-3
CHOM 29-25 CHUM 29-25	#### 27-21 #### 27-21	AT00 10-1:
MARI 25-50	Q104 10 31	MCIN ou
940 19-14 1185 29-24 HCT 29-28	WHITH 21-32 140 20-23 WEB4 27-30	MAAY 4-29
EE of 25 20	MAUN 10-33 MEEP 16-33	0100 34-11 0100 34-11
mn (4-1) B10 a-14	W718 19-16 WWO 32-25 6851 4-17	W184 d-31
DEA 50-19 103 30-19 101 9-14	#FR# 25-19	WTMA 4-32 WANSFM 15- WROV 6-25 CB101 30-3
PARTY 11-15	WEGH 18-11 199 19 17 MARY 20 23 1103 0-16	EM 10 31-36 HEEV 24-31
EABTH 32-15 F1 20-13 PBC on 100 10-12	MAPE 30-24 83105 38-35	#1LE 39-11 #8% 23-10 #PUB 17-13
30 21-16 100 3-27 004 13-11	mag 27-21 mag 27-21	EQWSFR 33- 8821 6-30
UPD 26-24	METS ou - 40 mets 34 - 50 mets 34 - 50 mets 34 - 50	MARK 10-24
	MV AB 4-33 MCM 34-10 MCM 34-10	MARR 25-23 MEAQ on MAPT 17-13 WMAR On
	MARY 11-18	MAN 00 MAN 30-53 NDAN 10-53
	MV1C 10-28 ESTT d-24 ELQA 25-22	WEST RCBH 23-15 FYSH 33-26
	80FH d-28 8880 21-19 8293 16-10	BBOF 4-29
	MMM 18-50	RBO2 d-26 RBO2 d-26 RDO8 32-18 RPND d-25
	WM EE 25-21 WOW d-24 WMC1 a-25 WOWQ 29-26	EDIM ON
	weigh	
	RERH 29-24 194 26-23 ENGY 20-15	
	EFER d-29 HJRB 25 20 HTAC on HCPH 23-18	
	#RSP 21-13 #GW 27 25 #1UC 22-15	
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The Seco	AR nd (Solar/R 5/23 5.	2% Heti na umary JV 3
The Seco LP:Big Fun 95 Begional Reach 2 504 2 774 W 304	AR nd (Soler/R 5/23 5	2% Metl ne
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The Seco LP:Big Fun 96 Begional Fach 1 564 774 M 294 W 304 P1 MABE 9 11 MABE 9 11 MABE 9 11 MABE 9 11	N & A P2	2% Netlina UBBATT ANI DONE AOO AOO EAST GUY 5 2" NYRE 13 - 15 E IN 10 BOUTH
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P1	P2	P3
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WHEO 24-23 WFIL 23-21	MFBR 21-14 MRENEW 19-19	MGUY 12-E
WIFE 13 6	WOLF 4-23	MEBZ 20 15
MPE2 21 17	WTRY 24-18	WIGY 3 5
MCV0 55-10	MTICER 17-10	WTSH 19-16 WHER 24-17
F105 d 30 WRED 24-21	EC101 31-19	13FEA 8 5
WPGC 25-17	WECC 32-9 WPST 13-9	E104 21 21
CHUM 7 6	PRO-PM 21-19	WFBG 11-5
CFGM 20 11	1 38105 21-18	WYRE 22-14
	WAED 25 17 0106 31-17	14WH 7 5
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KRBE 0 44	инүн 26-24 140-27-22	BOUTH
Z 93 9-7	MREC 13 11	
940 1-1	BOUTH	MAAY 11-11 MNHY 6-7
0102 51-12 0102 51-12	BOUTH	MERC 7 4
MICY 24-18	KAUM 23 17	G100 6-3
	KAUM 23 17 EELP 33-20	H#104 6-5
HIDWRIT	HINT 0 25 WTIX 27-24	MCGQ 7-4
CKLW 28 21	WT1 X 27-24 WHOE 25-28	MSE2 7-3
KDwB 1-4	REEL 11 8	WISE 33-20 WTMA 16-5
KSLO 11-29	HEEL 22:0 HPMF 0 5	WANSPH 12-9
KBEQ 17-13	2 98 8-6	KAAY 22-19
Q107 4-28	HNR106 2-4 WSGN 12-6	WROV 15-10 CM101 7-3
WORY 38-27	WSGN 12-6 195 27-22	CRIO1 7-3 PM 99 23-18
WEST	MARY 17-15	MERY B-6
	WARY 17-15 VIO3 7-4	BMIC 19 15
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MF1 on MFRC on	HJ105 21-21 MSGA 15-11	REEL 11 9
MFRC on 3100 26-24	MSGA 15-11 055CP 11-0	MIDWIE?
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	920 5-4 MSE2 5-6	BERC 15-16
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	WHO: 19-14 WRIN 10-17	WARR 3-3
	MAYS 9 6	MRER 16-15
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	MARY 9-10	WTRU 19-14
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	MINDWEST	WGBF 9 6
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	KI 93 11-7	KD8A 21-17
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	WMAP 12-4	RQD1 15-10 RBO2 27-19
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	M2EP 29-24	EPID N-N
	MINC E d-24	RRIC 7-4
	WONO 25-22	881M 10-7
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	EMJC 18-15 RERH 20-16	
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R&R/Friday, February 15, 1980 #2000FR 20 12 #262 19 12 #2FF 19 15 #225 #4 WYIC 31 39 HOPN on RHOW 35 26 6140 30 -26 A183 20 47 WMAP 20-25 WMAE on MCM 24 26 MADE 24 29 MADE 25 23 REBU ON 194 0-30 REBU ON 194 0-30 REBU ON 1970 27-20 REPU d'28 REPU d'28 REPU d'28 REBU 29-19 REBU 29-19 REPU 29-19 REPU 00 29-19

Others Getting Significant Action

KENNY LOGGINS "Keep The Fire" (Columbia) 19/14
Moves: Up 3, Same 2, Down 0, Adds 14 including WKEE, KEEL, WJDX, WNAP, WZZP, l, Bame 2, Down 0, Adde 14 including I, KPUR, KYSN, 84Q 18:14, WTMA d:18

ROFS, UKTUT, RPDR, KYBN, MQ 18-14, WTMA d-18.

PATRICE RUSHEN "Haven't You Heard" (Elektra) 18/5
MOVas: UP 11, Same 2, Down 0, Adds 6, Q106, WSK2, KHJ, KERN, WTMA, Y100 27-28.
KEARTH 28-23, KRLA 23-20, WNOE 38-30, WBBQ 25-20.
GEORGE BURNS "Wlish I; Wae 18 Again" (Mercury) 18/1
MOVes: UP 4, Same 12, Down 1, Adds 1, WNOE, WDKY on, KEARTH on, WFBR 28-28, WQH d-21, WTRU 13-11.

MUNICETTHE Hardest Part" (Chrysalis) 18/1
Moves: Up 14, Same 2, Down 1, Adde 1, KAUM, WGCL 29:27, WKEE 33:24, KRUX 34:28
WIGY 12-7, WANS-FM 24-19.

WIGT 12-7, WANS-FM 24-19.

CHARLIE DORE "PROT Of The Alrwaver" (Island) 17/10

Moves: Up 2. Same 6. Down 0, Adds 10, WXLO, KFI, WFBR. WSQA, WRJZ, WAYS, 13FEA, WSEZ, WROV, WSPT, WKBW on, WPQC on, KRBE on, 293 d-29, KEARTH d-28

WAYNE NEWTON "Years" (Aries II) 16/7

Moves: Up 3, Same 8. Down 0, Adds 7, WIFI, WRKO, PRD-FM, JB106, WNOE, WTSN, KX104.

KX104.

ROMANTICS "What I Like About You" (Nemperor) 16/7

Moves: Up 2, Same 7, Down 0, Adds 7, WiFI, KIMN, KUPD, K104, KX104, WRKR, WRBR.

WHISPERS "And The Beat Goes On" (Solar/RCA) 16/4

Moves: Up 11, Same 0, Down 1, Adds 4, WPGC, Y100, WHYN, WBQA, WXLO 17-11,

KRLA 21-19, WBEN-FM 23-13.

TAVARES "Bad Times" (Capitol) 16/0

Moves: Up 9, Same 7, Down 0, Adds 0, F105 d-25, WRKO 14-10, WFBR 30-28, PRO-FM 13-6,

WNOE 33-36, KEEL 40-33, Y103-32-25.

WNDE 53.9, REEL 40.33, TIUS 32-20. CLIFF RICHARD "Carrie" (EMI America) 14/7 -Moves: Up 2, Seme 5, Down 0, Adds 7, KEARTH, KXK106, WAKY, WXIL, WISE, WNAM

RDZA
BOOMTOWN RATS "I Don't Like Mondays" (Columbia) 14/0
Moves: Up 7, Seme 5, Down 2, Adds 0, WIFI 27-20, KJR 23-19, PRD-FM 27-23, WSKZ 6-7

JEFFERSON STARSHIP "Girl With The Hungry Eyes" (RCA/Grunt) 11/9 Moves: Up 1, Same 1, Down 0, Adds 9, Q106, KDWB, WKEE, KZ83, KROY, KFXM, KRSP, WRBR, KYSN.

WRBR, KYSN.

CRYSTAL GAYLE "It's Like We Never Said Goodbye" (Columbia) 11/5

Moves: Up 4, Seme 2, Down 0, Adds 5, KRLA, KEEL, WOHO, KCPX, WFLB, Y103 39:33

COMMODORES "Wonderland" (Motown) 11/1 Moves: Up 6, Same 4, Down 0, Adds 1, WTIX, KRBE 15-13, WNOE 30:27, WCIR 23-18, WFLB 30-25.

JOURNEY "Any Way You Want H" (Columbia) 10/8
Moves: Up 0, Same 2, Down 0, Adde 8, WPEZ, KWK, KSLQ, KFRC, WISM, KROY, KJRB,
KTKT.

OFF BROADWAY "Stay In Time" (Atlantic) 19/7
Moves: Up 2, Same 1, Down 0, Adds 7, KZ83, WNAP, WLBZ, WXIL, KSEL, KQWB-FM

WSPT.
MELISSA MANCHESTER "Fire in The Morning" (Arista) 10/3
Moves: Up 6, Same 1, Down 0, Adde 3, 13FEA, WTMA, KENI, 94Q 30 24, 298 33-28.

MELISSA MARCESTER FIRE III THE MOTHING DURING 1978
Moves: Up 6, Same 1, Down 0, Adds 3, 13FEA, WTMA, KENI, 940 30 24, 298 33-28,
KARLA BONOFF "Baby Don't Go" (Columbia) 10/3
Moves: Up 3, Same 4, Down 0, Adds 3, WNDX, KWEN, WAKX, KJR 19-16, KING 21-18,
BONNIE POINTER "I Can't Help Myself" (Motown) 10/2
Moves: Up 8, Same 0, Down 0, Adds 2, KAUM, KSTT, Y100 11-10, KRLA 14-13, WNDE 34-31,

WCIR 11-9.

YELLOW MAGIC ORCHESTRA "Computer Game" (A&M/Horizon) 10/2

Moves: Up 3, Same 6, Down 0, Adds 2, WTIX, WJDX, WCAO 28-23, Y100 29-24, WFLB

WILLIE NELSON "My Heroes Have Always Been Cowboys" (Columbia) 10/2, Moves: Up 7, Same 1, Down 0, Adds 2, WTIX, KING, KBEQ 40 29, 296 38 31, WHB 22-13.



WHISPERS KOOL & THE GANG "Too Hot" (DeLite)
SPINNERS "Working My Way Back To You" (Atlantic)
SHALAMAR. "Second Time Around (Color Time) "Second Time Around" (Solar/RCA)
"Off The Wall" (Epic) MICHAEL JACKSON .

MICHAEL JACKSON "Off The Wall" (Epic)

NEW & ACTIVE

KENNY LOQGINS. "This is it" (Columbia)

RAY, GOODMAN & BROWN "Special Lady (Polydor)

TERI Desario w/KC "Yes, I'm Ready" (Casabianca) TERI DeSARIO w/KC "Yes, I'm Ready" (Casabianca)
LIPPS, INC. "Funkytown" (Casabianca)
FESTIVAL "Don't Cry For Me Argentina — Evita" (RSO)
MICHAEL JACKSON. "Working Dey And Night" (Epic)
PEACHES & HERB. "I Pledge My Love" (Polydor)
BROTHERS JOHNSON "Stomp" (A&M)
QO "Standing Ovation" (Arista)
LA FLAVOUR. "Mandolay" (Sweet City)

REPORTING STATIONS:

EAST: WKTU/New York, NY, Paul Zarcone; WCAU/Philadelphila, PA, Roy Parry; WZZD Philadelphila, PA, Mark Serpas; WKYS/Washington, DC, Donnile Simpson SOUTH: KSET/B Paso, TX, Chuck Kelly; WPEG/Chanotte, NC, Llrin Van Poole; WOKF/ Tampia, FL, Sooti Robbins.

Temps, PL, Scott Robbins
MIDWEST: WDMT/Cleveland, OH, Richie Paletta, WDA/Chicago, IL, Mary Klug; KJLA/
Kansas City, MO, Mark Gelder.

Kanase City, MO, Mark Gelder
WEST: KTLK/Denver, CO, Bruce Bisson; KKTC/Phoenbx, AZ, Alicis Torree, KNYT/
Tucson, AZ, Rich Brother Robbin; KSFN/Sen Francisco, CA, Jim Smith; KIS-FM/Los
Angeles, CA, Mike Wagner.

An American Message To The World

The TM Companies

TM Productions • TM Programming • TM Special Projects • TM International THE TM COMPANIES.... Divisions of SHAMROCK BROADCASTING



January 11, 1980 — A sell-out at the retail level

January 11, 1980 — CAPITOL RECORDS agrees to manufacture and distribute nationally

All 1980 TM Profits from this recording will be donated to the Disaster Fund of the American Red Cross in the names of the American hostages in Iran.

Listen to it and we guarantee you'll play it. Then ask for listener comments and watch their pent-up emotions explode.

THE PICTURE PAGES

Bishop In Driver's Seat



Warner Bros. Records has signed singer/songwriter Stephen Bishop to an exclusive worldwide agreement with first release tentatively titled "Red Cab To Manhattan." Bishop (seated) is shown at signing ceremony surrounded by (l-r) WB's Russ Titelman, Bishop manager Phil Ames, WB VP Lenny Waronker, WB's Ira Selsky, Bishop manager Trudy Green, attorney Don Passman, and WB Chairman Mo Ostin.

Shooting Star Launched By Virgin



Virgin Records' Kansas City-based rock band Shooting Star has released their debut album of same name with single, "You've Got What I Need," due for release in mid-February. Van McLain, group vocalist/guitarist/writer, is shown (center) flanked by (I-r) Shooting Star manager Greg Kimmelman, Atlantic President Jerry Greenberg (Virgin distributor), Virgin President Ken Barry, and group manager John Kostick.

Davis Honored By Martell Foundation



Arista Records President Clive Davis will receive the T.J. Martell Foundation 1980 Humanitarian Award for Leukemia research at the fourth annual awards dinner on April 19 at the Waldorf-Astoria. The foundation, founded and supported by the music industry, has made grants in excess of \$1 million to the laukemia research laboratory in memory of T.J. Martell, son of CBS Records' VP Tony Martell. Pictured at the announcement are (I-r) CBS Records' President Bruce Lundvall (1977 honoree and foundation director), Davis, and A&M Records' President Gil Friesen (1979 honoree).

American Gigolo In New York



Polydor Records and Paramount Pictures, in conjunction with WKTU/ New York, sponsored the official New York premiere and following party for "American Gigolo." The film soundtrack is being distributed by Polydor and features tracks by Cheryl Barnes, Blondie, and Giorgio Moroder, album producer. Assembling after the premiere are (I-r) Polydor VP Rick Stevens, Paramount's Howard Levine, "American Gigolo" director Paul Schrader, "AG" star Richard Gere, and Polydor Exec. VP Dick Kline.

108 FM KWEST PRESENTS

PHIL HENDRIE 6AM-10AM

STEVE DOWNES

10AM-2PM

J.J. JACKSON 2PM-6PM

CHINA SMITH

6PM-10PM

BOYD R. BRITTON

NEWS

LICENSE POLL



FRANK BENNETT
10PM-2AM
RICH DALTON

2AM-6AM

CON I

THE PICTURE PAGES

RSO Buzzing Over Kingbees



RSO Records has announced the signing of Los Angeles group the Kingbees to a long-term recording contract. Pictured with RSO President Al Coury (seated) are (I-r): RSO's Jan Landy; Kingbees drummer Rex Roberts, bassist Michael Rummans, and guitarist Jamie James; and RSO Sr. VP Rich Fitzgerald.

CBS College Reps Keep The Beat



Columbia's Beat recently performed at the Whisky in Los Angeles and were greeted backstage by the entire CBS Records College Rep Department. Pictured are (front row, I-r) CBS College Dept. Mgr. Steve Brack, and the Beat's Paul Collins, Michael Ruiz and Steven Huff. Shown back row are (I-r) college reps Kevin Kennedy and John Weiner, Supervisor Barry Levine, college reps Mark Gorlick and Cliff O'Sullivan, and the Beat's Larry Whitman.

Lasting Impressions



Chi-Sound's Impressions recently appeared in New York and were given a party backstage by RCA. Pictured are (I-r) RCA's Basil Marshall and Larry Palmacci, group member Sam Gooden, RCA's Sharon Heyward, group members Fred Cash and Reginald Torian, and RCA's Toni Hamilton, Hilda Williams, and Keith Jackson.

News At Chrysalis



Chrysalis Records has just announced the signing of Huey Lewis and the News, with a debut LP due in April. Pictured at the signing are (I-r) Chrysalis Sr. VP Sal Licata, Huey Lewis, Chrysalis's Roger Watson and Steve Shmerler, and manager Bob Brown.

Shirts Gig Whisky



Capitol's Shirts recently appeared at the Whisky in Los Angeles and were greeted backstage by company execs. Pictured are (standing I-r) Capitol's Scott Martin, manager Hilly Kristal, group member John Criscione, Talent Title's Jim Kramer, the band's Arthur LaMonica, Capitol VP Rupert Perry, Shirts' Annie Golden and Ronald Ardito, Capitol's Ray Tusken and Susan Scharf. Pictured in the foreground are (I-r) Capitol/EMI-America/UA President Don Zimmermann, group member John Piccolo and Capitol VP Dan Davis.

"Special View" Of The Only Ones



Epic's Only Ones came over for their first U.S. tour to promote their debut Epic album, "Special View." Shown above after performing at L.A.'s Whisky are (I-r): E/P/A VP Stan Monteiro, Epic's Larry Schnur, the Only Ones' Peter Perrett, E/P/A's Jeff Siroty, Epic/Portrait VP Frank Rand, and E/P/A's Larry Douglas.



Black Radiu

Bill Speed

THE R&R RATINGS RAP, PT. III

Extended Measurement's Impact On Black Radio

In the final part of our ratings discussion with black programmers, the main subject is Arbitron's Extended Measurement. Indianapolis, where Amos Brown's WTLC is located, already has the 12-week surveys, and most major markets will start with it in 1980. It means a whole different style of planning and promoting for all radio stations, and there are special problems for black radio, as you'll see below.

R&R: I think from a research point of view, something agencies can accept in terms of research statistics, they have to have some kind of standardized technique in use for all the black areas. I would encourage you to talk to MSI and Arbitron and get specific with them about why don't they hire a firm to go into the major black markets, take a poll every year so they can supply updated information? That can give some of your teenagers jobs as well within the cities.

AMOS BROWN: Another thing they could do is admit what the status is in the fine print in the beginning of the books. They always put "ethnic weighting has been applied to project a sample," and they always give you an in-tab number, but they never print in the book where the advertiser can see it for himself and not depend on a handout on our letterhead. How much were they upweighted?

R&R: I'll give you an example. In Los Angeles, in an analysis of the fall book for KACE, approximately 590 came back from the high density black area in L.A. And of those, my firm was able to determine that 450 were black. So about a quarter of the diaries in the HDBA here were not black. That will vary from market to market but it is the kind of thing you have to dig out from Arbitron. You're right, Amos, they don't print that and you have to get a tab or diary count to get the actual number on it.

BOB SCOTT: When they take a measurement, can't they measure to the parameters of the city limits? My signal barely gets outside the beltway around D.C., whereas some people can get Harrisburg, PA or way down to Richmond, VA. I feel that penalizes me because I don't have a signal.

R&R: Again, standardization is the key here, because the syndicated service is supposed to be uniform across the country. What you can do, though, to build a sales story is to make a trip out to Laurel and look through the diaries.

BOB SCOTT: We did, and they were mostly telephone retrieval and there were no comments or anything that was useful.

R&R: But at least you can find out geographically how many came from the district and boil out your own little mini-book. You can calculate your own average quarter hour and cume for the district — eliminate-the suburban counties there and do a sales story on what the D.C. radio listeners are really listening to.

RON KING: Another disparity is that when Arbitron lists teenagers of minority audiences, they don't break it out as to female and male; it is lumped into one...

AMOS BROWN: Our rep is H.R. Stone. Arbitron will send them the computer tape up to their computer in New York and then we get another breakout. And it has always angered us that I'm paying X amount of thousands of dollars for a book and the right for someone to use the computer tape. The tape will come back: they'll break my teenagers out male, female; they break my exclusive cume down any way by daypart, by demographics, the whole ball of wax. Yet I can't get that in the book as I'm not fortunate enough to have a computer.

R&R: Only about 25% of that data that is recorded in any diary is ever shown in the book. You don't know anything about zip code penetration, about your teen breakouts, you don't know who you are sharing audience with, you don't know when your audience comes or goes, etc. There's a whole lot for all you pay that you don't get. You get the right to pay more. That's the type of thing a rep or consultant can break out for you, but it is not free.

Extended Measurement

R&R: Let's talk about Extended Measurement for a little. Amos, this is probably near and dear to your heart. Probably D.C. will start this fall, Bob. What will be taking place is that in markets where Extended Measurement begins this fall, you will be having 12-week sweeps. The fall one will start September 4 and go through November 26. If you are in one of the top three markets, your spring sweep starts February 28 this year. What will happen then is next January there will be another 12-week cycle (Jan.-Feb.-March) and then another 12 weeks (April-May-June). So markets will either have 36- or 48-week measurements. The implication is that you will really have to take a look at marketing your station year round. You can't just gear up for sweeps — the hypoing thing that a lot of folks try to use to influence numbers now is going to be passe unless you're a WIKS and you've got a couple hundred thousand dollars to throw away each quarter. You are also going to take a look at how to keep your sound consistent. This is really a revolution for radio.

AMOS BROWN: Now speaking as the token Extended Measurement person, we've had it for a year. We are going into our third Extended Measurement book in February. First of all we do not have an exorbitant promotion budget. Traditionally in this market there are about four stations in a regular rating period who knock the socks: trips to whereever, Corvettes, etc. We knew that those guys would not be hurt in the short run and that there was no way we could get into a pitching match with anybody. So, the first Extened Measurement book, a spring book, in March we went on the air with nothing. No promotions, no outside advertising, no TV. We went in with a good, strong, clean air sound. Then in April we went on the air with our major spring contest and we did some television and in May we just laid back and rested on our promotional hype and a good, clean station. In May most of the stations deal with the race (Indianapolis 500), and Extended Measurement covered three of the weekends before the race and we don't do anything with the race. So we decided to let the race people kill themselves and we would just play music. Our pattern over the first twelve weeks was we fairly struck even with an 8 the first month, went up to a 9, leveled off at an 8.6 the third month and averaged out at an 8.8 for the three-month period.

We have a problem in terms of keeping morale up on my air staff. We are on stage all the time, we have had to suffer from vacations. We run into a problem of being sick. Luckily we have a part-timer who is good enough and has a strong air voice. What we haven't yet gone and done is shift the entire air staff when one is sick. Some stations here

have done that. Now we are going into the third book, here I am about six weeks from the rating period and the contests have not yet come. I think part of it is everybody is waiting for the book to see what happened and I think everybody is tapped out battle-wise. There was an inordinate amount of money spent last year because nobody knew how to budget for it except us.

R&R: That's one of the challenges of Extended Measurement, doing a year-round budgeting plan.

Planning Necessary

AMOS BROWN: One thing it did force us to do as a station is to plan our entire year's promotional calendar, just basically in terms of contests and big community service/public service thrusts that we were going to do. Now we are going into '80 knowing in each month which two or three projects we are going to do. I've got my program director and my promotion person thinking long-range at least through July. The Extended Measurement did force our company to allocate more money for trade, television, and raw contests which we didn't have before.

R&R: I think in the long run it is probably going to cost you a little more, but it won't be in the spurts that it might have been when you tried to influence a four-week survey. You are going to have your budget spread out over a longer period of time.

AMOS BROWN: I don't know what we'll do. Since we've already had 24 I know they are going to ram 48 weeks down our throat a year whether we like it or not. The one thing you all should remember is the black broadcasters in New Orleans and Seattle which were the first two markets voted against and are still vehemently opposed to extending it. We didn't want it; we are not currently a subscriber, and it's not so much because it is extended but because of the whole Arbitron system.

R&R: Arbitron is gearing up so that by 1982 virtually every market will have at least 24 weeks of measurement. Most of the middle markets will have 36 weeks and the top 20 markets will probably have 48.

AMOS BROWN: The really rough thing it will force Black stations to do, if you have to go to 36 or 48, is raise the quality of your part-timers — your might almost have a full-time part-timer on your staff. Someone will have to be on vacation somewhere during your rating period, and at that point you'll have to have a good strong air person ready to pop in.

R&R: Keep in mind one other thing. Let's say that the fall survey starts September 4. Remember that Arbitron is placing samples a month prior to that and this really heightens people's awareness when they are contacted by Arbitron. So your act has really got to be done a month or so before the official start of that book, because you are getting more and more people with heightened interest now saying, "This has been my favorite station. Let me see if I still like them so when the survey starts, I can write them in the diary."

AMOS BROWN: I think you have to remember that in a four-week survey you may have had 1500 to 2000. It's the same sample size.

R&R: Your weekly sample is a third of what it is in your normal surveys now. There is no sample increase. If you've got 1200 in your metro which, you've been getting in a four-week sweep, rather than getting 300 diaries a week, you are not getting back 100 diaries a week. That means that your monthly reports will tend to be unstable and you'll have to wait about 17 weeks from the beginning of the survey before you'll really know what happened. The monthly reports that you get are only 12+ and 18+ information and not much use.

AMOS BROWN: One thing the programmers will not like, but we like it in terms of management, is it gives us a little more flexibility. For example, with Extended Measurement we as management are more willing to run an hour-long news special on crime, a documentary or special feature, on the theory that one hour is not going to hurt us that bad over 12 weeks as opposed to over four.

People

Dan Pothier has been named Program Director of XHRM-FM/San Diego. Prior to his appointment, Pothier was Music Director of the station . . . Sue Woods, assistant to Don Brooks during his programming tenure at WWIN/Baltimore, will be rejoining him at WEBB there . . . Exchanging her receptionist's desk for one in the news department is Valerie Cox of WLOU/Louisville . . . Roy Schneiderman becomes assistant Music Director of Jazz-formatted WYBC/New Haven, while Music Director Eric Strauss also assumes promotional chores at the station . . . Congratulations to the winners of the Image Awards sponsored recently by the Beverly Hills-Hollywood chapter of the NAACP. Musical honorees included Grover Washington Jr., Teddy Pendergrass, Ashford & Simpson, Donna Summer, B.B. King and the Jacksons . . . WAOK/Atlanta is on the lookout for a morning personality. Program Director Doug Harris requests tapes and resumes sent to his attention (no calls) at WAOK, 75 Piedmont Avenue, NE, Atlanta, GA 30303 . . . Remember, you don't have to be a reporter to participate in this section. Please send all materials (pictures and news items) to Bill Speed, 1930 Century Park West, Los Angeles, CA 90067 . . .

Places

WHY CAN'T WE BE DEEJAYS?: That's what MCA recording group War asked themselves recently. So they got into the swing of things at KACE/Los Angeles when they took over as air personalities for the day . . . LISTENING TO THE BEAT OF A DIFFERENT DRUMMER: Stix Hooper of Crusaders fame will be doing just that in Memphis on March 1 for a contest sponsored by MCA and local station WHRK(K-97). The contest to select the most talented drummer in Memphis is also a tie-in to Hooper's latest album. The winner will receive a Pearl drum set as well as the entire Crusaders record catalog . . .

Things

RADIO RAPPIN': The term "rappin'," given new life by the Sugar Hill Gang, is now being picked up by radio. KGFJ/Los Angeles has put together its own station rap which highlights each air personality as well as stresses the advantages of listening to that particular station. Rappin' Southern style is WJMI/Jackson, MS. The station is featuring a contest whereby listeners call in with their original "10 lines of rhymes" to win albums, cash and watches ... WKWM/Grand Rapids, in association with Capitol Records, has developed an "In Bad Times, We're The Best Of Friends" promotion. Participants are to send in letters based upon that theme. The winning entry will be entitled to a night on the town which will include dinner, flowers, and a limousine ... BLACK HISTORY MONTH: February is "Black History Month" and stations across the country are planning related activities. KAPE/San Antonio is sponsoring a black history quiz with the station giving clues to the identities of those who made significant contributions to the black heritage ... Meanwhile, WERD (Studio 14)/Jacksonville, FL is presenting "Moments In Black History," an information program which highlights local and state black history ...

Pup/Rhythms

HOTTES

WHISPERS

"And The Beat Goes On" (Solar/RCA) **KOOL & THE GANG** "Too Hot" (DeLite/Mercury) SISTER SLEDGE "Got To Love Somebody" (Cotillion) NARADA MICHAEL WALDEN "I Shoulda Loved Ya" (Atlantic) **TAVARES** "Bad Times" (Capitol) RAY, GOODMAN & BROWN "Special Lady" (Polydor) BROTHERS JOHNSON "Stomp" (A&M) ROBERTA FLACK & DONNY HATHAWAY "You Are My Heaven" (Atlantic)

"Sit Down And Talk To Me" (Philadelphia International) **VAUGHAN MASON & CREW** "Bounce, Rock, Skate, Roll" (Brunswick)

LOU RAWLS

CLIMBERS

GAP BAND "I Don't Believe You Want To Get Up And Dance..." (Mercury) 51% reporting activity. Added in the West at KYAC and KDAY while medium at KDIA. Added in the Midwest at WLOU; climbing at WKWM, WDAO, WCIN and WBMX. New at WYLD in the South while climbing at WGIV, WDIA, WAOK, KMJQ and KAPE and hot at WVEE and WHRK. The East reflects medium airplay at WILD and WDAS and hot rotation at WOL, WWIN and WXYV

PARLIAMENT "Theme From The Black Hole" (Casablanca) 49% reporting airplay. In the East it is new at WAMO while medium at WOL, WWIN and WILD. Medium in the South at KOKY, WGIV, WAOK and WYLD while hold the WOLD while he was a work of the WOLD while he was a work of the w WCIN and WDAO in the Midwest; hot at WKWM, WJMO, WLOU and KATZ. Added at KDKO, medium at KDIA, and hot at KDAY in the West.

RONNIE LAWS "Every Generation" (UA) 49% reporting action. In the East it is climbing at WDAS, WWRL and WKND. Debuting at WAOK and WGIV in the South; climbing at WDIA and WYLD while hot at KOKY. The Midwest reflects an add at WCIN with mediums at KAEZ, WBMX, WTLC, WVON, WDAO, WJMO, WJLB and WLOU. New at KYAC in the West, medium at KDKO, and hot at KDAY

GQ "Standing Ovation" (Arista) 46% of our reporters are on it. New in the South at KOKY, WANT, WHRK, WVEE and WJJS; medium at WDIA and WOIC. Added at WDAO, WJLB and KATZ in the Midwest and climbing at WTLC and WJMO. Debuting at WOL and WXYV In the East while climbing at WWRL and WWIN. New in the West at KDAY, medium at

HAROLD MELVIN & THE BLUENOTES "Prayin" (Source/MCA) 44% reporting airplay. Added at KSOL in the West. Climbing in the Midwest at WJLB and KAEZ; hot at WBMX, WVON, WCIN and WKWM. New at WDIA in the South and climbing at KAPE, while hot at WYLD, WAOK, WGIV and WOIC. Climbing at WDAS, WWRL and WAMO in the East while hot at WKND and WILD.

NORMA JEAN "High Society" (Bearsville) 41% raporting activity. In the East It is climbing at WILD and hot at WOL. Hot at KSOL in the West and medium at KDAY and KDIA. Climbing in the Midwast at WLOU, WJMO and WVON; hot at WCIN and WJLB. The South raflects hot rotation at WAOK, WGIV, WANT and KOKY with mediums at WDIA, WKXI and

ANGELA BOFILL "What I Wouldn't Do" (GRP/Arista) 41% reporting activity. The Midwest shows an add at WVON while climbing at WJMO, KATZ, WTLC and KAEZ and hot at WCIN. Addad at WKXI in the South, medium at WYLD, WDIA and KOKY while hot at WAOK and WGIV. Medium at WOL in the East; hot at WWRL and WDAS

Album Airplay

Following are listed in order of their sirplay activity.

WHISPERS "The Whispers" (Solar/RCA) "And The Beat Goes On" "Lady GAP BAND "Gap Band II" (Mercury) "Steppin' (Out)" "I Don't Believe You

LOU RAWLS "Sit Down And Talk To Me" (Philadelphia International) "Sit Down BRASS CONSTRUCTION "Brass Construction 5" (UA) "Right Place"

PARLIAMENT "Gloryhallastoopid" (Casablanca) "Theme From The Black Hole" "Blg Bang Theory" "Party People" ANGELA BOFILL "Angel Of The Night" (GRP/Arista) "What I Wouldn't Do" "

RONNIE LAWS "Every Generation" (UA) "Every Generation"

PRINCE "Prince" (WB) "Why You Wanna Treat Me So Bad" "Sexy Dancer" "I Wanna Be Your Lover RAY, GOODMAN & BROWN "Rey, Goodman & Brown" (Polydor) "Special

*Asterisk denotes that cut has been released as a single.

BRASS CONSTRUCTION "Right Place" (UA) 41% of our reporters are on it. Added in the South at WDIA and WKXI, medium at WYLD, WAOK, WGIV and WJMI. Debuting at WKWM in the Midwest, climbing at WJMO and WCIN, and hot at KAEZ, WDAO and WLOU. The East reflects medium airplay at WILD, WKND and WWIN while hot at WOL.

PRINCE "Why You Wanna Treat Me So Bad" (WB) 41% reporting action. Medium at WWIN and WOL in the East. New in the South at KOKY, WANT, WGIV and WAOK: medium at WDIA, KMJQ and KAPE while hot at WJMI and WOIC. Midwest reflects an add at WDAO, WBMX and WCIN while medium at WJLB and hot at KAEZ. Climbing at KLIP in the

SPINNERS "Working My Way Back To You" (Atlantic) 37% reporting airplay. In the South it is climbing at WYLD and hot at KAPE, KMJQ, WDIA, WVEE, WHRK and WOIC. East reflects medium airplay at WWRL and hot at WXYV, Medium at WVON, WJMO and KMJM in the Midwest. Added at KSOL and hot at KDAY and KDIA in the West.

YELLOW MAGIC ORCHESTRA "Computer Games" (Horizon/A&M) 37% of our reporters are on it. Added in the West at KDAY. Climbing in the Midwest at WDAO and KATZ while hot at WKWM, WCIN, WTLC and WBMX. Added in the South at WANT, medium at KOKY, and hot at WGIV, WAOK, WVEE and WHRK. Hot at WWIN and WXYV in the East.

INNER LIFE. "I'm Caught Up" (Prelude) 37% reporting action. Added in the Midwest at WCIN; medium at WJMO and WJLB. Climbing at KDIA and KSOL in the West. New in the South at WAOK and WGIV while climbing at WYLD, WKXI, WOIC and KOKY. Medium in the East at WWIN; hot at WILD, WKND and WAMO.

DRAMATICS "Welcome Back Home" (MCA) 37% of our reporters are on it. Added in the East at WXYV, WWRL and WDAS. In the Midwest it is climbing at KATZ, WLOU, WJMO, WDAO, WVON and WTLC. The South reflects adds at WOIC, WHRK and WVEE; climbing at WYLD, and hot at WDIA. Added at KDKO in the West.

DONNA SUMMER "On The Radio" (Casablanca) 37% reporting activity. Added in the East at WOL. Medium in the South at WOIC, WDIA and KAPE. Climbing in the Midwest at KMJM, WJLB, WJMO, WKWM, WDAO, WVON, WTLC, WBMX and KAEZ. Medium at KDKO and KDIA in the West.

NEW & ACTIVE

NATALIE COLE & PEABO BRYSON "What You Won't Do..." (Capitol) 34% reporting sirplay. Added in the East at WWRL, WKND and WXYV; medium at WOL. New in the South at WHRK and WVEE; medium at WKXI, WDIA and WJMI. Climbing at WTLC, WVON, WJMO, KATZ and KMJM in the Midwast.

TERI DeSARIO w/KC "Yes, I'm Ready" (Casablanca) 34% of our reporters are on it. Added in the South at WYI.D, WHRK and WVEE; hot rotation at KMJM, WJJS and WJMI. New at WDAO in the Midwest, climbing at WKWM. Debuting at WXYV in the East while medium at WWRL and WOL. Climbing at KDKO, KDAY and KDIA in the West.

INSTANT FUNK "Bodyshine" (Salsoul) 32% reporting activity. New at KDIA in the West. Added at WJLB in the Midwest; climbing at KATZ, WLOU, WJMO, WDAO and WCIN. The South reflects an add at KAPE; medium at WAOK, WGIV and WOIC. New at WAMO

RICK JAMES "Come Into My Life" (Gordy) 29% reporting action. Added at WWIN and WOL in the East. New at WANT in the South; climbing at WJMI and WOIC while hot at WDIA. Medium at KATZ and WJMO while new at WDAO and WLOU in the Midwest. New at KDKO and climbing at KDIA in the West.

BRENDA RUSSELL "Way Back When" (Horizon/A&M) 29% reporting airplay. Added at WOL in the East, New in the South at WGIV, WAOK, WOIC and WDIA. Debuting in the Midwest at WCIN, WBMX, WDAO and WLOU; climbing at WTLC. Medium airplay at KDIA

LEON HAYWOOD "Don't Push It Don't Force It" (20th) 29% of our reporters are on it. New in the Midwest at KMJM, WLOU, WJMO and WDAO; medium at WBMX. Added at WKXI, KMJQ and WANT in the South while climbing at KOKY, WDIA and KAPE. New in the

JAZZRADIO

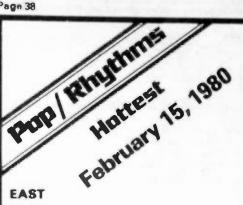
HOTTEST

Fallowing are listed in order of	f their airplay activity
MANHATTAN TRANSFER	
AHMAD JAMAL	
BOB JAMES/EARL KLUGH	
PAT METHENY	
TOM SCOTT	
SONNY ROLLINS	
RONNIE LAWS	
HIROSHIMA	
FRIENDSHIP	
DAVE VALENTIN	

NEW & ACTIVE

No Records Qualified For New & Active

T: WRVR/New York, NY, Herschel/Prescott: WHUR/Weehington, D.C., Jesse Fax; WEAA/Beltimore, MO, nuncey Lewis; WYBC/New Heven, CT, Eric Streuzs: BOUTH: WCKL/Atlenta, GA, Requeys Ward; WTJZ/rport News, VA, Roi Ewell. MIDWEST: WBBY/Columbus, OH, P. Norman Grant: WJZZ/Detroit, MI, lan Paster. WEST: KAOZ/Denver, CO, Chuck Edwards: KRE/Berkeley, CA, Hel Jackson: KKGO/Los else, CA, Monice Riorden; KJLH/Los Angeles, CA, Lawrence Tenter.



EAST	SOUTH	MIDWEST	WEST	
Ray, Goodman & Brown Kool & The Gang	Narada Michael Walden Whispers Slater Sledge Ray, Goodman & Brown	Whispers Shalamar Kool & The Gang	Narada Michael Walden	

Regionalized Adds & Hots MIDWEST

EAST

WWIN

ADDED
Rick James
Al Johnson
Ben E King
Flore Purim
Frussel
Sharon Paige
Sugar Hill Gang
Bump

HOTTEST Whispers Gap Band Oops Softones Vaughan Mason & Craw Ray Goodman & Brown Yallow Magic Orchestra Prince Sasy

Shelemer Brothers Johnson Kool & The Geng

WXYV Baltimore, MD Larry Wilson

ADDED Terl DeSarlo GQ Dramatics Natalia Cole Peabo Bryson What

HDTTEST Whispers Shalamar Kool & The Gang Lenny White Gep Band "Oops" Spinners Yellow Magic Orchestra WILD Boston, MA Stave Crumbley

ADDED Sweet Money & Lady Clifton Dyson Pressure HOTTEST

HOTTEST
Ray Goodman & Brown
Patrice Rushen
Stevis Wonder
Harold Malvin & Bluenotes
O'Javs
Narado Michael Walden Vaughan Mason & Craw Inner Life Lanny White Tavares

ADDED
Natalle Cole/Peabo Bryson
"What"
Leon Haywood
Kineman Dazz
Southroad Connection
Brothere Johnson

Ray, Goodman & Brown Narada Michael Walden Lanny White Shalemer Smokey Robinson Kool & The Geng Herold Melvin & Bluenot Inner Life Ran Woods Gep Bend

ADDED L V Johnson

HOTTEST HOTTEST
Lanny White
Ashford & Simpson
Patrice Rushen
Rey, Goodman & Brown
Sergio Mendes
Michael Jackson
Gep Band
Trussel
Inner Life
Ren Woods

WOL Washington, D.C. Bob Scott

ADDED
GQ
Millie Jeckson
Brenda Russell
Al Hudson & One Way
Rick James
Donne Summer
Al Johnson

HOTTEST HOTTEST
Sergio Mendes
Kool & The Gang
Fatback Bend
Breas Construction
Nareda Michael Welden
(Jap Bend
"Oops"
Ray, Goodman & Brown
Lou Rawis
Norma Jean
Brothers Johnson

WDAS Philiodelphia, PA Joe Temburru

ADDED
Drametics
Vaughan Mason & Crew
Sylvester
Direct Current HOTTEST

MUTIES:
Whispers
Sequencs
Rey. Goodman is Brown
Narada Michael Walden
Angels Bottil
Lenny White
Roberts Fleck/Donny
Mathaway
Slater Sledge
Patrice Rushen

ADDED Brothers John Stargard Grey & Hanks Isley Brothers "Don't"

HDTTEST Not Available

ADDED
Natalia Cole/Peabo Bryson
"What"
Dramatics
Feddy Pendergrass "It's"
Kenny Nolan
Skyy
Merry Clayton
Chocolate Jam Company
Isley Brothers

HOTTEST HOTTEST
Big Foot
Tavares
Brothers Johnson
Nareda Michael Walden
Angels Bofill
Sylvaster
Slater Sledge
Whispers

WCIN Cincinnett, OH Bob Long

ADDED Kool & The Gang Prince "Why" Inner Life Brenda Russell Ronnie Laws HOTTEST

Whispers
Sterv Sledge
Yallow Magic Orchestre
Lou Rawls
Harold Malvin & Bluenotes
Narada Michael Walden
Norma Jean
Roberts Flack/Oonny Mathaway

Oklahoma City, OK Steva Scott

ADDED Chuck Cissel Mighty Fire Millis Jackson

HDTTEST
Whispers
T-Connection
Sister Sledge
Betty Wright
Bress Construction
Kool & The Qang
Slave
Shalemer
Petron "Why" Prince "Why" Al Hudson

WBMX

ADDED Vaughan Mason & Crew Prince "Why" Mighty Fire Sharon Paige Brende Russell

HOTTEST Kool & The Gang Yellow Magic Orchestra Michael Jackson Slave Shelamer Whispers Harold Melvin & Bluenotes Sequence Ray, Goodman & Brown Rufus & Chaka

WTLC Indianapolie, IN Jay Johnson

ADDED Creme D'Cocce Stone City Band Lenny White 'Best Pleasure Teana Maria

HOTTEST Vaughan Mason & Crew Vaughan Mäson & Crew Whispers Yellow Magic Orchestra Fet Lerry's Band Kool & The Gang Joe Betsen Manhattan Transfer Stargard Osiria Kenny Loggins

WVON Chicago, IL Carl Connor

ADDED Angele Bofill

HOTTEST
LV. Johnson
Berry White
Bilty Preston/Syresta
Lou Rawls
Sister Sledge
Tevares
Roberta Fleck/Donny Mathaway
Sergio Mendes
Harold Markin & Bluenotes
Shalamar

WKWM Grand Rapide, MI Frank Grant

ADDED Wabster Lewis Gep Band "Oops HOTTEST

Whispers
Parliament
Yellow Magic Orchestra
Ray, Goodman & Brown
Chapter 8
O'Jaye
Marold Melvin & Bluenotes

WJMO Cleveland, OH Bernie Moody

ADDED

HOTTEST Shalamar O'Jays Kool & The Gang Lenny White Patrice Rushen Commodores
Ray, Goodman & Brown
Natalle Cole/Peabo Bryson
Parliament
Kinsman Dazz activity.

Stations are listed by region, Hota are listed in order of their airplay

KMJM St Louis, MO Harry D

ADDED
Stevie Wonder "Outside"
Lenny White "Best"
Leon Haywood
Chocolata Jam Company
Teddy Pendergrass
Windsons

HOTTEST Diana Ross Tavares Narada Michael Walden Smokey Robinson

ADDED GQ Jerry Butler Ava Cherry HOTTEST Sister Siedge

Sister Stedge
Lou Rawls
Chuck Cissel
Lenny White
Kenny Loggins
Siave
Tavares
Shalamer
Perllament
Whispers

Dayton, OH Turk Logen

ADDED Brothers Johns GQ GQ Rick James Ben E. King Love Unlimited B.T. Express Leon Haywood Skyy Prince Prince Five Special Brenda Russell Teri DeSario

Fer Larry's Band Brase Construction Yrussel Controllers Kool & The Gang Brothers By Choice Serglo Mendes Ren Woods Whispers Lattmore

WLOU Louisville, ICV BM Price

ADDED
Gap Bend "Dops"
Blava
Brothers Johnson
Rick James
Leon Heywood
Brenda Russell
James Brown

HOTTEST Bress Construction Parliament Chuck Cissel Nareda Michael Wa Bell & James Jean Carn Eugena Record NYC Band Yaddy Pendergraea Commodores

ADDED
Brothers Johnson
Ava Cherry
GG
Instant Funk
Duncan Slaters
Rufus & Cheka "Any
Triple & Connection
Kenny Nolan
Eaglas
Ben E. King
Nicolette Larson

HOTTEST
Chuck Classel
Shalamar
Nereda Michael Weldel
Norma Jean
Brenda Russell
Sergio Mendes
All Hudson
Bonnia Pointar
Kinaman Dazz Kinsman Dazz Kool & The Gang

SOUTH =

ADDED

Skyy Midnight Starr Kenny Nolan Prince "Why"

HOTTEST Whispars Mason & Crew Ray, Goodman & Brown Sister Sledge Kool & The Gang Narada Michael Walden Ronnie Lawe Roberta Fleck/Donny Hath

WOIC Columbia, SC Bob Walters

ADDED Ben E. King Ber-Kays "Today" Brenda Russell Dramatics

HOTTEST Shelamer Whispers Ray, Goodman & Brown Prince "Why" Harold Melvin & Bluenotes Kool & The Gang Sister Sledge

ADDED Teri DeSerio GQ

HOTTEST Whispers
Shalamer
Kool & The Geng Lenny White Gap Band "Oops" Spinners Yellow Magic Orchestra

ADDED Jean Carn Bell & James HOTTEST

Parliament
Peaches & Herb
Terl DeSano
Fatback Band
Pleasure
Slater Sledge
Lou Rswle
Millie Jackson
Prince "Why"
Vaughan Mason & Crew

WANT Richmond, VA Ben Miles

ADOED Brothers Johnson Brothers Johnson Rick James Chuck Mangions Prince "Why" Yellow Megic Orchestra Leon Haywood GQ

Toyares
Parliament
Slave
Brass Construction
Narada Michael Walden
Controllers
Lou Rawis
Chuck Clasel
Norma Jean

WVEE Atlanta, GA Bootty Andre

ADDED
Teri DeSario
GQ
Dramatics
Natalle Cole/l
"What"

HOTTEST
Rey, Goodman & Brown
Whispers
Shalamar
Kool & The Gang
Lenny White
Gap Band "Oops"
Spinners
Yellow Magic Orchestra

ADDED Kool & The Gang Prince "Why" Inner Life Brenda Russell Ronnie Laws Hiroshima

HOTTEST Whispers
Sister Sledge
Yellow Magic Orchestra
Lou Rawis
Harold Melvin & Bluenotes
Narada Micahel Walden
Norme Jaan
Roberts Flack/Donna Hathaway
Angala Bafili
Tavares

WGIV Charlotte, NC Chris Turner

ADDED Kool & The Gang Prince "Why" Inner Life Brenda Russell Ronnie Laws Hiroshima

HOTTEST
Whispers
Sister Siedge
Yellow Magic Orchestra
Lou Rawis
Harold Melvin & Bluenotes
Narada Michael Walden
Norma Jaen Norma Jean Roberta Flack/Donny Hatha Angela Bofili Tavares

ADDED Harold Melvin & Bluenotes Ann Prebles Brende Russell

HOTTEST Kool & The Gang Roof & The Gang Spinnars Capt. & Tennille Sister Sledge Oramatics Roberta Flack/Do Andrae Crouch Rick James Tavares Whispers WJJS Lynchburg, VA Robert Goins

ADDED Osiris Brothers Johnson GQ

MOTTEST
Michael Jackson
Shalamar
Lenny White
O'Jays
Narada Michael Walden
Patrice Rushen
Ray, Goodman & Brown
Rufus & Chaiks
Natalia Cole/Panbo Bryson
Teri DeSerlo

KMJQ Houston, TX Jack Petterso

ADDED Stevia Wonder "Outside" Lenny White "Best" Leon Haywood Chocolate Jem Company Teddy Pendergress "Where"

HOTTEST Whispers Shalamar Teri DeSerio Sleve Narada Michael Walden Spinners Cameo Switch Lou Rewis Smokey Robinson

ADDED

HDTTEST
Michael Jeckson
Mandre
Dians Ross
Nerada Michael Welden
Vaughan Mason & Crew
Sister Sledge
Controllers
Ren Woods
Pliansure
Soleris

KAPE Sen Antonio, TX Rudy Greene

ADDED
Asphelt Jung
Sharon Paige
Instant Funk
Shotgun
Emotions Skyy Teddy Pendergrass "It's

HOTTEST Lenny White
Ray, Goodman & Brown
Slave
Parliament
Sequence
Cameo
O'Jays
Narada Michael Welden
Bill Summers

ADDED ADDED
Teri DeSerio
Ben E. King
Shadow
Gep Band "Oops"
Michael Jackson "DH"
Fat Larry's Band
Brothers By Choice
Premium
Avs Cherry

HOTTEST
Patrice Rushen
Sequence
Ray, Goodman & Brown
Whispers
Narada Milchari Walden
Harold Melvin & Bluenotes
Tayarae

WEST -

ADDED
Brothers Johnson
Billy Prestor/Syreeta
Brothers By Choice
Instant Funk
Vaughan Mason & Crew Rey, Goodman & Brown O'Jays Michael Jackson Patrice Rushen Lenny White Kool & The Gang Spinners Narada Michael Walden Kenny Loggins Lakeside

ADDED
Gap Band "Oops"
Michael Jackson "OH"
Sergio Mendes
Al Hudson
Controllers
GQ
Yellow Magic Orchestra

HOTTEST
Whispers
Parliament
Sister Sledge
Ronnie Laws
Vaughan Misson & Crew
Narada Michael Walden
Spinners

KSOL Sen Meteo, CA J.J. Jeffries

ADDED Tavares Whispers War Wer Heroid Melvin & Bluenotes Peaches & Herb Spinners

HOTTEST
Ray, Goodman & Brown
Narada Michael Welden
Stater Sledge
Patrice Rushen
Slave
Kool & The Gang
Lenny White
Michael Jackson
O' Java O'Jeys Norma Jean

KLIP Freeno, CA Mike Anthony

ADDED ADDED
Marry Clayton
Tasna Marie
Kleeer
Skryy
Love Unlimited
Checolate Jam Company
David Sanborn

LA Boppers

KYAC Seettle, WA Robert L. Scott

ADDED

HOTTEST Not Avelle KDKO Denver, CO John Ander

ADDED ADDED
Partiament
Rick James
Oremetics
Chuck Mangione
Sequence
KC & Sunshine Bai

HOTTEST
Lenny White
Dionne Warwick
Micheel Jackson
Jimmy Bo Horne
Phyllis Hyman
Cameo
Emotions
Opus 7
Vernon Burch
Narada Michael V

HOTTEST Sharon Paigs Billy Preston & Syreeta Topics Stargard Rufus & Chake "Any" Shadow QQ

Ronnia Laws Chuck Mangione Michael Jeckson "Off" Gap Band "Oops"



Jeff Gelb-ASBR

AOR Market Summary - Boston

No Ratings Woes

The October-November ARB results came as quite a surprise to WBCN, as the station slipped behind competing WCOZ in 12+ figures for the first time in a year (WBCN fell 5.2 to 4.7 while WCOZ was up 4.4 to 5.0). PD Tony Berardini refused to panic: "My response to the staff, and the response I got from management, was that we don't take any one book and live or die by it. We have to look at a number of ratings services' results over an extended period of time. If we don't we'd be panicking needlessly. Besides, we were still #1 in 18-34's.

"I don't intend to change anything structurally," he continued. "I refuse to act to a negative stimulus. WBCN changes directions for positive reasons: to accomplish something, not to react to something."

Participatory Programming Policy

Barardini is a first-time PD whose appointment at WBCN, following Charlie Kendall's departure, was an unexpected one for him. "I am first, last and always a music person. Being PD at WBCN was the farthest thing from my mind when I first joined the station as MD. I still do an airshift a week so I don't lose touch with the music or how it feels on the radio."

He encourages his airstaff's participation in the WBCN decision-making process. "I would be a fool not to. We have a whole range of people with different experiences here: people who have been in radio for ten years here at WBCN, or in other major markets, as well as the freshness of people who are coming in from college radio. A distillation of all those perspectives is invaluable."

30,000 Album Music Library

Those air personalities have what may be AOR radio's largest record library from which to choose their music sets: 30,000 albums spanning two decades. Of those albums, approximately 3000 are the "core library" of material from which the bulk of older material is chosen, while the other 27,000 are available to add spice to sets. Berardini commented on the structure of the WBCN music system, "We're not a white buzzsaw rock 'n' roll radio station. We are committed to playing a number of different genres, and to breaking new artists. At the same time we maintain the degree of familiarity necessary to reach a mass audience."

Supporting Local Music

Among the new artists WBCN is committed to



"We're not a white buzzsaw rock 'n' roll radio station. We are committed to playing a number of different genres, and to breaking new artists."

— WBCN PD Tony Berardini

supporting are unsigned local acts. Bands are invited to submit tapes to the station, the better of which are added in regular airplay rotations. Berardini commented, "If a piece of music is good enough to get on the air here, it's good enough to be played between the Eagles and Fleetwood Mac. Supporting local talent in this way gets the station vitally involved with the local music scene, and I believe that the healthier the local music scene is, the better a radio station like WBCN will do. Radio stations have to get off their butts and look for local music to support."

Berardini is confident that such aggressive musical attitudes will help the station continue to grow. "We're not only alive and well; we're kicking ass. For a decade-old radio station, we're not even out of our infancy stage yet in terms of what we can do from here. WBCN will continue growing and changing, as does Boston."



"I think we'd be kidding ourselves if we thought people didn't want to hear standard familiar songs, songs people feel good about."

WCOZ PD Tommy Hadges

Friendly, Familial, Familiar

At the helm of competing WCOZ is a former WBCN PD, Tommy Hadges. While at WBCN, Hadges hired back popular WBCN air personality Charles Laquidara, hired Oedipus for new wave programming, and brought aboard David Bieber as Promotion Director. As he left, partially due to these programming moves, WBCN went through the ratings roof. The employee strike in early 1979 resulted in unprecedented media coverage of and support for the strike, and the ratings went up still further.

Meanwhile, across the street at his new programming home WCOZ, Hadges hired former WBCN employee Bob Slavin as his MD. The two set about the task of rivalling their former radio station for numbers. Hadges dumped the entire airstaff with one exception (midday air personality Lisa Carlin) and brought in a variety of local and outside talents. "I now have a station of personalities," Hadges explained, "each of whom are reflective of the overall station philosophy: to be friendly, familial, and familiar. The personalities are encouraged to talk about the music and the community. They are a necessary adjunct to the music; I think it's the music people are coming to WCOZ for."

A Familiar Music Base

WCOZ's 2500-album music library stresses the familiar with some emphasis on new music.



Hadges said, "I think we'd be kidding ourselves if we thought people didn't want to hear standard familiar songs, songs people feel good about." The music is picked with the help of focus groups that the station sponsors. "I think one of the real dangers a radio station that plays a wide variety of music can get into is getting tired of tunes that listeners like the most. If we put ourselves in the place of a person for whom radio is not the end of the world, but a companion or diversion, we're better able to provide the sort of entertainment that sort of person wants to hear. The focus groups allow us to gain that sort of knowledge about our audience."

No TV Ads

Surprisingly, WCOZ did not use any TV in its winning October-November ratings sweep, even though its animated spot had won an advertising award. Hadges said, "We turned on the TV and noticed that every important show was saturated by spots from as many as eight local radio stations. We figured we'd be beating our heads against the wall, and besides, rates were getting more and more expensive. It seemed more sensible to concentrate on promotions the station could do on the air, like music specials."

Counterprogramming Concert Broadcasts

Hadges is a firm believer in the promotional value of live concert broadcasts, but found that WBCN had the local music scene pretty well sewn up for concert coverage. While WCOZ was able to air some local shows, Hadges was forced to look elsewhere to find the radio concerts he knew his audience appreciated. "I ended up forming an association with the Bottom Line in New York. Most of the time we tie in with shows being broadcast by WNEW-FM. Since they'd already done the preliminary work of installing phone lines into the club, all we had to do was establish a long line and hook into their system. It wasn't too costly, and I consider it a promotional expense."

WCOZ's Bottom Line broadcasts often enable the station to air shows by area favorites whose Boston concerts were carried on WBCN. They also bring to Boston airwaves some artists who might not otherwise have radio exposure in the

Another major station push is the WCOZ card, good for record and other discounts and for eligibility in various station promotions. 32,000 have been distributed to date by the station's traveling promotional van.



"We're trying to be contemporary; we call it rock without the shock."

- WEEI-FM PD Clark Smidt

The Soft Rock Faction

While WCOZ and WBCN locked horns for the hard-rocking AOR audience, soft AOR WEEL-FM continued its pattern of growth with the older de-

Continued on Page 40

Jeff Gelb

AOR Market Summary — Boston

Continued from Page 39

mographics in general (#2 adults 18-34) and women in particular (#1 women 18-34). Director of Programming and Promotion Clark Smidt offered his opinion on why WEEI-FM continues to grow while other soft AOR's have had rougher times: "Our success is a result of long hours of careful planning, and caring about the product. What we have done with our music is blend cuts from million-selling albums by well-known hip artists. We stay away from groups like Led Zeppelin. yet on the other end of the spectrum, we don't play people like Barry Manilow or the Carpenters either. We're trying to be contemporary; we call it rock without the shock. We play 12 songs on Fleetwood Mac's "Tusk" album, but not the title cut. We play a lot of Jefferson Starship, Steely Dan, and others; we just don't play the hardest songs on those records." This heavily-dayparted music also includes key jazz artists. Jazz makes up about 8% of WEEI-FM's playlist.

WEEI-FM is not a passive radio station. Its call letters are visible on billboards, on entertainment directory cards distributed free throughout Boston, and on TV spots. Additionally, the station has produced a telephone tape message with updated movie information for the city's largest theatre chain. In return, the theatres run a WEEI-FM spot before all their showings.

Smidt is enthusiastic about the station's future. "Our format is very viable and attracting the right audience." Boston in general mirrors Smidt's feelings; it's a lively community of music-

COLOR

ANOTHER BRICK PART TWO: More and more stations are jumping on the Pink Floyd bandwagon by offering tickets, in conjunction with Columbia Records, for the group's L.A. and N.Y. appearances. M105/Cleveland is asking listeners to guess the number of bricks in an audio wall. Eighteen winning guesses will win all-expensespaid trips to L.A. for the show, with \$105 spending money thrown in for good measure. CFOX/Vancouver had a random drawing for an expensespaid trip to the L.A. show which was won by a C. (for Chris) Fox. The station insists it's a coincidence. WKQB/Nashville has asked listeners to send in bizarre pink items as their entries to a drawing for tickets to the N.Y. date, and has already received pink gall stones and snow sculptures. WLPX/Milwaukee has asked listeners to count the number of bricks on the walls depicted on the inner and outer covers of the Pink Floyd album. The station will send a winning response to New York's concert. WWWW/Detroit has asked twenty Pink Floyd trivia questions and from the correct responses, will draw one for a winner and three friends to see the group in New York. Another 25 runners-up will receive the Pink Floyd catalogue

WHY ME?: WIYY/Baltimore, in conjunction with A&M Records and the Styx album track "Why Me," asked listeners to send a postcard explaining why they feel they should win an evening with the group. The winning entry came from a person with cerebral palsy, who had never seen a rock concert before, who was treated to limo service, dinner with the band, the concert, and a special meeting with the group.

DINNER FOR TWO: WHNN/Saginaw is offering dinner for several pairs of listeners in a random drawing of post-card entries. One lucky listener also receives a \$250 jewelry store gift certificate. WSAI-FM/Cincinnati, in conjunction with Nemperor Records and the current Romantics album, offered a pair of listeners the opportunity to enjoy a "romantic" evening with the group. Winners in the random drawing received

limo service to dinner and the group's concert.

BE MY VALENTINE: WBLM/LewistonPortland is helping listeners celebrate Valentine's
Day by asking them to submit names of people
they'd like to receive free boxes of candy and
copies of the new Tom Petty & Heartbreakers album. The station will pick twelve winners.

lovers who are currently supporting the pollshed programming efforts of three very different AOR stations. For all three, the future looks bright.

I call to your attention an excellent series of articles to be found elsewhere in R&R beginning this week. WBEN/Buffalo PD Robert Wood has taken an in-depth look at radio's relationship with TV as a means of advertising and promoting the station's activities. By reading his interviews and articles, you can learn a lot about choosing the TV spots that say what you need said, making time buys pay off, and other essentials for the radio station considering TV as a promotional vehicle.

PROMOTION OF THE WEEK



KILO MAG: Originally the concept of the magazine was centered around putting out something that would spotlight what the station is doing. It's become, additionally, a guide for area music and other leisure activities of interest to our audience.

It's free to our listeners and available through clients and at concerts. As a free publication, it's been enormously expensive for us to put out — around \$5000 or \$6000 per issue. Those expenses are partially subsidized by advertisers, though many clients who advertise on the station can't afford to duplicate their coverage in the magazine. So we have to pay a portion of the expenses.

The magazine is written both by station staff members and outside freelancers. Each issue includes a personality profile of one of the jocks along with record reviews and music information.

The KILO Mag is tremendously popular with our listeners; they call all the time asking when the next one is due out, and when they get to the record stores, they go like hotcakes. So despite the expenses involved, it's been a worthwhile promotion for the station; the exposure is unbeatable.

— Rich Hawk, PD KILO/Colorado Springs

Every week the AOR section will spotlight a significant station promotion. If your station has produced an interesting piece of merchandise (a homegrown record album, piece of clothing, coffee mug, calendar, etc.), send a sample along with pertinent explanatory information about the promotion to AOR Department, R&R, 1930 Century Park West, Los Angeles, CA 90067.

EVOLUTION

Sonny Fox has relocated. The former WYSP Philadelphia PD will be doing mornings at WSHE/ Miami, while MD Michele Robinson has been upped to Programming Assistant. Dan Carlysle and Steve Huntington have both exited their airshifts at the station ... Frank Barret has been upped to GM from Sales Manager at KAWY/Casper. MD Craig Martin is exiting the station, and more programming changes are in the wings. De-WBUF/Buffalo is switching fortails soon . . mats from AOR to P/A . . . WDIZ/Orlando's new PD is Joe Krause, who exited his PD post at WWCK/Flint for the Florida AOR. WDIZ/Orlando's new MD is Mike Lyons . . . Jackie Harris has been appointed MD at WXQR/Jacksonville, NC. Andrea Zywczyk is new to all-nights at the Jackie Forsting has exited as MD at WROQ/Charlotte . . . Bob Kocak has been upped to Asst. PD at WRKI/Bridgeport from afternoons

Milwaukee. John Rausch has been upped to full-time at the station . . . Terry Glbson has joined WMAD/Madison for overnights . . . Danny Moffatt has joined KQFM/Portland for afternoons . . . Roy Edwards has joined the news department at WRXL/Richmond . . Lou Katz has joined WAVA/Washington from neighboring WWDC for production . . . Maureen Flaherty has joined WCMF/Rochester from WYSP for nights. Bill Davis is new to WCMF from WAAL/Binghamton for mornings . . . Ken Noble has exited KZOK/Seattle for afternoons at KFOX/Redondo Beach.

UPDATE

KOZZ/Reno celebrated its first anniversary with a listener birthday party featuring free beer and buffet plus door prize tickets to see Pink Floyd WEBN/Cincinnati held a drumming marathon for the Heart Association. Those who drummed continuously for 48 hours became eligi-. WYDD/Pittsburgh ble to win a \$1300 drum set. played an hour's worth of Canadian rock music in tribute to the country's help in rescuing Ameri-. Z-92/Omaha sponsored Tancans from Iran . trum in concert for \$3.92, or \$2.92 to listeners holding the station's Rock Flock Card . . . KBCO/ Boulder invited 1000 listeners to join them for a free night of rollerskating recently . . . WZAM & WMYK/Norfolk were in a bind when a recent snowfall left two jocks and the chief engineer trapped at the station for 28 hours straight. All three traded airshifts for the simulcast stations

... WFBQ/Indianapolis has just released its second annual album of statewide talent, to sell for \$2.95 with proceeds benefitting the Kidney Foundation ... WLPX/Milwaukee held a listener appreciation party featuring Romantics for \$1.97 ... WKTM/No. Charleston's Rockathon for March of Dimes raised over \$9000.

COMING NEXT WEEK: AOR radio responds to Polydor VP of Artist Development Jerry Jaffe's charge (in a recent R&R guest editorial) that AOR radio must shoulder much of the blame for the failure of new artists to break even in sales. As you'd expect, the responses are candid and provide further food for thought about the nature of the AOR music library.

CONCERTS&CONVERSATIONS

RADIO-TV SIMULCASTS: CITI-FM/Winnipeg presented Pumps.

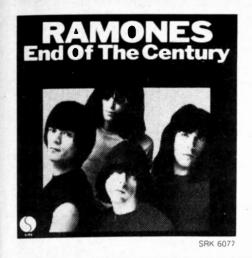
PRESENTATIONS; WSAI-FM/Cincinnati presented Romantics for \$1.94.

RADIO CONCERTS: Angela Bofill, Dave Valentin, Bob James on WRVR/New York... David Bromberg on WLIR/Long Island... 38-Special on WAAF/Worcester... Head East, Pearl Harbor on KAZY/Denver.

GUEST DJ'S: Blondie on WPIX-FM/New York.
CONVERSATIONS: ARS, 38-Special on WDHA/
North Jersey . . . Kenny Loggins on WMMS/Philadelphia . . . McGuinn & Hillman on KILO/Colorado
Springs . . . Molly Hatchet, Styx, Outlaws on KISW/
Seattle . . . Alan King on WBAB/Long Island . . . 38Special on WAAF/Worcester . . . Blackfoot on WJAX/
Jacksonville . . . Pearl Harbor on KAZY/Denver . . .
Police, Lene Lovich on CFOX/Vancouver.



RAMONES



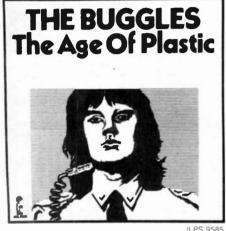
"End Of The Century"

Tracks: "Baby I Love You," "Do You Remember Rock 'N' Roll Radio," "Danny Says"

Aiready on: WLUP, WPLJ, WRIF, WMMR, WBCN, WABX, KWFM, WLAV, WCOZ, WNEW-FM, WPIX, WSHE, WNOR, KZEW, KZOK, KSJO, KOME, WMMS, WEBN, WXRT, Y95, WZXR, WHCN, Q107, WAAF, KWFM, KIDQ, WLIR, WBAB, WBUF, WRNW, KROQ...,

Produced by Phil Spector

BUGGLES



Produced by The Buggles

"The Age Of Plastic"

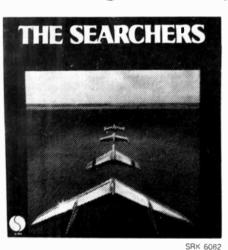
Tracks: "Clean, Clean"
"Living In The Plastic Age"
"I Love You (Miss Robot)"

Aiready on: WMMS, WDVE, WSHE, WBCN, WZZO, WCOZ, WLIR, WNEW-FM, WOUR, WBAB, WOBK, KOME, KSJO, KZEL, K99, KAWY, KTYD, KEZO, KICT, WRNW, KTXQ, WCOZ, KPRI, KFML,

on Island Records



THE SEARCHERS



The Searchers'

Tracks: "It's Too Late," Switchboard Susan "Hearts In Her Eves"

Already on: WXRT, WJKL, WBCN, WCOZ, WAAF, WBLM, WOUR, WCCC, WPLR, WNEW, WPIX, WRNW, WLIR, WBAB, WJAX, KZOZ, KFML, KAWY, KOME, KSHE, WFFX, KSJO, KREM, WGIR, WPDH, KZOZ, K99, ...

on Sire Records



Produced by Pat Moran

MADNESS



"One Step Beyond

Tracks: "My Girl," "One Step Beyond," "In The Middle Of The Night"

Aiready on: KGB, WNEW, WPIX, WLIR, WBAB, WBCN, WCOZ, WCAS, WQBK, WRAS, WKWF, WTYD, WAUD, WUOG, WHFS, WMMS, WPDH, KTIM, . . .

WATCH FOR MADNESS TO COME INTO YOUR CITY AFTER FEBRUARY 21st!!! A Clanger / Alan Winstanley Production on Sire Records



2

1/25 2/1 2/8

February 15, 1980

Album Airplay/ 40

PINK FLOYD 1 2 2 T. PETTY & HEARTBREAKERS..... 1 2 5 3 DAN FOGELBERG 3 3 4 4 JEFFERSON STARSHIP 4 4 J. GEILS BAND 40 19 9 3 5 5 EAGLES ... 6 15 13 10 RUNDGREN/UTOPIA..... 7 16 11 8 BABYS 8 8 ZZ TOP 8 19 15 13 RUSH..... 10 7 11 11 FLEETWOOD MAC 9 9 12 12 STYX..... 6 6 6 NO NUKES..... 13 22 17 16 ROCKETS..... N. YOUNG/C. HORSE 11 12 14 15 AEROSMITH..... 10 10 15 16 34 23 23 17 PRETENDERS *CLASH.....* 30 25 18 18 22 18 19 PAT BENATAR..... 20 21 21 20 UFO 24 21 NAZARETH LED ZEPPELIN 13 14 20 22 STEVE FORBERT 14 18 19 23 KNACK 24 12 16 17 25 LITTLE FEAT 17 20 22 26 тото..... ROMANTICS..... 26 24 26 STEVE WALSH..... 32 27 28 McGUINN & HILLMAN..... 36 35 29 GARY NUMAN 39 39 33 30 APRIL WINE 25 28 32 31 29 31 28 32 MOLLY HATCHET 28 26 31 33 IAN McLAGAN..... 34 SHOOTING STAR..... 35 37 34 38-SPECIAL 35 BOOMTOWN RATS 23 27 30 36 PEARL HARBOR & ... 37 37 27 29 29 38 POLICE CHRISTOPHER CROSS..... Christopher Cross (WB) "Ride" "Know..." "Spinning" 39 SUE SAAD & NEXT Sue Saad & Next (Planet) "Gimme" "Prisoner" "Lips..." MOST ADDED

156 REPORTERS

	156 REPORTERS	
	The Wall (Columbia)	. "Brick 2"
	Damn The (Backstreet/MCA)	
	Phoenix (Full Moon/Epic)	. Title "Fire"
	Freedom At Point (RCA/Grunt)	. "Rock" Tit
	Love Stinks (EMI-America)	
	The Long Run (Asylum)	. "Shoes" "
	Adventures In (Bearsville/WB)	. "Road" "C
	Union Jacks (Chrysalis)	. "Feet" "Re
	Deguello (WB)	. "Bad" "Sui
	Permanent Waves (Mercury)	. "Radio" "N
	Tusk (WB)	
,	Cornerstone (A&M)	
	Various Artists (Asylum)	
	No Ballads (RSO)	
,	Live Rust (WB/Reprise)	
,	Night In The Ruts (Columbia)	
	Pretenders (Sire)	
	London Calling (Epic)	
	In The Heat Of (Chrysalis)	
	No Place To Run (Chrysalis)	
	Malice In Wonderland (A&M)	
	In Through The Out (Swan Song).	
	"Jackrabbit Slim" (Nemperor)	
	But The Little (Capitol)	
	Down On The Farm (WB)	
	Hydra (Columbia)	
	The Romantics (Nemperor)	
	Schemer-Dreamer (Kirshner)	
	City (Capitol)	
	Pleasure Principle (Atco)	
	Harder Faster (Capitol)	
	Flirtin' With Disaster (Epic)	
	Troublemaker (Mercury)	
	Shooting Star (Virgin)	
	Rockin' Into The (A&M)	
	Fine Art Of Surfacing (Columbia)	"Mondays"
	Pearl Harbor & (WB)	
	Pagatta de Plana (AS-A4)	//84 // //01

Album cuts are listed in order of airplay preference

"Numb" "Run" "Mother" ""Don't" "My Girl" ""Moon""Longer" tle "Things" "Eyes" Title "Takin" "Wait" 'Disco" Title "Heartache Caravan" "Nature" "Rider" endezvous""Love" inglasses" "Fool" "Thank Nous" "Freewill" loon" "Angel" "Think" ever" "Time" "Lights" tay" "Streets" esire" "Songs" "Time" ance" "Powderfinger" er" "Surprise" "Smile" Sobbing" "Kid" "Walt" le "Supermarket" ker" "No You Don't" o" Title "Anyday" "Cars" "Cold" "Talkin" " ening" "Saurez" "Dog" ove" "Goodbye" Vant" "It's You" "Tight" rt" s""Sister" **(hat | Like..." "Carrie"** "Made" "City" "Talk" "Down..." etal" New own""Hello" Entry ie" eker" "La" ance""Bring""Tonight" "Looking" Priving"

Chart Summary

In the continuing battle for top airplay. FLOYD edged out PETTY this week as the British band hit the states for its twocity tour and AOR radio scheduled numerous promotions surrounding the band's errival and album. The top two albums continued to command the llon's share of airplay, though Floyd beat Petty both in total reports end hots this week. FOGEL-BERG and STARSHIP held rock steady. GEILS jumped into top five with increased hot reports. RUNDREN jumped as BABYS maintained and RUSH hit top ten. MAC and STYX held their own as ROCKETS rose. PRE-TENDERS moved up nicely this week with increased reports in key rotations. CLASH had a good week, while UFO inched up and NAZARETH KNACK debuted hand-somely from a potent combination of album adds and singles mentions in all rotations. McGUINN and NUMAN both rose impressively as WINE showed continued airplay strength. STAR debuted with excellent add response. HARBOR maintained while CROSS and SAAD debuted. OFF **BROADWAY** came close to charting this week.

The Album Airplay/40 chart represents activity based on a com-bination of add, medium and hot reports. Artists' chart numbers are displayed over a four-week period. The artists in italics regis-tered the most rapid gains in air-play for the week. Album cuts that are also current singles are listed in both time.

_		2/15	2/8	2/1	1/25	1/18
1	SHOOTING STAR	69/69	1/1	0/0	0.10	0.10
	Shooting Star (Virgin)	M-0	M-0			
	"I Need"	H-0	H-0			
2	KNACK	50/46	0.10	0/0	0.10	0.00
	But The Little (Capitol)	M-2				
	"Beby Talks"	H-2				
3	RAMONES	38/35	4/2	3/3	0.10	0.00
	End Of The Century (Sire)	M-1	M-1	MO		
	"Remember R&R"	H-2	H-1	H-0		
4	SUE SAAD & THE NEXT	49/34	34/33	0/0	0.10	0.00
	Sue Saed & Next (Planet)	M-14	M-0	1		0.0
	"Gimme Love"	H-1	H-1			
5	SEARCHERS	26/26	1/0	2/0	2/0	3/1
	Searchers (Sire)	M-0	M-1	M-2	M-2	M-2
	"Hearts"	H-0	H-0	H-0	H-0	H-O
	MAHOGANY RUSH	39/23		14/14	0.40	0/0
	What's Next (Columbia)	M-16	M-B	MO	0,0	UNU
	"Roadhouse Blues"	H-0	H-0	H-O		
7	CHUCK MANGIONE	33/22	6/2	0.10	0.00	0.10
	Fun And Games (A&M)	M-2	M-1	0/0	070	0,0
	"Give It All"	H-2 J-7	H-1 J-2			
8	NAZARETH	87/20	110/108	10/10	0/0	
	Malice In (A&M)	M 52	M-2	M-0	0/0	0/0
	"Holiday"	H-15	H-2	H-O		
9	CLASH	87/19	77/27	60/43	26/22	
_	London Calling (Epic)	M-48	M-33	M.9	M-1	0.10
Tie	'Train In Vain'	H-22	H-17	M R		
9	BUGGLES	19/19	0.00	0.40	H-3	
	The Age Of Plastic (Island)		0.00	0,0	0/0	0.00
	Various Cuts	H-O				
10	3-D	35/18	44/43	414		
	3-D (Polydor)	M-17	M-1	4/4 M-0	0/0	0.10
	Telephone No."	H-0	H-0			
11	SURVIVOR	14/14	0/0	0.00		
	Survivor (Scotti Bros.)	M-0	0/0	0.00	0/0	0/0
	"Let It Be Now"	HO				
12		48/13	38/9	20.004		
	Christopher Cross (WB)	M-20	M-15	32/14	23/9	20/20
Tia	"Ride"	H-15		M-9	M-11	M-0
12			H-14	H-9	H-3	H-0
	This Day And Age (Asiesa)	42/13	47/23	48/44	9/9	0/0
Tie	"Heartheat"	M-23	M-21	M-3	M-0	
12		H6	H-3	H-1	H-0	
	Earth & Sky (Capitol)	16/13	0.00	0.10	0.10	0.10
	Title	M-2				
	******	H-1				

The Added reports of charting artists are di played over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

MEDIUM

		2/15	2/8	2/1	1/25	1/18
1	ROCKETS	101/63	108/67	102/65	94/7	20/0
	No Balleds (RSD)	A-3	A-9	A-21	A-85	A-20
	"Sally"	H-36	H-30	H-16	H-2	H-0
2	J. GEILS BAND	125/57	129/69	120/21	52/0	0/0
	Love Stinks (EMI-America)	A-4	A-13	A 85	A-52	
	"Come Back"	H-64	H-47	H-14	H-0	
3	T. RUNDGREN/UTOPIA	125/56	122/55	106/61	104/41	88/4
	Adventures (Brsville/WB)	A4	A-5	A-5	A 38	A-61
	"Road To Utopia"	H-65	H-61	H-40	H-25	H-1
4	UFO	78/53	83/62	80/54	70/43	75/16
	No Place To Run (Chrysalis)	A4	A-5	A-9	A-17	A-57
	"Mystery Train"	H-21	H-16	H-17	H-10	H-2
5	NAZARETH	87/52	110/2	10/0	0.00	0.00
	Malice In (A&M)	A-20	A-106	A-10		
	"Holiday"	H-15	H-2	H-0		
6	PRETENDERS	86/48	78/37	65/26	47/14	30/3
Tie	Pretenders (Sire)	A-10	A-20	A 28	A-23	A-26
	"Brass In Pocket"	H-28	H-21	H-11	H-10	H-1
6	ROMANTICS	68/48	72/52	64/40	63/20	52/3
	The Romantics (Nemperor)	A 4	A-7	A-13	A-31	A-44
	"Eyes"	H-14	H-13	H-11	H-12	H-6
7	CLASH	87/46	77/33	60/9	26/1	0.10
Tie	London Calling (Epic)	A-19	A-27	A-43	A-22	
	'Train In Vain'	H-22	H-17	H-6	F.H	
7	STEVE WALSH	69/46	73/31	63/12	27/0	0/0
ı	Schemer-Dreamer (Kirshner)		A-31	A-46	A-27	
	Title	H-12	H-11	H-5	H-0	
8	NO NUKES	105/44	129/47	129/47		121/40
	Various Artists (Asylum)	A-0	A-0	A-0	A O	A-5
_	"Devil"	H 61	H 82	H-82	H 87	H-76
9	ZZ TOP	118/42		120/36	116/28	
Tie	Deguello (WB)	A 0 H-76	A-1	A-0	A-1	A-0
9	"I'm Bad" AEROSMITH	86/42	H 82 98/37	H 84	H-87	H-82
a		A 0	A-0	106/42	112/42	105/32
	Night In The Ruts (Col) "Remember"	H 44	H-61	A 0 H-64	A-1	A-1
10	IAN McLAGAN	45/40	50/40	53/42	H 69	H-72
10	Troublemeker (Mercury)	A O	A-2	A4	53/38 A-9	51/30
	Title	H-6	H-8	H-7	H-6	A-14
11	McGUINN & HILLMAN	60/39	49/28	59/22	42/2	H-7
.,	City (Capitol)	A 6	A-5	A 30	A-39	0/0
	"Chance"	H-15	H-16	H-7	H-1	
12		53/38	53/37	51/26	57/3	11/0
12	Pleasure Principle (Atco)	A-7	A-9	A-21	A-53	A-10
	"Cars"	HB	H-7	H4	H-1	H-10
	Our 3	.,.0				***1

The Medium reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

		2/15	2/8	2/1	1/25	1/18
1	PINK FLOYD				63 134/12	
	The Wall (Columbia)	A-0	A-1	A 1	A-0	A-1
	"Brick In The Well 2"	M-5	NA-6	M2	M 6	M-7
2	TOM PETTY	142/13			140/13	
	Damn (Backstreet/MCA)) A-0	A-0	A-0	A-0	A-O
	"Refugee"	M-6	M-10	Ma	84.7	M4
3	DAN FOGELBERG	141/11			132/95	
	Phoenix (Full Moon/Epic)	A-O	A-0	A-0	A-0	A-J
	Title	M-28	M 28	M 30	M 33	M 29
4	EAGLES	114/82	129/11	0 128/11		
	The Long Run (Asylum)	A-O	AO	A-0	AO	A-0
	'Those Shoes"	M-22	M-19	M-11	M 14	M-13
5	JEFFERSON STARSHIP	125/90			5 134/11	
	Freedom At (RCA/Grunt)	A-O	A-0	A-0	A-0	A-0
	"Rock Music"	M 35	M 28	M-24	M-17	M-14
6	ZZ TOP	118/76	124/82	120/84	118/87	4
Tia	Deguello (WB)	A-0	A-1	A-0	A-1	A-0
	"I'm Bad"	M-42	M-41	M:36	M-28	M 23
6	FLEETWOD MAC	101/76	1			1
	Tusk (WB)	A-0	A-0	A-0	A-0	A-0
-	"Sara"	M-25	M-24	M-19	M-24	M-20
7	STYX	94/72	105/85			
	Cornerstone (A&M)	A-0		A-0	A-0	A-0
	"Why Me"	M-22	M-20	M-15	M 18	M 21
8	BABYS	104/70			1	96/6
	Union Jacks (Chrysalis)			A-S	A 19	A 70
				M-55	M-60	M-20
9	RUSH	110/69	111/61	97/39	101/1	2/0
	Permanent Waves (Mercury)				1	A-2
				M-42	M-4	M-0
10	T. RUNDGREN/UTOPIA	125/88	122/61	108/40		86/1
	Adventures (Braville/WB)				1	A-81
- 4	"Road To Utopia" J. GEILS BAND	M 58 125/54				M4
11			129/47	120/14	62/0	0.00
					A 62	
12		M-67 105/81	M 69		M-0	
14				129/82	131/87	121/76
			-			A-6
13		83/50	M-47	M-47 100/61	97/57	M 40 96/54
						96/54 A-0
14	LED ZEPPELIN	69A67				M-42
			77/54	86/62	83/68	90/72
	IN Inrough (SWan Sonut 17	A-0 A	A-0 A	A-0 /	A-0 /	A-0

The Hottest reports of charting artists are displayed over a five-week period. They are listed in order of total reports within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. Below these numbers are breakdowns of the album's reports in other rotations for the week. The album's preferred airplay cut is listed.

GIVE YOUR AUDIENCE AN INJECTION OF FULL BLOWN ROCK & ROLL!



FRANK MARINO & MAHOGANY RUSH

FEATURING:
"ROCK 'N' ROLL HALL OF FAME"
"ROCK ME BABY"

ON COLUMBIA RECORDS



ACR BREAKERS

Breakers are those newer records that have the greatest level of station activity on any given week.

> No Albums Qualified For **AOR Breaker Status This**

SINGLES

"How Do I Make You" (Asylum)

2 QUEEN

"Crazy Little Thing Called Love" (Elektra)
HEART

3

"Even It Up" (Epic)

JOE JACKSON

"I'm The Man" (A&M)

KENNY LOGGINS 5

"Keep The Fire" (Columbia)

6 BLONDIE

"The Hardest Part" (Chrysalis)

7

BOB SEGER

"Fire Lake" (Capitol) **GRAHAM NASH**

"In The Eighties" (Capitol)

9 JOURNEY

"Any Way You Want It" (Columbia)

BLONDIE

"Call Me" (Chrysalis)

see 45's received significant AOR sirpley reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received

JAZZ ON ASR

CHUCK MANGIONE..... Fun And Games (A&M)
....."Give""Best""Missed" "Slowly" 2 PAT METHENY GROUP ... American Garage (ECM) JEAN-LUC PONTY Taste Of Passion (Atlantic) 4 HIROSHIMA..... Hiroshima (Arista) Various B. JAMES/E. KLUGH. . One On One (Tappan Zee/Col) TOM SCOTT.....Street Beet (Columbia) 7 RONNIE LAWS..... Every Generation (UA) "Fried ... 9 NATIVE SON Native Son (MCA)

These elbums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports, as well as special jezz programming. The album's preferred airplay cuts are listed.

REGIONAL ASER ACTIVITY

3.45

Added MICHESS (SST-a) SEMICERS (SST-a) S

215-694-051*

DAN FORCE BEING (Fp1) Recon (Fp2) LAGES, (Any)-and (Fp1) Recon (Fp2) LAGES, (Any)-and (Fp1) Recon (Fp2) LAGES, (Any)-and (Fp2)-and (Fp2)-and

ACM)

Albany 518-462-5555

motification (negacity)
motifi

JASE PAT METHEMY OROUP (ECM)

0 JAMESTE 48 UCH

1 TORROW Zen/Co)

TOM SCOTT (Co-tumble)

JEEL & G. BROWN (Columble)

Allentown 215-694-0511

SPECIALS (Chrysalls)

- debut | SCOP146 STAP INTEGRAL | SCOP146 STAP INTEGRA

BLOS MERCON IN THE CONTROL OF THE CONTROL BARN TO THE STATE TO COLUMN TO THE COLUMN TO THE COLUMN TO THE COLUMN TO THE COLUMN THE CO

-SYLEDYS

Medium 1: (Columbia)

AROUNT IN (Columbia)

AROUNT IN (Columbia)

AROUNT IN (Columbia)

BOOL SOCIETY A. (Columbia)

BOOL SOCIETY A.

Boston 817-282-5900

Baltimore

REFERSON STANSHIP
HEA/GOUNTI
HUSH HEMPOUNTS
STEN (ALME)
LITTLE FEAT TOBS
LITTLE FEAT

Boston

-BANNANS
-JAUS
-MACK (Captrot)
-MI-SER (Epic)
-ME MESTR (Epic)
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(Ful? MDDA/Epic) EAGLES (Asytum) Elemon 1000 Tel (Columbia) 5'4'se FORMER' Summeror) (EEE' MODO NEC (ME) DIPS (AMD) (U4) AAT, GOCOMAN & SROWLIPOLYBOY)

MOST ADDED

KNACK ... But The Little... (Capitol) 19/18 SHOOTING STAR Shooting Star (Virgin)
RAMONES 18/18

End Of The Century (Sire) 18/15 SEARCHERS Searchers (Sire) 12/12 SUE SAAD & NEXT

Sue Saad & ... (Planet)

BUGGLES The Age Of ... (Island) Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations that added it this week.

WOZ

Boston

13/8

IF uf MOON/Epic! CLASH (Epil) J. GETLS BAND (EMI/Amarical GART NUMAN (1810)



Bridgeport 203-579-9995

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Singles RIMCR (Copitots HEAP' (Epic) [1808 ROMSTADT (Asytum OULER (Electro)

MEDIUM

CLASH London Calling (Epic)
PRETENDERS 28/16 Pretenders (Sire) 25/16 NAZARETH Malice In... (A&M) 19/15

Two numbers follow each album title. The first represents total number of Eastern statitions playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

The Romantics (Nemperor) 19/14

WLOM LAME TO COMMELLAN

RENNY LOLLING.
PAGES (Epic)
-LINDA RONSTAGY (*eq1um)

Added KIMCK (Capitols "It's You" "No Menateean" "Date Talks" SHOOTING STAN Stingin! "Yonigns" ilgne" DES ISIres R High, "

"Glame Love" | HOO' ambie! GOOD AATS CREE CITY! GOOD AATS CREE CITY! GOOD AATS CREE CITY! GOOD AATS ALMON (4100) STINAIN STEVAN (MEA)

Cape Cod

Cape Cod
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617-255-3220
JIMM 1021-000000
FELS CAPEL (ERE (#pic)
RECEIVE PLANE (15 face)
COHOL OPEN (15 face

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Hartford 203-247-1060 Office A WATE _ (Capitol)

COURTS & Marin | Charles |

File Floor (Columbia) |

For File Floor (Columbia) |

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Floor

2012

THE HOTTEST

PINK FLOYD The Wall (Columbia) T. PETTY & HEARTBREAKERS Damn... (Backstreet/MCA) 34/34 RUNDGREN/UTOPIA

Adventures... (Brsvile/WB) 32/26 DAN FOGELBERG Phoenix (Full Moon/Epic) 32/25
J. GEILS BAND

Love... (EMI-America)
EAGLES

The Long Run (Asylum) 27/22 Two numbers follow each album title. The first represents total number of Eastern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WBLM 108 Lewiston-Portland

HEART (Eplc)

ND: JOSE DIAZ PD HIRE BUSHEY INDICE (Egy(to1)
INDICE Addea SEAMCHERS (Sire) JAM (Polydor) RUTS (*)*rgini RAMCHES (Sire) DIRE *AMMILTON (Efeates) SMCUT*RE STAN (*)*rgin)

Long Island

FAST

HOLEY MATURE 5-D (Potymor) FRIBALOUS POODLES (Ealc) MEMBLOYS (PSO) CAM FOGELBERG (Fu'll MOON/Ealc) 2000 AATS (Ray City)

WRCN

A BOOM TALL ACTION (UA)
C) ASH (Ep)()
D L BYRON (Ar15?a)
"B1g Boys"
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**RANDMES (Columbia)
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UPO (Chryse'is)
"get'in Go"
GARY MIRRE (#Pco!
"Care"
STEVE MAISH (#Irshner)
7191a YIVIA SAZAREYN (ABS) "NOTISEY" FRETERODDS (Stre) "Breas, POCKET" (DT (BCACOMY (AVEANTIC) 15Yey in Yimo"

GIR FM Manchester

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Singles None

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New Haven

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-KURCH (Epic)
-GRAHAM NASH (Capito
-LINDA RONSTADT IAsy

WBWG 106.7

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MITHUR BLYTHE (COIUMDIS)
HIRSHING ISFIESD
HIRSHING

Cilia Pine

Market (Copyror)

Medical Office (Epic)

Office (Fried)

MATAGET (MATAGET (FRIED)

MATAGET (FRIED)

MODELS

MATAGET (FRIED)

New York
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New York 212-949-2102

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-GUEEN (Etentro)
-CLRE
-DAYIO BONFE (RCA)
-GEAT (Columbia)

HONE

New York 212-867-7777 x6070

Jazz

New York 212-335-1700

YUTAKA YOKONGRA MINGUS DYNASTY TETONYFAT GIANTS (LAXINGA)

HOTTEST
HANGETTAN "RANSER (ATTENTIC)
GOBER KRAFT IRSO)
SOBER ROLLING (MITENTON)
FAT WETGER GROUP
DATE VALGETIN (ATTENTON)
HILES CAPTS (CO)
STEVE WORDER (TWEE)
STEVE WORDER (TWEE)

HOME

Ottawa 613-563-1919

613-563-1919

PAT DEMATAP FOR year1s1
0-32 S (#91)
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1055 IFM WOHA

201-328-1055
PERR HARRER & . (MR)
SIS-SPECIAL (AMH)
TARREY-SPELICE (AMH)
-(LIRDA ROUSTADY (Fay) uni
-HI-SEX (Epic)
-(AMACK (Cop) trol)
-(CRAHAM MASH (Cop) trol) Adder Marcary Spirit . Bl. O'MDI (6 Marcary Spirit . Bl. O'MDI (6 Mart) . Com in Spirit . Bl. O'MDI (6 Mart) . Com in Spirit . Bl. O'MDI (6 Mart) . This address . Spirit . Spirit . Spirit . Com in Spirit . Spirit . Description of Address . Spirit . Com in Spirit . Spirit . Com in Spirit . Spirit . Com in Spirit . CONVAM MASK (Capitol)

ON TOCK MIRC

ON TOCK MIRC

(Full Book Falci
File TADYO (Columbia)

AFFERSON TAMASH

(Sacharash/MCA)

North Jersey

Jatz

WIOQ SST. FO: HELEN LEICHT

Added MCGUINN & HILLMAN (Copted) 900. Chance* J. GELS AMD (CM)/Americal **Come Back** --BOB SEGER (Capted)

Macilius (Columbis) (C

PO : CHARLE REMONIT BOOK

Modium Robbit (Christian)

ROBBIT (Christian)

FLEFTWOOD NAC (Mb)

Aoded
D1 69904 (Artstal
D10 69904 (Artstal
SHOUTHKE STAR (F)Fgint
SLR SAAD A MEM' (Flanat)
SLRVITUR (Scott) Bros.)
UMACK (Copitol)
-808 SEGER (Copitol)

Philadelphia

WIJON STEVE SUPPON Medium

IAN MELAGAM (Memorumy)

IANMES (Polydor)

ROMANTICS (Pemperor)

STETE MASS (REFERENCE)

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OFF BROADMAT (APTAINT)

BRUCE MODELEY & . . (COlumbia)

BRUCE MODELEY & . . . (COlumbia)

Singles LINDA ADMSTADT (Asylus) QUEEN (Elentre) HEART (Epic)

MOME Singles None



- JOJEN - Medium (Epic CASH (Epic SEE SAUG 4 MEET (P) Invaria "Coung Gir" "Personer" "Coung Love." "Gimes Love."

Pittsburgh

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PUMP'S

Medium

MARETH IAAM

CA SHE EEDES

METHORIES (Sire)

UFO (Chrysells)

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IFUL! -HEART (Epic) -LINDA RONSTADT (Asylum) FFUT MODIFERS (**)
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WDVE HOTTOST TON PETTY & THE.

-ACMINET (Colembia)

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Providence

Singles

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Singles
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LINDA HOMSTADT (Asytum)
HUNACK (Capitol)
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PARSIE (Millonnium)
QUEEN (Eleatra)
AMGIE (Sylff/Epic)

HOTTEST
FLEETHOOD HAC (MB)
5742 (AM)
TOM PYTTY & THE...
(Bacestraet)FLCA |
(Bacestraet)F

HOME

Singles

Rochester

716-288-3200

Rochester

716-232-7550

Added MADRESS (S)rel SCHOOLS (S)rel SCHOOLS (S)rel MADRESS (S)rel MADRESS (S)rel MADRESS (S)rel (S)r

95 5 FM STEREO -

OLD , MILE -- of two

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LETTLE FAT (ME)

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Added SHOOTING STAR (Virgin) KNACK (Capitoti

Philadelphia

Philadelphia

HOME

Singles

HOME

HANCK (Copinol)

Medium
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-BOD SECENT COMPTON

Medium APPLL BINE (Compton)

APPLL BINE (Compton)

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SMIN.

Pittsburgh 412-562-5900

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Singles Outfill (41m fr

Added SHD0*ING STAR (singin) SHE SARD & REET IPTERST HRACK (Capitol) HRACK (Capitol)

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HEME Singles

> MADNESS COMES TO AMERICA

FEBRUARY 21 — HOT CLUB — PHILADELPHIA FEBRUARY 22 — BAYOU — WASHINGTON, D.C. FEBRUARY 24 — PARADISE — BOSTON



ON SIRE RECORDS SIRE RECORDS ARE PROMOTED AND MARKETED BY WARNER BROS



Utica unicaliste (AMI) D.L. BYNCH (Artiste) "Bilg Boys" OFF BROADMY LAYFON "Stoy in Time" CLASH (Epic)

MAIAFM Washington, D.C. 703-534-0320

ALTERNATION STATES AND ALTERNATION AND ALTERNA

Wheeling COUNTO 614-676-5661

IAM NELAGAN THEF COTYL
HOTTEST
(MALIS TROYLOT)
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JATE PAT NETHENT GROUP (ECH) JEAN-LUC PONTY TATEMETE

Singles QUEER (Electro) FAMDAMED (BEER) JOHN COUGHE (Mercury) LINDA HOMESTAD" INSVIUMI HEART (Eolc)

Worcester

CARD CARD (Blue Set)

WORCEST

B17-752-5611

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STARVIEW FIN 717-266-6608 717-266 STEE MASE REFORMED STYR LAME STYR LAME AC/OC LATERTYC! FLEETHOOD MAC 1889: LT TOP 1891 OMES TOPHER CROSS 1880: -QUEEN (THEFTO)

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Singler

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MUSH (Marting) STEPE MASH (A PERMANE) MAJANETH (AAM) UFF MHJANDAT (ARTANTIC) MUSH (AAM)

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Singles

Atlanta

Amarillo

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FOLLOWING

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TEXAS ROCK

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tUR (Scott) Bros gblood* "Let 19 Bi ING STAB (Virgin) Chence" | Need* | NeEd* (Cgs!fo') | 1791R* | WASH (Kirshner)

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PD DOUG SOREHSE HD THE PAGE Added CHRISTOPHER CROSS (HB) PRETENDERS (SIra)

TIGE Reprises

HOTTEST

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HONE



205-870-9900 -ANACE Capitoti -CHOA FORSTADY (Asylum -STRECTHEARY (ATTANH) | -HARC TAMER BAND (ETH-178

TOTO (Columnia) RED STEARNY (MD) -CUEEN (Exertra)

JAZZ HDNE

SE-SPECIAL CAMES
PEARL HARBOR & CHEST
AVAIL ARRIVATEADING CAMES

Singles None

Corpus Christi

512-855-4641 MITY & NO.

TUD RETTY & THE

**GENERIC CONTINUE
**LONG IS TARRY LONG
**LONG
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ALBUM ROCK

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**JOURNER Y TCG (umb1a)

Mindel Lum

Minde

GARY MANAN (A1co)

Dallas-Ft. Worth

"Don't Da Na, "
"Eyen. Loser's"
"Come Ny Girl" "Refugee"
22 ''' Or (id)
"Esther The One" "Sunglesses"
"Col'Stockings" "I'' Bad"
"Thank Tous States"
(REA/Grust) *I Thomas You"
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"Bishang Moons"
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110K

KLAQ -808 SEGER (Capitol)

El Paso 1.5 fm 915-544-8884

HOTTEST PINE FLOYD (COLUMBER) THE FLOYD (COLUMBER) THE FLOYD THE FLOYD (ABCKSTROPT/ACA) DAM FOCE BEGG (Full MOON/EDIC FLOWN FORM SYLLEY/BE) BABTS (CORYBOTIS) -1100A FORMSYADT (BAYLUB) -QUEEK (Elektra)

Modium
RESS | Harrium |

2-44.5

El Paso 915-533-8211 TAN RELAGAN (Marcury) *KNACK (Capitol)

HOME

MU JOHN MARTHANUS ASSY PD GAME METER

Added HEART IEB Modium
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-RAACK (Capitol)

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To an FTTE BERG
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PER (Epic)

PER (FROM EPIC)

PER HOME



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Jacksonville 904-833-2785 -DMCK (Capitol) -GRAHAM MASH (Capitol)

OBJANNE WAS NO COMPTON TO THE PROPERTY OF THE

Jazz Singles Isone

MOST ADDED.

SHOOTING STAR 16/16 Shooting Star (Virgin) SUE SAAD & NEXT Sue Saad & ... (Planet) 11/9 NAZARETH 18/8 **MAHOGANY RUSH** 9/7 What's Next (Columbia) .But The Little ... (Capitol) 7/6

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.



CEILS BAND (EHI/Ame Ice) IVE FORMERT (Nemperor) PARETH FABRE

Johnson City

Hoffes)
Plan FLUTD (Loc umble) of Tops repting a Top (Bensatree) Talk at Dear FLUTD (Bensatre

Singles QuEEN (Elentre) LINDA ROWSTADY (Abylum) GRANNE MASH (Capitol)



Knoxville 815-637-1010

DAN FOGEL MERC Full Memorify (c) EAGLES FANY unit 27 'UP 1800 JEFFERSUN STANY UNIT 10 'YOUNG/C 100 SE 180 /Reprise 1 NO NUMES FANY unit QUEEN FERSTANY (ANY UNIT 140 /Reprise 1 140 ARONS PADT (ANY UNIT 140 ARONS PADT (ANY UNIT)

JAIJ NDNL Singles None

TEVE MASH (Birsher) LIFO (Chrysel) RABBRER (A/TOP+A (Berry 1/10/P+A (Berry 1/10/E)) REST (OBCINS (Columbia) LIFRE FEAT (MB) K94 KSMB Lafayette 318-232-1311

Rective 30-58EC18 (AAM) SIGNOFCH (AAM) SIGNOFCH (AAM) FLEETHOOD ONC (48) APRIL WINE CONTROL (ATTACK) APRIL WINE CONTROL (ATTACK) ARCHIVES (ATTACK) ARCHIVES

Put, noded Not Rush two mbla! Muccoller Rush two mbla! "Road, Blues" "Road, Blues" "Scottl Bros.! "Let be Noe" "Utle Mine" "Raf! it be Noe" "Utle Mine" "Raf! it pt let be Noe" "Raf! it pt let be Noe

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| Model | 148 AM | 150 AM |
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WZXR cockiO5 PD TOM SENS NO RECOSE AND

Added \$1007 HG \$7AR 19 (rgln) "Br Ing 17 (n" MAZARETH 1ALM) "No1100 y" RMIQNES /5(ro) "R&F HIGH "

Hodium
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BABYS (Chrysali)
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Memphis

TOW PETT A DNG.

**GRADE TOWN THE ANGLE OF T

JAJMER - LOTUMD &

HOTTORY NO FAMILY
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MEDIUM

Adventures... (Brsvlle/WB) 23/14

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

20/14

18/13

17/13

28/12

17/12

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305-581-1580

Nashville

605-748-8106

J. GEILS BAND

AEROSMITH

ZZ TOP

Love... (EMI-America)

RUNDGREN/UTOPIA

Night In... (Columbia) 38-SPECIAL

No Place... (Chrysalis)

Rockin'... (A&M)

Deguello (WB) UFO

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Added MANUGEARY BUSH (Columbia)
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Added
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Norfolk 804-823-9667

1011 Singles BABTS (Chrysofts) LINDA (DMSTADT (Asylum) QUEBN (Electra) HEART (Epic) BOD WIRE (Captro)

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THE HOTTEST

PINK FLOYD

The Wall (Columbia) 30/29
T. PETTY & HEARTBREAKERS
Damn... (Backstreet/MCA) 29/27 DAN FOGELBERG Phoenix (Full Moon/Epic) 31/27

EAGLES The Long Run (Asylum) 26/22 Cornerstone (A&M) 23/18

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.



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Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.



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"We put music before the personality."

Mike Carta, WIL-FM

News Notes

"Congressman McKinnon," the name KSON-AM-FM/San Diego owner-President Dan McKinnon is hoping for if elected next November. As announced in R&R this week (see Page 1), McKinnon is going to run for a U.S. Congressional spot. As most of you know, Dan and I served together on the CMA Board and co-produced and directed last October's "Post Awards Radio Show" for NBC Radio. Besides that, I did seven of my "wonder years" on Dan's stations in San Diego. He was a good boss and he would make a great Congressman. R.H. "Smokey" Hyde, GM of KRMD-AM-FM/Shreveport, was named "Broadcaster Of The Year" by the Louisiana Broadcasters Association . . . As the 1980 Winter Olympics get underway this week in Lake Placid, NY, I received word that WEET/Richmond has stopped airing the NBC radio series "Olympic Odyssey" in support of President Carter's position on the Soviet invasion of Afghanistan. According to GM Jon Hill, WEET will not broadcast the promotional tool for the summer Olympics until the Russian troops are withdrawn . . . WCX1/ Detroit had some impressive coverage of their thank you to Canada (see photo, Page 1). Besides R&R, the story ran on the front page of the major Detroit newspaper and in Newsweek magazine . . . WMAQ/Chicago morning personality Lee Sherwood urged listeners to send thank you notes to the Canadian Prime Minister Joe Clark. The station reports instant response in the thousands . . Holley, recently with KMAK/Fresno and formerly with KSON and WSLR/Akron, has been named PD of WVMI/Biloxi, MS... Craig Swoop, OM of KDTH/ Dubuque, IA, reports a power increase for the station. It's now 5000 watts, 24 hours a day. The station is programming Country now from 3pm to midnight, according to MD Roger Cadogan, with plans to expand. . Jay Jackson, from WNAX/Yankton, SC, is the new morning man of KTYN/Minot, ND . . . Larry Miller has been named PD and Williams A. Beyer (Bill Barr on-the-air) appointed MD for WAXU/Lexington . . . KYAK/Anchorage has dropped automation for 24-hour live Country broadcasting. Bill Brink is PD and Don Griffin MD for the 50,000-watt AM station . . . The Country Music Association saluted "Uncle Len" Ellis, owner and President of WLJE/Valparaiso, IN, in the February "Close-Up," CMA's monthly newsletter. Ellis has been a disc jockey now for 30 years. A tip of the hat to one of the real veterans of the biz. Talked with Coyote Calhoun, the new assistant to OD Jerry David Melloy of WAMZ-FM/ Louisville. Calhoun, who will also oversee the music for the station, was recently with KULF/Houston. He had nothing but praise for the sound of Houston station . . Speaking of FM Country, R&R's Lee Wade put together a piece on the huge success of FM Country radio featured immediately following this column ("check your local listings") WLEW/Bad Axe, Michigan, celebrated its 30th anniversary last Monday (11) . Gene Barry, new PD of WKKR/Evansville, IN says he will be using Bill Robinson's Music Works syndicated radio service for the shows on WKKR. He is looking for a morning and afternoon personality, for the live programming during the broadcast day. For more details: (812) 425-2221 . . . That brings my "broadcast day" to a close . . . So what's news with you?

FM Country: Coming On Strong

As country music continues expanding on all levels, one obvious contributor with a lot of clout is FM radio. The gradual listening shift from AM to FM is apparent in all music formats, and Country has already staked out territory on the FM band. One hot station is WCMS-FM/Norfolk, with a 10.9 share in the Oct/Nov Arbitron making it number one in the market. WQYK-FM/Tampa-St. Petersburg surpassed AM WSUN in the spring book, and although it dropped a bit in the fall, WQYK still tied WSUN with a 6.0 for the Oct/Nov sweep. A surprise was powerhouse WBAP/Dallas limping behind sister station KSCS-FM. Both WFMS-FM/Indianapolis and KNIX-FM/Phoenix have sizable chunks of their markets, as does KEBC-FM/Oklahoma City. Houston, a highly competitive market with three country stations, has an FM in the lead, KIKK-FM. And the success stories go on and on.

Unlike AOR, which was specifically formed as an alternative to AM Top 40's tight playlists and high-speed jocks, Country FM is more an extension, rather than an alternative, to AM. Whether or not Country FM is a haven for "Progressive Country" or "Album-Oriented Country" only time can tell. AOR, which began as "underground" radio in the late 60's, later dubbed as "progressive," wasn't a fully established format with a solid image, until 1971-72.

WJEZ-FM/Chicago PD Jon Anthony comments, "If I was programming an AM station, I'd probably do the same as I am doing now," adding that WJEZ plays more music than a typical AM, more album cuts, and that the station is a good starter station, playing a lot of new material. WJEZ jocks are personality-oriented, but "not as high-pitched as an AM would be. Exciting, but no hype."

PD Jim Walton has positioned WITL-FM/Lansing as the "information station." During morning drive, it may play only eight records per hour. "At that time we are primarily conversation, covering weather, sports, traffic. We do em-

phasize the music, but not during drive time. The best description for us would be full-service." Walton noted that at one time, WITL's AM carried the FM, but since the early 70's the FM started to gain, and has now surpassed the AM in ratings. WITL is personality-oriented, with a high profile in the community. It shares an audience with an old-line Pop/Adult and, according to Walton, "we are basically no different than an AM except for the quality of the music."

WIL-FM/St. Louis PD Mike Carta also states that music is the main focus of the station. "We have a highly researched format, with a staff of four compiling data full time. Our jocks have a degree of selectivity within the framework of the clock." The stereo factor coupled with a limited spot load (usually eight minutes, with a 12-minute maximum) further supports the music orientation. Carta produces "Country Jam," a show which features top artists' latest albums, with selected cuts airing uninterrupted for 15 minutes. The program runs weeknights from 9-9:30. WIL also airs several syndicated programs, including "Country Greats," a feature from ABC Radio, and plans to include a "New Faces" series, featuring upcoming talent. "We put music before the personality. Our approach to news and sports is limited, with 2½ minutes of news per hour in drive time. We play the same music as our AM sister station, but it is rotated differently."

Bill Conway has built WBCS/Milwaukee's image as a contemporary Country station. He discarded all non-stereo records, dropped some newscasts, and plays longer music sweeps, with spotlight artist shows featuring 15 minutes of continuous music. WBCS shares an audience with a Top 40 and a Pop/Adult station, and "with that knowledge we can add major artists like Elton John, or Kansas; artists that appeal to people who don't listen to country and which blend with our sound. We are very contemporary; in another market we might even be described as MOR." All the jocks, and Conway himself, have experience in non-Country AM radio. Conway also adds that his market doesn't have a hard-core country following.

"Generically, AM has a heavier commercial load than FM, consequently there is less music," commented Carol Parker, PD at WMZQ-FM/Washington, D.C. Her only competition is an automated Drake-Chenault format, and although Parker stresses the importance of the music, she adds, "News is also an integral part of the station, as are traffic reports, etc." Public affairs are limited to weekends. "We carry several syndicated programs, including 'Live From The Lone Star Cafe,' 'American Country Countdown,' and 'Jamboree USA.' "WMZQ is aiming for adults 25-49, gearing programming and outside advertising to that target. TV ads are very lifestyle-oriented. Parker adds that the station segues a lot of its music, and runs a maximum of 12 commercial minutes per hour.

"The difference between an AM and our FM is the great, clear sound." Herb Allen, PD at WFMS-FM/Indianapolis clusters spots around the music, gives the jocks a clock to follow, and maintains a short playlist. His approach to non-music programming is "just like every other station" with a strong news department. "We don't use the word Country for the simple reason that I have never heard a Pop/Adult station say 'This is a Pop/Adult station.'" WFMS share an audience with another Country station (AM) and with the FM rockers.

"The difference between AM and FM is the great, clear sound."

Herb Allen, WFMS-FM

"We feel that once listeners switch from the AM band to the FM, they will stay because of the sound quality."

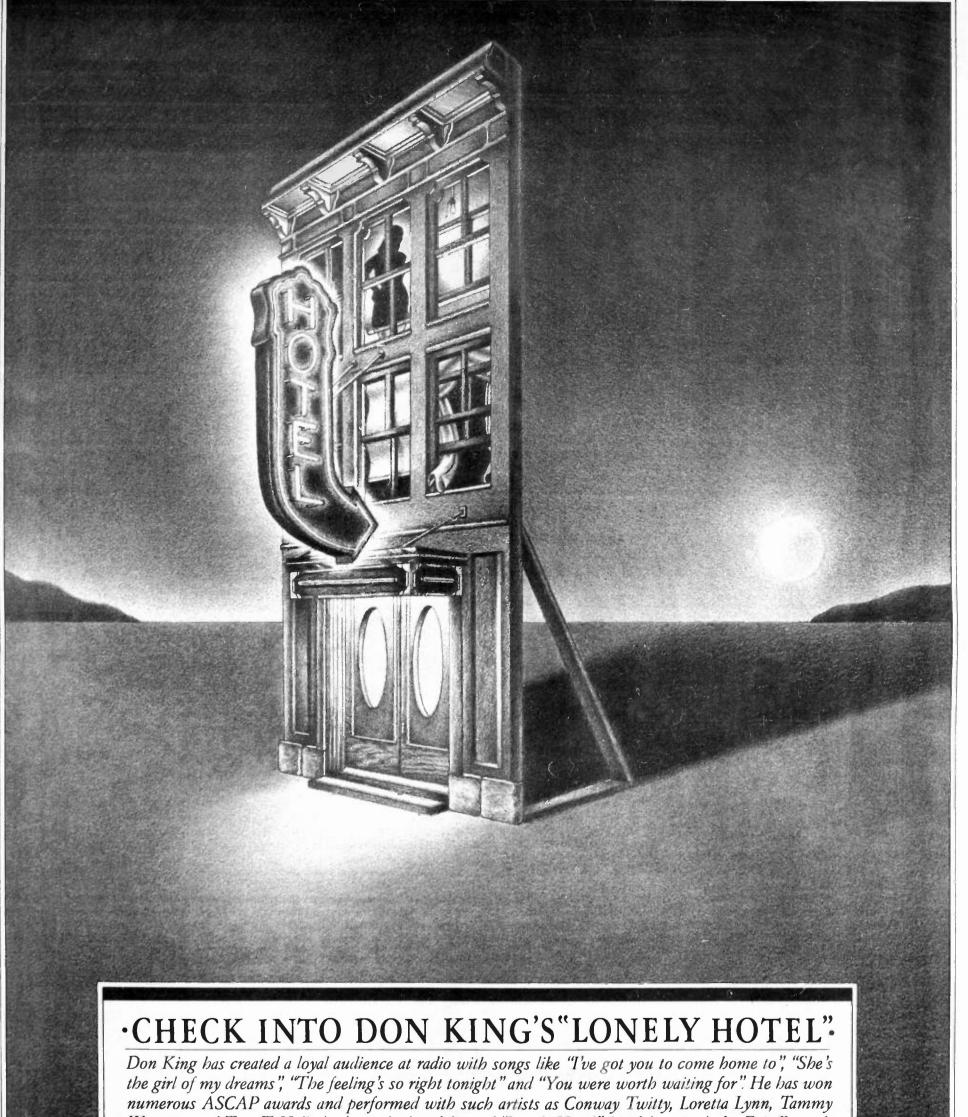
Noting the national trend away from AM to FM, WCMS-FM/Norfolk PD Russ Cassidy comments that his station was one of the first FM Country stations and has remained so for the past 15 years. "We are personality-oriented, but have fewer talk blocks than an AM." Cassidy also noted that he too shares an audience with the Pop/Adult stations in the city.

Bob English, the PD at WUBE-AM-FM/Cincinnati, also stresses that FM plays fewer commercial minutes per hour than would an AM, commenting, "The FM listener is predisposed to think he/she is hearing more music." WUBE-FM utilizes specialized syndicated programs, and plays more album cuts than the AM. "With the FM we have the leeway to test out new or different records. On the AM we are more traditional. The AM is talkier, and the FM more low-keyed."

At WKSJ/Mobile, PD Bill Robbins notes that listening spans on FM are longer, and therefore "we rotate the music differently than an AM. We do a lot of information, things not usually associated with FM, like Paul Harvey, etc." The jocks have a clock to follow, and the station does not play album cuts. Their image is based on the premise that "good radio is good radio," regardless of format. "We provide services such as mobile news, traffic reports, a meteorologist, just as a Pop/Adult station would. We would be the same even if we were

The clearcut differences between Country AM and FM appear to be fewer commercials and more music, with a little bit of mellowing from the jocks. FM has made an impact, and as the number of stations continue to venture into this area, more patterns and trends will emerge. One thing is certain, Country FM is here to stay.

Lee Wade



Wynette, and Tom T. Hall. And now he has delivered "Lonely Hotel", his debut single for Epic Records, which has been greeted with tremendous excitement at radio.

REPRESENTATION: UNITED TALENT • 1907 DIVISION STREET • NASHVILLE, TENNESSEE 37203 • 615/244-9412

DON KING • "LONELY HOTEL" (9-50840) • PRODUCED BY KEN LAXTON • ON EPIC RECORDS





BREAKERS.

CRYSTAL GAYLE It's Like We Never Said Goodbye (Columbia)

On 63% of reporting stations. This week's adds include KLAC, KSON, WDAF, CKLW-FM, KVET, WEEP, WHN, WPOR, KWMT, WKKN, KVOC, KRZY, KNIX, KRAM. Charts: 9-7 WYVA, 36-27 KSO, 17-9 KCKC, 34-25 WNRS, 16-7 KLZ, debut 30 WIL, 33-26 WTHI. R&R Chart: Debut 27.

HANK WILLIAMS JR. Women I've Never Had (Elektra)

62% of reporters on this record. Charts: 30-24 WUNI, 32-25 WFMS-FM, 36-29 KEEN, debut 24 WLWI-FM, 27-21 WKDA, 51-29 KHAK, 32-27 WVOJ. Adds: WHOO, WDAF, WIRE, KVET, WXCL, KLVI, WEAT, KSON, WOKQ. R&R Chart: Debut 36.

NEW & ACTIVE

LACY J, DALTON "Tennessee Waltz" (Columbia) 67/15, KLAC, KMPS, WFMS-FM, KSO, WHK, WSUN, KOKE WYVA, KGFX, WYTL, WKCQ, WWJO, KIDN, KMAK, KSON, Charts: 32-17 ÇKLW-FM, 44-30 KKYX, 30-26 WKDA, 36-26 KFEQ."31-26 WXCL, RGR Chart: Debut 38.

JERRY LEE LEWIS "When Two Worlds Collide" (Elektra) 65/14, KNEW, KLZ.

WFMS-FM, WSLR, KOKE, WEAT, WQQT, KLVI, WEEP, KMAK, KLAK, KSON, KRAM. Charta: 16-11 KCKC, KMPS. Charta: 39-29 WCXI, 37-27 KVOC, 44-28 WCXI, 37-30 WUBE, 33-28 KFGO, 35-29 WTHI.

ROSANNE CASH "Couldn't Do Nothing Right" (Columbia) 64/11, KLZ, WSAI, WFMS-FM, WGTO, KOKE, WYOJ, WDEN, WYVA, WKKN, WKCQ, KMAK, Charts: 37-27 KFEQ, 50-30 KHAK, 15-11 WSEN, 35-30 WBAM, 33-28 WXCL, 21-18 KFTN, R&R Chart: Debut 40.

CHARLEY PRIDE "Honky Tonk Blues" (RCA) 58/23, One of the "Most Added" this week. KLAC, KRZY, KMPS, WJJD, WSAI, WDAF, WCXI, WSLR, WNRS, WXCL, WIL, WKKN, KEBC, KWMT, KHAK, WAXX, WUNI, WGTO, WNVY, KVET, WYII, KCEY, KKAL, 98 KCKC, debut

ALABAMA "My Home's in Alabama" (MDJ), 54/16, wcms, wqqt, koke. wjjd, wytl. wthi, kfeq. kgfx. wadr. whk. kwmt, keen, kvoc, kkal, wsun, kuzz. Cherts: 26-16 wuni, 33-29 wwok, 34-29 wsen, 29-23 wlwi-fm, 39-25 cklw-fm, 31-25 kso, 40-25 khak. 24-19 wvoj, 31-27 kckc, 22-16 kftn, debut 23 kmps, 34-29 wxcl.

STREETS "Love in The Meantime" (Epic) 52/12, KLZ, KVOC, WYTL, WJJD, WYDE, KRMD, WINN, KIKX, KOKE, WVOJ, KVET, WKXA. Charts: 37-29 KEED, 27-24 WEAT, 47-26 KHAK, 37-24 KHEY

BRENDA LEE "The Cowgirl And The Dandy" (MCA) 51/23, One of the "Most Added" of the week. New stations include KEED, KLAK, KUZZ, WTHI, KSO, CKLW-FM, WUNI. KZIP, WCOS-FM, WHOO, WNVY, WYDE, WVOJ, KYNN, WKMF, WKKN, WTHI, KSSS, KKAL. KTYN KYOO KHEY 30-25 KCKC

HENSON CARGILL "Silence On The Line" (Copper Mountain) 51/2, WINN, KNIX. Charta: 38-28 WSAI, 30-21 WYTL, 33-22 KHEY, 27-18 KZIP, 35-29 WJJD, 39-30 KVOC, 18-14 KRMD, 15-11 WUBE, 24-18 KLZ, 18-15 KRAK, 26-20 WEAT, 28-18 KMPS, 16-11 WHK.

KRMD, 15-11 WUBE, 24-18 KLZ, 18-15 KRAK, 25-20 WEAT, 28-18 KMPS, 18-11 WHR.

REX ALLEN JR. "Yippy Cry Yi" (WB/Reprise) 50/13, CkLw-FM, KYNN, KRAK, KLZ, KCEY, KHEY, WGTO, WVMI, WNVY, WCOS-FM, WOKK, KLVI, debut 29 KMPS.

RAY STEVENS "Shriner's Convention" (RCA) 50/12, One of the "Most Requested,"

New at KRZY, KSOP, WNRS, WXCL, WGTO, WAXX, CKLW-FM, WHBF, KMAK, KUZZ, KVOC, KHAK, Cherts: 27-23 WUNI, 10-5 WCOS-FM, 30-21 WBAM, debut 18 WHOO, 29-24 WVOJ, debut 19 WOKK, 28-19 WHK, 21-12 WSUN.

DOTTIE WISST "A Legent In Legiting" (MA) 50/11 KEEN, WNRS, WISST, WKCO.

DOTTIE WEST "A Lesson In Leaving" (UA) 50/11, KEEN, WNRS, WSLR, WKCQ, KLVI, WNOW, WPOR, WCMS, WKXA, KIDN, KUGR. Charts: 24-20 KCKC, 31-24 KLZ. debut 22 CKLW-FM, 29-25 WADR, 29-25 WUNI, 31-26 KSSS, 37-30 WQQT.

HANK THOMPSON "Tony's Tank-Up, Drive-In Cafe" (MCA) 50/10, WIRE, KMAK, WDDD, WYTL, KGFX, WHBF, KHEY, WGTO, KLVI, WPOR. Charts: 21-15 WUNI, 30-24

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NATIONAL AIRPLAY/40

Three Weeks	Two Weeks	Last Week	This Week	February 15, 1980
5	4	2	0	BARBARA MANDRELL/Years (MCA)
14		6	8	WAYLON JENNINGS/I Ain't Living Long Like This (RCA)
10		7	Ð	ANNE MURRAY/Daydream Believer (Capitol)
2	1	3	4	DON WILLIAMS/Love Me Over Again (MCA)
29	18	10	0	WILLIE NELSON/My Heroes Have Always Been Cowboys (Columbia)
6	5	4	6	JOHN CONLEE/Baby You're Something (MCA)
20	12	9	•	GENE WATSON/Nothing Sure Looked Good On You (Capitol)
. 3	2	1	8	T.G. SHEPPARD/I'll Be Coming Back For More (WB/Curb)
32	19	13	0	RONNIE MILSAP/Why Don't You Spend The Night (RCA)
1	3	5	10	OAK RIDGE BOYS/Leaving Louisiana In The Broad Daylight (MCA)
16	15	12	11	RAZZY BAILEY/I Can't Get Enough Of You (RCA)
11	8	11	12	JEANNE PRUETT/Back To Back (IBC)
35	25	20	(D)	MEL TILLIS/Lying Time Again (MCA)
33	24	19	0	TOM T. HALL/Old Side Of Town (RCA)
36	31	22	0	STATLER BROTHERS/(I'll Even Love You) Better Than I Did (Mercury)
_	37	29	0	CONWAY TWITTY/I'd Love To Lay You Down (MCA)
31	21	18	17	JOHNNY PAYCHECK/Drinkin' And Drivin' (Epic)
	32	24	0	BOBBY BARE/Numbers (Columbia)
9	10	14	19	GAIL DAVIES/Blue Heartache (WB)
-	36	27	20	CHARLY McCLAIN/Men (Epic)
23	20	17	21	CRISTY LANE/Come To My Love (UA)
7	6	8	22	CRYSTAL GAYLE/Your Old Cold Shoulder (UA)
12	16	16	23	JERRY REED/Sugarfoot Rag (RCA)
15	14	15	24	MARGO SMITH/The Shuffle Song (WB)
-	38	30	3	JOHNNY DUNCAN/Play Another Slow Song (Columbia)
27	22	21	26	ROY CLARK/Chain Gang Of Love (MCA)
-	-	\rightarrow	Ø	CRYSTAL GAYLE/It's Like We Never Sald Goodbye (Columbia)
	_	37	Ø	GEORGE BURNS/I Wish I Was Eighteen Again (Mercury)
4	13	23	29	KENNY ROGERS/Coward Of The County (UA)
-	_	35	©	BELLAMY BROTHERS/Sugar Daddy (WB/Curb)
34		26	31	BUCK OWENS/Let Jesse Rob The Train (WB)
-	39	33	32	JACKY WARD/I'd Do Anything For You (Mercury)
-	_	39	3	MOE BANDY/One Of A Kind (Columbia)
-	_	36	0	HOYT AXTON/Wild Bull Rider (Jeremiah)
-		38	0	STEPHANIE WINSLOW/Crying (WB/Curb)
-		→	0	HANK WILLIAMS JR./Women I've Never Had (Elektra)
19	9 17	25	37	JOHNNY RODRIGUEZ/What'll I Tell Virginia (Columbia) New New York Columbia
-		\Rightarrow	0	Entry
_		$\overline{}$	0	JENN I LEE LEWIS/WHOM I WO WORLDS COME (Elektra)
-			(3)	ROSANNE CASH/Couldn't Do Nothing Right (Columbia)

This chart is based solely on compiled weekly reports from our reporting stations. Black circled numbers Indicate continued upward moves from the majority of our reporters.

JACK GREENE "Yours For The Taking" (Frontline) 44/4, KLAC, KNIX, WCXI, KGFX. Cherts: 35-23 KHEY, 38-29 WHK, 31-23 WJJD, 13-10 KFTN, 15-12 KYNN, 32-27 KKYX, 27-21 KHAK, 39-30 KIKX, 28-24 WUBE, 36-27 WIRK-FM.

KHAK, 39-30 KIKX, 28-24 WUBE, 35-27 WINK-FM.

JUICE NEWTON "Sunshine" (Capitol) 40/6, KRAK, KSSS, CKLW-FM, WHK, KOKE, WCMS, Charts: 39-27 WKKN, 28-19 KUGR, 30-24 WWOK, 29-24 WKDA.

RED STEAGALL "3 Chord Country Song" (Elektra) 39/10, KBET, KNIX, WCXI, KYNN, KSO, WGTO, WCOS-FM, WHOO, KIKX, KLVI, Charts: 21-17 WDAF, 23-19 WUNI, 28-18 KVOC. EARL SCRUGGS REVUE "Blue Moon Of Kentucky" (Columbia) 39/8, KLAC KKAL KLAK, WIRE, WYTL, KSO, WLWI-FM, KOKE, Charts: 64 WUNI, 33-28 KVOC. 57-27 KHAK DANNY DAVIS w/WILLIE NELSON "Night Life" (RCA) 38/11, KEEN, KMPS. WIRE, CKLW-FM, WPOR, KZIP, WQQT, KFEQ, WXCL, KMAK, KIDN. Cherts: 18-11 KUGR, 28-23 WWOK, 24-20 KRZY, debut 30 WIRK-FM, 31-22 KFTN.

Others Getting Significant Action

SHEILA ANDREWS w/JOE SUN "What I Had With You" (Ovation) 38/6, WIRE, WAXX, KOKE, KLVI, Charts: 18 9 KVOC, 25-21 WOK

BIG AL DOWNING "The Story Behind The Story" (WB) 37/11, KCKC, WNRS, KHAK, WSLR, WKKN, WIRE, WIL, KWMT, WSUN, WQQT, WTHI, 47-30 CKLW-FM, 37-28 KSO.

MEL STREET "Sleep On It Baby" (Sunbird) 36/5, KHAK, WHBF, WTHI, KOKE, WDEN, 30-25 WEAT, 34-30 KUZZ.

DEBBY BOONE "Are You On The Road To Lovin' Me Again" (WB/Curb) 31/24. The "Most Added" song this week. New at KNIX, KSOP, KLAK, WUBE, WHK, WYDE, WBAM, KIKX, WIRK-FM, WDEN, WPOR, WYII, CKLW-FM, KEBC, KTYN, WAXX, WKMF, WCOS-FM, KYNN,

DON KING "Lonely Hotel" (Epic) 29/14, KFTN, KSSS, KHAK, KTYN, WXCL, KYNN KFGO, KSO, KVOO, KEBC, WCOS-FM, WKDA, WVOJ, WDEN.

DIRT BAND "An American Dream" (UA) 28/8, WIL, KKYX, WHK, KVOO, WVMI, WHOO, WOKK, KRDR. Charts: 15-10 WEEP, 1-1 WPOC, 19-16 KCKC, debut 18 WHN, 31-26 WDGY.

KENNY DALE "Let Me In" (Capitol) 25/15, KRZY, KLAK, KRAK, KSOP, KEBC, KYNN, KSO, WTHI, KVOO, KZIP, KRMD, KIKX, WIRK-FM, WDEN, KLVI.

JIM WEATHERLY "Gift From Missouri" (Elektra) 25/11, KEED, KKAL KUGR. WCOS-FM, WBAM, WVOJ WDEN WYII

BILLIE JO SPEARS "Standing Tall" (UA) 22/20, One of the week's "Most Added "Adde: KMPS, KNIX, KSOP, KVOC, KCKC, KMAK, KRAK, KSSS, WAXX, KFEQ, WTHI, KFGO, KSO, KVOO, KHEY, WCOS FM, WLWI-FM, WKDA, KRDR, WOKQ.

CHARLIE DANIELS BAND "Long Haired Country Boy" (Epic) 20/13, KCKC, KRMD, KGFX, KUGR, WIRK-FM, KVOO, WWOK, WLWI-FM, WBAM, WKDA, WVOJ, WDEN, WYII. CAROL CHASE "Sexy Song" (Casablanca West) 17/9, WUNI, WCOS-FM, WXCL, KFGO, KSSS, WUNI, KZIP, KTYN, KVOO, debut 28 WKXA.

JOHN WESLEY RYLES "Perfect Strangers" (MCA) 11/11, KFTN, KHAK, KSO, CKLW-FM, KRMD, KKYX, KIKX, WKDA, WIRK-FM, WYII, WOKQ.

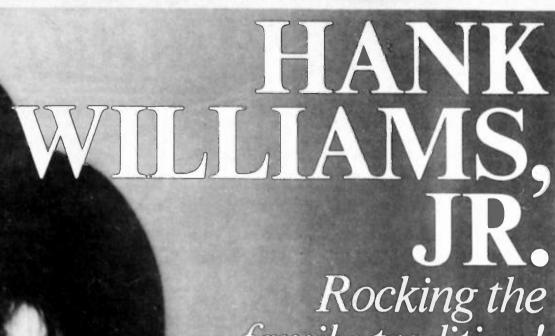
DAN FOGELBERG "Longer" (Full Moon/Epic) 11/4, WHK, WVOJ, WOKK, WPOC, 20.12 KUGR, 30.24 WMAQ, debut 15 WHN.

Most Requested

CONWAY TWITTY (MCA)
GEORGE BURNS (Morcury)
KENNY ROGERS (UA)
RAY STEVENS (RCA)
WILLIE NELSON (Columbia)
WAYLON JENNINGS (RCA)
ANNE MURRAY (Capitol)
T.G. SHEPPARD (WB/Curb)
CHARLY McCLAIN (Epic)

Active Re-Currents

GAIL DAVIES CRYSTAL GAYLE CRYSTAL GAYLE
Your Old Cold Shoulder (UA)
KENDALLS
ou'd Make An Angel....(Ovation)
MOE & JOE
Holding The Bag (Columbia)
WILLIE NELSON
Help Me Make It...(Columbia)
CHARLEY PRIDE
Missin' You (RCA) Missin' You (RCA) KENNY ROGERS Coward Of The County (UA)
T.G. SHEPPARO
I'll Be Coming Back For More (WB/Curb)



Rocking the family tradition!

Women I've Never Had"

from the album







HANK WILLIAMS JR.

Women I've Never Had (Elektra)

62% of reporters on this record. Charts: 30-24 WUNI, 32-25 WFMS-FM, 38-29 KEEN, debut 24 WLWI-FM, 27-21 WKDA, 51-29 KHAK, 32-27 WVOJ. Adds: WHOO, WDAF, WIRE, KVET, WXCL, KLVI, WEAT, KSON, WOKQ. R&R Chart: Debut 36.



Biff Collie Inside Nashville

host the 22nd annual "Grammy Awards" on CBS on

Wednesday (2-27) . . . Larry Gatlin and Super-Steeler

Terry Bradshaw have a running feud re: Brad-

shaw's record career. Larry says he may be arrested

for impersonating a singer, Terry says he'll make the

Gatlin boy eat his words . . . Can you imagine that

Willie Nelson's "Honeysuckle Rose" movie is a re-

make of the 1939 movie classic "Intermezzo," which

lon's two platinum records from Jerry Bradley honor

the success of the 1975 "Outlaw" album, with Willie.

Jessi Colter, and Tompall Glaser. This was the first

country album ever to sell over a million copies. Now

it's the first country album ever to sell two million

nette in the movie version of her book "Stand By Your Man?" ... Shorty Lavendar, a pioneer Nash-

ville sound fiddler and lately one of our leading book-

McFadden, Buck Owens's longtime manager-agent,

is moving to the Stockton-Modesto area to run the ra-

to see Bob Neal back in the saddle, managing Johnny

Dolly Parton and Burt Reynolds are not going to star

together in the Universal Studios movie production of

the Broadway hit "The Best Little Whorehouse In

Texas." Apparently both stars were holding out for

what amounted to about \$6 million between them. The studio didn't want to play their waiting game.

Looks like Willie Nelson will take over the male lead,

with Barbara Mandrell and Crystal Gayle up for the female lead . . . Don Gibson has signed with Warner/

Curb Records, with a first release set for February 23

of the Frontier Hotel in Las Vegas . . . Mickey Gilley's

new producer is Jim Ed Norman, the same guy who

made the great productions for Anne Murray. Should

be interesting to hear . . . The Kendalls' Ovation al-

bum "Heaven's Just A Sin Away" just became Can-

March 6 Roy Clark opens in the main showroom

Rodriguez. They should be good for each other

ing agents, recovering from cancer surgery .

dio station he just bought, I understand.

. Sally Field to play the part of Tammy Wy-

Shorty Lavendar, a pioneer Nash-

. . Sure glad

starred Ingrid Bergman & Leslie Howard?

HOT STOVE LEAGUE: Snow (up to our clavi-(sales in excess of one milcle) has made it a real winter wonderland in Music Rex Allen, Stella lion) . Ralph Emery's son was seriously injured in Parton, Mel Tillis, Barbara a car-truck collision on a bad snow day last week Mandrell and Johnny Rod-Burglers stole three gold record albums off Charlie riguez wrap up their San Antonio Livestock Show this Rich's living room wall in the middle of the night. Nothing else was taken . . . Debby Boone warmed up weekend (2-17) . . . Jerry the cold hearts of Nashville with her presence while Reed's new commercial recording a special "worship" album at Sound Stage chore for Truckstops of Studios (used to be Mercury), produced by Brown America has him as the voice Bannister for Lion & Lamb Records . . . Lester Flatt's and face of those 26 truckcommon-law widow Joyce Goodwin Flatt was awardstops in 16 states. . Don ed \$50,000 from his will. Alabama recognizes common-Williams, according to Trilaw marriage, Tennessee courts honored the ruling Son News, will be featured Kenny Rogers finished an album project with in the upcoming 41st edition Larry Butler and headed back to L.A. where he'll of Who's Who In America.



'Johnny Cash Silver" will be compressed into only 90 minutes of a TV special. Cash says he'd love to just forget about ratings and "starpower" and do a show with all the people that he's known and loved in these 25 years; it would really be a "special." "The only problem," he said, "is it would take about six hours to do." Squeezing special moments, memories and performances from Tom T. Hall, Carl Perkins, June, the Statler Bros., Kris Kristofferson, "Cowboy" Jack Clement, Waylon Jennings, Larry Gatlin, and some special surprises into only an hour-and-a-half will keep the tape editors busy for awhile. Show will be seen this spring.

UPDATE: Margo Smith changed hair color (from black to blonde!) and record producers, from Norro Wilson to David Barnes & Conway Twitty . . . T.G. Sheppard taped Ronnie Prophet's "Good Ole Country Music" TV show in Toronto and Ralph Emery's "Pop Goes The Country" in Nashville . . . The Allens, Rex and Rex Jr. raised \$750,000 for the West Texas Rehabilitation Center in Abilene with their 10th annual telethon there . . . Jim Wharton reports from Columbus, Ohio that Harold Bellamy got a surprise birthday cake on stage at the Veterans' Memorial Auditorium, and the audience of 3000 sang you-know-what

Little Richie Johnson settled into his new office building on South Main Street in Belen, just outside Albuquerque Dottsy was Grand Marshal of the El Paso Stock Show & Rodeo Parade . . . Roy Clark played in the Bing Crosby Golf Tournament, then headed for his boat off the Florida Keys... Former husband and wife Tammy Wynette and George Jones have announced plans to duo again, on stage. Pictured below: George Jones, Tammy and Tammy's current husband and manager, George Richey . Crystal Gayle voted "Best International Female Singer" in a listener poll conducted by Radio Oxford-BCC. . Mack Trukk (he's related to WSIX/Nashville's Gerry House) has taken on the Middle East situation with a new record called "Get Off Our Back." He's promo-touring this week with his "little woman" La Wanda Jean

Fammy Dolly and the Backup Bros. on his converti-

RADIO LUXEMBOURG, in cooperation with Nashville Radio Workshop and London Radio Productions, will air a special opry Saturday matinee April 26 on the largest commercial radio station in Europe. This will be the first time an Opry performance has been broadcast live overseas. The two-hour special will originate at the Opry House here, and be relayed to Luxembourg via New York. Audience estimate is four million. The two production firms are selling commercial sponsorships to businesses interested in reaching the European marketplace.

A new racing team will be represented in the 1980 Daytona 500. The driver is Gary Baker, a certified public accountant, and the sponsor is Waylon Jennings. Baker & Jennings have been in business together for some time. Baker is the only true Nashville driver

in this year's race.

"Good 'N' Country," a pilot program being produced by Nashville's educational station WDCN-TV, was taped Tuesday (12), including performances by Justin Tubb, Jean Sheppard, Wilma Lee Cooper, Roy Acuff. This series is a 13-week set to be aired on public television. The hope here is that it will become as successful as "Austin City Limits," the weekly Austinoriginated progressive country show. Obviously the concept plans to present a "purist" alternative viewing for traditional-oriented country music fans. Crystal Gayle last week was quoted here as saying she doesn't understand why network shows don't include more real COUNTRY artists and sounds instead of the almost total diet of "crossover" hitmakers. (That's the age-old question, Crystal. Thanks!)

JOHNNY PAYCHECK must pay the check of \$73,000 which he says his former manager Glenn Ferguson should have paid. The judge agreed it seemed unfair that Ferguson could disburse funds to other creditors, omitting the plaintiff (Lavendar-Blake Agency) claims entirely, but it appears that he had the legal power to do so. As a result, Paycheck is now liable for the whole \$73,607. Paycheck's attorney Grant Smith says they will definitely appeal the ruling



TANYA, CHARLY, and BARBARA won't for PLAYBOY: Playboy magazine's Joe Saracco says he wanted to do a layout on the pretty ladies of country music, but they shied away. Tanya Tucker, Charly McClain, and Barbara Mandrell all turned down the opportunity to get their Bunny "ears," "bows" and "cottontails." They were reportedly after Tanya hot and heavy, even considering her for a cover, but Tanya said "No," Barbara said she won't allow the magazine in her house, and Tandy Rice, Charly's agent, said: "We feel that the Playboy thing would be an inappropriate career move at this time.

BITS & PIECES: The Country Music Association has just instituted an Employment Information Service. Persons looking for employment in various phases of the industry, records and radio included, can obtain a form from the CMA at (615) 244-2840. Employers interested in reviewing the files should contact the CMA's Joan Dickson . . . The 1980 Music City Song Festival for Country will be judged during the annual Country convention in Nashville during October. Again this year, the Federation of International Country Air Personalities (FICAP) will take part in the final judging. Entries will be solicited until August 20 from amateur and professional songwriters, and amateur lyricists and vocalists, as well as amateur guitar and piano players. For more details about the MCSF call (615) 244-3740.

CLOSER: My 10-year-old Sharon ended her prayer with: "And please God, help us to live better. electrically





A REAL STORY TO TELL.

The duet you may have thought could never happen is here. In the most talked about reunion in today's music, George Jones and Tammy Wynette have teamed their vocal talents to record "Two Story House." 4-50819

"TWO STORY HOUSE"

• GEORGE & TAMMY •

TOGETHER AGAIN.

PRODUCED BY BILLY SHERRILL

Representation: The Jim Halsey Co. 5800 East Skelly Dr. + Tulsa, Okla. 74135 + 918-663-3883

on Chic RECORDS.

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KTYN Minot ND

Jeannie Pruett Rosanne Cash Ronnie McDowell Bellamy Bros. HOTIEST: Rita Coolidge T.G. Shepard John Conlee

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Most Added .

Hottest
WAYLON JENNINGS
I Aln't Living Long... (RCA)
WILLIE NSELBON
My Heroes Have Always... (Columbia)
ANNE MURRAY
Daydreem Bellever (Capitol)
RONNIE MILBAP
Why Don't You Spend... (RCA)
CONWAY TWITTY
I'd Love To Lay You Down (MCA)
BARBARA MANDRELL
Years (MCA)

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HOTTEST TRACKS:

'Goodbye Marie" (UA) Kenny Rogers

"Good Lovin' Man" (WB) **Gail Davies**

Album cuts receiving airplay and activity. Listed alphabetically. Cuts in bold

indicate heaviest reported airplay. BILL ANDERSON - Nashville Mirrors - (MCA) "Nashville Mirrors" "I Want That Feelin' Again"

GAIL DAVIES - The Game - (WB) "Like Strangers" "Good Lovin" Man" "Never Seen A Man Like You" "The Game" ELECTRIC HORSEMAN - Soundtrack - (Columbia) "Midnight Rider" "Hands On The Wheel" "Mamas Don't Let Your Babies...

DONNA FARGO — Just For You — (WB) "Walk On By"
LARRY GATLIN — Straight Ahead — (Columbia) "Taking Somebody With Me"

CRYSTAL GAYLE - Miss The Mississippi - (Columbia) "The Blue Side" "Don't Go My Love"

CON HUNLEY - I Don't Want To Lose You - (WB) "Rhythm And Blues'

GEORGE JONES - My Very Special Guests - (Epic) "Night Life" BRENDA LEE - Even Better - (MCA) "At The Moonlight" "You Only Broke My Heart" "Keeping Me Warm For You" "I Wish I

Could Hurt That Way Again" ANNE MURRAY — I'll Always Love You — (Capitol) "Wintery Feeling" "I'll Always Love You" "Heaven Is Here"

JUICE NEWTON - Take Heart - (Capitol) "Tear It Up" "You Fill My Life

KENNY ROGERS - Kenny - (UA) "Goodbye Marie" "I Want To Make You Smile' DOTTIE WEST - Special Delivery - (UA) "A Lesson In Leavin"

"We've Got Tonight" HANK WILLIAMS JR. - Whiskey Bent & Hell Bound - (Elektra) "The Conversation" "Outlaw Women"





POP/ADULT®

Mike Kasabo

Radio Reflections Of The Iranian Crisis

For more than two months, starting two days after Thanksgiving, Alex Paen was radio's only independent eye-witness newsman on the scene in Tehran. His accounts were heard not only on Golden West stations, for which he works, but on radio all over the English speaking world - England, Australia, New Zealand, and Canada. Paen recently returned home as did all other American reporters at the insistence of the Iranian government, and we took the opportunity to get his reflections of his journey exclusively for Radio & Records:

R&R: Welcome home!

AP: Thanks, it sure feels great to be home with family and friends.

R&R: How were the proper arrangements made to go over there?

AP: I first called the Iranian Embassy in Washington and learned that I had to consent to a personal interview; they wanted to know if I was a spy - what my motives were and what I was going to report.

R&R: What a pain — not you, the interrogation

AP: Absolutely. But I finally convinced them that we have many Iranians living in Southern California and other major cities in this country, and they would be very interested in the information themselves, as well as Americans homegrown. I said that I wanted not to just report the facts, but find out exactly why the Iranian students and people are mad at the United States and why they are holding our hostages. Well, it worked. I left for Iran, but first had to fly to London to get a ticket for passage to Tehran because you couldn't book a flight direct from the United States.



R&R: In brief, describe your arrival and subsequent reporting schedule.

AP: When I arrived, I was half afraid and half excited, just as I had been on the plane. I was the only American and was led to a passport area where I saw several young people with hand guns. They saw my American passport and put me to the side and were speaking Farsi (the dominant dialect) which I don't understand; and six times in a 100-yard space my passport was checked. Finally after all the usual airport hassles, including the changing of currency, they let me go on to my hotel room at the Intercontinental Hotel where all the other reporters were staying. As far as my reporting schedule went, it started immediately because, if you recall, that morning Congressman George Hansen from Idaho had already been snooping around Tehran for a few days and had visited the Embassy and the hostages - so it was right to work as soon as I arrived

R&R: Aside from the presence of arms you experienced at the airport, did you ever feel you were in danger?

AP: Several times . . . but you have to remember that for the most part, people were very friendly to Americans. I was free to walk the street and visit the shops or go to various places, including the Embassy. One time in particular, though, I had a truck and several car loads of Christmas cards (for the hostages) and I brought them to the Embassy and there was a crowd chanting "Death to Carter, death to the Shah." They crowded around the cars and my drivers couldn't get out of their vehicles — then suddenly guns were everywhere, including one pointed right at my belly, more at my head. They were just holding them in position with their fingers in the trigger holes as the gathered crowd was bumping and pushing me against the guards — and I was really frightened that someone would bump too hard and a gun would go off. Finally, after about 20 minutes, I recognized someone I'd been dealing with, and as things calmed down he allowed me to get away from those surroundings.

R&R: What a drama! Could you enlighten us as to how radio works in Tehran?

AP: It's government-controlled, just like television. For the most part it consists of vscasts, religious programming, and political soap operas. The radio news is read usually by a man and woman every hour. The big newscasts are at seven in the morning, two in the afternoon, and at midnight. The reason they are big is because they contain a lot of domestic news, a lot of news concerning the crisis. Many government communiques and new information regarding what the government is doing, what the students are doing, is released at those hours. Especially the 2 o'clock news.

R&R: I don't suppose you heard a lot of Casey Kasem playing the heavy hits?

AP: What you hear is revolutionary music - sort of like marches, Iranian revolutionary type music. It's hard to describe; but they also play classical music at different times

R&R: How many different signals can you pick up?

AP: Before the revolution they had several including a couple of English-speaking ones. But now there's only one radio station - the whole dial is dead except down near the end at 650 or so.

R&R: Is it identified with call letters?

AP: Not as we know them. It's run by the National Iranian Radio & TV (NIRT) and is referred to as Radio Iran.

R&R: What feelings relative to the hostages did the Iranian people reveal to you?

AP: They said the hostages were being treated well and that they (the hostages) were learning about the crimes of the Shah. The tape I got from Jerry Plotkin (a hostage from Southern California from whom Paen managed to get a cassette) backed this up, as he said he'd viewed films showing the atrocities that were committed during the time of the Shah's regime. The Iranians also told me that the hostages could read and write back to their families, and if anyone got a cold a doctor was called in - inside the Embassy grounds there was in fact an ambulance on call at all times.

R&R: Were there other radio people there or were you the only one there?

AP: The only other radio people were from the networks. It was interesting when the government ordered us out of Iran by decree because it said "all American TV networks, UPI, AP; and the five newspapers which included the L.A. Times, New York Times, Washington Post, Chicago Tribune and Wall Street Journal" - and then it said, "and one California radio and television (KMPC's TV sister KTLA) station." But I was the only one not affiliated with a network

NEXT WEEK: Paen tells how he "secretly" communicated with some of the students and how he saw lifestyles of the Iranian people change.

Update

BOSTON STATION LAUNCHES "DIGITAL" HELICOPTER?: Well, not quite. WBZ-AM has expanded its traffic reporting network with the utilization of five digital equipment helicopters, fed directly to WBZ's man-in-the-sky, Joe Green. The five digital choppers fly an extensive route in the New England area. General Manager Bill Hartman notes, "The WBZ traffic network will provide the most extensive traffic coverage of Eastern . and along with our (20) ground units the copters will enable Joe to report on the additional outlying roads that are extremely important to (our) listeners." OH! CANADA: KDKA/Pittsburgh morning man Joe Bogut enlisted the help of various Canadian radio stations (in different time zones) with a two-way setup and had them play their country's National Anthem. Bogut also asked his listeners to send thank-you cards and letters to them in light of Canadian assistance in American citizens' escape from Iran - reaction was, according to station sources, fantastic . . . WCSH/Portland, as a public service, is inviting any group or organization to call the station and request a jock, engineer, or salesman to visit them and talk about broadcasting and what is involved - all free of . KRMG/Tulsa is holding it's second annual "John Erling Copper Mountain Ski Trip," which will take 168 people to that area in Colorado for a weekend ski trip featuring a remote of Erling's show, one of those mornings

Transition

AE APPOINTMENTS IN THE "APPLE" & "WINDY CITY": WOR/New York VP & Assistant GM Robert Biernacki has announced the appointment of David Handler as account executive; he was most recently at RKO Radio Sales . cago's RKO outlet WFYR has added Michael Damsky to an account executive position, as proclaimed by VP/GM Jim Barker; Damsky comes to the station from Lieberman Enterprises where he served as Regional Advertising Director. Page and Tom Nettles have teamed their collective sporting talents and can be heard on KOGO/San Diego - Rod also appears on KGTV, Channel 10 . . . Khris Favour is the new midday personality at WIBW/Topeka, coming from KEWI in that town, where he did afternoon drive . . . WIOD/Miami, just coming off a great book (see last week's R&R), has added a programming assistant to PD Al Anderson, Mary Shaver. Ms. Shaver was most recently Research Director and Guest Coordinator for various talk shows at WKAT/Miami. Commented Anderson, "Mary's knowledge . . . as to what guests and topics work will be most helpful in assuring even greater acceptance of our telephone talk programs." . . . Smokey Burns has gone to WMGK/Philadelphia from WRIE/Erie (good jump there, Smoke) and is replaced in the Music Director position by Ted Abbott, who in turn comes from WKSN/Jamestown, NY . . . Thaddeus Johnson has left KUGN/Eugene to an independent music promotion firm, and is replaced by Rick Hubbard from in-house as Music Director. Rick also keeps his 1-4pm air shift . . John Stempin joins WLVL/ Niagra as weekend air personality, and Pete Richards has been promoted to Production Director of the Empire State station . . . Dave Stevens is the new midday personality at WLOI/Laporte, IN, as Cindy Hartman moves to the 6-10pm slot

ACTION AUCTION: KGU/Honolulu, as you can see by the pictured certificate, is preparing for the "World's First T-Shirt Auction." The promotion is designed to benefit the prevention of child abuse by having businesses and individuals donate T-shirts, with all funds collected being turned over to the Child & Family Services of Hawaii. They're receiving shirts from all over the world, including Australia, Japan, Europe, and even the mysterious island of Truk. Radio stations, record companies, professional athletes, recording artists, and even a pig farm have donated. The station's personalities will auction off the shirts March 1st. If you'd like to contribute, send shirts to T-Shirts, KGU

Honolulu, Hawaii

THE WORLD'S FIRST

T-SHIRT AUCTION'

Radio, 605 Kapiolani Boulevard, Honolulu, HI 96813. THE BUMPER PAYOFF: Back on the mainland, KSFO/San Francisco is offering listeners a chance to take its T-shirts to the Islands in person. It's the second annual 'Hawaiian" promotion, which will give away an all expenses-paid trip for two to 40 couples. Drivers hearing their license plates on the air have 30 minutes in which to phone and claim their vacation trips

THE SWEETHEART OF ROCHESTER: No, it's not Mlke Harvey - but close. WHAM, where he is PD, is staging its Valentine's Day promotion downtown in carnival form in conjunction with the Heart Association. There is a WHAM Kissing Booth (which I'm told is off-limits to Harvey and GM Gary Burns) staffed by local athletes and luminies who will charge a buck a be



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Jim Heatherly
Starland Vocal Band
HOTTEST
Lince Mymray
Maylon Jennings
Yonnie Milsap
Dan Fogelberg

Tomory James
Dirt Band
Shella Andrews w/Joe Sum
John Denver
Roy Drukey
Dubby Boone
Hillie Jo Spears
HOTIEST George Burns Tom 1, Hall

Ronnie McDowell Jacky Mard Moe Bandy Jerry Lee Lewis Crystal Gayle HOTIES1 Willie Melson Ronnie Milsap Bobby Bare Comway Twitty

Cristal Goyle lack Greene Earl Scrugs Lacy J Dalton Charles Pride HDTIES1 Renny Royers George Burns Anne Murray Barbara Mandrel

RCE V Moderto Ca

RNEW Oakland S.F. Ca

RNIX Phoenix Az

KFTN Preso Ut

KIDN Pueblo Ce

Lacy J. Delton
Jerry Lee Lewis
Hans Williams Jr
Crystal Gayle
Dotte West
H. Selson B.D. Devis
HOTICST
Charly McClein
Gene Melson
Buch Owens
Bobby Bare

Retth Stegall Billite Jo Spe Roger Bowling Res Allen Jr Chet Athins Juice Newston David Houston Kenny Dale Billy Malker HOTTEST Barbara Mandri Maylon Jennin Killie Selson Commay Fwitty

RTOM Salmas Ca

Dabby Boone kenny Dile Bilise Jo Spear John Denver Ray Stevens Chris Lebous Bobby Wright Jim Migh Chet Attins A.A. Cowboy Rhy! Jimmy Paters David Houston Heart

RCKC San Bernardine, Co Big Al Downing min Vastey Billis Jo Speers Emplow Harris Charlis Daniels Band HOTTEST Statler Bros Ronnie Miliap Charlis Daniels Band

REDAI San Diego, Co. Erystal Gayle Lacy J. Dalton Manh Milliams Jerry Lee Lewi Jim Meatherly MDIFEST Maylon Jenning Millie Helson Cristy Lane REEN San Jose Ca

Alobame Doitle West Jim Meetherly M. Nelson A.D. Davis Shalle Andrews w/Joe Sun HOTTEST: Lorry Gallin Oak Ridge Boys George Burns

KAAPS Souttle, Wa

RIEK Tueson, Az

Streets
John M. Ryles
Red Steagell
Delby Boone
Henny Dele
HDTTEST
Honnie Hilsep
Statler Bros.
Comman Fwitty
Bellamy Brot.
Crystel Gayle

MIDWEST

Charley Pride Reta McEntire Dottle Mest Big At Downing Jefry Lee Lewis

WNRS Ann Arbur Mi

RRMR Bismack N D Bobby Bare M. Nelson & D. Davis M. Snow & E. Foxton Jack Grayson Noy Wead MOTTEST MILISE Nelson Tom T. Hall George Burns Barbara Mandrell (Charley Pride

RHAR Ceder Repids, In

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Mell Street
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Johnny Holmes
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HOTEST
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Maylon Jenning: Tom T. Hell HOTTEST Del Ridge Boys Anne Murray Barbara Mandrel T.G. Sheppard

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Des Meines, Id
John M. Hyles
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John M. Byles Charley Pride Billie Jo Spears Ray Stevens Debby Boone shella Andrews w/Joe stDITEST. George Burhs Commay Tuisty Bhobly Bare Charly McClain

REGO Eargo, N.D.

Billie Jo Spears Don King Chet Atains Carol Chase David Mouston Ferlin Husbey HOTTEST I.G. Sheppard John Conlee Willie Nelson Tom T. Hall

SHEME First Mi

RWMT Ft Dodge fa

Erystal Gayle Bobby Bare Charley Pride Re. Allen Jr. Big Al Doming Mont Williams MOTIEST Don Williams Barbara Mandre Willie Melson Anne Murray George Burns

WCU2 Grand Rapids, Mi

WYTL Owkosh, Ws Ann J. Morton Earl Scruggs Moe Bandy Streets Bellamy Bros. Lacy J. Dalton Hank Thompson Alabama MOTTEST: Ronnie Hilsa Menton Cargill Jeorge Burns Maylon Jenning WFMS FM Indianapolis, In

Poorie, II.
Charley Pride
Honk Milliams.
Branda Lee
M. Helson E D.
Steve Gillette
Don King
Ray Stevens
Carol Chese
HOTIEST
Jeanne Prumtt
Gene Matson
Hel Tillis
George burns
Lecy J. Delton Shella Andrews M. Nelson & D. Big Al Downing Roy Head Carl Scruggs Hank Thompson Hank Milliams. WDAF Ransas City, Mo

RGFX Perce, S.D.

Moe Bandy Crystal Gayle Charley Pride Hanh Williams HOTTES! Willie Melson Mel Tillis Conway Twitty

WODO Marion II

Andy Badale Roy Clerk Statler Bros. HOTTEST: Oak Aldge Boy! Anne Hurray

KTYN Minot, N D

Willie Welson Ronnie Milsap

KYNN Omaha, Na

Debby Boone Red Steagall Res Allen Jr. Don Eing Bobby Mright Kenny Dale Brende Lee HOTTEST: Commey Twitty Millie Nelson Ray Stevens George Burns Ben Eolder

Perce, S.D.
Lacy J. Daltor Alabama
Crystal Gayle
Hank Thompson
Charlie Daniel
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T. G. Shepped
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Jerry Reed
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Roy Head Ray Stevens Mel Street Moe Bandy Hilks Hank Thompson Jerry Kelly HOTTEST Jacks Grenne Johnny Duncas Ronnie Milsap Mel Tillss

WK KN Rockford, N

WKCO Saynaw, Mi H. Snow & R. F. Leon Everette Leory Gatism Dan Fogelberg HOTTES!: Dan Hilliams T.G. Sheppard Haylon Jenning Dak Ridge Boys

WWJO \$1 Cloud, Mn Moe Bandy Lacy J. Dalton Crystal Gayle Hans Milliams Jr MOTIEST T.G. Shepperd Gene Matson Anne Murray George Burns

KFEO St Joseph, No

Most Added .

DEBBY BOONE On The Rond... (WB/Curb BRENDA LEE The Cowglid And The Dandy (MCA)
CHARLEY PRIDE
Honky Tonk Blues (RCA)
CRYSTAL GAYLE
H's Like We Never... (Columbia)
BILLIE JO SPEARS
Standing Tall (UA)

WAYLON JENNINGS
I AIn't Living Long... (RCA)
WILLIE NELBON
My Heroes Have Always... (Columbia)
ANNE MURRAY
Daydram Believer (Capitol)
RONNIE MILBAP
Why Don't You Spend... (RCA)
CONWAY TWITTY
I'd Love To Lay You Oown (MCA)
BARBARA MANORELL
Years (MCA)

REGIONAL ADDS & HOTS

WCMS Nerfolk Vs

Juice Newton Bellemy Bros Alabama Dottle Mest HOITEST Bobby Bere Maylon Jenni Gene Metson John Conlee

MEEP Priliburgh Pa

Grystal Gayle Dan Fogelberg Buch Owens Jerry Lee Lewis HOTIEST! Barbera Mandrell Willie Melson Gene Matson

EAST

Johnny Duncan Linda Honstadt Johnny Rodrigue HDITEST: Rosanne Cash Millie Nelson Maylon Jennings Anne Murray Robby Bare

WPOC FM Baltimore Md Dan Fogelberg
Noe Bandy
Stephanie Minslow
Bellady Bros.
HOTEST:
Dirt Band
Mille Nelson
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##D1 Wichita, illa Wichia, Ma Kenny Dale Mille Jo Spa Carol Chose Don King Mile Lunsford Brende Lee David Houston Jirmle Peters HOTEST: Tom T. Hall Hillie Nelson George Burms Buck Owens

CKLW FM Windsor, Onlario

John Milliam Jr.
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Men York, N. Y

J. D. Souther Crystal Gayle Bellamy Bros. Statler Bros. Corway Twitty HOTIEST Anne Kurray Larry Gatlin Ronnie Hilsap

WYDE Burningham, A

WCOS FM Columbia, S C

WORQ Dover, N. H.

Bobby Bare 8.M. Stevensor John M. Ryles Nank Milliams Billis Jo Spee HDTES1. Barbara Mandre F.G. Sheppard Anne Murray Lerry Gallin George Burns

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Charly McClain Zalla Lehr Conway Twitty HOTTEST T.G. Sheppard Crystal Gayle Maylon Jennings MPOR Fortland, Ma

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HOTTES!
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Maylon Jennings
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Ronte Millsop
Bobby Bare

Alabama Johnny Duncen David Gates HOTTEST Honk Williams Jr. Jerry Law Lewis WWYR Rocheslet, N.Y

Ronnie Hilsap Charlie Daniels Band Brende Lie HOTIST: Kenny Rogers Dirt Band Millie Melson

Debby Boone Jim Weatherly John M. Byles Charley Freib Benderlie Daniels Bend 8071EST: Barbare Handrell Anne Hurrey Ronnie Hilsep Charly RCClain Hens Williams Jr.

WUNI Mobile, Al

Mobie, Al
Diane Pfaifee
Don 65mg
Troy Seels
Jerry Lee Leui
Eanny Price
Porter Mayonei
Jerry Mgill
Brenda Lee
Carol Chase
HOTTEST:
Zenny Dele
Bills Jo Spei
Debby Boone

WBAM Montgomery, All

Debby Boone Roger Bowling Keith Stegall Charlie Daniel Immylow Harris Jim Meetherly Wisi Mori Hottest Botby Bare Gene Matson Ronnie Milsap Hille helson

WLWI FM Montgomery, Al

WRDA Neshville, Tn

WHOW FA

Charly McClath Johnny Duncan Dottle Mest MDTTEST: 1.6. Sheppard Barbara Mandrell Mills Melson Johnny Paychech Mel Tills

WYVA York town, Va

Vort Norm, Va.
Hoyt Aston
Lacy J. Delton
Henk Milliams Jo
Den Dillon
Bellamy Bros,
Rosenne Cash
Ros Bandy
HOTELST:
Lethera Martrell
Gene Matton
Maylon Jennings
John Conline
Anne Murray

SOUTH

RZIP Amerillo, 1 a

Debby Boone Carol Chase Fenny Dale Brenda _ee H. Nelson & D. Jimmie Peters HOTIEST. Johnny Duncan Charly McClain Statter Bros. Comeay Twitty Ronnie Hilsap

Attante ur

Jerry Lee Lowis

Rosanne Cash

Shella Andrews

Lacy J. Delton

Julice Mexica

Earl Scruggs

Alabam

Hel Street

D. 8 M. Pierce

Hel Street

Jeanne Pruekt

Millie Melson

Maylon Jenning

Gene Metson

Ronnie Milsap

KVET Austin, Ta Reba McEntire Charley Pride Crystal Gayle Mitchell & Sloam Hank Williams Jr. Streets HOTTEST Willie Melson Gunway Twitty

K&VI Beaumont, Tx.

Jerry tee tewis
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Rez Allen Jr.
Red Steegell
Hanh Thompson
Shella Andrews w/
Kenny Dele
HOTTEST:
T.G. Shepperd
Maylon Jennings
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John Conlee
Commay Twitty

WVMI Biloss, Ma Johnny Duncan Crystal Gayle Dirt Band Roy Clark Rem Allen Jr. Ronnie McCowel Charly McClain Buck Owens HOTTEST 1.G. Sheppard Jerne Pruett Ray Stevens KHEY El Paso, Ya

Charley Pride Rea Allen Jr. Mank Thompson Jeris Ross Rey Stevens Rosanne Cash Red Steegall Hitch Mobile HOTTEST: Commay Twitty Bellamy Bros. Jerry Lee Lewis

Honk Thompson
John M. Ryles
Res Allen Jr.
Brends Lee
Billie Jo Spears
Don King
Flying Burrito Bm
HOTICST:
Maylon Jennings
Ronale Minslow
Hot Missp
Stephanie Minslow
Hoyt Aston Hoyt Auton Lorway Twitty

Moe Bandy Crystel Gayle Charley Price KIKK Houston, Ta

WBAP Fl. Worth, Ts.

WVOJ Jacksonville, FI Don aing brenda Lee Rosanne Cash Charlie Daniel Jim Weatherly Dan Fogelberg Chet Atkins Streets HOTTEST: Stephanie Wins

WINN Lourseille, Ky

Debby Boone Billie Jo Spear Brenda Lee Moe Bandy Jim Weatherly Red Steagal Don Eing Steve Gillette Rex Allen Jr. Saundra Steele Carol Chase Henson Carqill Streets HOTTEST Dat Ridge Boys Maylon Jenning Gene Matson Millie Helson Tom T. Hall son Cargill WDEN Macon, Ga WGTO Cypress Gardens, Fr

Dabby Boone
Charite Daniels
Sizere Gillette
Rosanne Caho
Don King
Hel Street
Garol Chase
Jim Meatherly
Kenny Price
Renny Dale
HOTIEST:
Ray Sizeras
Conway Twitty
Hank Milliams
Bellamy Bro.
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Debby Boone HOTT[ST Jeanne Pruett Charly McClain Ronnie Milsop WORK Mendun, Ms

Jim Birk Crystal Gayle Dirt Band Dan Fogelberg Rex Allen Jr. Charly McClein MOTTEST: 1.65, Sneppard Maylon Jennings Gene Matson WOR Miami, F1

Charlie Daniels HOTTEST. Anne Murray Dat Ridge Boys Hoyt Auton WKSJ Mobile Al Carol Chase John M. Ryles J. Duncan Jacky Ward Sellemy Bros. HOTTEST: Ray Stevens Commany Twitty Buch Duens Mank Williams Jr Dirt Band Brends Lee Red Steegall HOTTEST Ray Stevens Charly McClain Bobby Bare

KEBC FM Ohlahoma City, Oh Charley Pride kenny Dale Don King Debby Boone Diane Pfeifer Troy Seals HOTTEST: Jack Greene Bellamy Bros. Commay Twitty Ray Stovens Dottle Mest

WEAT W Palm Beach, FI

Jerry Lee Lewis Hank Williams Jr MOTEST: Maylon Jennings Duck Owens Willie Helson Johnny Paycheck Fonnie McDowell

WIRE-FM W Palm Beach, FI

Chei Atbins
Ray Sayrer
Debby Boone
Boger Bowling
Lengt Debels
Ferlin Husley
John M. Ryles
Billie Jo Spears
Kelth Stepall
HOTEST:
Barbera Handrell
Bobby Bare
Gene Matton
Anne Hurray
George Burns

John M. Ryles
David Houston
B.C. Bennon
Ben Calder
Emmylou Herris
Oirt Band
Roger Bowling
Hilka

WNVY Pensacole, FL

WSUN St. Fetersburg FI

Lacy J. Delton Moyt Aston Linda Ronstadt Alabama Big Al Downing MOTEST: Tom 7. Meil Ray Stevens

KKYK Sen Antonio _eT s

Alaband Sig Al Downing M. Welson & D. Davis Jerry Lee Leefs MOTEST: Willir Melson Statler Bros. Dettie mest Commay Watty

Nashvile, Tn
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tenny Dale Dobby Braddock Basid Mouston Charlte Daniels John M. Ryles Suringer Bros. MOTIEST: Bobby Bare Bellamy Bros. RVOO Tuisa, On

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Country



body With Me"

HOTTEST TRACKS:

"Goodbye Marie" (UA) Kenny Rogers

"Good Lovin' Man" (WB) **Gail Davies**

Album cuts receiving airplay and activity. Listed alphabetically. Cuts in bold indicate heaviest reported airplay.

BILL ANDERSON - Nashville Mirrors - (MCA) "Nashville Mirrors" "I Want That Feelin' Again" GAIL DAVIES - The Game - (WB) "Like Strangers" "Good Lovin"

Man" "Never Seen A Man Like You" "The Game" ELECTRIC HORSEMAN - Soundtrack - (Columbia) "Midnight Rider" "Hands On The Wheel" "Mamas Don't Let Your Babies... DONNA FARGO - Just For You - (WB) "Walk On By"

LARRY GATLIN - Straight Ahead - (Columbia) "Taking Some-

CRYSTAL GAYLE - Miss The Mississippi - (Columbia) "The Blue Side" "Don't Go My Love"

CON HUNLEY - I Don't Want To Lose You - (WB) "Rhythm And Blues GEORGE JONES - My Very Special Guests - (Epic) "Night Life" BRENDA LEE - Even Better - (MCA) "At The Moonlight" "You

Only Broke My Heart" "Keeping Me Warm For You" "I Wish I Could Hurt That Way Again"

ANNE MURRAY — I'll Always Love You — (Capitol) "Wintery Feeling" "I'll Always Love You" "Heaven Is Here" JUICE NEWTON - Take Heart - (Capitol) "Tear It Up" "You Fill

My Life' KENNY ROGERS - Kenny - (UA) "Goodbye Marie" "I Want To Make You Smile'

DOTTIE WEST - Special Delivery - (UA) "A Lesson In Leavin" "We've Got Tonight" HANK WILLIAMS JR. - Whiskey Bent & Hell Bound - (Elektra)

"The Conversation" "Outlaw Women"

S

M

B





POP/ADULT®

Mike Kasabo

Radio Reflections Of The Iranian Crisis

For more than two months, starting two days after Thanksgiving, Alex Paen was radio's only independent eye-witness newsman on the scene in Tehran. His accounts were heard not only on Golden West stations, for which he works, but on radio all over the English speaking world - England, Australia, New Zealand, and Canada. Paen recently returned home as did all other American reporters at the insistence of the Iranian government, and we took the opportunity to get his reflections of his journey exclusively for Radio & Records:

R&R: Welcome home!

AP: Thanks, it sure feels great to be home with family and friends.

R&R: How were the proper arrangements made to go over there?

AP: I first called the Iranian Embassy in Washington and learned that I had to consent to a personal interview; they wanted to know if I was a spy - what my motives were and what I was going to report.

R&R: What a pain — not you, the interrogation

AP: Absolutely. But I finally convinced them that we have many Iranians living in Southern California and other major cities in this country, and they would be very interested in the information themselves, as well as Americans homegrown. I said that I wanted not to just report the facts, but find out exactly why the Iranian students and people are mad at the United States and why they are holding our hostages. Well, it worked. I left for Iran, but first had to fly to London to get a ticket for passage to Tehran because you couldn't book a flight direct from the United States.



R&R: In brief, describe your arrival and subsequent reporting schedule.

AP: When I arrived, I was half afraid and half excited, just as I had been on the plane. I was the only American and was led to a passport area where I saw several young people with hand guns. They saw my American passport and put me to the side and were speaking Farsi (the dominant dialect) which I don't understand; and six times in a 100-yard space my passport was checked. Finally after all the usual airport hassles, including the changing of currency, they let me go on to my hotel room at the Intercontinental Hotel where all the other reporters were staying. As far as my reporting schedule went, it started immediately because, if you recall, that morning Congressman George Hansen from Idaho had already been snooping around Tehran for a few days and had visited the Embassy and the hostages - so it was right to work as soon as I arrived.

R&R: Aside from the presence of arms you experienced at the airport, did you ever feel you were in danger?

AP: Several times . . . but you have to remember that for the most part, people were very friendly to Americans. I was free to walk the street and visit the shops or go to various places, including the Embassy. One time in particular, though, I had a truck and several car loads of Christmas cards (for the hostages) and I brought them to the Embassy and there was a crowd chanting "Death to Carter, death to the Shah." They crowded around the cars and my drivers couldn't get out of their vehicles — then suddenly guns were everywhere, including one pointed right at my belly, more at my head. They were just holding them in position with their fingers in the trigger holes as the gathered crowd was bumping and pushing me against the guards - and I was really frightened that someone would bump too hard and a gun would go off. Finally, after about 20 minutes, I recognized someone I'd been dealing with, and as things calmed down he allowed me to get away from those surroundings.

R&R: What a drama! Could you enlighten us as to how radio works in Tehran?

AP: It's government-controlled, just like television. For the most part it consists of newscasts, religious programming, and political soap operas. The radio news is read usually by a man and woman every hour. The big newscasts are at seven in the morning, two in the afternoon, and at midnight. The reason they are big is because they contain a lot of domestic news, a lot of news concerning the crisis. Many government communiques and new information regarding what the government is doing, what the students are doing, is released at those hours. Especially the 2 o'clock news.

R&R: I don't suppose you heard a lot of Casey Kasem playing the heavy hits?

AP: What you hear is revolutionary music - sort of like marches, Iranian revolutionary type music. It's hard to describe; but they also play classical music at different times of the day.

R&R: How many different signals can you pick up?

AP: Before the revolution they had several including a couple of English-speaking ones. But now there's only one radio station - the whole dial is dead except down near the end at 650 or so.

R&R: Is it identified with call letters?

AP: Not as we know them. It's run by the National Iranian Radio & TV (NIRT) and is referred to as Radio Iran.

R&R: What feelings relative to the hostages did the Iranian people reveal to you?

AP: They said the hostages were being treated well and that they (the hostages) were learning about the crimes of the Shah. The tape I got from Jerry Plotkin (a hostage from Southern California from whom Paen managed to get a cassette) backed this up, as he said he'd viewed films showing the atrocities that were committed during the time of the Shah's regime. The Iranians also told me that the hostages could read and write back to their families, and if anyone got a cold a doctor was called in - inside the Embassy grounds there was in fact an ambulance on call at all times.

R&R: Were there other radio people there or were you the only one there?

AP: The only other radio people were from the networks. It was interesting when the government ordered us out of Iran by decree because it said "all American TV networks, UPI, AP; and the five newspapers which included the L.A. Times, New York Times, Washington Post, Chicago Tribune and Wall Street Journal" – and then it said, "and one California radio and television (KMPC's TV sister KTLA) station." But I was the only one not affiliated with a network.

NEXT WEEK: Paen tells how he "secretly" communicated with some of the students and how he saw lifestyles of the Iranian people change.

Update

BOSTON STATION LAUNCHES "DIGITAL" HELICOPTER?: Well, not quite. WBZ-AM has expanded its traffic reporting network with the utilization of five digital equipment helicopters, fed directly to WBZ's man-in-the-sky, Joe Green. The five digital choppers fly an extensive route in the New England area. General Manager Bill Hartman notes, "The WBZ traffic network will provide the most extensive traffic coverage of Eastern Massachusetts , and along with our (20) ground units the copters will enable Joe to report on the additional outlying roads that are extremely important to (our) listeners."

OH! CANADA: KDKA/Pittsburgh morning man Joe Bogut enlisted the help of various Canadian radio stations (in different time zones) with a two-way setup and had them play their country's National Anthem. Bogut also asked his listeners to send thank-you cards and letters to them in light of Canadian assistance in American citizens' escape from Iran reaction was, according to station sources, fantastic. . . WCSH/Portland, as a public service, is inviting any group or organization to call the station and request a jock, engineer, or salesman to visit them and talk about broadcasting and what is involved - all free of . KRMG/Tulsa is holding it's second annual "John Erling Copper Mountain Ski Trip," which will take 168 people to that area in Colorado for a weekend ski trip featuring a remote of Erling's show, one of those mornings

Transition

AE APPOINTMENTS IN THE "APPLE" & "WINDY CITY": WOR/New York VP & Assistant GM Robert Biernacki has announced the appointment of David Handler as account executive; he was most recently at RKO Radio Sales cago's RKO outlet WFYR has added Michael Damsky to an account executive position, as proclaimed by VP/GM Jim Barker; Damsky comes to the station from Lieberman Enterprises where he served as Regional Advertising Director Page and Tom Nettles have teamed their collective sporting talents and can be heard on KOGO/San Diego - Rod also appears on KGTV, Channel 10 . . . Khris Favour is the new midday personality at WIBW/Topeka, coming from KEWI in that town, where he did afternoon drive . . . WIOD/Miami, just coming off a great book (see last week's R&R), has added a programming assistant to PD Al Anderson, Mary Shaver, Ms. Shaver was most recently Research Director and Guest Coordinator for various talk shows at WKAT/Miami. Commented Anderson, "Mary's knowledge . . . as to what guests and topics work will be most helpful in assuring even greater acceptance of our telephone talk programs." . . . Smokey Burns has gone to WMGK/Philadelphia from WRIE/Erie (good jump there, Smoke) and is replaced in the Music Director position by Ted Abbott, who in turn comes from WKSN/Jamestown, NY . . . Thaddeus Johnson has left KUGN/Eugene to an independent music promotion firm, and is replaced by Rick Hubbard from in-house as Music Director. Rick also keeps his 1-4pm air shift . John Stempin joins WLVL/ Niagra as weekend air personality, and Pete Richards has been promoted to Production Director of the Empire State station . . . Dave Stevens is the new midday personality at WLOI/Laporte, IN, as Cindy Hartman moves to the 6-10pm slot

ACTION AUCTION: KGU/Honolulu, as you can see by the pictured certificate, is preparing for the "World's First T-Shirt Auction." The promotion is designed to benefit the prevention of child abuse by having businesses and individuals donate T-shirts, with all funds collected being turned over to the Child & Family Services of Hawaii. They're receiving shirts from all over the world, including Australia, Japan, Europe, and even the mysterious island of Truk. Radio stations, record companies, professional athletes, recording artists, and even a pig farm have donated. The station's personalities will auction off the shirts March 1st. If you'd like to contribute, send shirts to T-Shirts, KGU Radio, 605 Kapiolani Boulevard, Honolulu, HI 96813.

THE WORLD'S FIRST

T-SHIRT AUCTION

THE BUMPER PAYOFF: Back on the mainland, KSFO/San Francisco is offering listeners a chance to take its T-shirts to the Islands in person. It's the second annual 'Hawaiian" promotion, which will give away an all expenses-paid trip for two to 40 couples Drivers hearing their license plates on the air have 30 minutes in which to phone and claim

THE SWEETHEART OF ROCHESTER: No, it's not Mike Harvey - but close. WHAM, where he is PD, is staging its Valentine's Day promotion downtown in carnival form in conjunction with the Heart Association. There is a WHAM Kissing Booth (which I'm told is off-limits to Harvey and GM Gary Burns) staffed by local athletes and luminaries who will charge a buck a buzz. Album

POP/ADULT®

BREAKERS

STARLAND VOCAL BAND

Loving You With My Eyes (Windsong)

54% of our reporters are on it. Solid action reported at most stations in the first week of play - adds this week include WTAE, KOGO, WFTL, KEX, WHAM, KMPC, WTIC, WCWA. KGGF, KHOW, WDIF, KFMB. Key moves: 26-22 WORG, 22-18 WSM-FM, 21-17 WLVA, 36-30 KRKO, debut 22 WBOW, debut 24 KVI, debut 29 WVMT, debut 30 WIBW, debut 30 WPRO. Heavy rotation: WTMJ, WYMC, KSFO, WASH. Jumps 34-25 on P/A chart.

BILLY PRESTON & SYREETA With You I'm Born Again (Motown)

55% of our reporters are on it. Now taking a strong hold on many playlists - adds include WTMJ, WHEN, WEBC, WBEN, WNEU, WJBO, WELI, WSGW, WFDF, WCWA, WSBA, KVI. Key moves: 21-17 WHAG, 36-30 KBLF, 30-26 WRIE, 17-12 WFYR, debut 20 KEX, debut 23 WORG, debut 24 WBOW, debut 26 WPRO, debut 30 KSTP. Heavy rotation: WASH, WDIF. Jumps 33-26 on P/A chart.

NEW & ACTIVE

MELISSA MANCHESTER "Fire In The Morning" (Arista) 48/13 edds include WGIR, KRNT, WHAM, KNBR, WDBO, WISN, WLVA, WCWA, WIS, KHOW, WFDF. Key moves: 30-26 WBT, 36-26 WSGW, 24-21 KMPC, 25-20 WSM-FM, debut 30 WJBO, debut 34 WHAG. Debuts et No. 30 on P/A chart.

GEORGE BURNS "I Wish I Was Eighteen Again" (Mercury) 41/6 add KRNT, WHAG, WIP, KHOW, WGY, KOGO, Key moves: 31-29 KRKO, 30-27 WCWA, debut 29 WJBO, debut 29 WRIE. Heavy rotation: WOOD, KSFO, WSBA, Increased 38-31 on P/A chart.

MICHAEL JOHNSON "The Very First Time" (EMI America) 40/5 add WATR, WORG, WHAG, KSTP, WBOW. Key moves: 24-21 WBEN, 19-16 WSM-FM, 31-26 WBT, debut 19 WFDF, debut 20 WISN. Heavy rotation: WDIF, WSIX. Increesed 39-36 on P/A chart.

CRYSTAL GAYLE "It's Like We Never Said Goodbye" (Columbia) 46/12 edds include WASH, WIBW, WDBO, KFOR, WQUA, KUGN, WTMJ, WEBC, KFMB, Key moves: 35-28 WHAG, 29-26 WJBO, 29-16 WSGW, 30-24 KLTE, debut 18 WISN, debut 23 WBOW. Heavy rotation: WHIO. Increased 40-36 on P/A chart.

KOOL & THE GANG "Too Hot" (DeLite/Mercury) 36/14 adds include WIS, KGGF, WNEU, WCBM, WISN, WREC, WSM-FM, WPRO, WBT, WBZ, KFOR, Key moves: 24-21 KOLO, 28-22 WRIE, 28-20 WOWO, debut 18 WFYR, debut 25 KWOS, debut 35 WHAG. Heevy rotation: WHIO. Debuts et

DAVID GATES "Where Does The Lovin' Go" (Elektra) 42/13 edds include KFOR. WISN, WJON, WIBW, WBOW, WOOD, WYMC, KHOW, WIDD, WDIF, Key moves: 31-27 KBLF, 36-27 WSGW, debut 28 WSM-FM, debut 28 WLVA. Debuts at No. 38 on P/A chart.

AIR SUPPLY "Lost In Love" (Arista) 36/10 edd KSFO, KOY, KRKK, WQUD, WISN, WWWE, WYMC, KSL, WCBM, WBEN. Key moves: 36-27 KRKO, debut 24 KOLO, debut 28 WPRO, debut 29 WLOW, debut 30 WORG. Debuts at No. 39 on P/A chart.

POP/ADULT AIRPLAY/40

Three Weeks	Two Weeks	Last Week	This Week	February 15, 1980
2	1	1	0	NEIL DIAMOND/September Morn (Columbia)
8	3	2	2	DAN FOGELBERG/Longer (Full Moon/Epic)
6	5	5	Ð	ANNE MURRAY/Daydream Believer (Capitol)
3	2	3	4	BARRY MANILOW/When I Wanted You (Arista)
11	9	6	0	BARBRA STREISAND/Kiss Me In The Rain (Columbia)
4	4	4	8	TERI DeSARIO w/KC/Yes, I'm Ready (Casablanca)
22	13	10	0	SPINNERS/Working My Way Back To You (Atlantic)
16	12	9	8	DIRT BAND/American Dream (UA)
30	18	13	0	RUPERT HOLMES/Him (MCA)
20	15	11	10	STEVE FORBERT/Romeo's Tune (Nemperor)
7	7	7	11	FLEETWOOD MAC/Sara (WB)
. 36	25	18	D	CHUCK MANGIONE/Give It All You Got (A&M)
31	26	19	Ð	NICOLETTE LARSON/Let Me Go, Love (WB)
32	22	17	0	QUEEN/Crazy Little Thing Called Love (Elektra)
10	8	8	15	MICHAEL JACKSON/Rock With You (Epic)
1	6	12	16	DIONNE WARWICK/Deja Vu (Arista)
_	30	21	O	ANDY GIBB/Desire (RSO)
_	31	23	Ŏ	TOMMY JAMES/Three Times In Love (Millennium)
39	35	24	D	TOTO/99 (Columbia)
38	36	28	20	DONNA SUMMER/On The Radio (Casablanca)
9	11	16	21	KENNY ROGERS/Coward Of The County (UA)
5	10	15	22	CAPTAIN & TENNILLE/Do That To Me One More Time (Casablanca)
14	17	20	23	KENNY LOGGINS/This Is It (Columbia)
17	14	14	24	JOHN STEWART/Lost Her In The Sun (RSO)
_	39	34	23	STARLAND VOCAL BAND/Loving You With My Eyes (Windsong)
_	38	33	0	BILLY PRESTON & SYREETA/With You I'm Born Again (Motown)
13	20	22	27	RITA COOLIDGE/I'd Rather Leave While I'm In Love (A&M)
12	19	26	28	STEVIE WONDER/Send One Your Love (Tamia)
35	32	29	29	JACK JONES/Theme From The Love Boat (MGM)
_	_	\rightarrow	▶ 30	MELISSA MANCHESTER/Fire In The Morning (Arista)
	_	38	31	GEORGE BURNS/I Wish I Was Eighteen Again (Mercury)
34	34	32	32	ROD STEWART/I Don't Want To Talk About It (WB)
18	21	27	33	CLIFF RICHARD/We Don't Talk Anymore (EMI America)
23	29	31	34	EAGLES/The Long Run (Asylum)
-	-	39	35	MICHAEL JOHNSON/The Very First Time (EMI America)
-	_	40	36	CRYSTAL GAYLE/It's Like We Never Said Goodbye (Columbia)
_	-	\rightarrow	▶ 37	KOOL & THE GANG/Too Hot (DeLite/Mercury)
-		\rightarrow	▶ 38	DAVID GATES/Where Does The Lovin' Go (Elektra)
-	-		> 39	AIR SUPPLY/Lost In Love (Arista)
-	-		40	PEACHES & HERB/I Pledge My Love (Polydor)
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This chart is based solely on statistics compiled weekly from our reporting stations Black circled numbers indicate significant upward movement from at least 60% of our reporters **New Entry**

PEACHES & HERB "I Pledge My Love". (Polydor) 31/6 add KOGO, WIBW, WIS, WOOD, WWWE, WJON. Key moves: 27-21 WBT, 22-19 WORG, 14-9 WHAG, 39-22 FM97. Hot at WIP. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

BARBARA MANDRELL "Years" (MCA) 29/7 add wbt, wptf, wsix, kex, wsgw, wbow, krko, moves 10-7 whag, 20-15 whiz, 10-8 wJbo, 21-18 wibw.

KENNY NOLAN "Us And Love (We Go Together)" (Casablanca) 29/7 edd KPPL, WCHV, KGGF, WIP, WCSH, KRMG, FM97, Moves 28-25 WHAG, 38-30 WSGW, debut 25

FELIX CAVALIERE "Only A Lonely Heart Sees" (Epic) 28/10 add KSTP. WORG, KHOW, KPPL KFMB, WTMJ, KSL, WJON, WSGW, KGGF. Moves 29-23 WSM-FM, 32-29 KBLF.

ROBERTA FLACK & DONNY HATHAWAY "You Are My Heaven" (Atlantic) 25/3 add KFOR, KRKK, WPRO. Moves 14-11 WSM-FM, 28-25 WWWE, 23-18 WBT

MAUREEN McGOVERN "We Could Have It All" (WB/Curb) 22/15 adds include KSFO, WBAL KLYD, WRIE, WSIX, KWOS, WHAG, KSL, KUGN, KFMB, KMRJ.

KSFO, WBAL, KLYD, WRIE, WSIX, KWOS, WHAG, KSL, KUGN, KFMB, KMRJ.

DR. HOOK "Sexy Eyes" (Capitol) 18/13 edde Include WBT, WHIO, KWOS, WGIR, WATR, KRMG, WDIF, KSTP, WGY, WJBO, Debuts 27 WSM-FM, debut 29 WPRO.

AMERICA "All Around" (Capitol) 18/6 add KRMG, KFMB, WSIX, KPPL, WHIO, KFOR. Moves 30-28 WJBO.

FOGHAT "Third Time Lucky" (Bearsville/WB) 17/1 add KGGF

WILLIE NELSON "My Heroes Have Always Been Cowboys" (Columbia)

JIM KIRK & TM SINGERS "Voice Of Freedom" (Capitol) 15/11 add KFOR, KRMG, WPTF, WCBM, WIOD, WRIE, WBZ, WBAL, WFYR, WHIO, KRKO. Heavy rotation: WPTF. RAY, GOODMAN & BROWN "Special Lady" (Polydor) 15/8 add WIP, WCBM, WCWA, FM97, WHOK, WCHV, WGY, WOWO, Moves 34-29 WBT, debut 20 WBZ.

WAYNE NEWTON "Years" (Aries II) 14/4 add KUGN, WFDF, KSFO, WGIR.

J.D. SOUTHER "White Rhythm And Blues" (Columbia) 13/8 add WSB, WBT,
WHIO, WJBO, KRKO, WTMJ, WSGW, KBLF, Moves 25-20 WORG.

TURLEY RICHARDS "You Might Need Somebody" (Atlantic) 13/3 add WPRO, ALAN PARSONS PROJECT "You Won't Be There" (Arista) 13/1 add WFDF.

KARLA BONOFF "Baby Don't Go" (Columbia) 12/11 add KRKK, WJON, WLOW, KRKO, KWOS, WVMT, KMRJ, KUGN, WREC, KPPL, KFOR.

ENGELBERT HUMPERDINCK "Love's Only Love" (Epic) 12/5 add KRKK, KBLF, SHALAMAR "The Second Time Around" (Solar/RCA) 12/5 edd WIP, WNEU, WPRO, WREC, WOWO, Moves 21-15 KRKD, 21-9 WOLD, 22-18 KOLD, 2

WPRO, WREC, WOWO. Moves 21-15 KRKO, 21-9 WQUD, 22-19 KOLO, 25-21 FM97.

LINDA RONSTADT "How Do I Make You" (Asylum) 12/2 add when, wbow

EAGLES "I Can't Tell You Why" (Asylum) 11/11 add WORG, WIP, WRIE, KOLO, WSM-FM, WSIX, WQUD, KNBR, KWOS, WFYR, WWWE. SPYRO GYRA "Catching The Sun" (MCA) 10/10 edd wGIR, wcer, wIBW, KROD, WBT, WHIO, KSFO, WSGW, WVMT, KBLF.

DOTTIE WEST "A Lesson In Leaving" (UA) 10/5 add WBT, KRKK, WREC, KSL.

RONNIE MILSAP "Why Don't You Spend The Night" (RCA) 10/4 add WHOK, WPTF, WYMC, WSBA. Movas 29-28 WHAG, dabut 28 WLOW.

CHRISTOPHER CROSS "Ride Like The Wind" (WB) 9/7 add KSTP, WREC, WDIF, WVMT, WORG (dp), WFYR, KRKO. Debuts 29 WSM-FM.

WYMT, WORGIDD, WYTE, KRICL SHOULD SHO

HENRY MANCINI "Ravel's Bolero" (WB) 8/2 add WPTF, WBZ, Moves 13:9 WSGW BETTE MIDLER "When A Man Loves A Woman" (Atlantic) 8/2 add WGY, WTAE.

Most Added:

TOMMY JAMES
Three Times In Love (Millennium)
Added at 17% of our reporting stations.
MAUREEN McGOVERN We Could Heve It All (WB/Curb)
Added at 16% of our reporting stations
KOOL & THE GANG

Too Hot (DeLite/Mercury) Added at 15% of our reporting stations OR. HOOK

OR. HOOK
Sexy Eyes (Cepitol)
Added at 14% of our reporting stations.
OAVID GATES
Where Does The Lovin' Go (Elektre)
Added at 14% of our reporting stations.
MELISSA MANCHESTER
Fire In The Morning (Ariste)
Added at 14% of our reporting stations.
STARLAND VOCAL BAND
Loving You With My Eyes (Windsong)

Loving You With My Eyes (Windsong)
Added at 14% of our reporting stations

Hottest:

DAN FOGELBERG
Longer (Full Moon/Epic)
Reported hot at 61% of our stations.
NEIL DIAMONO

September Morn (Columbia)
Reported hot et 45% of our stations
RUPERT HOLMES

Reported hot at 43% of our stations
SPINNERS orking My Way Back To You (Atlantic)

Reported hot at 42% of our stations.

DIRT BAND American Dream (UA)

BARBRA STREISAND Kiss Me In The Rain (Col

Reported hot at 34% of our statio

POP MUSIC FROM SOLAR/RCA

SHALAMAR "The Second Time Around"



WABC 11 WXLO 11-8 WKBW deb 26 WCAO 9-5 F105 add **WRKO 18-15 WPGC 13-10** CKGM 29-23 **KRBE 7-2** Z93 add Y100 28-20 Q105 27-21 **WLCY** add

WNBC

KVIL add CKLW 13-5 KSLQ 19-9 WGCL add 19 WOKY add 30 **KEARTH 14-12** KRLA 5-4 KFI 28-23 KFRC 19-16 **KOPA** add KTLK 3 **WFBR 8-7 WOLF** add

WTRY add WBLI 26-18 WTIC-FM 28-19 KC101 17-8 WICC add PRO-FM 22-19 JB105 add 33 Q106 on WKBO 24-18 WHYN 30-21 14Q add 27 WKEE 22-17 **WQXI** add WBZ-FM add

WMC-FM 10-5 WLAC 29 KAUM add 26 **KELP 31-16** KINT 24-21 WTIX 10-8 **WNOE 8-7 KEEL deb 29** WFMF add Z98 deb 32 WJDX add 23 WSGN add WAXY 27-19 Y103 add 39 WAPE deb 28 **WSGA 8-6** 95SGF on

WBBQ 3-3

FM100 10-5

WHBQ 9-7

FM99 (WXLO) — RICK BISCEGLIA "A TOP 10 CROSSOVER SONG IN ANY

"HUGE SINGLE AND LP SALES — WE'RE ON 'AND THE BEAT GOES ON & LADY.' "

- CHUCK MARTIN & SHAUNE McNAMARA

WKIX - RON McKAY

COMING ON REAL STRONG.

ited by ROA Records

92Q on

WSKZ deb 27 WRJZ 28-21 WNOX 20-13 WKIX 5-18 **WAYS 11-7** WGH 17-11 **WRVQ** add KSTT 30-22 KOFM on KWEN add 35 KRAV add WISM on WZZP add 30 KHJ 17-8 KMJC 29-21 **KERN** add KFXM 29-25 **KENO 25-20 KGB 25** WGUY deb 27 WYRE 13-10

WCIR 10-8 WAAY 14-9 G100 31-28 KX104 22-17 WSEZ 23-23 **WISE 26-20** WFLB 1-15 WTMA 26-24 WANS-FM on WROV 25-20 CK101 24-18 FM998-1 KWIC add **KPUR 33-16** WAKX deb 32 WNAM deb 28 **KDZA** on KBDF deb 23 KRLC add KBIM 16-16

HERE'S WHAT YOU HAVE TO SAY:

- BOB HAMILTON "HAS GOOD DEMOGRAPHIC APPEAL AND IT'S GOT LEGS."

CKLW - ROSALIE TROMBLEY "BIG MASS APPEAL RECORD.

KSLQ — PHIL IRONS
"WITH A JUMP FROM 19-9 THIS RECORD HAS
REACHED A LEVEL OF OVERALL MASS
ACCEPTANCE" ACCEPTANCE."

KFRC - SANDY LOUIE "SHALAMAR HAS A POP SOUND AND FEEL; WE DO NOT THINK OF IT AS DISCO. SELLING WELL IN THE ENTIRE BAY AREA INCLUDING MANY POP & ROCK STORES."

KRBE - CLAY GISH "TOTAL MASS APPEAL RECORD."

- RICHARD WOODWARD "THE SECOND TIME AROUND" IS A TRIPLE PLAY: STRONG REQUESTS, STRONG CALL-OUTS, AND STRONG RETAIL SALES."

KFI - ROGER COLLINS "LP A SMASH, SINGLE LOOKS THE SAME WAY ALSO.

WMC-FM — MARK WILLIAMS "CONSISTENTLY TOP 10 SALES; HASN'T EVEN PEAKED YET.

WHISPERS "And The Beat Goes On"



WXLO 17-11 KTLK 36 KHJ deb 19

WHBQ deb 28 WNOE deb 38 KILT 40 KRLA 21-19

WSGA add 30 KIIS-FM 4-1 WBEN-FM 22-13 WBLI 30-22



Manufactured and Distrib

WKIX 21-19 WSEZ deb 40 WFLB 23-17 FM99 34-27

WJDQ 29 **WXIK 39**

NEW:

WHYN

HERE'S WHAT YOU HAVE TO SAY:

KRLA - RICK STANCATO

WHBQ - DAVE NICHOLS

'CROSSOVER SMASH OF THE YEAR."

'A COMPLETELY MASS APPEAL RECORD.

SELLING EQUALLY WELL, BOTH WHITE AND BLACK. HUGE ALBUM SALES."

FM99 (WXLO) — RICK BISCEGLIA
"A TOP 10 CROSSOVER SONG IN ANY

KNOW WKY WNIX WPGC KC08



REGIONAL **ADDS & HOTS**

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D Summer
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J. Goldsmith

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Commission Lonne Swonge
J. DaShannon
M. McGovern
D. West
{Lesson}
R. Bonoff
B.M. Stevenson
HOTIEST
T. DeSarfo/KC
B. Manilow
H. Diamond
D. Fogelberg
A. Murray

WIMA/MANN DOCUMENTS OF THE STREET OF THE STR

P. Holmes
WSGW/Saphow
Rich Beicher
Preston & Syree
Soyro Gyra
B Mandrell
T Lawri
T Caraltere
J D. Souther
(White)
HOTIST
F Mac
H Mancini
B Stressed
LRB
A Gibb 8 No less WADN'S Cloud Tom Scott Tom Scott Tom Scott Tom Scott Fadden F (availter) O. Gates B. Bomoff Peaches & Herb HOTTEST O. Fogalberg D. Bosarto/KC N. Diamond M. Jackson (Rock) E. Rogers WBOW/Fore Houte Larry Joseph Lary Joseph
M. Hanchester
B. Handrell
M. Johnson
Gool & The Geng
D. Getes
L. Ronstadt (dp)
MOTTES!
F. DeSarlo/RC
A. Murray
Spinners

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T. James
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Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our PoplAdult stations.)

ABBA (Atlantic) "I Have A Dream" "If It Wasn't For The Nights" HERB ALPERT (ABAM) "1990"

BEE GEES (RSO) "Wind Of Change"

DEBBY BOONE (WB/Curb) "With All Of My Love" "Never Say Goodbye"

JIMMY BUFFETT (MCA) "Dreamsicia" "Chanson Pour Les Petits Enfants" "Survive"

Jimm's South Complete (Capitol) "I Was Just Thinking About You"
GLEN CAMPBELL (Capitol) "I Was Just Thinking About You"
CAPTAIN & TENNILLE (Casablanca) "Deep And Derk"
RITA COOLIDGE (Abm) "Sweet Emotion" "Pein Of Love"
NEIL DIAMOND (Columbia) "I'm A Believer" "Meme Don't Know" "That Kind"
"The Shelter Of Your Arms"
BOB DYLAN (Columbia) "I Believe In You" "En Right To Me Baby (Do Unto Others!"

Others!"

EAGLES (Asykum) "Sed Cafe"
FLEETWOOD MAC (WB) "Honey Hi" "Never Make Me Cry" "Sisters Of The Moon" "Angel" "Over & Over" "Storms"

DAN FOGELBERG (Full Moon/Epic) "Gypsy Wind"

ANDY GIBB (RSO) "I Can't Help It"

RUPERT HOLMES (MCA) "Answering Machine"

MICHAEL JACKSON (Epic) "She's Out Of My Life"

MICHAEL JOHNSON (EMI America) "I Just Can't Say No To You" "Doors" JACK JONES (MGNO "Quiet Please, There's A Lady On Stage" "Evergreen" MICOLETTE LARSON (MB) "Dancin' Jones" "Rio de Janeiro Blue" "Back In My

Arms Agein" MELISSA MANCHESTER (Arista) "Don't Want A Heartache" "Holdin' On To Tha MANHATTAN TRANSFER (Atlantic) "Wacky Dust" "Trickle Trickle"
BARRY MANHOW (Arista) "Rain" "Why Don't Wa Try A Slow Dance"
day Father" "I Don't Want To Walk Without You" Where Are They Now"
Voice"

Voice"
JIMMY MESSINA (Columbia) "Free To Be Me" "Lovin' You Ledy"
BETTE MIDLER (Atlantic) "The Rosa"
ANNE MURRAY (Capitod "You've Got Me To Hold On To"
EDDIE RABBITT (Elektra) "Loveline"
CLIFF RICHARD (EMI America) "Fellin' In Love"
KENNY ROGERS (UA) "Goodbye Merie" "She's A Mystery"
CARLY SIMON (Elektra) "Love You" "Coming To Get You" "Just Like You Do"
"Love You By Heart"
BARBRA STREISAND (Columbia) "Niegere" "Come Rain Or Come Snow"
ROGER VOUDOURS (WB) "Last Love Song"
JENNIFER WARNES (Arlata) "Shot Through The Heart" "Tell Me Just One More Time"

STEVIE WONDER (Tamila) "Power Flower" "Black Orchid" "Come Back As A

OPPORTUNITIES

Openings

Program Director needed immediately for Washington D.C. Contemporary. WWDC-AM 1280 (DC101 sister station) seeking qualified person. Airshift and music duties. Contect Eddie Sacks, GM, (202) 828-9932. EOE

News Director needed to manage news staff at lowe AM/FM. Heavy emphasis on punchy local news. Applicant must have outstanding people management skills. If you have the ability and the drive, you can write your own ticket at this group flagship. Air work secondary to creative and management skills. Selary and benefits commensurate with experience. Send materials to Bob Hanabery Assoc.. Inc., 136 E. 55th St., New to Bob Hanabery Assoc., Inc., 136 E. 55th St., New York, NY 10022. (2-15)

Mature announcer wanted for Big Band format on Florida's sun coast. Needed March 1st. Cell (813) 849-2285. EOE (2-15)

KBFM/McAllen-BrownsvIIIe looking for creative, up-tempo moming man and high-energy night jock. If you'd like to work in the sun and play on Padre Island on the weekends, send tapes and resumes to Steve Owens, KBFM, Box 3764, McAllen, TX 78501. EOE M/F (2-15)

14QPD/Lakeland, FL searching for morning come-dians with energetic entertaining approach. Excellent pay. No beginners. Contact John Jenkins, Operations Dir., WQPD, Box 827, Lakeland, FL 33802. EOE M/F

WTAO/Murphysboro, IL is seeking combo AOR-DJ/ Chief Engineer. Pleasant surrounding, university town. Contact Earl Jive, RT5, Box 288, Murphrysboro, IL 62968. (2-15)

WANTED: Aggressive hard working news pro for largest news staff on Long Island. Must take direction and work well under pressure in a locally-oriented intensive news operation. Tapes and resumes to WGBB, Box 130, Merrick, NY 11586, EOE (2-15)

Immediate opening for full-time 12mid-8am announcer at WVMI. Must have some commercial radio experience or related educational background and be able to work at least 36 hours per week. Send tapes and resumes to Bob Lima, Operations Mgr., WVMI, 570 DeBuys Rd., Biloxi, MS 39531. (2-15)

Five top 100 merkets are looking for air talent with Rock, Album and mass appeal Rock orientation. Tapes and resumes to Ed Shane Media Services, 8911 Alcott Dr., Houston, TX 77080. EOE (2-15)

KBOX/Dellas has opening for evening personality. Adult and very human sounding presentation of Country music required. Stability and positive attitude a must. Send tapes, resumes and salary requirements to Jack Weston, KBOX Radio, Dallas, TX 75238. Absolutely no calls. EOE M/F (2-15)

Need tapes and resumes for future openings. Hit Country format. Experienced operators only with desire for team work atmosphere. This is not an 8-5 job, hours sometimes long. Good pay and benefits. If you're willing to work hard, send info to Doc Phillips, KOJO/KIOZ, Box 818, Laramie, WY 82070. EOE M/F (2-15)

WJAR/Providence looking for weekend/vacation fill-in personality. Send tapes and resumes to Peter Mokover, WJAR, 111 Dorrance St., Providence, RI 02903. New England people only. EOE M/F (2-15)

WANTED: Technician for radio. 3rd class lice entalls working with automation system and sesisting with production. Contact Jim Howie, WEAT, (305) 965with production. Cont 5500. EOE M/F (2-15)

KYOU COUNTRY/Greeley, CO looking for announcers who "love" Country music. If you like to play lots of Country music and you have a good voice and would like to live in a country town of about 60,000, send tapes and resumes to PD, KYOU, Box 1607, Greeley, CO 80631. (2-15)

Openings

WCOS/Columbia, SC now accepting tapes for fu-ture openings. Good production a must. Tapes and re-sumes to Hunter Herring, PD, Box 748, Columbia, SC 29202 (2.15).

#1 rated station in El Paso. KINT 98 is looking for an entertaining and creative moming personality. Great salsry in a great city. Send tapes and resumes to Jhani Kyeye, 5710 Trowbridge, El Paso, TX 79925. EOE M/F (2-15)

We don't sound like any other radio station in the country and we're #1 in the ARBI Those two distinctions rarely come together. If you're interested in a late night air shift and some music research duties in a large Midwest metropolitan city, send tapes and resumea to Charlie Quinn, KZ93, 3131 N. University, Peoria, IL 61604. EOE M/F (2-15)

Brand new KSLQ/St. Louis seeks air talent. Human sounding community involved broadcast professionals, minimum 3 yrs experience in top 50 markets preferred. If you're an aggressive, bloodthirsty radio-a-holic, send tapes and resumes to Kevin Metheney, KSLQ, 111 S. Bemiston, St. Louis, MO 63105, EOE M/F (2-15)

KTAC/Tecome looking for top of the line off-air Program Director. Must be prepared to live in God's country and have multi-track experience. Tepes and resumes to Rick Hansen, KTAC, 200 Tacoma Mall Office Bldg., Tacoma, WA 98411. EOE M/F (2-15)

Position open for nighttime communicator with personality with a flair, 50,000 watt station covering Philadelphia and New York, Send tapes and resumes to Sam Lit, 218 Ewingville Rd., Trenton, NJ 08638. EOE M/F (2-15)

WCFR is now accepting tapes and resumes for future openings. Beginners need not apply. Tapes and resumes to John Frawley, Box 800, Springfield, VT 05158. EOE (2-15)

WKYX-WKYQ/Paducah has an opening for a newsperson. Must be reliable and a self-starter. Contact Buddy Scheerer, (502) 442-8311. (2-15)

WANTED: Good newsperson to fill combination street and anchor slot on a top rated AM/FM in Indiana's second largest city. Send tapes and resumes to Diane Kepley, ND, WQHK/WMEE-FM, Box 6000, Ft. Wayne, IN 48896 or call (219) 227-8397. EOE M/F (2-15)

Two air personalities wanted for immediate openings in small market radio building a good air staff. Top 40, Above average pay for market size. 1 yr minimum experience. Send tepes and resumes to WETZ, Box 249, New Martinaville, WV 26155 or call (304) 455-3030 and ask for Don Steats. EOE M/F (2-15)

KLOK/San Jose looking for dynemic experienced communicater for moming co-enchor reporter position for growing San Francisco Bay area. Send tapes and resumes to Ray Hasha, ND, KLOK, Box 21248, San Jose, CA 95151. No calls please. EOE M/F (2-15)

KQHU-FM/Yankton, SD may have a rere daytime opening in the near future. We're looking for a competitive Top 40 lock with production to work in a 4-station market. Please send tapes and resumes and salary requirements to Craig Metz, PD, KQHU, Box 794, Yankton, SD 57080. No calls please. EOE M/F (2-15)

KDON/Selines seeks qualified applicants for future possible openings for Programming and Production Director and automation system operators. Send tapes and resumes to Dan Leonard, KDON, Box 1460, Salinas, CA. EOE M/F (2-15)

Immediate opening for female ennouncer. At least 2 yrs experience with production skills. Send resumes and tapes to Larry Williams, WBLX, Box 2823, Mobile, AL 36601. EOE (2-15)

WAYX/Weycross, GA has two openings. One for production wizerd and the other for salesmsn. Tapes and resumes to Frank Kelly, PD, WAYX, Box 1989, Waycross, GA 31501 or cell (912) 283-1230. EOE (2-15)

Openings

WNDE-WFBQ/Indianapolis needs Chief Engineer familiar with state of the art equipment. Good business sense. Understand operating and capital budgets as well as preparation thereof. New ownership and management. Tapes and resumes to Tom McMurray, WNDE/WFBQ, 6161 Fall Creek Rd., Indianapolis, IN 48220 FOF (2-15)

KTEM/Temple, TX Is looking for a sharp news person. Minimum 1 yr broadcast experience. A good opportunity to develop your skills. Contact Don Norman at (817) 773-5252. EOE M/F (2-15)

KHOW/Denver is accepting tapes and resumas for future openings. Applicants must be professionel communicators with the ability to entertain adults. Medium and major market experience only. Send correspondence to Brian Scott, KHOW-AM, Petroleum Bldg., Denver, CO 80202. EOE M/F (2-15)

98WTRY/Albany needs a unique and creative morning personality. If you're really good and think you deserve big bucks, we want to hear from you. Send tapes, resumes and letest ARB results to Dan Martin, PD, WTRY, 1054 Troy-Schnectady Rd., Latham, NY 12110, or call (518) 785-9085. EOE M/F (2-15)

KODA-FM/Houston looking for a bright and warm midday announcer. Experienced in the execution of a middey announcer. Experienced in the execution of Beautiful Music formet. Excellent company benefits exciting city. Cell Bruce Williamson at (713) 822-1010 c write 4810 San Felipe, Houston, TX 77056. EOE (2-15)

Excellent money for adult communicator. Midwest Country format, Tepes and resumes to Box 5092, Albeny, NY 12205. (2-15)

Rere opening for devtime shift at major Midwest AOR station. This is our first opening in nearly 3 yrs. Personality, enthusiasm and the ability to relate a must. If you would like the opportunity to work for a growing the state of resument to company in a good market, rush tapes and resumes to Barry Taft, KQKQ-FM, Box 31777, Omeha, NE 68131 EOE M/F (2-15)

Immediate opening for experienced air talent for Top 40 format. Stable operation and good benefits. Rush tapes and resumes to Kris Earl Phillips, WLPL, 6623 Reistertown Rd., Baltimore, MD 21215. No cells please. EOE M/F (2-15)

WJBO-WFMF has immediate opening for News Director. 3 yrs news experience with previous manage-ment experience. Send tapes and resumes to Randy Rice, 444 Florida Blvd., Baton Rouge, LA 70821. EOE (2-15)

WWOO/Berryville, VA looking for mature, personable medium energy DJ willing to work as a team member. Job available March 3rd. Send detailed resume and tape to Barry Lupton, WWOO, 8 S. Church St., Berryville, VA 22611, (2-15)

Longtime Midwest legend getting older (25:44). Need air personalities and serious, yet personable news talent. Tapes and resumes to Radio & Records, 1930 Century Park West, #178, Los Angeles, CA 90067. EOE (2-15)

Greet opportunity for AOR PD with new broadcast company. Launching new AOR this spring in Midwest medium market that's one of the best if you're an AOR PD that's strong on music, people, research and market involvement and like good money, write now. Send resume, cassette and background on your programming philosophles to 103 Concord Dr., McMurray, PA 15317. EOE (2-15)

WQUD-FM/Memphis (QUAD104) is looking for a talented, versatile experienced newsperson. Tapes and resumes to Dan Baccaro, WQUD-FM, 2272 Central Ave., Memphis, TN 38112, or call (901) 274-3400. EOE (2-15)

Openings

News Director for AM & FM simulcast news in Fargo-Moorhesd, MN market. Other duties include public affairs and public service programming. Good writing skills and sbility to communicate essential. Send tapes, resumes and salary requirements to Charlle Bennett, PD, KVOX, Box 97, Moorhead, MN 56560. EOE (2-15)

WANTED: Morning personality, must have track record, maturity, have ego under control and know who they are while remaining wacky enough to be the #1 Pop/Adult morning personality in Indianapolis. Teams encouraged. Premium dollars for the right person(e). Cassettes and resumes to PD, WNDE, 6161 Fall Creek Rd., Indianapolis, IN 46220. Under new management and ownership with commitment to wholes EDE (2.15). and ownership with commitment to winning. EOE (2-15)

leed Extra Income? Independent program Need Extra Income? Independent programmers/music directors needed in various music formats (P/A, AOR, Country, Jazz) for work with national Foreground Music company. Work from your own production facility. Send brief work history/resume to Radio & Records, 1930 Century Park West, #176, Los Angeles, CA 90067.

WTRC seeking morning drive newsperson. Air work and street reporting necessary. Experienced, degree or both. Tepes and resume to Curt Miller, WTRC, Box 699, Elkhart, IN 46515. EOE (2-8)

Chance of a lifetime. Professional night-time personality wanted. Send tape and resume to Mitch Michaela, WLUP, 875 North Michigan, Chicago, IL 60611. No calls. EOE M/F (2-8)

WANTED: Morning man for Country station in Bell-ingham, WA. Should have mature adult approach. Selary depends on experience. Contact Steve Lewis (206) 734-8555 or resumes to Box D, Bellingham, WA 98225. EOE

KSEI/Pocatello, ID needs air talenta with production skills. Send tapes and resumes (on cassette if possible) to J. Walker, Box 162021, Sacramento, CA 95816, or call (916) 372-6519, EOE M/F (2-8)

Looking for a good one-to-one communicative newsperson. Tapes and resume to R. Charles Snyder, Box 1745, Medford, OR 97501 or call (503) 779-3131. EOE M/F (2-8)

Zets 4, Miami's #1 rock station in Oct/Nov ARB, needs upbeat, positive telent who can relate to album format. Background in AOR essential; additional experience in Top 40 helpful. Great opportunity for a young medium market jock to move up to key shift in the majors. Meil tape and resume ASAP to Keith Isley, PD, Zeta 4, 4330 N.W. 207 Dr., Miami, FL 33055. No calls.

50,000 watt medium merket Top 40 FM going live in two weeks. Now accepting tapes and resumes. Send to Box 54344, Washington, DC 20032. (2-8)

KVOY/Yuma, AZ has an opening for an aggressive afternoon newsperson. Work with expanding news coverage and growing facility. Need you yesterday. Send tapes and resumes to Rich Whitley, KVOY, Box 228, Yuma, AZ 85364 or call (602) 782-4321. EOE M/F (2-8)

PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail It to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

CHANGES

Radio

CHRIS CURTIS doing all nights at KLAZ-FM/Little Rock, AR.

DAVE TAYLOR, formerly with WAGQ/Athens, GA, joins KLAV-FM/Little Rock, AR. MARK WALLACE joins KLAV-FM/Little Rock, AR.

MARTY WHITE joins KPLS/Santa Rosa, CA as PD

MATT COATES, former PD WFTN/Franklin, NH, named MD and midday jock at WFMD/Frederick, MD.

ALEX MITCHELL, former afternoon drive at WDON/Wheaton, MD, to same slot at WFMD/Frederick, MD.
BUD BECKER joins WKTK/Baltimore, MD as Promotions Director.

JOHN STEVENS promoted to MD at WISE/Asheville.
PAUL PIERCE joins KRLA/Los Angeles, CA as producer-reporter for Pasadena outet's new "Focus On" series.

KEN CARVER, formerly with KRID/Odessa, TX, joins KHOO-FM/Waco, TX as Operations Manager and 7pm-12mid person. JOHN McCALL to KHOO-FM/Waco, TX, from KIXS/Killeen, TX.

Industry

30B ELLIOT, PD of WLCS/Baton Rouge, LA, joins Burkhart/Abrams/Michaels/ Jouglas and Associates.

Record

REGIS SILAS promoted Manager, AFIR Administration for RCA Records. VITO FERRANTE named Director of Business Affairs for Atlantic Records.

Station Line-Ups

WCMF/Rochester, NY LINE-UP: 6am-10am Bill Davis, 10am-12noon Trip Reeb, 12noon-4pm Bill Martin, 4pm-8pm Maureen Flaherty, 8pm-12mid Tod Edwards, 12mid-6am Uncle Roger.

KQFM/Portland, OR LINE-UP: 12mid-6am Sieepy John, 6am-10am Bill Slater & Mike Turner, 10am-2pm Mark Newell, 2pm-4pm Norm Gregory (PD), 4pm-8pm Danny Moffatt, 8pm-12mid Rick Millier.

KLAZ-FM/Little Rock, AR LINE-UP: 12mid-5:30am Chris Curtis, 5:30am-10am Craig O'Neil, 10am-3pm Woody, 3pm-7pm Carl E. Jones, 7pm-12mid Dave Taylor. KIDQ/Bolse, ID LINE-UP: 3am-9am Dave Freeman, 9am-3pm Jay Michael Pipes, 3pm-9pm Dan

WFYV/Jacksonville, FL LINE-UP: 6am-10am Grag Wells, 10am-2pm Rad Massick, 2pm-7pm

WIGY/Beth, ME LINE-UP; 6am-10am Jae McMillan, 10am-2pm Steve Rogars (PD), 2pm-7pm Jack Kramer, 7pm-12mid John McKay (MD), 12mid-6am Mika Ed Rice. Weekends: Ross Bailey, J.C. WFMD/Frederick, MD LINE-UP: 8am-10am Tommy Grunwell, 10am-3pm Matt Coates (MD), 3pm-7pm Alex Mitchell, 7pm-1am John Schreiner, 1am-8am Carl Foster, Weekenda: John Fieseler, Dave

KPLS/Santa Rosa, CA LINE-UP: 6am-10am Jay Stone (MD), 10am-2pm Marty O'Brien (PD), 2pm-7pm Roger Shannon, 7pm-12mid Big Tom Wade, 12mid-6am Bob Salsig.

OPPORTUNITIES

Openings

AM/FM combo needs mature, bright moming man. Production a must. FCC 3rd, 2 yrs college preferred, or equivalent. Send tapes and resumes to Bob Johnson, Century Communications, Inc., Box 170 Wilson, NC 27893. EQE (2-8)

California Country glant needs tapes for future openings. Country music knowledge and good production a must. Excellent opportunity and selary for professional team worker. Rush tapes and resumes to K.C. Adams, 732 N. Van Ness, Fresno, CA 93728. EOE (2-8)

Creative morning personality needed now at KKYK FM/Little Rock. Tapes and resumes to Jim Cassidy, 4021 W. 8th, Little Rock, AR 72203. (2-8)

KPUG/Bellingham, WA looking for afternoon news person. 10,000 wetts covering beautiful North Western Weshington Provides a great opportunity for the right person to learn and grow with the company. Tapes and resumes fast to Pete Kremen, KPUG, Box 1170, Bellingham, WA 98225 or cell (208) 734-1170. Femelas engaged 505 M(C) 281 couraged, EOE M/F (2-8)

KSLM/Salem, OR looking for news reporter, College or 1 yr on-air experience preferred to join the #1 stati in the cepital metro area. Good starting point. Tap and resumes to T.L. Fuller, ND, Box 831, Salem, 0 97308 or call (603) 585-4838. EOE M/F (2-8)

Priority One: Need killer, dynamic, aggressive News Oirector plus one person at KHYT. Rush tepes and resumes to Rich Robbin, KHYT, 2307 E. Broadway, Tucson, AZ 85719. EOE (2-8)

WLAV-AM-FM/Grand Rapids, MI seeks combination anchor/reporter for Adult Contemporary and AOR for-mats Conversational delivery a must. Send tapes and resumes to Bruce McKay, ND, 101-C Waters Bldg., Grand Rapids, MI 49503. No calls please. EOE (2-8)

street reporter and news anchor. Must have at least 1 yr commercial radio news experience, Ideally will be familiar with both reporting and anchor techniques. Salary negotiable. Send aircheck and resume to Hank Sch mitt, ND, WHHY, 3435 Norman Bridge Rd., Mont-gomery, AL 36105 (2-8)

Production Manager/Operations Supervisor. Commercial delivery. Creative. Promotion-minded. Send tapes and resumes to Box 1320, Cincinnati, OH 45201. (2-8)

First major opening for a News Director in 3 yrs at KSSS/Colorado Springs. Looking for hard working, nose into the news type for morning drive shift and other news duties for one person department. If you want to be your own news department this job might be for you. Those out for a good time in the mountains need not apply. Good salary, health insurance, vacation benefits and car all go with this position. Tapes and resumes to Bob May, PD, KSSS, Box 740 Colorado Springs, CO 80901 No calls please EOE (2-8)

WIXK-AM-FM needs News Oirector who will keep our news ahead of the competition. Send tepes and re sumes to Chuck Rang, WIXK, 125 E. 3rd St., New Rich mond, WI 54017 (2-8)

KCMQ/Columbia, MO accepting tapes and resumes for eirshift and production positions and possible PD MD opening. Info to Tom Arnold, KCMQ, Box 459, Col umbia, MO 65205. No cells please. EOE M/F (2-8)

Immediate opening for personelity/News Director Phone (503) 484-4304 and ask for Mike Anthony a KBDF/Eugene (2-8)

News person needed immediately. Tapes and resumes to Mike Murphy, Box 6067, Beaumont, TX 77705 or cell (713) 842-2210. (2-8)

WANTED: Experienced radio personality for after noon drive opportunity in LaCrosse, WI. Send tapes and resumes to Kevin St. John, WIZM, Box 99, LaCrosse WI 54601. EOE M/F (2-8)

Experienced announcer for Top 40 format needed yesterday. Production and good board work a must Call KAMP radio in El Centro, CA at (714) 352-2277

Be a part of a top-notch professional team in a young expanding company. Send tapes and resumes to Rick Scott, KKXL, Box 997, Grand Forks, ND 58201.

Immediate opening for 1st ticket Country jock with good pipes in medium market operation. Minimum 2 yrs experience, excellent new facilities and fast growing organization. Tepes and resumes to Kent Hopper, OM, KCEY, Box 979, Modesto, CA 95380 or cell (209) 883-0433. EOE (2-8)

KKKO/Phoenix has opening for Pop/Adult communicator not intimidated by a format. Tapes and resumes to Don Richards, 2021 E. Thomas, Phoenix, AZ 85046, or call (602) 838-3062. EOE M/F (2-8)

Part-time announcer needed immediately. Tapes and resumes to Mike Murphy, Box 6067, Beaumont, TX 77705, or call (713) 842-2210. (2-8)

Colorado's fastest growing progressive Rocker is searching for a News Director. KILO/Colorado Springs. Call Rich Hawk, PD at (303) 634-4896. EOE (2-8)

KZLK-AM-FM/Seattle has opening for mid-day sir person. Tapes and resumes to Armand Chianti, KZLK 1426 5th Ave., Seattle, WA 98101 or call (206) 223-3913 EQE M/F (2-8)

KFIM is accepting tepes and resumes for News Director. Send to Johnny Thompson, 5411 N. Mess, Suite 31C, El Paso, TX 79912. EOE M/F (2-8)

Goods & Services

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary anack "LOLA'S LUNCH," 1789 Hamlet Dr., Ypsilanti, MI 48197.

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Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample, CONTEMPORARY COME. DY, 5804-D Twineing, Dallas, TX 75227. Phone (214)

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Why is FRUITBOWL the world's largest weekly humor and information service? Topical jokes, humerous vignettes, artist bio's, record tie-ins, "JOCK TIPS," exclusive small-market record charts, and far morel Four week trial, \$10, refundable with yearly subscription. FRUITBOWL, Box 9787, Fresno, CA 93794.

Comedy Material

Comedy bits for all formats. Gary Owens KMPC loves it For freebie write HYPE INK, Box 69581, Los Angeles, CA 90069.

Looking For A House In Los Angeles?

Premiere homes or investment real estete. Cell Michael Allen at (213) 872-3516 or (213) 788-3911.

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Highly respected...proven worldwide audience builder! Hilarious...originel...'quick-quip'...topical humor!! Introductory month's 400 topical one-liners and 'BONUS' ...just 92.00!!! Phentestic Phunnies, 1343-A. Stratford Dr., Kent, OH 44240.

Broadcaster's Action Line

Job referral Service - \$40.00 for 12 months. R 2, Box 25-A, Lexington, IN 47138, (812) 889-2907. Free to emplovers.

Broadcast Calendar

BROADCASTERS: Went to sound like you've prepared your program for days: Try our service, used by top radio & TV personalities all over the U.S. and Canada Free sample of Bob Barry's NEWSLETTER & BROADCAST CALENDAR from: P.O. Box 577, Lennon, WI

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 1448-R West San Bruno, Fresno, CA 93711 or phone (209) 431-1502.

Goods & Services

Making your classifieds come alive, or getting your goods and services singled out is simple. Only 35 cents a word, \$10.00 minimum per week for Goods & Services. Blind Box ads, 50 cents a word, \$20.00 minimum per week. All headlines are free. Contact R&R Classified Department, Mon-Fri at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067

Positions Sought

6 yrs major market experience, 4 yrs major O&O Available now for suburban or small (narket pro-ming position, Call KE!TH at (213) 936-2797. (2-15)

I'm looking for a Pop/Adult station in medium sized market Currently doing morning in Northern Maine worked severel formats, production and news exper ice, Call MARK MICHAND (207) 764-5600 or write 42 nan St., Presque Isle, ME 04769. (2-15)

petitive programming position. Currently Ass't PD in reputable medium market station. References. Phone (316) 832-0980. (2-15)

Sportscaster with extansive experience in play-by-play, reporting, sales and promotion. Call (315) 342-3102 (2-15)

work at your station. Inventive, experienced, dedicated Pop/Adult personality. Call (315) 342-2503. (2-15)

TOM DANIELS formerly WPGC, last 2 ½ yrs WJDX, still looking for right offer in top 50 merkets. 9 yr pro, excellent production, eir, seles experience, MD. Good track record. (Pulled 18 4 middays in last book.) Looking for immediate move. Medium merket PD/MD considered. Call (601) 366-0384 anytime. (2-15)

perience and background in programming has strayed from radio and wents back. Tight, mature tape and solid references. Call (218) 427-2068 anytime. (2-15)

Music Director available. Looking for a medium mar ket Pop/Adult station not afraid to play hits before they become hits. PD, production and DJ experience but my main interest is music. Call today (314) 364-1590 ask for

uncer looking for any market. Experienced in department KIIS-FM. Commercial writer KUTE, uncer 2 yrs KSUL Long Beach. Call MARK WADE 123 2006. (2.15). (213) 433-7295, (2-15)

Positions Sought

MITCH McCRACKEN looking for AOR programming glg in major or medium market. 11 yrs experience at WRNO, WNOE-FM, WMC-FM, WZXR & KGGO. Former owner & sditor of Radio Magazine. Research Discourage of the control of the c ector for Burkhart-Abrama, Did market analysis in top rkets as Director of Station Relations for Golder Egg. Cell (213) 839-7210. (2-15)

Experienced News Director/Reporter, 3 times AP Broadcaster award winner. Recipient of AP's National Single Story coverage award for 1978. Looking for new challenge. Willing to relocate. Call MARK JOHNSON at (507) 289-8551 or (507) 437-3852. (2-15)

Famale Reporter/News Director, BA mass communications, looking for job in medium market as atreet re-porter: 4 yrs experience in radio. Contact PAT at (405) 225-0248 or (405) 225-3333. (2-15)

Tired of the same old stuff on the air? PD, 13 yrs in business, all phases. Air personality, Production Director, MD, news, etc. You name it, I've done it. Looking for PD position with good company that wants hard working pro to create different contemporary sound for the 80's. Large medium/mejor market only. Aveileble soon Phone GEORGE BENSON (609) 547 4377. (2-15)

Attention PD's in the South and Southwest, Long Attention PD's in the South and Southwest. Long time radio enthusiast who has strayed from adio seeks new challenge for the 80's. Top 40, Pop/Adult or Disco formats considered. Also interested in PD of MD duties Contact PAT at (713) 988-3548 or write PAT McDER-MOTT 8080 Creek Bend #704-3, Houston, TX 77071 Call or write now, Available immediately, (2-15)

Program Director, I can design a format change at your current format running amoothly and profit . Call LEO at (302) 654-1146 and we'll telk about it

GARY O. KEENER, KTKT, KLOZ, X-ROK 80. Seeks major, medium market, West, Midwest, Eest. First phone. Call (602) 886-0246 evenings. (2-15)

Young aggressive Top 40 personality with mejor erience aveileble im cete. Experience includes WNOE, WEZB. Cell TED at (219) 942-8255. (2-15)

KEN E. MARKS looking for Top 40 or Pop/Adult glg. Super production. Will trevel. Currently working on the air part-time in Los Angeles. Write 9315 Catteragus Ave., Los Angeles, CA 90034 or call (213) 838-5364. (2-15)

Experienced jock/play-by-play man. Good production and copywriting skills seeks challenging West Coest opportunity. Call TONY DENMARK (213) 451-0142 (2-15)

LEE MICHAELS formarly of 92FLY-FM/Albany, NY and WTRY/Troy, NY seeks full-time medium market Top 40 or Pop/Adult gig. Good pipes and good references. Call anytime (518) 869-1228. (2-15)

5 yrs in broadcasting including education/degree. Impressive track record. Currently part-time air personality seeking full-time combo air work and support staff or sales. Call KIRK at (517) 393-1320. (2-15)

CRAIG MARTIN, MO/afternoon jock at KAWY/Casper looking for new opportunity. Will reloca Western U.S. Let's talk, (307) 235-0617, (2-15)

Newswoman with 4 yrs experience. Currently News Director of station abandoning local news for network Florida preferred, will consider elsewhere. Call MONICA (305) 622-8490 (home) or (305) 844-6343 (work), (2-15)

SHAUN O'TOOLE looking for a contemporary or AOR gig. Formerly WLCS, WVOC, WDAK. 6 yrs experience including MD. Good pipes, production, references. Cell (504) 387-6184. (2-15)

CAN DO axcellent sports, play-by-play, news, production and on-air work. Deaire full-time news and/or sports position with a station proud of its news, sports and music. 2 yrs play-by-play and news experience. Presently News and Sports Director at WYAN (96FMI/upper Sanduaky, OH. Will relocate in Pacific Northwest, upper Great Lakes and New England Not a floater. Call TOM RETTIG at (419) 927-6745 after 5pm EST. (2-15)

DJ, 10 yrs experience on-air and sales. Member of CMA Seeking all Country format with station that can provide livable salary and benefits. Reliable and ready to move into programming, sales or management in small or medium market. Will consider combination of announcing and other duties. Call (502) 465-2925 nights or

11-yr pro G98, Zip 108 and others. Co-founder of Radio Stage. Extensive music and programming background. Excellent track record and references. Can put the right elements together for you. Contact MAX HEY-WOOD (216) 456-2592. (2-15)

Minority jock looking for position in Southeest or Southwest station. Currently working as MD and after-noon drive personality. Cell BILL MORGAN (601) 864-3750. (2-15)

Warm and witty ex-DJ out of business 1 ½ yrs (now in seles) wants to return to a personality Pop/Adult station. 10 yrs experience including some major markets Never PD, but would consider. Midwest 1st choice. Cal FRANK at (414) 543-4179 or (414) 257-2157, (2-15)

Positions Sought

12 yrs experience in jockying, and progremming in live and automated situations. Expert in successfully live and automated aituations. Expert in successfully programming automation with and without music service. Currently part-time WNYR/Rochester. Formerly PD and MD FM99/Rochester. Willing to relocate, preferably to a warmer climate, but money can keep me warm too. Cell LEE O'DAY (716) 338-3880. (2-15)

Professional female DJ with major market experience seeks top 30 market to play rock & roll. Excelent numbers, Supersters and other AOR experience. Production Director, tight production. Immediate duction Director, tight production. Immediate (lability, Call (317) 842-5133, (2-15)

I would like a job or something. Can drive truck, like to peint logs. Not cheap but can be had. Call CHUCK McKAY (701) 280-0476, (2-15)

GLEN MILLER, ake BUICK McKANE, AOR and Top 40. 5 yrs experience with 1st phone. Formerly KXFM/ Santa Maria, now available. Will relocate but prefer Southern Celifornia. Call enytime (714) 980-8651, (2-15)

For sale or lease, used (7 yrs) 3-speed air personality with extres like 1st phone. KEN CASE (505) 623-2810 days. (2-15)

Knowledgeable Pop/Adult programmer with award winning production and promotion talents available now. Interested in talking to GM's who are having problems turning their AM Top 40 or old-line MOR stations around. Will consult or program. 9 yrs experience in medium or major markets. Call PETE STEWART at (309) 745-9617, (2-15)

Bright, stable, young one-to-one communicator 6 yrs experience seeks smell or medium market programming or medium or large market announcing job in SC, NC or VA. Telented, hard working and dedicated. Experienced in automation. The only thing holding me back is opportuhity end that's where you come in. Phone MIKE at (919) 835-4416. (2-15)

Aggressive young pro, currently in top market seek ing full-time oneir position in Top 40 or Pop/Adult medium market on up. 7 yrs experience including day-perts, programming end music. Call LARRY at (203)

ady to change fun in the sun for dough in the snow recessary. Black ennouncer with Top 40 and AOR ex-rience. Cell SPENCE at (305) 484-1400 or write 1017 syflower #5, Ft. Pierca, FL 33450. Top 50 markets

Last 2 yrs spent in the top 10 on a 50K contemporary chein facility. Got e new PD, need a new gig. Cell ERIC at (817) 272-5028 anytime. (2-8)

I have gone from night-time jock/janitor to eftemoon drive to moming drive to PD in 15 months. I am now look-ing for a challenging position in the Northeast. If you want someone who will work long and hard for you call J

Miscellaneous

Our music has one foot in the grave. Please help. Adult Contemporary LP's and 45's needed from all labels. Send to Doug Griffin, KWRM, Box 100, Corona, CA 91720. (2-15)

KFMU serving Steamboat Springs, CO needs all soft AOR record service. Contact Teresa Harris, Box 66, Oak Creek, CO 80467. (2-15).

KBUF/Gerden City, KS needs record service from all labels including Oldies. Call Scott Anderson at (316) 276-2366 before 2pm. (2-15)

KCLU-AM-FM, college market in need of Pop/Adult, Rock and instrumental albums from all labels. Also super oldies, 45's and LP's for afternoon show. Send to Denny Lee, KCLU, Box 728, Rolle, MO 65401. (2-15)

KPUG/Bellingham is hunting for an exciting new jingle package designed to grab that listener's ear and never let go. If you've got such a package, please rush a demo to Bruce Butterfield, KPUG, Box 1170, Bellingham, WA 98225, or call (206) 734-1170. (2-8)

KXRX/San Jose, CA comedy show needs service from all labels. Send to Michael Packer, KXRX, Box 187, San Jose, CA 95103. (2-8)

Radio station KFMU is in dire need of record se from everyone. Contact Jim Douglas, MD, KFMU, Box 66, Oak Creek, CO 80467 or call (303) 879-0989, (2-8)

WBAX/Wilkes-Barre, PA, Country format, expanding elbum airplay. Needs service from all labels for albums. Send to 1 Broadcast Plaza, Wilkes-Barre, PA 18703. (2-8)

WZWZ/Kokomo, IN is looking for contemporary public affairs programming samples. Send to Box 2208, Kokomo, IN. (2-8)

New AOR station needs immediate 45 and slbum service. All labels, distrubutors, promoters please write to Conemaugh Communications Corp., Landmark Bldg., 518 Main St., Johnstown, PA 15901, (2-8)

We are stuck. We need your stickers. Send us your station bumper stickers for our college bumper sticker displey project. We'll take enything from enywhere. Send to Keith Abrams, WCCB, Clarion State College, 102 Harvey Hall, Clarion, PA 18214. Your help is greatly appreciated. (2-8)

We've changed formats at KDAP/Douglas, AZ from Pop/Adult to Pop/Adult-AOR. We're in need of record service, especially new artists. Send to Harry Tee, MD, Box 1179, Dougles, AZ 85607. (2-8)

OPPORTUNITIES

Openings

Pop/Adult KRKK and Country KQSW expanding news department. If you like clean air, no traffic jams and great people to work with, let's talk. Tapes and resumes to Rod Tucker, Box 2128, Rock Springs, WY 82901, or cell (307) 362-3793. EOE M/F (2-8)

News person for #1 news operation in 100,000 market. Letest RENG equipment, cer, profit sharing. Need a good voice as well as good street ability. Tapes and resumes to Dave Knight, Box 166, St. Joseph, MO 64502 or call (816) 279-6346. (2-8)

KIKX/Tucson has one full-time opening. We need experienced Country announcer for 7-12midnight shift. If you're interested in working In a city with an excellent climate, send tapes and resumes to Tim Tyler, PD, Box 5566, Tucson, AZ 85703 or call (602) 299-9711 between 12noon-2pm MST. EOE M/F (2-8)

Pop/Adult KRKK is eccepting presentations for mid-February announcer opening. Experience in production and on-air an absolute must. Tapes and resumes to PD, Box 2128, Rock Springs, WY 82901 or cell (307) 362-3793. EOE M/F (2-8)

"The Pass," the Southwest's premiere Rocker needs aggressive sir personalities. AOR and/or Top 40 experience. If you're good and want to be better call Bo at (915) 533-8211. EOE M/F (2-8)

Accepting tapes and resumes for future full and parttime openings. Move into highly competitive Savannah market. Minorities and females encouraged. Rush tapes to PD, Box 9705, Savannah, GA 31401. WXLM is live 100KW AOR. EOE (2-8)

Attention morning personalities. If you can be an individual and still work within guidelines, we want to hear from you. Our AM signal covers 1.5 million in South FL. Send aircheck, track record and resume to Fulton Radio, Box 5143, Ft. Leuderdale, FL 33310. EOE M/F (2-8)

Be a part of the 80's at central New York's original and best AOR. WOUR is now accepting tapes for future openings. Send attn. Tom Starr, WOUR-FM, 288 Genesee St., Utica, NY 13502. (2-8)

WIRL/Peorie needs highly skilled Production Director immediately. Excellent writing and production abilities required. Superb working conditions, good people. Tapes and resumes to Lee Malcolm, WIRL, Box 3335, Peoria, IL 61614. No cells please. EOE M/F (2-8)

Growing FM/AM station in medium market is seeking a mid-day announcer. Tight board, easy manner a must. Send tapes, resumes and salary history to Kurt Larsen, KAOH, Box 6167, Duluth, MN 55806. EOE (2-8)

KVOC/Cesper, WY needs some eir talent. Tapes and wesumes to Dick Grogg, PD, KVOC, Box 2090, Casper, WY 82602. No cells please. EOE (2-8)

KXOA-AM/Sacramento Is looking for high powered alent. High energy entertainers who can "talk to me." Fapes and resumes (no sooner than yesterday) to Terry Valson, Box 1677, Sacramento, Ca 95808, EOE M/F 2-8)

lere news opening! WSGW/Seginaw-Bay City, M1 is soking for a digger and hard worker with authoritative in presentation to join our solid news organization. Const. Dave Maurer, (617) 752-3456 or write Box 1945, leginaw, MI 48605. EOE M/F (2-8)

VAVW/Vero Beech, FL the only FM Country station in Floride's tressure coest has an opening for a driveme jock. Good climate, good pay. Send tapes and reumes to Bob Rowland, Box 489, Vero Beach, FL 2960. EOE M/F (2-8)

OKK is looking for news person with the ebility to other and deliver news to an 18-49 audience. Talented aginners urged to apply. Tapes and resumes to Scott leyers, KOKK, Box 931, Heron, SD 57350. EOE (2-8)

lajor Southern California radio station seeking topght news person that lives, ests and breathes news ad information. You will be the News Director of a ews/Tslk/Sports leader. Excellent opportunity for adicated news person. Excellent money and benefits and a brand new news car. Call (714) 889-2651 and ask in Mike Matthews or send tapes and resumes to MEN-129, Box 12909, San Bernardino, CA 92402. DE M/F (2-1)

sed morning man. Mature, bright with bits. Productin a must. Send tapes and resumes to Bob Johnson, entury Communications, Inc., Box 170, Wilson, NC 7893. EOE M/F (2-1)

ew 100,000 watt FM powerhouse on Florida's Gulf past looking for top adult personalities. All shifts open, ood production a must. New facilities and equipment (cellent pay end benefits. Full and part-time openings, and tapes and resumes to John Canterbury, PD, 140 irston St., Pensacola, FL 32505. EOE (2-1)

nnouncer/Producer opening for Adult Contemirary format. On-air experience. Send tapes and remes to Andy Bickel, WBT, 1 Julian Price Place., Char te, NC 28208. No cells please. EOE (2-1)

ke Huron Broadcasting, Houston is looking for a Julio engineer. Must be well versed in AM/FM equiplint. All brand new studios. Must have experience. Feurne to Ron Haney, 2 Greenway Plaza East, Housto, TX 77048. EOE M/F (2-1)

Openings

Immediate opening for one-to-one communicator for contemporary FM in Charlotte, SC. Send tapes and resumes to Tony Jameson, WPIX-FM, Box 31089, Charleston, SC 29407. EOE M/F (2-1)

KSAL/Sellns, KS has immediate opening for air personslity/production person. Experience highly desirable. Tapes and resumes to Bill Reed, OM, KSAL, Box 180, Selins, KS 67401 or cell (913) 823-3701. EOE M/F (2-1)

Y102/Reeding, PA is now eccepting tapes end resumes for possible future openings. All shifts. Good pay and benefits for the right Pop/Adult personalities. Send material to Mike Shannon, PD, 2325 Perkiomen Ave., Reading, PA 19606. (2-1)

Night rocker to maintain our top numbers. Send tapes and resumes to Jim Cameron, WILQ, Box 1176, Williamsport, PA 17701. (2-1)

KUIC-FM/Vecaville, CA has immediate opening for adult contemporary jock with 1st phone and an interest in engineering. Tapes, resumes and salary requirements to Andy McCoy, OM, 419 Mason St., Vacaville, CA 95688. EOE M/F (2-1)

KRMD/Shreveport, LA is looking for a quelified middey personelity. Tapes and references (which will be checked) to Tom Phifer, Operations Director, KRMD, Box 21739, Shreveport, LA 71120 or call (318) 221-6176 (2-1)

A morning communicator/personelity is being sought at Country station WCHY-FM. Tapes and resumes to Doug McElivein, PD, WCHY-FM, Box 1247, Savannah, GA 31402 or call (912) 236-7794. (2-1)

Modern Country station in a growing South Western market needs an afternoon drive personality. Tapes and resumes to Barry Sykes, KYXX, Box 3509, Odessa, TX 79760 or call (915) 332-5791. (2-1)

Engineer/Technicien wanted. 1st phone for studio and transmitter maintenance. Pays 9950 a month to start. Phoenix area, AM/FM station KDKB. Box 4227, Mesa, AZ 85201. EOE(2-1)

WTSL is looking for a conscientious person with some news experience to work in a two person department. The job involves as afternoon shift and coverage of night meetings. Ability to write and dependable transportation are minimum requirements. Interested applicants should send current resume and demo tape to Lee Jones, ND, WTSL, Box 1400, Lebanon, OH 03766. FOF (2-1)

KCKN/Kensas City has immediate opening for experienced reporter and news announcer with at least 3 yrs commercial experience. Tapes and resumes to News Director, Box 1165, Kansas City, KS 66117. EOE (2-1)

WGUY/Y101 Melne's only simulcest contemporary station looking for future sir talent. Send tapes and resumes to Kirk Sherwood, 7 Main St., Bangor, ME 04411. No calls please, EOE (2-1)

KFMH-KWPC/Muscatine, IA seeking News Director. News experience necessary, three person staff. Excellent community within minutes of metro area. Great facility and staff. Tapes and resumes to Steve Bridges or Jeff Martin, Box 116, Muscatine, IA 52761 or cell (319) 263-2442. EOE (2-1)

1070 KENR/Houston looking for all-night personality. A mellow one-to-one communicator. Tapes and resumes to Joe Wade Formicola, 2 Greenway Plaza East., Houston, TX 77046. EOE M/F (2-1)

Looking for jocks interested in taking a shot at doing creative redio. Numerous shifts open. Tapes and resumes to WLSQ, Box 5000, Montgomery, AL 36101 or call (205) 832-4295 and ask for Gary Franklin. (2-1)

Program Director who wents to move up with aggressive company. Must have on-eir and production telent. 250,000+ market. Top pay, excellent studios. Tapes and resumes to Don Hoberg, WEBC, 1001 E. 9th St., Duluth, MN 55805. EOE M/F (2-1)

WANTED: Production Wiz. Excellent pay end the finest production facilities. Full-time production men needed at stable contemporary station in one of the country's leading secondary markets. Tapes and resumes to Wayne Hiller, KQWB, Box 2983, Fargo, ND 58108. EOE M/F (2-1)

Z103/Oklahoma City has opening for early evening personality. Let's create an Oklahoma legend. Tapes and resumes to Benjamin King, Box 1000, Oklahoma City, OK 73101, EOE M/F (2-1)

WYNF (Y95)/Temps, FL, Teft Broadcesting looking for morning men. If you can have fun on the radio and would like to enjoy the sunshine, plus brend new studios, send your tape and resume to Mark Elliott, PD, WYNF (Y95), Box 95, St. Petersburg, FL 33731. EOE M/F (2-1)

62KMNB has opening for a MD and news person. Applicants must have 2-3 yrs experience. MD must be experienced in all areas of music research. If you've stuck it out in a small market and are ready to be part of a progressive approach to radio in a medium market, we need you now. Ask for Pete at (712) 258-0628. Tapes also for future openings to Box 177, Sloux City, IA 51102. EOE M/F (2-1)

KVOC/Casper, WY is looking for a couple of air parsonalities. Tapes and resumes to Dick Groog, PD, Box 2090, Casper, WY 82802. No calls please. (2*1,

Positions Sought

#1 morning man In 4 consecutive ARB's in million plus West Coast market. Major markets only. Call STEVE at (408) 353-3872. (2-8)

Southeast 6 yrs experience, quality voice, good production and news. Reliable. AOR, Pop/Adult, Top 40. Cell MARC at (404) 252-7079. (2-8)

Femele announcer 5 yrs experience formerly KZAP, KFIG, KTLK. Looking for new position. West Coest preferred. Good production and Music Director experience. Cell (918) 448-3294. (2-8)

Good pipes, experienced Top 40 Jock seeks stable medium market gig, any shift. East Coast only. Good references. Call BILL at (516) 423-0167. (2-8)

Do you want a person with experience in all facets of station operations from programming to engineering and sutomation with 1st phone? Country to AOR formats. Interested? Call CHARLIE in Central California at (209) 625-9473. (2-8)

JOSEPH KING former PD/MD, all air shifts, 5 yrs experience looking for a permanent gig in small to medium market. Call (805) 834-7323 or write 3804 Cinnamon, Bakersfield, CA 93309. (2-8)

10 yr experienced pro looking for medium market PD or major market air alot in Top 40 or AOR. I know the biz and I'm a tireless worker. Excellent references. Prefer California but will consider Oregon or Washington. Call PHIL DRAKE at (916) 392-9209. (2-8)

Successful PD/MD/Air talent available for challenging position. 16 yr pro. Heavy on promotion, community involvement, budgeting, staff motivation. Sales experience. Strong on-air and production skills. Call (216) 864-6662. (2-8)

Attention Pop/Adult Programmeral Nighttime ratings dragging you down? My "high energy" telephone talk will cure your negative trends. 15 yr veteran with 5 in top 10 Southeast market currently knockin" rem dead. If you want a better book next time let's talk about my unique approach. Write TALK HOST, c/o 323 Franklin, #804/T-83, Chicago, IL 60606. (2-8)

7 yrs experience in album rock radio. Excellent production. Super copywriting. Seek on-air position at top 30 market AOR station. Rock & Roll and radio are in my blood. If your station needs a transfusion, call MIKE BEECHER 9-5pm at (203) 762-9362. (2-8)

ARB time-tested AOR winner. Get the best...12 yrs experience, last 3 in Superstars, #1 all the way! Phoenix, AZ 14 share, #1 12+, Columbus, OH, 19 share #2 12+, both 7-12midnight. Everything but GM under my belt, medium/major market. Call FRANK at (317) 893-4549. (2-8)

Top 40, Pop/Adult, AOR, Disco, AM/FM likeble personality with PD/MD/PSA Director/Promotion and remote and production experience. Desire full-time opening as DJ with responsibilities. Aircheck and resume evsilable by calling (216) 478-1206 or (216) 478-0440 anytime. Young but mature. LARRY D. (2-8)

BOB BAILIE 9 yr vet, 4 in major market. Excellent track record as PD. Educated and articulate. Available now for medium or major market. Prefer Southwest or West Coast locale. AOR, Top 40, Pop/Adult and BM formats all worked. Call (802) 993-8228. (2-8)

I've still got it . . . but it's going fast! Looking for Top 40/Pop/Adult FM'er in medium/major market. Can program, produce and star. Call me now. I'm fading fast. MIKE WEINER (301) 593-2597 after 5pm EST. (2-8)

Female announcer. 4 yrs experience, production manager, Rock/Country/Easy Listening/Pop/Adult. Call ANN at (212) 925-0174. (2-8)

BOB MOHR, WEAM, WYCB, WLPL, is looking. Call (301) 790-1222. (2-8)

End your play-by-play search. Sportscaster with commercial experience looking to move up. Airshift, production and sales. Single and willing to relocate. MITCH (318) 992-8594. (2-8)

Former Top 30 merket jock with programming background. Most recently MD at FM93 AOR station in Fresno area. Formerly sir person at KCKC/Sen Bernardino. Call ANDY TYLER at (209) 826-3218 anytime. (2-8)

3 yr pro seeks stable MD/Production directorship or mid-day poeition. AOR or Top 40 format. Formerly KYNO-FM, KTFM, WXOR. Community involvement. Killer production and promotions are my specialty. No "sell-line" here. Performance speaks for itslef. West Coest medium and major market programming teams who seek a new team member and offer a positive, professional experience cell JEFF at (209) 439-8841. (2-1)

RAY ST. JAMES afternoon drive and former PD of QV93/Harrisburg, PA is looking to return to the Tampe/Orlando area, Great eir work, production wiz and ready to go yesterday. Cell (717) 232-9351 or (717) 657-2234 evenings. (2-1)

CARL WOLFE KCII/Iowa City, 1 yr experience look ing for full-time position in Top 40 or Pop/Adult. Cal (319) 388-3883 or (319) 888-7666. (2-1)

MIKE McCARTHY, creative, communicative per sonality. 13 yr veteran, good ratings. Most recently mornings KOMA & KAKC. Looking for Pop/Adult, Top 40 drive time alot with stable 1st class operation. Cel (405) 329-1291. (2-1)

Former KR8T/Albuquerque PD aeeks AOR mejor or medium merket programming or jock position. Call (518) 465-3692 enytime. Keep tryingl (2-1)

Positions Sought

Top 40, Pop/Adult, AOR and Disco DJ (personality). Has PD/MD/PSA Director, promotion, remotes and production experience. Desire full-time openings as a DJ. Please call LARRY B at (216) 478-1206 or (216) 478-0440 anytime. (2-1)

Energetic reporter/anchor tooking for a good move out of 8 small market. Excellent voice. Willing to dig for stories. Have done some investigative work. Call LYNNE CANTWELL (219) 382-8144 (afternoons) or (219) 326-1329 momings. (2-1)

DJ with 10 yrs experience looking for Country station Prefer Southeast or Ohio. Cell nights (502) 465-2925 (2-1)

Ass't PD in major market would like the chance to program a station of his own. Skilled in a vanety of formats and market research. Call (314) 868-1478. (2-1)

A male/female morning team looking for small or medium market. Casual, personable, habit forming. Ready to build your morning show around your market. Call MICHELE at (612) 589-3131. (2-1)

6 yr experienced pro PD and MD background; WOKY, WBCF and WRKR. Extensive automation background. Now small market PD seeks medium market PD or large market jock. Solid background in all formats. Learned from bottom up. Ready to put my ambition to work for you. Call CHRIS at (612) 589-3131. (2-1)

Biscult needs oven, or at least a personality oriented station with AOR, Pop/Adult or contemporary format. Team worker, good MD or PD. I've got the background if you've got the chemistry. Call (301) 288-6596 anytimc (2-1)

If you've got the Job, we've got the Jocks. Talented on-air people available for Top 40, Pop/Adult, and AOR formats. Strong production is an important asset of these jocks. For tapes and resumes cell MEDIA CONSULTANTS (317) 474-5888. (2-1)

JEFF (THOMAS) WETHERN last gig mornings end MD at KOSY: Looking for a challenge. Prefer the West. Call (214) 792-2531 snytime. (2-1)

RUDY FERNANDEZ, 7 yrs experience 3½ yrs at KRBC. Medium market experience. Worked as PD, MD. Public Affairs Director, PR Director. Seeking MD or PD position or anything related. Production wizard. Willing to relocate. call (915) 677-5383. (2-1)

Experienced Jock looking for e chellenge in Chicago area. STEVE SHOVAN (312) 631-1843. (2-1)

5 yr broedcasting pro: currently Sports Director, Telk Show Host, Sports Telk Show Host and main play-by-play man for Midwest AM/FM. Looking to move into top 100 market as soon as possible. Have also dene news. Contact ED WARREN at (614) 283-4747 or write 320 Market St., Steubenville, OH 43952. (2-1)

Black female communicator with 6 yrs reporting experience looking to move to major market. Cell (405) 942-8453, (2-1)

ALAN YOUNG, former PD WYXI (WMAD)/Medison seeks new programming or music post. While st WYXE, brought station up from 1.5 to 8.4 in ARB's. Contact for more information and resume call (502) 368-7444 (1-25).

Country pro with major market experience and programming background has strayed from broadcasting and wants to come back. Tight, mature sound and solid references. (218) 427-2068. (1-25)

LARRY WOODSIDE formerly morning drive KROQ-FM is looking. Will consider all size markets. Cell (213) 378-0995 anytime. (1-25)

Young Bleck announcer looking for any market. Experlenced in music department at KIS-FM. Commercial copywriter for KUTE end 2 yrs announcer KSUL Long Beach. MARK WARD (213) 433-7295. (1-25)

Experienced female jock seeking full-time employment in Southern Cellfornia. Cell (213) 320-8417 efter 4pm, (1-25)

MATT HUDSON former MD of KLIK/Jefferson City, MO waiting for programming opportunity in medium market. 5 yrs experience. To discuss philosophies cell (507) 374-2727 or (507) 281-2400. (1-25)

Young energetic hard working jock with 2½ yrs experience as PD, MD at small Oklahoma station. Ready to move to medium market in West or Southwest. If you're looking for a hard worker cell (405) 225-3333 or cell collect at (405) 225-2364. STEVE JONES. (1-25)

Currently working. 7 yr pro looking. Experienced in Contemporary, Country and Talk. Big voice. Agency production. Tapes, resume and lest ARB in the mail with a phone cell to (219) 351-2369 evenings after 7. Leave message. (1-25)

Uke the experience of 12 yr pro on your team with good retings and references to back it up? Looking for Pop/Adult or Country formst. Let's chat. Call (408) 252-6790. (1-25)

REAKER

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

CHRISTOPHER CROSS Ride Like The Wind (WB)

77% of our reporters on it. Moves: Up 61, Same 21, Down 0, Adds 57 Including WKBW, WFIL, WIFI, CKGM, KRBE, Y100, CKLW, KDWB, KSLQ, WGCL, Q102, WOKY, KFI, B100, WBLI, Y95, WAXY, WKIX, KWEN, KHJ, KRSP, KLUC. See Parallels, charts at number 26.

CHUCK MANGIONE Give It All You Got (A&M)

72% of our reporters on it. Moves: Up 84, Same 19, Down 0, Adds 28 including WCAO, WGCL, KJR, WTRY, WICC, WAEB, KAUM, KEEL, KXX106, WGH, WVIC, KZ93, WNCI, KLUC, KX104, KFYR. See Parallels, charts at number 27.

NEW & ACT

Recent releases with airplay reported by at least 50 of our reporting stations are listed in order of their activity. The two numbers following the artist/title/label designation (example: 100/25) indicate how many of our reporters are on the record this week (100) and of those 100 how many added it this week (25). Moves' are broken down for each record and indicate how many stations moved the song Up on their charts, held it the Same ion to on, add to on, 31-31, etc.), moved it Down on their charts, or Added it this week. Complete airplay activity on all songs listed in New & Active can be found in the parallels.

TOMMY JAMES "Three Times In Love" (Millennium) 104/12 Moves: Up 77, Same 15, Down 0, Adds 12 including WIFI, WRKO, WPGC, KFI, WBLI, KELP, KMJC, KFXM, KCBN, 94Q 14-12, CKLW 30-26, KDWB 18-13, KIMN 26-21.

EAGLES "I Can't Tell You Why" (Asylum) 101/67
Moves: Up 25, Same 7, Down 2, Adds 67 including WFIL, F105, CKGM, KRBE, Z93, Q105, WLCY, CKLW, KWK, KBEQ, KIMN, WTRY, 14Q, WSGN, WBBQ, KRAV, WHB, KERN

BOB SEGER "Fire Lake" (Capitol) 98/96

Moves: Up 0, Same 2, Down 0, Adds 96 including 96KX, WPEZ, F105, WRKO, WPGC, CHUM, CKGM, Z93, 94Q, Q105, CKLW, KDWB, KWK, KSLQ, KBEQ, Q102, WOKY, KEARTH, KFRC, B100, KJR, KOPA

J. GEILS BAND "Come Back" (EMI America) 98/16

Moves: Up 55, Same 27, Down 0, Adds 16 including 94Q, WTRY, WPST, KSTT, 14WK, WCGQ, KWIC, KKLS, 96KX 28-25, WRKO 22-17, KIMN 29-25. ZZ TOP "I Thank You" (WB) 97/13

Moves: Up 64, Same 18, Down 2, Adds 13 including WKBW, KBEQ, BJ105, KFXM, KLUC, WHHY, KENI, CHUM 25-20, 94Q 24-20, KSLQ 30-25, KJR 17-13. KIMN 30-26.

SHALAMAR "The Second Time Around" (Solar/RCA) 95/23 Moves: Up 59, Same 10, Down 3, Adds 23 including F105, Z93, WLCY, WGCL, WOKY, KOPA, WOLF, WICC, WSGN, WRVQ, WZZP, KERN, WCAO 9-5, KRBE 7-2, Y190 28 20, CKLW 13-5, KSLQ 19-9, KFI 28-23.

MOLLY HATCHET "Flirtin" With Disaster" (Epic) 88/7

Moves: Up 56, Same 24, Down 1, Adds 7, WKBO, KSTT, WNCI, KLUC, KFYR, WAKX, WGBF, WKBW 23-21, WIFI 16-12, KSLQ 34-30, Q102 30-26, KOPA 23-20

KNACK "Baby Talks Dirty" (Capitol) 83/13

Moves: Up 43, Same 27, Down 0, Adds 13 including WOLF, WTRY, WBBQ, WGH, KTAC, KLUC, WIFI.26-21, CHUM 27-16, WAEB 29-19, WNOE 40-29, KZ93 21-15, KRSP 28-20.

NICOLETTE LARSON "Let Me Go, Love" (WB) 78/7

Moves: Up 52, Same 15, Down 4, Adds 7, Y100, KJR, 92Q, KSTT, WOHO, KFXM, WTRU, WFIL d-25, KDWB 25-17, KRLA d-28, KOPA 24-21.

RAY, GOODMAN & BROWN "Special Lady" (Polydor) 73/21 Moves: Up 42, Same 9, Down 1, Adds 21 including F105, CKLW, KSLQ, KOPA, KC101, WICC, WAEB, WFMF, WRJZ, KSTT, WHB, WOW, WNCI, KMJC, KFXM, KENO, KTKT,

AIR SUPPLY "Lost In Love" (Arista) 71/35

Moves: Up 23, Same 13, Down 0, Adds 35 including WXLO, WKBW, WPEZ, WCAO, Z93, WLCY, KBEQ, KFI, KJR, WFBR, WHYN, WSGN, KZ93, KERN,

HEART "Even It Up" (Epic) 70/24 Moves: Up 24, Same 22, Down 0, Adds 24 Including 94Q, KDWB, KUPD, WPST, Q106, KXX106, Y103, WSKZ, KOFM, KROY, KCPX, WAAY, WISE,

BILLY PRESTON & SYREETA "With You I'm Born Again' (Motown) 64/10, Moves: Up 36, Same 18, Down 0, Adds 10, WLS, KFI, WNOE, KEEL, 95SGF, WOW, KMJC, WHEB, WXIL, FM99, WXLO 28-22.

WPGC 4-2, Z93 26-19. DR. HOOK "Sexy Eyes" (Capitol) 62/28

Moves: Up 24, Same 10, Down 0, Adds 28 including WFIL, KBEQ, KRLA, KOPA, WKBO, WNOE, WFMF. 95SGF, KIOA, KLEO, WMEE, KJRB, KTKT, WTSN, WTMA, KBOZ.

BETTE MIDLER "When A Man Loves A Woman" (Atlantic) 60/7, Moves: Up 43, Same 9, Down 1, Adds 7, Z97, WAPE, WRJZ, KSTT, KOFM, KBDF, KBOZ, WKBW 14-12, WPEZ 22-19, F105 29-20, WGCL 30-22. Z98 21-14, KXX106 6-3.

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NATIONAL AIRPLAY/30

ú				_	
	THREE WEEKS AGO	TWO WEEKS AGO	LAST		February 15, 1980
	3	3	2	0	QUEEN/Crazy Little Thing Called Love (Elektra)
	4	1	1	2	DAN FOGELBERG/Longer (Full Moon/Epic)
	19	16	7	3	SPINNERS/Workin' My Way Back To You (Atlantic)
	6	5	4	4	TERI DeSARIO w/KC/Yes, I'm Ready (Casablanca)
	1	2	3	5	FLEETWOOD MAC/Sara (WB)
	7	6	5	6	STEVE FORBERT/Romeo's Tune (Nemperor)
	22	15	10	0	TOTO/99 (Columbia)
	17	11	6	8	NEIL DIAMOND/September Morn (Columbia)
	26	23	15	0	RUPERT HOLMES/Him (MCA)
	25	19	12	10	DONNA SUMMER/On The Radio (Casablanca)
	16	10	9	11	DIRT BAND/An American Dream (UA)
	28	21	14	12	ANDY GIBB/Desire (RSO)
	_	30	21	Œ	PINK FLOYD/Another Brick In The Wall (Columbia)
	20	17	13	14	ANNE MURRAY/Daydream Believer (Capitol)
	_	27	25	Œ	LINDA RONSTADT/How Do I Make You (Asylum)
	_	_	29	0	KOOL & THE GANG/Too Hot (DeLite/Mercury)
	30	26	22	Ø	BARRY MANILOW/When I Wanted You (Arista)
	15	12	16	18	STYX/Why Me (A&M)
	5	7	11	19	MICHAEL JACKSON/Rock With You (Epic)
	2	4	8	20	EAGLES/The Long Run (Asylum)
	12	9	17	21	PRINCE/I Wanna Be Your Lover (WB)
	-	_	27	22	TOM PETTY/Refugee (Backstreet/MCA)
	_	28	26	23	PAT BENATAR/Heartbreaker (Chrysalis)
	_	29	28	2	BABYS/Back On My Feet Again (Chrysalis)
	8	8	18	25	TOM PETTY/Don't Do Me Like That (Backstreet/MCA)
	_			23	CHRISTOPHER CROSS/Ride Like The Wind (WB)
	_	_		2	CHUCK MANGIONE/Give It All You Got (A&M)
	9	13	20	28	KENNY ROGERS/Coward Of The County (UA)
	11	18	23	29	CAPTAIN & TENNILLE/Do That To Me One (Casablanca)
	27	25	24	30	LED ZEPPELIN/Fool In The Rain (Swan Song)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters

MOST ADDED ®

BOB SEGER "Fire Lake" (Capitol) EAGLES "I Can't Tell You Why" (Asylum) CHRISTOPHER CROSS "Ride Like The Wind" (WB) BLONDIE "Call Me" (Chrysalis) AIR SUPPLY "Lost In Love" (Arista)

Complete Regionalized Listings on Pages 28 and 29.

HOTTEST

DAN FOGELBERG "Longer" (Full Moon/Epic) QUEEN "Crazy Little Thing Called Love" (Elektra)
SPINNERS "Workin' My Way Back To..." (Atlantic) RUPERT HOLMES "Him" (MCA) PINK FLOYD "Another Brick In The..." (Columbia)

MICHAEL JACKSON "Off The Wall" (Epic) 50/19

Moves: Up 26, Same 5, Down 0, Adds 19 including WABC, WBLI, 14Q, WTIX, WNOE, WAXY, WBBQ, 92Q, KRAV, WOHO, Y94, KFXM, KTKT, Y100 26-16, KEARTH 17-8, KFRC 25-15.

Others Getting Significant Action

BLONDIE "Call Me" (Chrysalis) 48/37

Moves: Up 2, Same 9, Down 0, Adds 37 including WPGC, CKGM, Q105, KEARTH, WICC, WKEE, Y103, WBBQ, WAYS, WNAP, KROY, WKBW on, WRKO on, 94Q 29-19, KFRC on, B100 on.

FOREIGNER "Women" (Atlantic) 44/15

Moves: Up 15, Same 14, Down 0, Adds 15 including WKBW, CKGM, WOKY, 14Q, WAPE, KZ93, KTKT, WLBZ, WROV, WRBR, WPGC d-28, KUPD 28-26.

38 SPECIAL "Rockin' Into The Night" (A&M) 40/6

Moves: Up 19, Same 14, Down 1, Adds 6, WIFI, WKEE, WSKZ, Y94, WRBR, KBIM, Z93 28-24, KDWB 28-23, KSLQ 26-19, KUPD 10-7.

BARBRA STREISAND "Kiss Me In The Rain" (Columbia) 39/6

Moves: Up 20, Same 12, Down 1, Adds 6, WRKO, KFI, KRUX, KAAY, WTRU, KENI, WCAO 25-19, KIMN 10-8, 14Q 18-14, WZZP 23-15, KING 15-11.

KENNY NOLAN "Us And Love, We Go Together" (Casablanca) 36/10
Moves: Up 14, Same 12, Down 0, Adds 10, Y100, WOKY, KFI, KINT, WTIX, WAYS, KWEN, KFXM, WFBG, WISE. TURLEY RICHARDS "You Might Need Somebody" (Atlantic) 26/3

Moves: Up 15, Same 8, Down 0, Adds 3, Y103, WVIC, WNAP, WTIX 37-31, KEEL 38-31, KXX106 15-11, WBBQ 26-22.

UTOPIA "Set Me Free" (Bearsville/WB) 24/14 Moves: Up 0, Same 10, Down 0, Adds 14 including 96KX, WPEZ, 94Q, KXX106, WFBG, WANS-FM, WSPT, KYSN.

GARY NUMAN "Cars" (Atco) 24/9 Moves: Up 5, Same 10, Down 0, Adds 9, PRO-FM, WNOE, WNAP, KRUX, WFLB, WANS-FM, KFYR, WGBF, KENI, WSPT 21-14, KCBN 25-19.

RUSH "Spirit Of The Radio" (Mercury) 23/6

Moves: Up 6, Same 11, Down 0, Adds 6, 96KX, WPEZ, Q105, WKEE, WFLB, WANS-FM, CHUM 17-13, KWK 7-4. KSLQ 17-11, KUPD 25-15.

DAVID GATES "Where Does The Lovin' Go" (Elektra) 23/5

Moves: Up 9, Same 9, Down 0, Adds 5, WFIL, WKEE, WJDX, WNOX, WFLB, KDWB 30-25, WZZP 30-22, WIGY 34-31. PRETENDERS "Brass In Pocket (I'm Special)" 22/9

Moves: Up 6, Same 7, Down 0, Adds 9, 96KX, B100, KJR, WPST, KEEL, WSKZ, WLBZ, 13FEA, KQDI, 94Q 22-15. PRO-FM 26-22, CK 101 40-34

ROCKETS "Desire" (RSO) 21/7

Moves: Up 3, Same 11, Down 0, Adds 7, 92Q, WLBZ, WXIL, KX104, WISE, KDZA, KBIM, Q105, B100 on, KJR on, KUPD 21-19.

PEACHES & HERB "I Pledge My Love" (Polydor) 20/3

Moves: Up 15, Same 2, Down 0, Adds 3, WGCL, WKIX, KFXM, WKBW 17-7, KRLA 9-5, JB105 20-13, WAYS 30-16. Continued on Page 32